

Global Employee Advocacy Software Market Growth (Status and Outlook) 2024-2030

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Abstracts

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According to our LPI (LP Information) latest study, the global Employee Advocacy Software market size was valued at US\$ 313.1 million in 2023. With growing demand in downstream market, the Employee Advocacy Software is forecast to a readjusted size of US\$ 554.5 million by 2030 with a CAGR of 8.5% during review period.

The research report highlights the growth potential of the global Employee Advocacy Software market. Employee Advocacy Software are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Employee Advocacy Software. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Employee Advocacy Software market.

Employee advocacy software enables companies to engage their workforce to share branded content and information by social channels.

Key Features:

The report on Employee Advocacy Software market reflects various aspects and provide valuable insights into the industry.

Market Size and Growth: The research report provide an overview of the current size and growth of the Employee Advocacy Software market. It may include historical data, market segmentation by Type (e.g., On-Premises, Cloud Based), and regional

breakdowns.

Market Drivers and Challenges: The report can identify and analyse the factors driving the growth of the Employee Advocacy Software market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

Competitive Landscape: The research report provides analysis of the competitive landscape within the Employee Advocacy Software market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

Technological Developments: The research report can delve into the latest technological developments in the Employee Advocacy Software industry. This include advancements in Employee Advocacy Software technology, Employee Advocacy Software new entrants, Employee Advocacy Software new investment, and other innovations that are shaping the future of Employee Advocacy Software.

Downstream Procumbent Preference: The report can shed light on customer procumbent behaviour and adoption trends in the Employee Advocacy Software market. It includes factors influencing customer ' purchasing decisions, preferences for Employee Advocacy Software product.

Government Policies and Incentives: The research report analyse the impact of government policies and incentives on the Employee Advocacy Software market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Employee Advocacy Software market. The report also evaluates the effectiveness of these policies in driving market growth.

Environmental Impact and Sustainability: The research report assess the environmental impact and sustainability aspects of the Employee Advocacy Software market.

Market Forecasts and Future Outlook: Based on the analysis conducted, the research report provide market forecasts and outlook for the Employee Advocacy Software industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

Recommendations and Opportunities: The report conclude with recommendations for

industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Employee Advocacy Software market.

Market Segmentation:

Employee Advocacy Software market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Segmentation by type

On-Premises

Cloud Based

Segmentation by application

SMEs

Large Enterprises

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

DrumUp

Hootsuite

Bambu

GaggleAMP

Influitive

EveryoneSocial

Sociabble

PostBeyond

Dynamic Signal

Smarp

ClearView

MarketBeam

SocioAdvocacy

Ambassify

RFactr

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Employee Advocacy Software Market Size 2019-2030
 - 2.1.2 Employee Advocacy Software Market Size CAGR by Region 2019 VS 2023 VS 2030
- 2.2 Employee Advocacy Software Segment by Type
 - 2.2.1 On-Premises
 - 2.2.2 Cloud Based
- 2.3 Employee Advocacy Software Market Size by Type
 - 2.3.1 Employee Advocacy Software Market Size CAGR by Type (2019 VS 2023 VS 2030)
 - 2.3.2 Global Employee Advocacy Software Market Size Market Share by Type (2019-2024)
- 2.4 Employee Advocacy Software Segment by Application
 - 2.4.1 SMEs
 - 2.4.2 Large Enterprises
- 2.5 Employee Advocacy Software Market Size by Application
 - 2.5.1 Employee Advocacy Software Market Size CAGR by Application (2019 VS 2023 VS 2030)
 - 2.5.2 Global Employee Advocacy Software Market Size Market Share by Application (2019-2024)

3 EMPLOYEE ADVOCACY SOFTWARE MARKET SIZE BY PLAYER

- 3.1 Employee Advocacy Software Market Size Market Share by Players

- 3.1.1 Global Employee Advocacy Software Revenue by Players (2019-2024)
- 3.1.2 Global Employee Advocacy Software Revenue Market Share by Players (2019-2024)
- 3.2 Global Employee Advocacy Software Key Players Head office and Products Offered
- 3.3 Market Concentration Rate Analysis
 - 3.3.1 Competition Landscape Analysis
 - 3.3.2 Concentration Ratio (CR3, CR5 and CR10) & (2022-2024)
- 3.4 New Products and Potential Entrants
- 3.5 Mergers & Acquisitions, Expansion

4 EMPLOYEE ADVOCACY SOFTWARE BY REGIONS

- 4.1 Employee Advocacy Software Market Size by Regions (2019-2024)
- 4.2 Americas Employee Advocacy Software Market Size Growth (2019-2024)
- 4.3 APAC Employee Advocacy Software Market Size Growth (2019-2024)
- 4.4 Europe Employee Advocacy Software Market Size Growth (2019-2024)
- 4.5 Middle East & Africa Employee Advocacy Software Market Size Growth (2019-2024)

5 AMERICAS

- 5.1 Americas Employee Advocacy Software Market Size by Country (2019-2024)
- 5.2 Americas Employee Advocacy Software Market Size by Type (2019-2024)
- 5.3 Americas Employee Advocacy Software Market Size by Application (2019-2024)
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Brazil

6 APAC

- 6.1 APAC Employee Advocacy Software Market Size by Region (2019-2024)
- 6.2 APAC Employee Advocacy Software Market Size by Type (2019-2024)
- 6.3 APAC Employee Advocacy Software Market Size by Application (2019-2024)
- 6.4 China
- 6.5 Japan
- 6.6 Korea
- 6.7 Southeast Asia
- 6.8 India

6.9 Australia

7 EUROPE

7.1 Europe Employee Advocacy Software by Country (2019-2024)

7.2 Europe Employee Advocacy Software Market Size by Type (2019-2024)

7.3 Europe Employee Advocacy Software Market Size by Application (2019-2024)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Employee Advocacy Software by Region (2019-2024)

8.2 Middle East & Africa Employee Advocacy Software Market Size by Type (2019-2024)

8.3 Middle East & Africa Employee Advocacy Software Market Size by Application (2019-2024)

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 GLOBAL EMPLOYEE ADVOCACY SOFTWARE MARKET FORECAST

10.1 Global Employee Advocacy Software Forecast by Regions (2025-2030)

10.1.1 Global Employee Advocacy Software Forecast by Regions (2025-2030)

10.1.2 Americas Employee Advocacy Software Forecast

10.1.3 APAC Employee Advocacy Software Forecast

10.1.4 Europe Employee Advocacy Software Forecast

- 10.1.5 Middle East & Africa Employee Advocacy Software Forecast
- 10.2 Americas Employee Advocacy Software Forecast by Country (2025-2030)
 - 10.2.1 United States Employee Advocacy Software Market Forecast
 - 10.2.2 Canada Employee Advocacy Software Market Forecast
 - 10.2.3 Mexico Employee Advocacy Software Market Forecast
 - 10.2.4 Brazil Employee Advocacy Software Market Forecast
- 10.3 APAC Employee Advocacy Software Forecast by Region (2025-2030)
 - 10.3.1 China Employee Advocacy Software Market Forecast
 - 10.3.2 Japan Employee Advocacy Software Market Forecast
 - 10.3.3 Korea Employee Advocacy Software Market Forecast
 - 10.3.4 Southeast Asia Employee Advocacy Software Market Forecast
 - 10.3.5 India Employee Advocacy Software Market Forecast
 - 10.3.6 Australia Employee Advocacy Software Market Forecast
- 10.4 Europe Employee Advocacy Software Forecast by Country (2025-2030)
 - 10.4.1 Germany Employee Advocacy Software Market Forecast
 - 10.4.2 France Employee Advocacy Software Market Forecast
 - 10.4.3 UK Employee Advocacy Software Market Forecast
 - 10.4.4 Italy Employee Advocacy Software Market Forecast
 - 10.4.5 Russia Employee Advocacy Software Market Forecast
- 10.5 Middle East & Africa Employee Advocacy Software Forecast by Region (2025-2030)
 - 10.5.1 Egypt Employee Advocacy Software Market Forecast
 - 10.5.2 South Africa Employee Advocacy Software Market Forecast
 - 10.5.3 Israel Employee Advocacy Software Market Forecast
 - 10.5.4 Turkey Employee Advocacy Software Market Forecast
 - 10.5.5 GCC Countries Employee Advocacy Software Market Forecast
- 10.6 Global Employee Advocacy Software Forecast by Type (2025-2030)
- 10.7 Global Employee Advocacy Software Forecast by Application (2025-2030)

11 KEY PLAYERS ANALYSIS

- 11.1 DrumUp
 - 11.1.1 DrumUp Company Information
 - 11.1.2 DrumUp Employee Advocacy Software Product Offered
 - 11.1.3 DrumUp Employee Advocacy Software Revenue, Gross Margin and Market Share (2019-2024)
 - 11.1.4 DrumUp Main Business Overview
 - 11.1.5 DrumUp Latest Developments
- 11.2 Hootsuite

- 11.2.1 Hootsuite Company Information
- 11.2.2 Hootsuite Employee Advocacy Software Product Offered
- 11.2.3 Hootsuite Employee Advocacy Software Revenue, Gross Margin and Market Share (2019-2024)
- 11.2.4 Hootsuite Main Business Overview
- 11.2.5 Hootsuite Latest Developments
- 11.3 Bambu
 - 11.3.1 Bambu Company Information
 - 11.3.2 Bambu Employee Advocacy Software Product Offered
 - 11.3.3 Bambu Employee Advocacy Software Revenue, Gross Margin and Market Share (2019-2024)
 - 11.3.4 Bambu Main Business Overview
 - 11.3.5 Bambu Latest Developments
- 11.4 GaggleAMP
 - 11.4.1 GaggleAMP Company Information
 - 11.4.2 GaggleAMP Employee Advocacy Software Product Offered
 - 11.4.3 GaggleAMP Employee Advocacy Software Revenue, Gross Margin and Market Share (2019-2024)
 - 11.4.4 GaggleAMP Main Business Overview
 - 11.4.5 GaggleAMP Latest Developments
- 11.5 Influitive
 - 11.5.1 Influitive Company Information
 - 11.5.2 Influitive Employee Advocacy Software Product Offered
 - 11.5.3 Influitive Employee Advocacy Software Revenue, Gross Margin and Market Share (2019-2024)
 - 11.5.4 Influitive Main Business Overview
 - 11.5.5 Influitive Latest Developments
- 11.6 EveryoneSocial
 - 11.6.1 EveryoneSocial Company Information
 - 11.6.2 EveryoneSocial Employee Advocacy Software Product Offered
 - 11.6.3 EveryoneSocial Employee Advocacy Software Revenue, Gross Margin and Market Share (2019-2024)
 - 11.6.4 EveryoneSocial Main Business Overview
 - 11.6.5 EveryoneSocial Latest Developments
- 11.7 Sociabble
 - 11.7.1 Sociabble Company Information
 - 11.7.2 Sociabble Employee Advocacy Software Product Offered
 - 11.7.3 Sociabble Employee Advocacy Software Revenue, Gross Margin and Market Share (2019-2024)

- 11.7.4 Sociabble Main Business Overview
- 11.7.5 Sociabble Latest Developments
- 11.8 PostBeyond
 - 11.8.1 PostBeyond Company Information
 - 11.8.2 PostBeyond Employee Advocacy Software Product Offered
 - 11.8.3 PostBeyond Employee Advocacy Software Revenue, Gross Margin and Market Share (2019-2024)
 - 11.8.4 PostBeyond Main Business Overview
 - 11.8.5 PostBeyond Latest Developments
- 11.9 Dynamic Signal
 - 11.9.1 Dynamic Signal Company Information
 - 11.9.2 Dynamic Signal Employee Advocacy Software Product Offered
 - 11.9.3 Dynamic Signal Employee Advocacy Software Revenue, Gross Margin and Market Share (2019-2024)
 - 11.9.4 Dynamic Signal Main Business Overview
 - 11.9.5 Dynamic Signal Latest Developments
- 11.10 Smarp
 - 11.10.1 Smarp Company Information
 - 11.10.2 Smarp Employee Advocacy Software Product Offered
 - 11.10.3 Smarp Employee Advocacy Software Revenue, Gross Margin and Market Share (2019-2024)
 - 11.10.4 Smarp Main Business Overview
 - 11.10.5 Smarp Latest Developments
- 11.11 ClearView
 - 11.11.1 ClearView Company Information
 - 11.11.2 ClearView Employee Advocacy Software Product Offered
 - 11.11.3 ClearView Employee Advocacy Software Revenue, Gross Margin and Market Share (2019-2024)
 - 11.11.4 ClearView Main Business Overview
 - 11.11.5 ClearView Latest Developments
- 11.12 MarketBeam
 - 11.12.1 MarketBeam Company Information
 - 11.12.2 MarketBeam Employee Advocacy Software Product Offered
 - 11.12.3 MarketBeam Employee Advocacy Software Revenue, Gross Margin and Market Share (2019-2024)
 - 11.12.4 MarketBeam Main Business Overview
 - 11.12.5 MarketBeam Latest Developments
- 11.13 SocioAdvocacy
 - 11.13.1 SocioAdvocacy Company Information

- 11.13.2 SocioAdvocacy Employee Advocacy Software Product Offered
- 11.13.3 SocioAdvocacy Employee Advocacy Software Revenue, Gross Margin and Market Share (2019-2024)
- 11.13.4 SocioAdvocacy Main Business Overview
- 11.13.5 SocioAdvocacy Latest Developments
- 11.14 Ambassify
 - 11.14.1 Ambassify Company Information
 - 11.14.2 Ambassify Employee Advocacy Software Product Offered
 - 11.14.3 Ambassify Employee Advocacy Software Revenue, Gross Margin and Market Share (2019-2024)
 - 11.14.4 Ambassify Main Business Overview
 - 11.14.5 Ambassify Latest Developments
- 11.15 RFactr
 - 11.15.1 RFactr Company Information
 - 11.15.2 RFactr Employee Advocacy Software Product Offered
 - 11.15.3 RFactr Employee Advocacy Software Revenue, Gross Margin and Market Share (2019-2024)
 - 11.15.4 RFactr Main Business Overview
 - 11.15.5 RFactr Latest Developments

12 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Employee Advocacy Software Market Size CAGR by Region (2019 VS 2023 VS 2030) & (\$ Millions)

Table 2. Major Players of On-Premises

Table 3. Major Players of Cloud Based

Table 4. Employee Advocacy Software Market Size CAGR by Type (2019 VS 2023 VS 2030) & (\$ Millions)

Table 5. Global Employee Advocacy Software Market Size by Type (2019-2024) & (\$ Millions)

Table 6. Global Employee Advocacy Software Market Size Market Share by Type (2019-2024)

Table 7. Employee Advocacy Software Market Size CAGR by Application (2019 VS 2023 VS 2030) & (\$ Millions)

Table 8. Global Employee Advocacy Software Market Size by Application (2019-2024) & (\$ Millions)

Table 9. Global Employee Advocacy Software Market Size Market Share by Application (2019-2024)

Table 10. Global Employee Advocacy Software Revenue by Players (2019-2024) & (\$ Millions)

Table 11. Global Employee Advocacy Software Revenue Market Share by Player (2019-2024)

Table 12. Employee Advocacy Software Key Players Head office and Products Offered

Table 13. Employee Advocacy Software Concentration Ratio (CR3, CR5 and CR10) & (2022-2024)

Table 14. New Products and Potential Entrants

Table 15. Mergers & Acquisitions, Expansion

Table 16. Global Employee Advocacy Software Market Size by Regions 2019-2024 & (\$ Millions)

Table 17. Global Employee Advocacy Software Market Size Market Share by Regions (2019-2024)

Table 18. Global Employee Advocacy Software Revenue by Country/Region (2019-2024) & (\$ millions)

Table 19. Global Employee Advocacy Software Revenue Market Share by Country/Region (2019-2024)

Table 20. Americas Employee Advocacy Software Market Size by Country (2019-2024) & (\$ Millions)

Table 21. Americas Employee Advocacy Software Market Size Market Share by Country (2019-2024)

Table 22. Americas Employee Advocacy Software Market Size by Type (2019-2024) & (\$ Millions)

Table 23. Americas Employee Advocacy Software Market Size Market Share by Type (2019-2024)

Table 24. Americas Employee Advocacy Software Market Size by Application (2019-2024) & (\$ Millions)

Table 25. Americas Employee Advocacy Software Market Size Market Share by Application (2019-2024)

Table 26. APAC Employee Advocacy Software Market Size by Region (2019-2024) & (\$ Millions)

Table 27. APAC Employee Advocacy Software Market Size Market Share by Region (2019-2024)

Table 28. APAC Employee Advocacy Software Market Size by Type (2019-2024) & (\$ Millions)

Table 29. APAC Employee Advocacy Software Market Size Market Share by Type (2019-2024)

Table 30. APAC Employee Advocacy Software Market Size by Application (2019-2024) & (\$ Millions)

Table 31. APAC Employee Advocacy Software Market Size Market Share by Application (2019-2024)

Table 32. Europe Employee Advocacy Software Market Size by Country (2019-2024) & (\$ Millions)

Table 33. Europe Employee Advocacy Software Market Size Market Share by Country (2019-2024)

Table 34. Europe Employee Advocacy Software Market Size by Type (2019-2024) & (\$ Millions)

Table 35. Europe Employee Advocacy Software Market Size Market Share by Type (2019-2024)

Table 36. Europe Employee Advocacy Software Market Size by Application (2019-2024) & (\$ Millions)

Table 37. Europe Employee Advocacy Software Market Size Market Share by Application (2019-2024)

Table 38. Middle East & Africa Employee Advocacy Software Market Size by Region (2019-2024) & (\$ Millions)

Table 39. Middle East & Africa Employee Advocacy Software Market Size Market Share by Region (2019-2024)

Table 40. Middle East & Africa Employee Advocacy Software Market Size by Type

(2019-2024) & (\$ Millions)

Table 41. Middle East & Africa Employee Advocacy Software Market Size Market Share by Type (2019-2024)

Table 42. Middle East & Africa Employee Advocacy Software Market Size by Application (2019-2024) & (\$ Millions)

Table 43. Middle East & Africa Employee Advocacy Software Market Size Market Share by Application (2019-2024)

Table 44. Key Market Drivers & Growth Opportunities of Employee Advocacy Software

Table 45. Key Market Challenges & Risks of Employee Advocacy Software

Table 46. Key Industry Trends of Employee Advocacy Software

Table 47. Global Employee Advocacy Software Market Size Forecast by Regions (2025-2030) & (\$ Millions)

Table 48. Global Employee Advocacy Software Market Size Market Share Forecast by Regions (2025-2030)

Table 49. Global Employee Advocacy Software Market Size Forecast by Type (2025-2030) & (\$ Millions)

Table 50. Global Employee Advocacy Software Market Size Forecast by Application (2025-2030) & (\$ Millions)

Table 51. DrumUp Details, Company Type, Employee Advocacy Software Area Served and Its Competitors

Table 52. DrumUp Employee Advocacy Software Product Offered

Table 53. DrumUp Employee Advocacy Software Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 54. DrumUp Main Business

Table 55. DrumUp Latest Developments

Table 56. Hootsuite Details, Company Type, Employee Advocacy Software Area Served and Its Competitors

Table 57. Hootsuite Employee Advocacy Software Product Offered

Table 58. Hootsuite Main Business

Table 59. Hootsuite Employee Advocacy Software Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 60. Hootsuite Latest Developments

Table 61. Bambu Details, Company Type, Employee Advocacy Software Area Served and Its Competitors

Table 62. Bambu Employee Advocacy Software Product Offered

Table 63. Bambu Main Business

Table 64. Bambu Employee Advocacy Software Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 65. Bambu Latest Developments

Table 66. GaggleAMP Details, Company Type, Employee Advocacy Software Area Served and Its Competitors

Table 67. GaggleAMP Employee Advocacy Software Product Offered

Table 68. GaggleAMP Main Business

Table 69. GaggleAMP Employee Advocacy Software Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 70. GaggleAMP Latest Developments

Table 71. Influitive Details, Company Type, Employee Advocacy Software Area Served and Its Competitors

Table 72. Influitive Employee Advocacy Software Product Offered

Table 73. Influitive Main Business

Table 74. Influitive Employee Advocacy Software Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 75. Influitive Latest Developments

Table 76. EveryoneSocial Details, Company Type, Employee Advocacy Software Area Served and Its Competitors

Table 77. EveryoneSocial Employee Advocacy Software Product Offered

Table 78. EveryoneSocial Main Business

Table 79. EveryoneSocial Employee Advocacy Software Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 80. EveryoneSocial Latest Developments

Table 81. Sociabble Details, Company Type, Employee Advocacy Software Area Served and Its Competitors

Table 82. Sociabble Employee Advocacy Software Product Offered

Table 83. Sociabble Main Business

Table 84. Sociabble Employee Advocacy Software Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 85. Sociabble Latest Developments

Table 86. PostBeyond Details, Company Type, Employee Advocacy Software Area Served and Its Competitors

Table 87. PostBeyond Employee Advocacy Software Product Offered

Table 88. PostBeyond Main Business

Table 89. PostBeyond Employee Advocacy Software Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 90. PostBeyond Latest Developments

Table 91. Dynamic Signal Details, Company Type, Employee Advocacy Software Area Served and Its Competitors

Table 92. Dynamic Signal Employee Advocacy Software Product Offered

Table 93. Dynamic Signal Main Business

Table 94. Dynamic Signal Employee Advocacy Software Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 95. Dynamic Signal Latest Developments

Table 96. Smarp Details, Company Type, Employee Advocacy Software Area Served and Its Competitors

Table 97. Smarp Employee Advocacy Software Product Offered

Table 98. Smarp Main Business

Table 99. Smarp Employee Advocacy Software Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 100. Smarp Latest Developments

Table 101. ClearView Details, Company Type, Employee Advocacy Software Area Served and Its Competitors

Table 102. ClearView Employee Advocacy Software Product Offered

Table 103. ClearView Employee Advocacy Software Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 104. ClearView Main Business

Table 105. ClearView Latest Developments

Table 106. MarketBeam Details, Company Type, Employee Advocacy Software Area Served and Its Competitors

Table 107. MarketBeam Employee Advocacy Software Product Offered

Table 108. MarketBeam Main Business

Table 109. MarketBeam Employee Advocacy Software Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 110. MarketBeam Latest Developments

Table 111. SocioAdvocacy Details, Company Type, Employee Advocacy Software Area Served and Its Competitors

Table 112. SocioAdvocacy Employee Advocacy Software Product Offered

Table 113. SocioAdvocacy Main Business

Table 114. SocioAdvocacy Employee Advocacy Software Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 115. SocioAdvocacy Latest Developments

Table 116. Ambassify Details, Company Type, Employee Advocacy Software Area Served and Its Competitors

Table 117. Ambassify Employee Advocacy Software Product Offered

Table 118. Ambassify Main Business

Table 119. Ambassify Employee Advocacy Software Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 120. Ambassify Latest Developments

Table 121. RFactr Details, Company Type, Employee Advocacy Software Area Served

and Its Competitors

Table 122. RFactor Employee Advocacy Software Product Offered

Table 123. RFactor Main Business

Table 124. RFactor Employee Advocacy Software Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 125. RFactor Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Employee Advocacy Software Report Years Considered
- Figure 2. Research Objectives
- Figure 3. Research Methodology
- Figure 4. Research Process and Data Source
- Figure 5. Global Employee Advocacy Software Market Size Growth Rate 2019-2030 (\$ Millions)
- Figure 6. Employee Advocacy Software Sales by Geographic Region (2019, 2023 & 2030) & (\$ millions)
- Figure 7. Employee Advocacy Software Sales Market Share by Country/Region (2023)
- Figure 8. Employee Advocacy Software Sales Market Share by Country/Region (2019, 2023 & 2030)
- Figure 9. Global Employee Advocacy Software Market Size Market Share by Type in 2023
- Figure 10. Employee Advocacy Software in SMEs
- Figure 11. Global Employee Advocacy Software Market: SMEs (2019-2024) & (\$ Millions)
- Figure 12. Employee Advocacy Software in Large Enterprises
- Figure 13. Global Employee Advocacy Software Market: Large Enterprises (2019-2024) & (\$ Millions)
- Figure 14. Global Employee Advocacy Software Market Size Market Share by Application in 2023
- Figure 15. Global Employee Advocacy Software Revenue Market Share by Player in 2023
- Figure 16. Global Employee Advocacy Software Market Size Market Share by Regions (2019-2024)
- Figure 17. Americas Employee Advocacy Software Market Size 2019-2024 (\$ Millions)
- Figure 18. APAC Employee Advocacy Software Market Size 2019-2024 (\$ Millions)
- Figure 19. Europe Employee Advocacy Software Market Size 2019-2024 (\$ Millions)
- Figure 20. Middle East & Africa Employee Advocacy Software Market Size 2019-2024 (\$ Millions)
- Figure 21. Americas Employee Advocacy Software Value Market Share by Country in 2023
- Figure 22. United States Employee Advocacy Software Market Size Growth 2019-2024 (\$ Millions)
- Figure 23. Canada Employee Advocacy Software Market Size Growth 2019-2024 (\$

Millions)

Figure 24. Mexico Employee Advocacy Software Market Size Growth 2019-2024 (\$ Millions)

Figure 25. Brazil Employee Advocacy Software Market Size Growth 2019-2024 (\$ Millions)

Figure 26. APAC Employee Advocacy Software Market Size Market Share by Region in 2023

Figure 27. APAC Employee Advocacy Software Market Size Market Share by Type in 2023

Figure 28. APAC Employee Advocacy Software Market Size Market Share by Application in 2023

Figure 29. China Employee Advocacy Software Market Size Growth 2019-2024 (\$ Millions)

Figure 30. Japan Employee Advocacy Software Market Size Growth 2019-2024 (\$ Millions)

Figure 31. Korea Employee Advocacy Software Market Size Growth 2019-2024 (\$ Millions)

Figure 32. Southeast Asia Employee Advocacy Software Market Size Growth 2019-2024 (\$ Millions)

Figure 33. India Employee Advocacy Software Market Size Growth 2019-2024 (\$ Millions)

Figure 34. Australia Employee Advocacy Software Market Size Growth 2019-2024 (\$ Millions)

Figure 35. Europe Employee Advocacy Software Market Size Market Share by Country in 2023

Figure 36. Europe Employee Advocacy Software Market Size Market Share by Type (2019-2024)

Figure 37. Europe Employee Advocacy Software Market Size Market Share by Application (2019-2024)

Figure 38. Germany Employee Advocacy Software Market Size Growth 2019-2024 (\$ Millions)

Figure 39. France Employee Advocacy Software Market Size Growth 2019-2024 (\$ Millions)

Figure 40. UK Employee Advocacy Software Market Size Growth 2019-2024 (\$ Millions)

Figure 41. Italy Employee Advocacy Software Market Size Growth 2019-2024 (\$ Millions)

Figure 42. Russia Employee Advocacy Software Market Size Growth 2019-2024 (\$ Millions)

Figure 43. Middle East & Africa Employee Advocacy Software Market Size Market

Share by Region (2019-2024)

Figure 44. Middle East & Africa Employee Advocacy Software Market Size Market

Share by Type (2019-2024)

Figure 45. Middle East & Africa Employee Advocacy Software Market Size Market

Share by Application (2019-2024)

Figure 46. Egypt Employee Advocacy Software Market Size Growth 2019-2024 (\$ Millions)

Figure 47. South Africa Employee Advocacy Software Market Size Growth 2019-2024 (\$ Millions)

Figure 48. Israel Employee Advocacy Software Market Size Growth 2019-2024 (\$ Millions)

Figure 49. Turkey Employee Advocacy Software Market Size Growth 2019-2024 (\$ Millions)

Figure 50. GCC Country Employee Advocacy Software Market Size Growth 2019-2024 (\$ Millions)

Figure 51. Americas Employee Advocacy Software Market Size 2025-2030 (\$ Millions)

Figure 52. APAC Employee Advocacy Software Market Size 2025-2030 (\$ Millions)

Figure 53. Europe Employee Advocacy Software Market Size 2025-2030 (\$ Millions)

Figure 54. Middle East & Africa Employee Advocacy Software Market Size 2025-2030 (\$ Millions)

Figure 55. United States Employee Advocacy Software Market Size 2025-2030 (\$ Millions)

Figure 56. Canada Employee Advocacy Software Market Size 2025-2030 (\$ Millions)

Figure 57. Mexico Employee Advocacy Software Market Size 2025-2030 (\$ Millions)

Figure 58. Brazil Employee Advocacy Software Market Size 2025-2030 (\$ Millions)

Figure 59. China Employee Advocacy Software Market Size 2025-2030 (\$ Millions)

Figure 60. Japan Employee Advocacy Software Market Size 2025-2030 (\$ Millions)

Figure 61. Korea Employee Advocacy Software Market Size 2025-2030 (\$ Millions)

Figure 62. Southeast Asia Employee Advocacy Software Market Size 2025-2030 (\$ Millions)

Figure 63. India Employee Advocacy Software Market Size 2025-2030 (\$ Millions)

Figure 64. Australia Employee Advocacy Software Market Size 2025-2030 (\$ Millions)

Figure 65. Germany Employee Advocacy Software Market Size 2025-2030 (\$ Millions)

Figure 66. France Employee Advocacy Software Market Size 2025-2030 (\$ Millions)

Figure 67. UK Employee Advocacy Software Market Size 2025-2030 (\$ Millions)

Figure 68. Italy Employee Advocacy Software Market Size 2025-2030 (\$ Millions)

Figure 69. Russia Employee Advocacy Software Market Size 2025-2030 (\$ Millions)

Figure 70. Spain Employee Advocacy Software Market Size 2025-2030 (\$ Millions)

Figure 71. Egypt Employee Advocacy Software Market Size 2025-2030 (\$ Millions)

Figure 72. South Africa Employee Advocacy Software Market Size 2025-2030 (\$ Millions)

Figure 73. Israel Employee Advocacy Software Market Size 2025-2030 (\$ Millions)

Figure 74. Turkey Employee Advocacy Software Market Size 2025-2030 (\$ Millions)

Figure 75. GCC Countries Employee Advocacy Software Market Size 2025-2030 (\$ Millions)

Figure 76. Global Employee Advocacy Software Market Size Market Share Forecast by Type (2025-2030)

Figure 77. Global Employee Advocacy Software Market Size Market Share Forecast by Application (2025-2030)

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