

Global Embedded Multimedia Card Market Growth 2023-2029

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Abstracts

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The term eMMC is short for embedded Multi-Media Card” and refers to a package consisting of both flash memory and a flash memory controller integrated on the same silicon die. The eMMC solution consists of at least three components – the MMC (multimedia card) interface, the flash memory, and the flash memory controller – and is offered in an industry-standard BGA (Ball Grid Array, right) package.

LPI (LP Information)' newest research report, the “Embedded Multimedia Card Industry Forecast” looks at past sales and reviews total world Embedded Multimedia Card sales in 2022, providing a comprehensive analysis by region and market sector of projected Embedded Multimedia Card sales for 2023 through 2029. With Embedded Multimedia Card sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Embedded Multimedia Card industry.

This Insight Report provides a comprehensive analysis of the global Embedded Multimedia Card landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Embedded Multimedia Card portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Embedded Multimedia Card market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Embedded Multimedia Card and breaks down the forecast by type, by application, geography, and market size to highlight emerging

pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Embedded Multimedia Card.

The global Embedded Multimedia Card market size is projected to grow from US\$ 5403.5 million in 2022 to US\$ 6935.8 million in 2029; it is expected to grow at a CAGR of 6935.8 from 2023 to 2029.

Global key manufacturers of Embedded Multimedia Card (eMMC) include Samsung, SK Hynix, KIOXIA Corporation, Western Digital, Micron Technology, etc. Global top five manufacturers hold a share over 75%. China is the largest market of Embedded Multimedia Card (eMMC), holds a share over 40%. In terms of product, the above 256GB ones hold a share of over 30%. And in terms of application, the largest application is Smartphones, with a share of over 50%.

This report presents a comprehensive overview, market shares, and growth opportunities of Embedded Multimedia Card market by product type, application, key manufacturers and key regions and countries.

Market Segmentation:

Segmentation by type

2GB?4GB

8GB?16GB

32GB?64GB

128GB?256GB

Segmentation by application

Smartphones

Digital Cameras

GPS System

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Samsung

SanDisk

SK Hynix

Phison Electronics

Greenliant Systems

Kingston Technology

Transcend Information

Toshiba

Micron Technology

Silicon Motion Technology

Key Questions Addressed in this Report

What is the 10-year outlook for the global Embedded Multimedia Card market?

What factors are driving Embedded Multimedia Card market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Embedded Multimedia Card market opportunities vary by end market size?

How does Embedded Multimedia Card break out type, application?

What are the influences of COVID-19 and Russia-Ukraine war?

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