

Global Email Marketing Automation Tools Market Growth (Status and Outlook) 2023-2029

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Abstracts

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LPI (LP Information)' newest research report, the “Email Marketing Automation Tools Industry Forecast” looks at past sales and reviews total world Email Marketing Automation Tools sales in 2022, providing a comprehensive analysis by region and market sector of projected Email Marketing Automation Tools sales for 2023 through 2029. With Email Marketing Automation Tools sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Email Marketing Automation Tools industry.

This Insight Report provides a comprehensive analysis of the global Email Marketing Automation Tools landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Email Marketing Automation Tools portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Email Marketing Automation Tools market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Email Marketing Automation Tools and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Email Marketing Automation Tools.

The global Email Marketing Automation Tools market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for Email Marketing Automation Tools is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for Email Marketing Automation Tools is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for Email Marketing Automation Tools is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key Email Marketing Automation Tools players cover Mailchimp, Drip, Marketo, Sendinblue, GetResponse, Constant Contact, Mailjet, ConvertKit and Infusionsoft, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

This report presents a comprehensive overview, market shares, and growth opportunities of Email Marketing Automation Tools market by product type, application, key players and key regions and countries.

Market Segmentation:

Segmentation by type

Cloud Based

On-premises

Segmentation by application

SMEs

Large Enterprises

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Mailchimp

Drip

Marketo

Sendinblue

GetResponse

Constant Contact

Mailjet

ConvertKit

Infusionsoft

Contactually

HubSpot

Intercom

Hatchbuck

E-goi

Act-On

LeadSquared

SAP

GetNotify

Campaign Monitor

PageModo

GoViral

AWeber

ActiveCampaign

MailerLite

BombBomb

Gumroad

Emma

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Email Marketing Automation Tools Market Size 2018-2029
 - 2.1.2 Email Marketing Automation Tools Market Size CAGR by Region 2018 VS 2022 VS 2029
- 2.2 Email Marketing Automation Tools Segment by Type
 - 2.2.1 Cloud Based
 - 2.2.2 On-premises
- 2.3 Email Marketing Automation Tools Market Size by Type
 - 2.3.1 Email Marketing Automation Tools Market Size CAGR by Type (2018 VS 2022 VS 2029)
 - 2.3.2 Global Email Marketing Automation Tools Market Size Market Share by Type (2018-2023)
- 2.4 Email Marketing Automation Tools Segment by Application
 - 2.4.1 SMEs
 - 2.4.2 Large Enterprises
- 2.5 Email Marketing Automation Tools Market Size by Application
 - 2.5.1 Email Marketing Automation Tools Market Size CAGR by Application (2018 VS 2022 VS 2029)
 - 2.5.2 Global Email Marketing Automation Tools Market Size Market Share by Application (2018-2023)

3 EMAIL MARKETING AUTOMATION TOOLS MARKET SIZE BY PLAYER

- 3.1 Email Marketing Automation Tools Market Size Market Share by Players

- 3.1.1 Global Email Marketing Automation Tools Revenue by Players (2018-2023)
- 3.1.2 Global Email Marketing Automation Tools Revenue Market Share by Players (2018-2023)
- 3.2 Global Email Marketing Automation Tools Key Players Head office and Products Offered
- 3.3 Market Concentration Rate Analysis
 - 3.3.1 Competition Landscape Analysis
 - 3.3.2 Concentration Ratio (CR3, CR5 and CR10) & (2021-2023)
- 3.4 New Products and Potential Entrants
- 3.5 Mergers & Acquisitions, Expansion

4 EMAIL MARKETING AUTOMATION TOOLS BY REGIONS

- 4.1 Email Marketing Automation Tools Market Size by Regions (2018-2023)
- 4.2 Americas Email Marketing Automation Tools Market Size Growth (2018-2023)
- 4.3 APAC Email Marketing Automation Tools Market Size Growth (2018-2023)
- 4.4 Europe Email Marketing Automation Tools Market Size Growth (2018-2023)
- 4.5 Middle East & Africa Email Marketing Automation Tools Market Size Growth (2018-2023)

5 AMERICAS

- 5.1 Americas Email Marketing Automation Tools Market Size by Country (2018-2023)
- 5.2 Americas Email Marketing Automation Tools Market Size by Type (2018-2023)
- 5.3 Americas Email Marketing Automation Tools Market Size by Application (2018-2023)
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Brazil

6 APAC

- 6.1 APAC Email Marketing Automation Tools Market Size by Region (2018-2023)
- 6.2 APAC Email Marketing Automation Tools Market Size by Type (2018-2023)
- 6.3 APAC Email Marketing Automation Tools Market Size by Application (2018-2023)
- 6.4 China
- 6.5 Japan
- 6.6 Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

7 EUROPE

7.1 Europe Email Marketing Automation Tools by Country (2018-2023)

7.2 Europe Email Marketing Automation Tools Market Size by Type (2018-2023)

7.3 Europe Email Marketing Automation Tools Market Size by Application (2018-2023)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Email Marketing Automation Tools by Region (2018-2023)

8.2 Middle East & Africa Email Marketing Automation Tools Market Size by Type (2018-2023)

8.3 Middle East & Africa Email Marketing Automation Tools Market Size by Application (2018-2023)

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 GLOBAL EMAIL MARKETING AUTOMATION TOOLS MARKET FORECAST

10.1 Global Email Marketing Automation Tools Forecast by Regions (2024-2029)

10.1.1 Global Email Marketing Automation Tools Forecast by Regions (2024-2029)

10.1.2 Americas Email Marketing Automation Tools Forecast

- 10.1.3 APAC Email Marketing Automation Tools Forecast
- 10.1.4 Europe Email Marketing Automation Tools Forecast
- 10.1.5 Middle East & Africa Email Marketing Automation Tools Forecast
- 10.2 Americas Email Marketing Automation Tools Forecast by Country (2024-2029)
 - 10.2.1 United States Email Marketing Automation Tools Market Forecast
 - 10.2.2 Canada Email Marketing Automation Tools Market Forecast
 - 10.2.3 Mexico Email Marketing Automation Tools Market Forecast
 - 10.2.4 Brazil Email Marketing Automation Tools Market Forecast
- 10.3 APAC Email Marketing Automation Tools Forecast by Region (2024-2029)
 - 10.3.1 China Email Marketing Automation Tools Market Forecast
 - 10.3.2 Japan Email Marketing Automation Tools Market Forecast
 - 10.3.3 Korea Email Marketing Automation Tools Market Forecast
 - 10.3.4 Southeast Asia Email Marketing Automation Tools Market Forecast
 - 10.3.5 India Email Marketing Automation Tools Market Forecast
 - 10.3.6 Australia Email Marketing Automation Tools Market Forecast
- 10.4 Europe Email Marketing Automation Tools Forecast by Country (2024-2029)
 - 10.4.1 Germany Email Marketing Automation Tools Market Forecast
 - 10.4.2 France Email Marketing Automation Tools Market Forecast
 - 10.4.3 UK Email Marketing Automation Tools Market Forecast
 - 10.4.4 Italy Email Marketing Automation Tools Market Forecast
 - 10.4.5 Russia Email Marketing Automation Tools Market Forecast
- 10.5 Middle East & Africa Email Marketing Automation Tools Forecast by Region (2024-2029)
 - 10.5.1 Egypt Email Marketing Automation Tools Market Forecast
 - 10.5.2 South Africa Email Marketing Automation Tools Market Forecast
 - 10.5.3 Israel Email Marketing Automation Tools Market Forecast
 - 10.5.4 Turkey Email Marketing Automation Tools Market Forecast
 - 10.5.5 GCC Countries Email Marketing Automation Tools Market Forecast
- 10.6 Global Email Marketing Automation Tools Forecast by Type (2024-2029)
- 10.7 Global Email Marketing Automation Tools Forecast by Application (2024-2029)

11 KEY PLAYERS ANALYSIS

- 11.1 Mailchimp
 - 11.1.1 Mailchimp Company Information
 - 11.1.2 Mailchimp Email Marketing Automation Tools Product Offered
 - 11.1.3 Mailchimp Email Marketing Automation Tools Revenue, Gross Margin and Market Share (2018-2023)
 - 11.1.4 Mailchimp Main Business Overview

- 11.1.5 Mailchimp Latest Developments
- 11.2 Drip
 - 11.2.1 Drip Company Information
 - 11.2.2 Drip Email Marketing Automation Tools Product Offered
 - 11.2.3 Drip Email Marketing Automation Tools Revenue, Gross Margin and Market Share (2018-2023)
 - 11.2.4 Drip Main Business Overview
 - 11.2.5 Drip Latest Developments
- 11.3 Marketo
 - 11.3.1 Marketo Company Information
 - 11.3.2 Marketo Email Marketing Automation Tools Product Offered
 - 11.3.3 Marketo Email Marketing Automation Tools Revenue, Gross Margin and Market Share (2018-2023)
 - 11.3.4 Marketo Main Business Overview
 - 11.3.5 Marketo Latest Developments
- 11.4 Sendinblue
 - 11.4.1 Sendinblue Company Information
 - 11.4.2 Sendinblue Email Marketing Automation Tools Product Offered
 - 11.4.3 Sendinblue Email Marketing Automation Tools Revenue, Gross Margin and Market Share (2018-2023)
 - 11.4.4 Sendinblue Main Business Overview
 - 11.4.5 Sendinblue Latest Developments
- 11.5 GetResponse
 - 11.5.1 GetResponse Company Information
 - 11.5.2 GetResponse Email Marketing Automation Tools Product Offered
 - 11.5.3 GetResponse Email Marketing Automation Tools Revenue, Gross Margin and Market Share (2018-2023)
 - 11.5.4 GetResponse Main Business Overview
 - 11.5.5 GetResponse Latest Developments
- 11.6 Constant Contact
 - 11.6.1 Constant Contact Company Information
 - 11.6.2 Constant Contact Email Marketing Automation Tools Product Offered
 - 11.6.3 Constant Contact Email Marketing Automation Tools Revenue, Gross Margin and Market Share (2018-2023)
 - 11.6.4 Constant Contact Main Business Overview
 - 11.6.5 Constant Contact Latest Developments
- 11.7 Mailjet
 - 11.7.1 Mailjet Company Information
 - 11.7.2 Mailjet Email Marketing Automation Tools Product Offered

11.7.3 Mailjet Email Marketing Automation Tools Revenue, Gross Margin and Market Share (2018-2023)

11.7.4 Mailjet Main Business Overview

11.7.5 Mailjet Latest Developments

11.8 ConvertKit

11.8.1 ConvertKit Company Information

11.8.2 ConvertKit Email Marketing Automation Tools Product Offered

11.8.3 ConvertKit Email Marketing Automation Tools Revenue, Gross Margin and Market Share (2018-2023)

11.8.4 ConvertKit Main Business Overview

11.8.5 ConvertKit Latest Developments

11.9 Infusionsoft

11.9.1 Infusionsoft Company Information

11.9.2 Infusionsoft Email Marketing Automation Tools Product Offered

11.9.3 Infusionsoft Email Marketing Automation Tools Revenue, Gross Margin and Market Share (2018-2023)

11.9.4 Infusionsoft Main Business Overview

11.9.5 Infusionsoft Latest Developments

11.10 Contactually

11.10.1 Contactually Company Information

11.10.2 Contactually Email Marketing Automation Tools Product Offered

11.10.3 Contactually Email Marketing Automation Tools Revenue, Gross Margin and Market Share (2018-2023)

11.10.4 Contactually Main Business Overview

11.10.5 Contactually Latest Developments

11.11 HubSpot

11.11.1 HubSpot Company Information

11.11.2 HubSpot Email Marketing Automation Tools Product Offered

11.11.3 HubSpot Email Marketing Automation Tools Revenue, Gross Margin and Market Share (2018-2023)

11.11.4 HubSpot Main Business Overview

11.11.5 HubSpot Latest Developments

11.12 Intercom

11.12.1 Intercom Company Information

11.12.2 Intercom Email Marketing Automation Tools Product Offered

11.12.3 Intercom Email Marketing Automation Tools Revenue, Gross Margin and Market Share (2018-2023)

11.12.4 Intercom Main Business Overview

11.12.5 Intercom Latest Developments

11.13 Hatchbuck

11.13.1 Hatchbuck Company Information

11.13.2 Hatchbuck Email Marketing Automation Tools Product Offered

11.13.3 Hatchbuck Email Marketing Automation Tools Revenue, Gross Margin and Market Share (2018-2023)

11.13.4 Hatchbuck Main Business Overview

11.13.5 Hatchbuck Latest Developments

11.14 E-goi

11.14.1 E-goi Company Information

11.14.2 E-goi Email Marketing Automation Tools Product Offered

11.14.3 E-goi Email Marketing Automation Tools Revenue, Gross Margin and Market Share (2018-2023)

11.14.4 E-goi Main Business Overview

11.14.5 E-goi Latest Developments

11.15 Act-On

11.15.1 Act-On Company Information

11.15.2 Act-On Email Marketing Automation Tools Product Offered

11.15.3 Act-On Email Marketing Automation Tools Revenue, Gross Margin and Market Share (2018-2023)

11.15.4 Act-On Main Business Overview

11.15.5 Act-On Latest Developments

11.16 LeadSquared

11.16.1 LeadSquared Company Information

11.16.2 LeadSquared Email Marketing Automation Tools Product Offered

11.16.3 LeadSquared Email Marketing Automation Tools Revenue, Gross Margin and Market Share (2018-2023)

11.16.4 LeadSquared Main Business Overview

11.16.5 LeadSquared Latest Developments

11.17 SAP

11.17.1 SAP Company Information

11.17.2 SAP Email Marketing Automation Tools Product Offered

11.17.3 SAP Email Marketing Automation Tools Revenue, Gross Margin and Market Share (2018-2023)

11.17.4 SAP Main Business Overview

11.17.5 SAP Latest Developments

11.18 GetNotify

11.18.1 GetNotify Company Information

11.18.2 GetNotify Email Marketing Automation Tools Product Offered

11.18.3 GetNotify Email Marketing Automation Tools Revenue, Gross Margin and

Market Share (2018-2023)

11.18.4 GetNotify Main Business Overview

11.18.5 GetNotify Latest Developments

11.19 Campaign Monitor

11.19.1 Campaign Monitor Company Information

11.19.2 Campaign Monitor Email Marketing Automation Tools Product Offered

11.19.3 Campaign Monitor Email Marketing Automation Tools Revenue, Gross Margin and Market Share (2018-2023)

11.19.4 Campaign Monitor Main Business Overview

11.19.5 Campaign Monitor Latest Developments

11.20 PageModo

11.20.1 PageModo Company Information

11.20.2 PageModo Email Marketing Automation Tools Product Offered

11.20.3 PageModo Email Marketing Automation Tools Revenue, Gross Margin and Market Share (2018-2023)

11.20.4 PageModo Main Business Overview

11.20.5 PageModo Latest Developments

11.21 GoViral

11.21.1 GoViral Company Information

11.21.2 GoViral Email Marketing Automation Tools Product Offered

11.21.3 GoViral Email Marketing Automation Tools Revenue, Gross Margin and Market Share (2018-2023)

11.21.4 GoViral Main Business Overview

11.21.5 GoViral Latest Developments

11.22 AWeber

11.22.1 AWeber Company Information

11.22.2 AWeber Email Marketing Automation Tools Product Offered

11.22.3 AWeber Email Marketing Automation Tools Revenue, Gross Margin and Market Share (2018-2023)

11.22.4 AWeber Main Business Overview

11.22.5 AWeber Latest Developments

11.23 ActiveCampaign

11.23.1 ActiveCampaign Company Information

11.23.2 ActiveCampaign Email Marketing Automation Tools Product Offered

11.23.3 ActiveCampaign Email Marketing Automation Tools Revenue, Gross Margin and Market Share (2018-2023)

11.23.4 ActiveCampaign Main Business Overview

11.23.5 ActiveCampaign Latest Developments

11.24 MailerLite

- 11.24.1 MailerLite Company Information
- 11.24.2 MailerLite Email Marketing Automation Tools Product Offered
- 11.24.3 MailerLite Email Marketing Automation Tools Revenue, Gross Margin and Market Share (2018-2023)
- 11.24.4 MailerLite Main Business Overview
- 11.24.5 MailerLite Latest Developments
- 11.25 BombBomb
 - 11.25.1 BombBomb Company Information
 - 11.25.2 BombBomb Email Marketing Automation Tools Product Offered
 - 11.25.3 BombBomb Email Marketing Automation Tools Revenue, Gross Margin and Market Share (2018-2023)
 - 11.25.4 BombBomb Main Business Overview
 - 11.25.5 BombBomb Latest Developments
- 11.26 Gumroad
 - 11.26.1 Gumroad Company Information
 - 11.26.2 Gumroad Email Marketing Automation Tools Product Offered
 - 11.26.3 Gumroad Email Marketing Automation Tools Revenue, Gross Margin and Market Share (2018-2023)
 - 11.26.4 Gumroad Main Business Overview
 - 11.26.5 Gumroad Latest Developments
- 11.27 Emma
 - 11.27.1 Emma Company Information
 - 11.27.2 Emma Email Marketing Automation Tools Product Offered
 - 11.27.3 Emma Email Marketing Automation Tools Revenue, Gross Margin and Market Share (2018-2023)
 - 11.27.4 Emma Main Business Overview
 - 11.27.5 Emma Latest Developments

12 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Email Marketing Automation Tools Market Size CAGR by Region (2018 VS 2022 VS 2029) & (\$ Millions)

Table 2. Major Players of Cloud Based

Table 3. Major Players of On-premises

Table 4. Email Marketing Automation Tools Market Size CAGR by Type (2018 VS 2022 VS 2029) & (\$ Millions)

Table 5. Global Email Marketing Automation Tools Market Size by Type (2018-2023) & (\$ Millions)

Table 6. Global Email Marketing Automation Tools Market Size Market Share by Type (2018-2023)

Table 7. Email Marketing Automation Tools Market Size CAGR by Application (2018 VS 2022 VS 2029) & (\$ Millions)

Table 8. Global Email Marketing Automation Tools Market Size by Application (2018-2023) & (\$ Millions)

Table 9. Global Email Marketing Automation Tools Market Size Market Share by Application (2018-2023)

Table 10. Global Email Marketing Automation Tools Revenue by Players (2018-2023) & (\$ Millions)

Table 11. Global Email Marketing Automation Tools Revenue Market Share by Player (2018-2023)

Table 12. Email Marketing Automation Tools Key Players Head office and Products Offered

Table 13. Email Marketing Automation Tools Concentration Ratio (CR3, CR5 and CR10) & (2021-2023)

Table 14. New Products and Potential Entrants

Table 15. Mergers & Acquisitions, Expansion

Table 16. Global Email Marketing Automation Tools Market Size by Regions 2018-2023 & (\$ Millions)

Table 17. Global Email Marketing Automation Tools Market Size Market Share by Regions (2018-2023)

Table 18. Global Email Marketing Automation Tools Revenue by Country/Region (2018-2023) & (\$ millions)

Table 19. Global Email Marketing Automation Tools Revenue Market Share by Country/Region (2018-2023)

Table 20. Americas Email Marketing Automation Tools Market Size by Country

(2018-2023) & (\$ Millions)

Table 21. Americas Email Marketing Automation Tools Market Size Market Share by Country (2018-2023)

Table 22. Americas Email Marketing Automation Tools Market Size by Type (2018-2023) & (\$ Millions)

Table 23. Americas Email Marketing Automation Tools Market Size Market Share by Type (2018-2023)

Table 24. Americas Email Marketing Automation Tools Market Size by Application (2018-2023) & (\$ Millions)

Table 25. Americas Email Marketing Automation Tools Market Size Market Share by Application (2018-2023)

Table 26. APAC Email Marketing Automation Tools Market Size by Region (2018-2023) & (\$ Millions)

Table 27. APAC Email Marketing Automation Tools Market Size Market Share by Region (2018-2023)

Table 28. APAC Email Marketing Automation Tools Market Size by Type (2018-2023) & (\$ Millions)

Table 29. APAC Email Marketing Automation Tools Market Size Market Share by Type (2018-2023)

Table 30. APAC Email Marketing Automation Tools Market Size by Application (2018-2023) & (\$ Millions)

Table 31. APAC Email Marketing Automation Tools Market Size Market Share by Application (2018-2023)

Table 32. Europe Email Marketing Automation Tools Market Size by Country (2018-2023) & (\$ Millions)

Table 33. Europe Email Marketing Automation Tools Market Size Market Share by Country (2018-2023)

Table 34. Europe Email Marketing Automation Tools Market Size by Type (2018-2023) & (\$ Millions)

Table 35. Europe Email Marketing Automation Tools Market Size Market Share by Type (2018-2023)

Table 36. Europe Email Marketing Automation Tools Market Size by Application (2018-2023) & (\$ Millions)

Table 37. Europe Email Marketing Automation Tools Market Size Market Share by Application (2018-2023)

Table 38. Middle East & Africa Email Marketing Automation Tools Market Size by Region (2018-2023) & (\$ Millions)

Table 39. Middle East & Africa Email Marketing Automation Tools Market Size Market Share by Region (2018-2023)

Table 40. Middle East & Africa Email Marketing Automation Tools Market Size by Type (2018-2023) & (\$ Millions)

Table 41. Middle East & Africa Email Marketing Automation Tools Market Size Market Share by Type (2018-2023)

Table 42. Middle East & Africa Email Marketing Automation Tools Market Size by Application (2018-2023) & (\$ Millions)

Table 43. Middle East & Africa Email Marketing Automation Tools Market Size Market Share by Application (2018-2023)

Table 44. Key Market Drivers & Growth Opportunities of Email Marketing Automation Tools

Table 45. Key Market Challenges & Risks of Email Marketing Automation Tools

Table 46. Key Industry Trends of Email Marketing Automation Tools

Table 47. Global Email Marketing Automation Tools Market Size Forecast by Regions (2024-2029) & (\$ Millions)

Table 48. Global Email Marketing Automation Tools Market Size Market Share Forecast by Regions (2024-2029)

Table 49. Global Email Marketing Automation Tools Market Size Forecast by Type (2024-2029) & (\$ Millions)

Table 50. Global Email Marketing Automation Tools Market Size Forecast by Application (2024-2029) & (\$ Millions)

Table 51. Mailchimp Details, Company Type, Email Marketing Automation Tools Area Served and Its Competitors

Table 52. Mailchimp Email Marketing Automation Tools Product Offered

Table 53. Mailchimp Email Marketing Automation Tools Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 54. Mailchimp Main Business

Table 55. Mailchimp Latest Developments

Table 56. Drip Details, Company Type, Email Marketing Automation Tools Area Served and Its Competitors

Table 57. Drip Email Marketing Automation Tools Product Offered

Table 58. Drip Main Business

Table 59. Drip Email Marketing Automation Tools Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 60. Drip Latest Developments

Table 61. Marketo Details, Company Type, Email Marketing Automation Tools Area Served and Its Competitors

Table 62. Marketo Email Marketing Automation Tools Product Offered

Table 63. Marketo Main Business

Table 64. Marketo Email Marketing Automation Tools Revenue (\$ million), Gross

Margin and Market Share (2018-2023)

Table 65. Marketo Latest Developments

Table 66. Sendinblue Details, Company Type, Email Marketing Automation Tools Area Served and Its Competitors

Table 67. Sendinblue Email Marketing Automation Tools Product Offered

Table 68. Sendinblue Main Business

Table 69. Sendinblue Email Marketing Automation Tools Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 70. Sendinblue Latest Developments

Table 71. GetResponse Details, Company Type, Email Marketing Automation Tools Area Served and Its Competitors

Table 72. GetResponse Email Marketing Automation Tools Product Offered

Table 73. GetResponse Main Business

Table 74. GetResponse Email Marketing Automation Tools Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 75. GetResponse Latest Developments

Table 76. Constant Contact Details, Company Type, Email Marketing Automation Tools Area Served and Its Competitors

Table 77. Constant Contact Email Marketing Automation Tools Product Offered

Table 78. Constant Contact Main Business

Table 79. Constant Contact Email Marketing Automation Tools Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 80. Constant Contact Latest Developments

Table 81. Mailjet Details, Company Type, Email Marketing Automation Tools Area Served and Its Competitors

Table 82. Mailjet Email Marketing Automation Tools Product Offered

Table 83. Mailjet Main Business

Table 84. Mailjet Email Marketing Automation Tools Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 85. Mailjet Latest Developments

Table 86. ConvertKit Details, Company Type, Email Marketing Automation Tools Area Served and Its Competitors

Table 87. ConvertKit Email Marketing Automation Tools Product Offered

Table 88. ConvertKit Main Business

Table 89. ConvertKit Email Marketing Automation Tools Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 90. ConvertKit Latest Developments

Table 91. Infusionsoft Details, Company Type, Email Marketing Automation Tools Area Served and Its Competitors

Table 92. Infusionsoft Email Marketing Automation Tools Product Offered

Table 93. Infusionsoft Main Business

Table 94. Infusionsoft Email Marketing Automation Tools Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 95. Infusionsoft Latest Developments

Table 96. Contactually Details, Company Type, Email Marketing Automation Tools Area Served and Its Competitors

Table 97. Contactually Email Marketing Automation Tools Product Offered

Table 98. Contactually Main Business

Table 99. Contactually Email Marketing Automation Tools Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 100. Contactually Latest Developments

Table 101. HubSpot Details, Company Type, Email Marketing Automation Tools Area Served and Its Competitors

Table 102. HubSpot Email Marketing Automation Tools Product Offered

Table 103. HubSpot Email Marketing Automation Tools Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 104. HubSpot Main Business

Table 105. HubSpot Latest Developments

Table 106. Intercom Details, Company Type, Email Marketing Automation Tools Area Served and Its Competitors

Table 107. Intercom Email Marketing Automation Tools Product Offered

Table 108. Intercom Main Business

Table 109. Intercom Email Marketing Automation Tools Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 110. Intercom Latest Developments

Table 111. Hatchback Details, Company Type, Email Marketing Automation Tools Area Served and Its Competitors

Table 112. Hatchback Email Marketing Automation Tools Product Offered

Table 113. Hatchback Main Business

Table 114. Hatchback Email Marketing Automation Tools Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 115. Hatchback Latest Developments

Table 116. E-goi Details, Company Type, Email Marketing Automation Tools Area Served and Its Competitors

Table 117. E-goi Email Marketing Automation Tools Product Offered

Table 118. E-goi Main Business

Table 119. E-goi Email Marketing Automation Tools Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 120. E-goi Latest Developments

Table 121. Act-On Details, Company Type, Email Marketing Automation Tools Area Served and Its Competitors

Table 122. Act-On Email Marketing Automation Tools Product Offered

Table 123. Act-On Main Business

Table 124. Act-On Email Marketing Automation Tools Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 125. Act-On Latest Developments

Table 126. LeadSquared Details, Company Type, Email Marketing Automation Tools Area Served and Its Competitors

Table 127. LeadSquared Email Marketing Automation Tools Product Offered

Table 128. LeadSquared Main Business

Table 129. LeadSquared Email Marketing Automation Tools Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 130. LeadSquared Latest Developments

Table 131. SAP Details, Company Type, Email Marketing Automation Tools Area Served and Its Competitors

Table 132. SAP Email Marketing Automation Tools Product Offered

Table 133. SAP Main Business

Table 134. SAP Email Marketing Automation Tools Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 135. SAP Latest Developments

Table 136. GetNotify Details, Company Type, Email Marketing Automation Tools Area Served and Its Competitors

Table 137. GetNotify Email Marketing Automation Tools Product Offered

Table 138. GetNotify Main Business

Table 139. GetNotify Email Marketing Automation Tools Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 140. GetNotify Latest Developments

Table 141. Campaign Monitor Details, Company Type, Email Marketing Automation Tools Area Served and Its Competitors

Table 142. Campaign Monitor Email Marketing Automation Tools Product Offered

Table 143. Campaign Monitor Main Business

Table 144. Campaign Monitor Email Marketing Automation Tools Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 145. Campaign Monitor Latest Developments

Table 146. PageModo Details, Company Type, Email Marketing Automation Tools Area Served and Its Competitors

Table 147. PageModo Email Marketing Automation Tools Product Offered

Table 148. PageModo Main Business

Table 149. PageModo Email Marketing Automation Tools Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 150. PageModo Latest Developments

Table 151. GoViral Details, Company Type, Email Marketing Automation Tools Area Served and Its Competitors

Table 152. GoViral Email Marketing Automation Tools Product Offered

Table 153. GoViral Email Marketing Automation Tools Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 154. GoViral Main Business

Table 155. GoViral Latest Developments

Table 156. AWeber Details, Company Type, Email Marketing Automation Tools Area Served and Its Competitors

Table 157. AWeber Email Marketing Automation Tools Product Offered

Table 158. AWeber Main Business

Table 159. AWeber Email Marketing Automation Tools Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 160. AWeber Latest Developments

Table 161. ActiveCampaign Details, Company Type, Email Marketing Automation Tools Area Served and Its Competitors

Table 162. ActiveCampaign Email Marketing Automation Tools Product Offered

Table 163. ActiveCampaign Main Business

Table 164. ActiveCampaign Email Marketing Automation Tools Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 165. ActiveCampaign Latest Developments

Table 166. MailerLite Details, Company Type, Email Marketing Automation Tools Area Served and Its Competitors

Table 167. MailerLite Email Marketing Automation Tools Product Offered

Table 168. MailerLite Main Business

Table 169. MailerLite Email Marketing Automation Tools Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 170. MailerLite Latest Developments

Table 171. BombBomb Details, Company Type, Email Marketing Automation Tools Area Served and Its Competitors

Table 172. BombBomb Email Marketing Automation Tools Product Offered

Table 173. BombBomb Main Business

Table 174. BombBomb Email Marketing Automation Tools Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 175. BombBomb Latest Developments

Table 176. Gumroad Details, Company Type, Email Marketing Automation Tools Area Served and Its Competitors

Table 177. Gumroad Email Marketing Automation Tools Product Offered

Table 178. Gumroad Main Business

Table 179. Gumroad Email Marketing Automation Tools Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 180. Gumroad Latest Developments

Table 181. Emma Details, Company Type, Email Marketing Automation Tools Area Served and Its Competitors

Table 182. Emma Email Marketing Automation Tools Product Offered

Table 183. Emma Main Business

Table 184. Emma Email Marketing Automation Tools Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 185. Emma Latest Developments

List Of Figures

LIST OF FIGURES

Figure 1. Email Marketing Automation Tools Report Years Considered

Figure 2. Research Objectives

Figure 3. Research Methodology

Figure 4. Research Process and Data Source

Figure 5. Global Email Marketing Automation Tools Market Size Growth Rate
2018-2029 (\$ Millions)

Figure 6. Email Marketing Automation Tools Sales by Geographic Region (2018, 2022
& 2029) & (\$ millions)

Figure 7. Email Marketing Automation Tools Sales Market Share by Country/Region
(2022)

Figure 8. Email Marketing Automation Tools Sales Market Share by Country/Region
(2018, 2022 & 2029)

Figure 9. Global Email Marketing Automation Tools Market Size Market Share by Type
in 2022

Figure 10. Email Marketing Automation Tools in SMEs

Figure 11. Global Email Marketing Automation Tools Market: SMEs (2018-2023) & (\$
Millions)

Figure 12. Email Marketing Automation Tools in Large Enterprises

Figure 13. Global Email Marketing Automation Tools Market: Large Enterprises
(2018-2023) & (\$ Millions)

Figure 14. Global Email Marketing Automation Tools Market Size Market Share by
Application in 2022

Figure 15. Global Email Marketing Automation Tools Revenue Market Share by Player
in 2022

Figure 16. Global Email Marketing Automation Tools Market Size Market Share by
Regions (2018-2023)

Figure 17. Americas Email Marketing Automation Tools Market Size 2018-2023 (\$
Millions)

Figure 18. APAC Email Marketing Automation Tools Market Size 2018-2023 (\$ Millions)

Figure 19. Europe Email Marketing Automation Tools Market Size 2018-2023 (\$
Millions)

Figure 20. Middle East & Africa Email Marketing Automation Tools Market Size
2018-2023 (\$ Millions)

Figure 21. Americas Email Marketing Automation Tools Value Market Share by Country
in 2022

Figure 22. United States Email Marketing Automation Tools Market Size Growth 2018-2023 (\$ Millions)

Figure 23. Canada Email Marketing Automation Tools Market Size Growth 2018-2023 (\$ Millions)

Figure 24. Mexico Email Marketing Automation Tools Market Size Growth 2018-2023 (\$ Millions)

Figure 25. Brazil Email Marketing Automation Tools Market Size Growth 2018-2023 (\$ Millions)

Figure 26. APAC Email Marketing Automation Tools Market Size Market Share by Region in 2022

Figure 27. APAC Email Marketing Automation Tools Market Size Market Share by Type in 2022

Figure 28. APAC Email Marketing Automation Tools Market Size Market Share by Application in 2022

Figure 29. China Email Marketing Automation Tools Market Size Growth 2018-2023 (\$ Millions)

Figure 30. Japan Email Marketing Automation Tools Market Size Growth 2018-2023 (\$ Millions)

Figure 31. Korea Email Marketing Automation Tools Market Size Growth 2018-2023 (\$ Millions)

Figure 32. Southeast Asia Email Marketing Automation Tools Market Size Growth 2018-2023 (\$ Millions)

Figure 33. India Email Marketing Automation Tools Market Size Growth 2018-2023 (\$ Millions)

Figure 34. Australia Email Marketing Automation Tools Market Size Growth 2018-2023 (\$ Millions)

Figure 35. Europe Email Marketing Automation Tools Market Size Market Share by Country in 2022

Figure 36. Europe Email Marketing Automation Tools Market Size Market Share by Type (2018-2023)

Figure 37. Europe Email Marketing Automation Tools Market Size Market Share by Application (2018-2023)

Figure 38. Germany Email Marketing Automation Tools Market Size Growth 2018-2023 (\$ Millions)

Figure 39. France Email Marketing Automation Tools Market Size Growth 2018-2023 (\$ Millions)

Figure 40. UK Email Marketing Automation Tools Market Size Growth 2018-2023 (\$ Millions)

Figure 41. Italy Email Marketing Automation Tools Market Size Growth 2018-2023 (\$

Millions)

Figure 42. Russia Email Marketing Automation Tools Market Size Growth 2018-2023 (\$ Millions)

Figure 43. Middle East & Africa Email Marketing Automation Tools Market Size Market Share by Region (2018-2023)

Figure 44. Middle East & Africa Email Marketing Automation Tools Market Size Market Share by Type (2018-2023)

Figure 45. Middle East & Africa Email Marketing Automation Tools Market Size Market Share by Application (2018-2023)

Figure 46. Egypt Email Marketing Automation Tools Market Size Growth 2018-2023 (\$ Millions)

Figure 47. South Africa Email Marketing Automation Tools Market Size Growth 2018-2023 (\$ Millions)

Figure 48. Israel Email Marketing Automation Tools Market Size Growth 2018-2023 (\$ Millions)

Figure 49. Turkey Email Marketing Automation Tools Market Size Growth 2018-2023 (\$ Millions)

Figure 50. GCC Country Email Marketing Automation Tools Market Size Growth 2018-2023 (\$ Millions)

Figure 51. Americas Email Marketing Automation Tools Market Size 2024-2029 (\$ Millions)

Figure 52. APAC Email Marketing Automation Tools Market Size 2024-2029 (\$ Millions)

Figure 53. Europe Email Marketing Automation Tools Market Size 2024-2029 (\$ Millions)

Figure 54. Middle East & Africa Email Marketing Automation Tools Market Size 2024-2029 (\$ Millions)

Figure 55. United States Email Marketing Automation Tools Market Size 2024-2029 (\$ Millions)

Figure 56. Canada Email Marketing Automation Tools Market Size 2024-2029 (\$ Millions)

Figure 57. Mexico Email Marketing Automation Tools Market Size 2024-2029 (\$ Millions)

Figure 58. Brazil Email Marketing Automation Tools Market Size 2024-2029 (\$ Millions)

Figure 59. China Email Marketing Automation Tools Market Size 2024-2029 (\$ Millions)

Figure 60. Japan Email Marketing Automation Tools Market Size 2024-2029 (\$ Millions)

Figure 61. Korea Email Marketing Automation Tools Market Size 2024-2029 (\$ Millions)

Figure 62. Southeast Asia Email Marketing Automation Tools Market Size 2024-2029 (\$ Millions)

Figure 63. India Email Marketing Automation Tools Market Size 2024-2029 (\$ Millions)

Figure 64. Australia Email Marketing Automation Tools Market Size 2024-2029 (\$ Millions)

Figure 65. Germany Email Marketing Automation Tools Market Size 2024-2029 (\$ Millions)

Figure 66. France Email Marketing Automation Tools Market Size 2024-2029 (\$ Millions)

Figure 67. UK Email Marketing Automation Tools Market Size 2024-2029 (\$ Millions)

Figure 68. Italy Email Marketing Automation Tools Market Size 2024-2029 (\$ Millions)

Figure 69. Russia Email Marketing Automation Tools Market Size 2024-2029 (\$ Millions)

Figure 70. Spain Email Marketing Automation Tools Market Size 2024-2029 (\$ Millions)

Figure 71. Egypt Email Marketing Automation Tools Market Size 2024-2029 (\$ Millions)

Figure 72. South Africa Email Marketing Automation Tools Market Size 2024-2029 (\$ Millions)

Figure 73. Israel Email Marketing Automation Tools Market Size 2024-2029 (\$ Millions)

Figure 74. Turkey Email Marketing Automation Tools Market Size 2024-2029 (\$ Millions)

Figure 75. GCC Countries Email Marketing Automation Tools Market Size 2024-2029 (\$ Millions)

Figure 76. Global Email Marketing Automation Tools Market Size Market Share Forecast by Type (2024-2029)

Figure 77. Global Email Marketing Automation Tools Market Size Market Share Forecast by Application (2024-2029)

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