

Global Email Automation Software Market Growth (Status and Outlook) 2023-2029

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Abstracts

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Email automation is a way to create emails that reach the right people with the right message at the right moment—without doing the work every time, sending automated messages leveraging a marketing automation tool.

LPI (LP Information)' newest research report, the “Email Automation Software Industry Forecast” looks at past sales and reviews total world Email Automation Software sales in 2022, providing a comprehensive analysis by region and market sector of projected Email Automation Software sales for 2023 through 2029. With Email Automation Software sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Email Automation Software industry.

This Insight Report provides a comprehensive analysis of the global Email Automation Software landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Email Automation Software portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Email Automation Software market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Email Automation Software and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up

qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Email Automation Software.

The global Email Automation Software market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for Email Automation Software is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for Email Automation Software is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for Email Automation Software is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key Email Automation Software players cover Mailchimp, Drip, Marketo, Sendinblue, GetResponse, Constant Contact, Mailjet, ConvertKit and Infusionsoft, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

This report presents a comprehensive overview, market shares, and growth opportunities of Email Automation Software market by product type, application, key players and key regions and countries.

Market Segmentation:

Segmentation by type

Cloud Based

On-premises

Segmentation by application

SMEs

Large Enterprises

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Mailchimp

Drip

Marketo

Sendinblue

GetResponse

Constant Contact

Mailjet

ConvertKit

Infusionsoft

Contactually

HubSpot

Intercom

Hatchbuck

E-goi

Act-On

LeadSquared

SAP

GetNotify

Campaign Monitor

PageModo

GoViral

AWeber

ActiveCampaign

MailerLite

BombBomb

Gumroad

Emma

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