

# Global Email Services Market Growth (Status and Outlook) 2026-2032

<https://marketpublishers.com/r/GE9C965FE5D3EN.html>

Date: May 2026

Pages: 135

Price: US\$ 3,660.00 (Single User License)

ID: GE9C965FE5D3EN

## Abstracts

The global Email Services market size is predicted to grow from US\$ 1272 million in 2025 to US\$ 2373 million in 2032; it is expected to grow at a CAGR of 9.3% from 2026 to 2032.

Email services refer to the infrastructure and software applications provided by service providers to enable the creation, transmission, storage, and management of electronic messages over the internet. These services operate based on standard communication protocols such as SMTP (Simple Mail Transfer Protocol) for sending messages, and IMAP (Internet Message Access Protocol) or POP3 (Post Office Protocol) for receiving them. Modern email services are typically categorized into Webmail (accessible via browsers) and Cloud-based Email Solutions, which offer integrated features like advanced security filtering, calendar synchronization, and massive cloud storage.

United States market for Email Services is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Email Services is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Email Services is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Email Services players cover Microsoft, Tencent, Netease, GoDaddy, Google, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LPI (LP Information)' newest research report, the “Email Services Industry Forecast” looks at past sales and reviews total world Email Services sales in 2025, providing a comprehensive analysis by region and market sector of projected Email Services sales for 2026 through 2032. With Email Services sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Email Services industry.

This Insight Report provides a comprehensive analysis of the global Email Services landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Email Services portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Email Services market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Email Services and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Email Services.

This report presents a comprehensive overview, market shares, and growth opportunities of Email Services market by product type, application, key players and key regions and countries.

Segmentation by Type:

SaaS Ecosystem

Pure-Play Email Hosting

Infrastructure & Web Hosts

Consumer

Others

Segmentation by Storage:

Zero-Knowledge

Standard TLS

Segmentation by Application:

Large Enterprises

SMEs

Personal

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Microsoft

Tencent

Netease

GoDaddy

Google

Alibaba

OVH

Rackspace

Fasthosts

Zoho

Amazon

Liquid Web

IceWarp

Runbox

FastMail Pty Ltd

Greatmail

Yahoo Mail

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