

Global Embedded Universal Integrated Circuit Card (eUICC) Market Growth 2025-2031

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Abstracts

The global Embedded Universal Integrated Circuit Card (eUICC) market size is predicted to grow from US\$ 496 million in 2025 to US\$ 1190 million in 2031; it is expected to grow at a CAGR of 15.7% from 2025 to 2031.

The impact of the latest U.S. tariff measures and the corresponding policy responses from countries worldwide on market competitiveness, regional economic performance, and supply chain configurations will be comprehensively evaluated in this report.

eUICC (embedded UICC) refers to the architectural standards published by the GSM Association (GSMA) or implementations of those standard for eSIM, a device used to securely store one or more SIM card profiles, which are the unique identifiers and cryptographic keys used by cellular network service providers to uniquely identify and securely connect to mobile network devices. Applications of eUICC are found in mobile network devices (cell phones, tablets, portable computers, security controllers, medical devices, etc.) that use GSM cellular network eSIM technology.

United States market for Embedded Universal Integrated Circuit Card (eUICC) is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

China market for Embedded Universal Integrated Circuit Card (eUICC) is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

Europe market for Embedded Universal Integrated Circuit Card (eUICC) is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025

through 2031.

Global key Embedded Universal Integrated Circuit Card (eUICC) players cover STMicroelectronics, NXP, Infineon, Guoxin Micro, CEC Huada Electronic Design Co., Ltd, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2024.

LP Information, Inc. (LPI) ' newest research report, the “Embedded Universal Integrated Circuit Card (eUICC) Industry Forecast” looks at past sales and reviews total world Embedded Universal Integrated Circuit Card (eUICC) sales in 2024, providing a comprehensive analysis by region and market sector of projected Embedded Universal Integrated Circuit Card (eUICC) sales for 2025 through 2031. With Embedded Universal Integrated Circuit Card (eUICC) sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Embedded Universal Integrated Circuit Card (eUICC) industry.

This Insight Report provides a comprehensive analysis of the global Embedded Universal Integrated Circuit Card (eUICC) landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Embedded Universal Integrated Circuit Card (eUICC) portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Embedded Universal Integrated Circuit Card (eUICC) market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Embedded Universal Integrated Circuit Card (eUICC) and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Embedded Universal Integrated Circuit Card (eUICC).

This report presents a comprehensive overview, market shares, and growth opportunities of Embedded Universal Integrated Circuit Card (eUICC) market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

WLCSP eUICC

Embedded eUICC

Segmentation by Application:

Personal Consumer Electronics

Automobile

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

STMicroelectronics

NXP

Infineon

Guoxin Micro

CEC Huada Electronic Design Co., Ltd

Key Questions Addressed in this Report

What is the 10-year outlook for the global Embedded Universal Integrated Circuit Card (eUICC) market?

What factors are driving Embedded Universal Integrated Circuit Card (eUICC) market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Embedded Universal Integrated Circuit Card (eUICC) market opportunities vary by end market size?

How does Embedded Universal Integrated Circuit Card (eUICC) break out by Type, by Application?

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