

Global Employee Perks Programs Market Growth (Status and Outlook) 2026-2032

<https://marketpublishers.com/r/G14AFB48886CEN.html>

Date: June 2026

Pages: 121

Price: US\$ 3,660.00 (Single User License)

ID: G14AFB48886CEN

Abstracts

The global Employee Perks Programs market size is predicted to grow from US\$ million in 2025 to US\$ million in 2032; it is expected to grow at a CAGR of % from 2026 to 2032.

Perks are also known as fringe benefits, include managing tuition reimbursement, giving food vouchers, arranging shuttle services, and organizing off-site activities. Perks are provided in addition to the industry standard of benefits like health insurance, disability insurance, retirement, life insurance, family leave (FMLA), and paid time off.

Employee perks software is used to help businesses provide and administrate fringe benefits to their employees.

United States market for Employee Perks Programs is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Employee Perks Programs is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Employee Perks Programs is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Employee Perks Programs players cover Vantage Circle, Wellhub, Compt, Coverflex, Circula, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LPI (LP Information)' newest research report, the "Employee Perks Programs Industry

Forecast? looks at past sales and reviews total world Employee Perks Programs sales in 2025, providing a comprehensive analysis by region and market sector of projected Employee Perks Programs sales for 2026 through 2032. With Employee Perks Programs sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Employee Perks Programs industry.

This Insight Report provides a comprehensive analysis of the global Employee Perks Programs landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Employee Perks Programs portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Employee Perks Programs market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Employee Perks Programs and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Employee Perks Programs.

This report presents a comprehensive overview, market shares, and growth opportunities of Employee Perks Programs market by product type, application, key players and key regions and countries.

Segmentation by Type:

Cloud-based

On-premises

Segmentation by Application:

Large Enterprises

SMEs

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Vantage Circle

Wellhub

Compt

Coverflex

Circula

Abenity

Carrot

Trinet

Bonusly

Kudos

Reward Gateway

Empuls

Xoxoday Compass

Snappy

Caroo

PerkSpot

Fond

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