

# Global Electronic Test and Measurement Market Growth (Status and Outlook) 2024-2030

<https://marketpublishers.com/r/G128B518551EEN.html>

Date: September 2024

Pages: 91

Price: US\$ 3,660.00 (Single User License)

ID: G128B518551EEN

## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

According to our LPI (LP Information) latest study, the global Electronic Test and Measurement market size was valued at US\$ million in 2023. With growing demand in downstream market, the Electronic Test and Measurement is forecast to a readjusted size of US\$ million by 2030 with a CAGR of % during review period.

The research report highlights the growth potential of the global Electronic Test and Measurement market. Electronic Test and Measurement are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Electronic Test and Measurement. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Electronic Test and Measurement market.

The aerospace and defense (A&D) industry is one of the most critical end-user segments for the test and measurement (T&M) market. The global electronic test equipment market for aerospace and defense will undergo significant transformation over the next five to eight years with the advent of new technologies changing customer requirements. Leading A&D vendors are working toward higher frequencies, greater bandwidth availability, and multi-channel solutions and adding functionality to their existing systems. There is also a strong focus on repeatable measurements in these areas.

The A&D industry has seen renewed growth in recent times due to increasing defense

spending and budget allocations by national governments all over the world. The United States still records the highest military expenditure in the world. Defense spending in the US is growing again, after multiple years of decline. Defense budgets and future growth are driven by the Trump government's increased focus on strengthening the US military.

#### Key Features:

The report on Electronic Test and Measurement market reflects various aspects and provide valuable insights into the industry.

**Market Size and Growth:** The research report provide an overview of the current size and growth of the Electronic Test and Measurement market. It may include historical data, market segmentation by Type (e.g., Semiconductor Automatic Test Equipment (ATE), Radio Frequency (RF) Test Equipment), and regional breakdowns.

**Market Drivers and Challenges:** The report can identify and analyse the factors driving the growth of the Electronic Test and Measurement market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

**Competitive Landscape:** The research report provides analysis of the competitive landscape within the Electronic Test and Measurement market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

**Technological Developments:** The research report can delve into the latest technological developments in the Electronic Test and Measurement industry. This include advancements in Electronic Test and Measurement technology, Electronic Test and Measurement new entrants, Electronic Test and Measurement new investment, and other innovations that are shaping the future of Electronic Test and Measurement.

**Downstream Procumbent Preference:** The report can shed light on customer procumbent behaviour and adoption trends in the Electronic Test and Measurement market. It includes factors influencing customer ' purchasing decisions, preferences for Electronic Test and Measurement product.

**Government Policies and Incentives:** The research report analyse the impact of

government policies and incentives on the Electronic Test and Measurement market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Electronic Test and Measurement market. The report also evaluates the effectiveness of these policies in driving market growth.

**Environmental Impact and Sustainability:** The research report assess the environmental impact and sustainability aspects of the Electronic Test and Measurement market.

**Market Forecasts and Future Outlook:** Based on the analysis conducted, the research report provide market forecasts and outlook for the Electronic Test and Measurement industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

**Recommendations and Opportunities:** The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Electronic Test and Measurement market.

**Market Segmentation:**

Electronic Test and Measurement market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

**Segmentation by type**

Semiconductor Automatic Test Equipment (ATE)

Radio Frequency (RF) Test Equipment

Digital Test Equipment

Electrical and Environmental Test

Data Acquisition (DAQ)

**Segmentation by application**

Aerospace & Defense

Communications

Consumer Electronics

Semiconductors and Computing

Industrial & Automotive

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

## Europe

Germany

France

UK

Italy

Russia

## Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Rohde & Schwarz

Lockheed Martin

Boeing

National Instruments

Viavi Solutions

## Keysight Technologies

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