

# Global Employee Rewards and Recognition Software Market Growth (Status and Outlook) 2026-2032

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## Abstracts

The global Employee Rewards and Recognition Software market size is predicted to grow from US\$ million in 2025 to US\$ million in 2032; it is expected to grow at a CAGR of % from 2026 to 2032.

United States market for Employee Rewards and Recognition Software is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Employee Rewards and Recognition Software is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Employee Rewards and Recognition Software is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Employee Rewards and Recognition Software players cover Reward Gateway, Motivosity, Bucketlist, Bonusly, WorkTango, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LPI (LP Information)' newest research report, the "Employee Rewards and Recognition Software Industry Forecast" looks at past sales and reviews total world Employee Rewards and Recognition Software sales in 2025, providing a comprehensive analysis by region and market sector of projected Employee Rewards and Recognition Software sales for 2026 through 2032. With Employee Rewards and Recognition Software sales broken down by region, market sector and sub-sector, this report provides a detailed

analysis in US\$ millions of the world Employee Rewards and Recognition Software industry.

This Insight Report provides a comprehensive analysis of the global Employee Rewards and Recognition Software landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Employee Rewards and Recognition Software portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Employee Rewards and Recognition Software market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Employee Rewards and Recognition Software and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Employee Rewards and Recognition Software.

This report presents a comprehensive overview, market shares, and growth opportunities of Employee Rewards and Recognition Software market by product type, application, key players and key regions and countries.

Segmentation by Type:

Cloud Based

On-premise

Segmentation by Application:

Large Enterprises

SMEs

This report also splits the market by region:

## Americas

United States

Canada

Mexico

Brazil

## APAC

China

Japan

Korea

Southeast Asia

India

Australia

## Europe

Germany

France

UK

Italy

Russia

## Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Reward Gateway

Motivosity

Bucketlist

Bonusly

WorkTango

Awardco

Terryberry

Guusto

Kudos

Cooleaf

Nectar

Assembly

Workstars

Blueboard

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