

Global Electronic Stability Program Market Growth 2026-2032

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Abstracts

The global Electronic Stability Program market size is predicted to grow from US\$ 48776 million in 2025 to US\$ 102801 million in 2032; it is expected to grow at a CAGR of 11.3% from 2026 to 2032.

Electronic Stability Program, also referred to as Electronic Stability Control, is a core capability in active safety and vehicle dynamics control. It is designed to keep the vehicle controllable during maneuvers such as sudden lane changes, obstacle avoidance, low friction roads, and high speed cornering, especially when the vehicle begins to deviate from the driver's intended path due to understeer or oversteer. The typical control paradigm uses signals such as wheel speed, steering angle, yaw rate, and lateral acceleration to estimate vehicle state and compare it with the desired trajectory. When a mismatch is detected, the system intervenes within milliseconds by first reducing engine output and, when needed, selectively braking individual wheels to generate a corrective yaw moment and bring the vehicle back to a safe line. In practice, ESP or ESC is commonly integrated with Anti lock Braking System and traction control. In commercial vehicle electronic braking systems, ESP is often implemented as a key functional module within the EBS platform, applying selective brake pulses on the tractor and trailer and coordinating engine torque management to reduce risks such as rollover, skidding, and jackknifing. As brake by wire architectures and higher levels of automated driving demand redundancy, leading suppliers increasingly integrate ABS and ESC control into one box brake modules or redundant brake architectures, leveraging faster pressure build up, stronger diagnostics, and frequent self tests to ensure the availability of braking and stability functions under automation. Typical delivery forms include ESC hydraulic modulators and integrated boosting solutions for passenger vehicles, and platform based EBS plus ESP systems for commercial vehicles. The primary customers are OEM vehicle manufacturers and commercial

vehicle operators through their OEM platforms, with business models centered on vehicle program nominations combined with aftermarket replacement demand.

Electronic Stability Program, also known as Electronic Stability Control, has evolved from an optional safety feature into a foundational capability for vehicle dynamics safety, with a clear and scalable engineering mechanism. The system uses signals such as wheel speed, steering angle, yaw rate, and lateral acceleration to continuously estimate vehicle state and compare it with the driver's intended trajectory. Once an understeer or oversteer trend indicates an impending loss of stability, the controller intervenes within milliseconds. The typical strategy is to first reduce engine output and, when necessary, selectively brake individual wheels, thereby generating corrective yaw moment and bringing the vehicle back to a safe line. This closed loop paradigm centered on individual wheel braking and powertrain coordination significantly improves controllability in high risk scenarios such as low friction roads, sudden lane changes, and high speed cornering. It also forms a stable functional combination with ABS and traction control, making ESP or ESC a key pillar of active safety performance.

On the supply side, ESP is rapidly becoming more platform based and modular. In commercial vehicles in particular, it is often delivered as a core capability package within the Electronic Braking System platform, with objectives extending beyond basic anti skid control to reducing rollover, skidding, and jackknifing risks for tractor trailer combinations, while also emphasizing fast adaptation to changing vehicle and load conditions and protecting cargo. Platform delivery improves diagnostics and maintenance economics, enabling component level replacement in OE quality and reducing downtime for fleet operators. In passenger vehicles, the evolution is increasingly tied to integrated braking and brake by wire architectures, where ABS and ESC control functions, along with boosting and master cylinder related elements, are integrated into compact one box modules. This supports faster pressure build up, enhances stability control and braking response, and provides a stronger system foundation for regenerative braking and automated driving brake coordination.

Demand side certainty is largely driven by the continued tightening of regulations and safety standards. In major markets, ESC fitment and performance requirements for light vehicles have been institutionalized, sustaining high penetration and steady investment across the supply chain. More importantly, automated driving is raising new requirements for redundancy and functional safety. The industry is building degradable redundant brake architectures by networking multiple brake systems and using hydraulic extensions, effectively extending traditional ESC platform capabilities into the braking and stability control foundation required for automation. This shift will make high

performance actuation, stronger self diagnostics, and higher system integration key competitive differentiators in the next phase. Overall, incremental growth for ESP or ESC will increasingly come from regulatory follow through in commercial vehicles and emerging markets, as well as architecture upgrades driven by brake by wire and automated driving, supporting a favorable medium term outlook with synchronized demand and technology upgrades.

LP Information, Inc. (LPI) ' newest research report, the "Electronic Stability Program Industry Forecast" looks at past sales and reviews total world Electronic Stability Program sales in 2025, providing a comprehensive analysis by region and market sector of projected Electronic Stability Program sales for 2026 through 2032. With Electronic Stability Program sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Electronic Stability Program industry.

This Insight Report provides a comprehensive analysis of the global Electronic Stability Program landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Electronic Stability Program portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Electronic Stability Program market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Electronic Stability Program and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Electronic Stability Program.

This report presents a comprehensive overview, market shares, and growth opportunities of Electronic Stability Program market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Vehicle Stability Program

Motorcycle Stability Program

Segmentation by Execution Medium:

Hydraulic Braking ESC

Pneumatic Electronic Braking ESC

Segmentation by System Integration Form:

Standalone ESC Module

Integrated Braking Platform With ESC

Segmentation by Application:

Passenger Vehicle

Commercial Vehicle

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Bosch

Continental

Denso

Aisin

Hyundai Mobis

Knorr-Bremse

Mando

ZF

Hitachi

Johnson Electric

WBTL (Bethel Automotive Safety Systems)

Kormee

Key Questions Addressed in this Report

What is the 10-year outlook for the global Electronic Stability Program market?

What factors are driving Electronic Stability Program market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Electronic Stability Program market opportunities vary by end market size?

How does Electronic Stability Program break out by Type, by Application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Electronic Stability Program Annual Sales 2021-2032
 - 2.1.2 World Current & Future Analysis for Electronic Stability Program by Geographic Region, 2021, 2025 & 2032
 - 2.1.3 World Current & Future Analysis for Electronic Stability Program by Country/Region, 2021, 2025 & 2032
- 2.2 Electronic Stability Program Segment by Type
 - 2.2.1 Vehicle Stability Program
 - 2.2.2 Motorcycle Stability Program
 - 2.2.3 Electronic Stability Program Sales by Type
 - 2.2.3.1 Global Electronic Stability Program Sales Market Share by Type (2021-2026)
 - 2.2.3.2 Global Electronic Stability Program Revenue and Market Share by Type (2021-2026)
 - 2.2.3.3 Global Electronic Stability Program Sale Price by Type (2021-2026)
- 2.3 Electronic Stability Program Segment by Execution Medium
 - 2.3.1 Hydraulic Braking ESC
 - 2.3.2 Pneumatic Electronic Braking ESC
 - 2.3.3 Electronic Stability Program Sales by Execution Medium
 - 2.3.3.1 Global Electronic Stability Program Sales Market Share by Execution Medium (2021-2026)
 - 2.3.3.2 Global Electronic Stability Program Revenue and Market Share by Execution Medium (2021-2026)
 - 2.3.3.3 Global Electronic Stability Program Sale Price by Execution Medium (2021-2026)

2.4 Electronic Stability Program Segment by System Integration Form

2.4.1 Standalone ESC Module

2.4.2 Integrated Braking Platform With ESC

2.4.3 Electronic Stability Program Sales by System Integration Form

2.4.3.1 Global Electronic Stability Program Sales Market Share by System Integration Form (2021-2026)

2.4.3.2 Global Electronic Stability Program Revenue and Market Share by System Integration Form (2021-2026)

2.4.3.3 Global Electronic Stability Program Sale Price by System Integration Form (2021-2026)

2.5 Electronic Stability Program Segment by Application

2.5.1 Passenger Vehicle

2.5.2 Commercial Vehicle

2.5.3 Electronic Stability Program Sales by Application

2.5.3.1 Global Electronic Stability Program Sale Market Share by Application (2021-2026)

2.5.3.2 Global Electronic Stability Program Revenue and Market Share by Application (2021-2026)

2.5.3.3 Global Electronic Stability Program Sale Price by Application (2021-2026)

3 GLOBAL BY COMPANY

3.1 Global Electronic Stability Program Breakdown Data by Company

3.1.1 Global Electronic Stability Program Annual Sales by Company (2021-2026)

3.1.2 Global Electronic Stability Program Sales Market Share by Company (2021-2026)

3.2 Global Electronic Stability Program Annual Revenue by Company (2021-2026)

3.2.1 Global Electronic Stability Program Revenue by Company (2021-2026)

3.2.2 Global Electronic Stability Program Revenue Market Share by Company (2021-2026)

3.3 Global Electronic Stability Program Sale Price by Company

3.4 Key Manufacturers Electronic Stability Program Producing Area Distribution, Sales Area, Product Type

3.4.1 Key Manufacturers Electronic Stability Program Product Location Distribution

3.4.2 Players Electronic Stability Program Products Offered

3.5 Market Concentration Rate Analysis

3.5.1 Competition Landscape Analysis

3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

3.6 New Products and Potential Entrants

3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR ELECTRONIC STABILITY PROGRAM BY GEOGRAPHIC REGION

4.1 World Historic Electronic Stability Program Market Size by Geographic Region (2021-2026)

4.1.1 Global Electronic Stability Program Annual Sales by Geographic Region (2021-2026)

4.1.2 Global Electronic Stability Program Annual Revenue by Geographic Region (2021-2026)

4.2 World Historic Electronic Stability Program Market Size by Country/Region (2021-2026)

4.2.1 Global Electronic Stability Program Annual Sales by Country/Region (2021-2026)

4.2.2 Global Electronic Stability Program Annual Revenue by Country/Region (2021-2026)

4.3 Americas Electronic Stability Program Sales Growth

4.4 APAC Electronic Stability Program Sales Growth

4.5 Europe Electronic Stability Program Sales Growth

4.6 Middle East & Africa Electronic Stability Program Sales Growth

5 AMERICAS

5.1 Americas Electronic Stability Program Sales by Country

5.1.1 Americas Electronic Stability Program Sales by Country (2021-2026)

5.1.2 Americas Electronic Stability Program Revenue by Country (2021-2026)

5.2 Americas Electronic Stability Program Sales by Type (2021-2026)

5.3 Americas Electronic Stability Program Sales by Application (2021-2026)

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Electronic Stability Program Sales by Region

6.1.1 APAC Electronic Stability Program Sales by Region (2021-2026)

6.1.2 APAC Electronic Stability Program Revenue by Region (2021-2026)

6.2 APAC Electronic Stability Program Sales by Type (2021-2026)

6.3 APAC Electronic Stability Program Sales by Application (2021-2026)

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 China Taiwan

7 EUROPE

7.1 Europe Electronic Stability Program by Country

7.1.1 Europe Electronic Stability Program Sales by Country (2021-2026)

7.1.2 Europe Electronic Stability Program Revenue by Country (2021-2026)

7.2 Europe Electronic Stability Program Sales by Type (2021-2026)

7.3 Europe Electronic Stability Program Sales by Application (2021-2026)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Electronic Stability Program by Country

8.1.1 Middle East & Africa Electronic Stability Program Sales by Country (2021-2026)

8.1.2 Middle East & Africa Electronic Stability Program Revenue by Country (2021-2026)

8.2 Middle East & Africa Electronic Stability Program Sales by Type (2021-2026)

8.3 Middle East & Africa Electronic Stability Program Sales by Application (2021-2026)

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

10.1 Raw Material and Suppliers

10.2 Manufacturing Cost Structure Analysis of Electronic Stability Program

10.3 Manufacturing Process Analysis of Electronic Stability Program

10.4 Industry Chain Structure of Electronic Stability Program

11 MARKETING, DISTRIBUTORS AND CUSTOMER

11.1 Sales Channel

11.1.1 Direct Channels

11.1.2 Indirect Channels

11.2 Electronic Stability Program Distributors

11.3 Electronic Stability Program Customer

12 WORLD FORECAST REVIEW FOR ELECTRONIC STABILITY PROGRAM BY GEOGRAPHIC REGION

12.1 Global Electronic Stability Program Market Size Forecast by Region

12.1.1 Global Electronic Stability Program Forecast by Region (2027-2032)

12.1.2 Global Electronic Stability Program Annual Revenue Forecast by Region (2027-2032)

12.2 Americas Forecast by Country (2027-2032)

12.3 APAC Forecast by Region (2027-2032)

12.4 Europe Forecast by Country (2027-2032)

12.5 Middle East & Africa Forecast by Country (2027-2032)

12.6 Global Electronic Stability Program Forecast by Type (2027-2032)

12.7 Global Electronic Stability Program Forecast by Application (2027-2032)

13 KEY PLAYERS ANALYSIS

13.1 Bosch

13.1.1 Bosch Company Information

13.1.2 Bosch Electronic Stability Program Product Portfolios and Specifications

13.1.3 Bosch Electronic Stability Program Sales, Revenue, Price and Gross Margin (2021-2026)

- 13.1.4 Bosch Main Business Overview
- 13.1.5 Bosch Latest Developments
- 13.2 Continental
 - 13.2.1 Continental Company Information
 - 13.2.2 Continental Electronic Stability Program Product Portfolios and Specifications
 - 13.2.3 Continental Electronic Stability Program Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.2.4 Continental Main Business Overview
 - 13.2.5 Continental Latest Developments
- 13.3 Denso
 - 13.3.1 Denso Company Information
 - 13.3.2 Denso Electronic Stability Program Product Portfolios and Specifications
 - 13.3.3 Denso Electronic Stability Program Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.3.4 Denso Main Business Overview
 - 13.3.5 Denso Latest Developments
- 13.4 Aisin
 - 13.4.1 Aisin Company Information
 - 13.4.2 Aisin Electronic Stability Program Product Portfolios and Specifications
 - 13.4.3 Aisin Electronic Stability Program Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.4.4 Aisin Main Business Overview
 - 13.4.5 Aisin Latest Developments
- 13.5 Hyundai Mobis
 - 13.5.1 Hyundai Mobis Company Information
 - 13.5.2 Hyundai Mobis Electronic Stability Program Product Portfolios and Specifications
 - 13.5.3 Hyundai Mobis Electronic Stability Program Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.5.4 Hyundai Mobis Main Business Overview
 - 13.5.5 Hyundai Mobis Latest Developments
- 13.6 Knorr-Bremse
 - 13.6.1 Knorr-Bremse Company Information
 - 13.6.2 Knorr-Bremse Electronic Stability Program Product Portfolios and Specifications
 - 13.6.3 Knorr-Bremse Electronic Stability Program Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.6.4 Knorr-Bremse Main Business Overview
 - 13.6.5 Knorr-Bremse Latest Developments
- 13.7 Mando

- 13.7.1 Mando Company Information
- 13.7.2 Mando Electronic Stability Program Product Portfolios and Specifications
- 13.7.3 Mando Electronic Stability Program Sales, Revenue, Price and Gross Margin (2021-2026)
- 13.7.4 Mando Main Business Overview
- 13.7.5 Mando Latest Developments
- 13.8 ZF
 - 13.8.1 ZF Company Information
 - 13.8.2 ZF Electronic Stability Program Product Portfolios and Specifications
 - 13.8.3 ZF Electronic Stability Program Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.8.4 ZF Main Business Overview
 - 13.8.5 ZF Latest Developments
- 13.9 Hitachi
 - 13.9.1 Hitachi Company Information
 - 13.9.2 Hitachi Electronic Stability Program Product Portfolios and Specifications
 - 13.9.3 Hitachi Electronic Stability Program Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.9.4 Hitachi Main Business Overview
 - 13.9.5 Hitachi Latest Developments
- 13.10 Johnson Electric
 - 13.10.1 Johnson Electric Company Information
 - 13.10.2 Johnson Electric Electronic Stability Program Product Portfolios and Specifications
 - 13.10.3 Johnson Electric Electronic Stability Program Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.10.4 Johnson Electric Main Business Overview
 - 13.10.5 Johnson Electric Latest Developments
- 13.11 WBTL (Bethel Automotive Safety Systems)
 - 13.11.1 WBTL (Bethel Automotive Safety Systems) Company Information
 - 13.11.2 WBTL (Bethel Automotive Safety Systems) Electronic Stability Program Product Portfolios and Specifications
 - 13.11.3 WBTL (Bethel Automotive Safety Systems) Electronic Stability Program Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.11.4 WBTL (Bethel Automotive Safety Systems) Main Business Overview
 - 13.11.5 WBTL (Bethel Automotive Safety Systems) Latest Developments
- 13.12 Kormee
 - 13.12.1 Kormee Company Information
 - 13.12.2 Kormee Electronic Stability Program Product Portfolios and Specifications

13.12.3 Kormee Electronic Stability Program Sales, Revenue, Price and Gross Margin
(2021-2026)

13.12.4 Kormee Main Business Overview

13.12.5 Kormee Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Electronic Stability Program Annual Sales CAGR by Geographic Region (2021, 2025 & 2032) & (\$ millions)

Table 2. Electronic Stability Program Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)

Table 3. Major Players of Vehicle Stability Program

Table 4. Major Players of Motorcycle Stability Program

Table 5. Global Electronic Stability Program Sales by Type (2021-2026) & (M Units)

Table 6. Global Electronic Stability Program Sales Market Share by Type (2021-2026)

Table 7. Global Electronic Stability Program Revenue by Type (2021-2026) & (\$ million)

Table 8. Global Electronic Stability Program Revenue Market Share by Type (2021-2026)

Table 9. Global Electronic Stability Program Sale Price by Type (2021-2026) & (US\$/Unit)

Table 10. Major Players of Hydraulic Braking ESC

Table 11. Major Players of Pneumatic Electronic Braking ESC

Table 12. Global Electronic Stability Program Sales by Execution Medium (2021-2026) & (M Units)

Table 13. Global Electronic Stability Program Sales Market Share by Execution Medium (2021-2026)

Table 14. Global Electronic Stability Program Revenue by Execution Medium (2021-2026) & (\$ million)

Table 15. Global Electronic Stability Program Revenue Market Share by Execution Medium (2021-2026)

Table 16. Global Electronic Stability Program Sale Price by Execution Medium (2021-2026) & (US\$/Unit)

Table 17. Major Players of Standalone ESC Module

Table 18. Major Players of Integrated Braking Platform With ESC

Table 19. Global Electronic Stability Program Sales by System Integration Form (2021-2026) & (M Units)

Table 20. Global Electronic Stability Program Sales Market Share by System Integration Form (2021-2026)

Table 21. Global Electronic Stability Program Revenue by System Integration Form (2021-2026) & (\$ million)

Table 22. Global Electronic Stability Program Revenue Market Share by System Integration Form (2021-2026)

Table 23. Global Electronic Stability Program Sale Price by System Integration Form (2021-2026) & (US\$/Unit)

Table 24. Global Electronic Stability Program Sale by Application (2021-2026) & (M Units)

Table 25. Global Electronic Stability Program Sale Market Share by Application (2021-2026)

Table 26. Global Electronic Stability Program Revenue by Application (2021-2026) & (\$ million)

Table 27. Global Electronic Stability Program Revenue Market Share by Application (2021-2026)

Table 28. Global Electronic Stability Program Sale Price by Application (2021-2026) & (US\$/Unit)

Table 29. Global Electronic Stability Program Sales by Company (2021-2026) & (M Units)

Table 30. Global Electronic Stability Program Sales Market Share by Company (2021-2026)

Table 31. Global Electronic Stability Program Revenue by Company (2021-2026) & (\$ millions)

Table 32. Global Electronic Stability Program Revenue Market Share by Company (2021-2026)

Table 33. Global Electronic Stability Program Sale Price by Company (2021-2026) & (US\$/Unit)

Table 34. Key Manufacturers Electronic Stability Program Producing Area Distribution and Sales Area

Table 35. Players Electronic Stability Program Products Offered

Table 36. Electronic Stability Program Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

Table 37. New Products and Potential Entrants

Table 38. Market M&A Activity & Strategy

Table 39. Global Electronic Stability Program Sales by Geographic Region (2021-2026) & (M Units)

Table 40. Global Electronic Stability Program Sales Market Share Geographic Region (2021-2026)

Table 41. Global Electronic Stability Program Revenue by Geographic Region (2021-2026) & (\$ millions)

Table 42. Global Electronic Stability Program Revenue Market Share by Geographic Region (2021-2026)

Table 43. Global Electronic Stability Program Sales by Country/Region (2021-2026) & (M Units)

Table 44. Global Electronic Stability Program Sales Market Share by Country/Region (2021-2026)

Table 45. Global Electronic Stability Program Revenue by Country/Region (2021-2026) & (\$ millions)

Table 46. Global Electronic Stability Program Revenue Market Share by Country/Region (2021-2026)

Table 47. Americas Electronic Stability Program Sales by Country (2021-2026) & (M Units)

Table 48. Americas Electronic Stability Program Sales Market Share by Country (2021-2026)

Table 49. Americas Electronic Stability Program Revenue by Country (2021-2026) & (\$ millions)

Table 50. Americas Electronic Stability Program Sales by Type (2021-2026) & (M Units)

Table 51. Americas Electronic Stability Program Sales by Application (2021-2026) & (M Units)

Table 52. APAC Electronic Stability Program Sales by Region (2021-2026) & (M Units)

Table 53. APAC Electronic Stability Program Sales Market Share by Region (2021-2026)

Table 54. APAC Electronic Stability Program Revenue by Region (2021-2026) & (\$ millions)

Table 55. APAC Electronic Stability Program Sales by Type (2021-2026) & (M Units)

Table 56. APAC Electronic Stability Program Sales by Application (2021-2026) & (M Units)

Table 57. Europe Electronic Stability Program Sales by Country (2021-2026) & (M Units)

Table 58. Europe Electronic Stability Program Revenue by Country (2021-2026) & (\$ millions)

Table 59. Europe Electronic Stability Program Sales by Type (2021-2026) & (M Units)

Table 60. Europe Electronic Stability Program Sales by Application (2021-2026) & (M Units)

Table 61. Middle East & Africa Electronic Stability Program Sales by Country (2021-2026) & (M Units)

Table 62. Middle East & Africa Electronic Stability Program Revenue Market Share by Country (2021-2026)

Table 63. Middle East & Africa Electronic Stability Program Sales by Type (2021-2026) & (M Units)

Table 64. Middle East & Africa Electronic Stability Program Sales by Application (2021-2026) & (M Units)

Table 65. Key Market Drivers & Growth Opportunities of Electronic Stability Program

Table 66. Key Market Challenges & Risks of Electronic Stability Program

Table 67. Key Industry Trends of Electronic Stability Program

Table 68. Electronic Stability Program Raw Material

Table 69. Key Suppliers of Raw Materials

Table 70. Electronic Stability Program Distributors List

Table 71. Electronic Stability Program Customer List

Table 72. Global Electronic Stability Program Sales Forecast by Region (2027-2032) & (M Units)

Table 73. Global Electronic Stability Program Revenue Forecast by Region (2027-2032) & (\$ millions)

Table 74. Americas Electronic Stability Program Sales Forecast by Country (2027-2032) & (M Units)

Table 75. Americas Electronic Stability Program Annual Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 76. APAC Electronic Stability Program Sales Forecast by Region (2027-2032) & (M Units)

Table 77. APAC Electronic Stability Program Annual Revenue Forecast by Region (2027-2032) & (\$ millions)

Table 78. Europe Electronic Stability Program Sales Forecast by Country (2027-2032) & (M Units)

Table 79. Europe Electronic Stability Program Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 80. Middle East & Africa Electronic Stability Program Sales Forecast by Country (2027-2032) & (M Units)

Table 81. Middle East & Africa Electronic Stability Program Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 82. Global Electronic Stability Program Sales Forecast by Type (2027-2032) & (M Units)

Table 83. Global Electronic Stability Program Revenue Forecast by Type (2027-2032) & (\$ millions)

Table 84. Global Electronic Stability Program Sales Forecast by Application (2027-2032) & (M Units)

Table 85. Global Electronic Stability Program Revenue Forecast by Application (2027-2032) & (\$ millions)

Table 86. Bosch Basic Information, Electronic Stability Program Manufacturing Base, Sales Area and Its Competitors

Table 87. Bosch Electronic Stability Program Product Portfolios and Specifications

Table 88. Bosch Electronic Stability Program Sales (M Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 89. Bosch Main Business
Table 90. Bosch Latest Developments
Table 91. Continental Basic Information, Electronic Stability Program Manufacturing Base, Sales Area and Its Competitors
Table 92. Continental Electronic Stability Program Product Portfolios and Specifications
Table 93. Continental Electronic Stability Program Sales (M Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
Table 94. Continental Main Business
Table 95. Continental Latest Developments
Table 96. Denso Basic Information, Electronic Stability Program Manufacturing Base, Sales Area and Its Competitors
Table 97. Denso Electronic Stability Program Product Portfolios and Specifications
Table 98. Denso Electronic Stability Program Sales (M Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
Table 99. Denso Main Business
Table 100. Denso Latest Developments
Table 101. Aisin Basic Information, Electronic Stability Program Manufacturing Base, Sales Area and Its Competitors
Table 102. Aisin Electronic Stability Program Product Portfolios and Specifications
Table 103. Aisin Electronic Stability Program Sales (M Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
Table 104. Aisin Main Business
Table 105. Aisin Latest Developments
Table 106. Hyundai Mobis Basic Information, Electronic Stability Program Manufacturing Base, Sales Area and Its Competitors
Table 107. Hyundai Mobis Electronic Stability Program Product Portfolios and Specifications
Table 108. Hyundai Mobis Electronic Stability Program Sales (M Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
Table 109. Hyundai Mobis Main Business
Table 110. Hyundai Mobis Latest Developments
Table 111. Knorr-Bremse Basic Information, Electronic Stability Program Manufacturing Base, Sales Area and Its Competitors
Table 112. Knorr-Bremse Electronic Stability Program Product Portfolios and Specifications
Table 113. Knorr-Bremse Electronic Stability Program Sales (M Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
Table 114. Knorr-Bremse Main Business
Table 115. Knorr-Bremse Latest Developments

Table 116. Mando Basic Information, Electronic Stability Program Manufacturing Base, Sales Area and Its Competitors

Table 117. Mando Electronic Stability Program Product Portfolios and Specifications

Table 118. Mando Electronic Stability Program Sales (M Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 119. Mando Main Business

Table 120. Mando Latest Developments

Table 121. ZF Basic Information, Electronic Stability Program Manufacturing Base, Sales Area and Its Competitors

Table 122. ZF Electronic Stability Program Product Portfolios and Specifications

Table 123. ZF Electronic Stability Program Sales (M Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 124. ZF Main Business

Table 125. ZF Latest Developments

Table 126. Hitachi Basic Information, Electronic Stability Program Manufacturing Base, Sales Area and Its Competitors

Table 127. Hitachi Electronic Stability Program Product Portfolios and Specifications

Table 128. Hitachi Electronic Stability Program Sales (M Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 129. Hitachi Main Business

Table 130. Hitachi Latest Developments

Table 131. Johnson Electric Basic Information, Electronic Stability Program Manufacturing Base, Sales Area and Its Competitors

Table 132. Johnson Electric Electronic Stability Program Product Portfolios and Specifications

Table 133. Johnson Electric Electronic Stability Program Sales (M Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 134. Johnson Electric Main Business

Table 135. Johnson Electric Latest Developments

Table 136. WBTL (Bethel Automotive Safety Systems) Basic Information, Electronic Stability Program Manufacturing Base, Sales Area and Its Competitors

Table 137. WBTL (Bethel Automotive Safety Systems) Electronic Stability Program Product Portfolios and Specifications

Table 138. WBTL (Bethel Automotive Safety Systems) Electronic Stability Program Sales (M Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 139. WBTL (Bethel Automotive Safety Systems) Main Business

Table 140. WBTL (Bethel Automotive Safety Systems) Latest Developments

Table 141. Kormee Basic Information, Electronic Stability Program Manufacturing Base, Sales Area and Its Competitors

Table 142. Kormee Electronic Stability Program Product Portfolios and Specifications

Table 143. Kormee Electronic Stability Program Sales (M Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 144. Kormee Main Business

Table 145. Kormee Latest Developments

List Of Figures

LIST OF FIGURES

Figure 1. Picture of Electronic Stability Program

Figure 2. Electronic Stability Program Report Years Considered

Figure 3. Research Objectives

Figure 4. Research Methodology

Figure 5. Research Process and Data Source

Figure 6. Global Electronic Stability Program Sales Growth Rate 2021-2032 (M Units)

Figure 7. Global Electronic Stability Program Revenue Growth Rate 2021-2032 (\$ millions)

Figure 8. Electronic Stability Program Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)

Figure 9. Electronic Stability Program Sales Market Share by Country/Region (2025)

Figure 10. Electronic Stability Program Sales Market Share by Country/Region (2021, 2025 & 2032)

Figure 11. Product Picture of Vehicle Stability Program

Figure 12. Product Picture of Motorcycle Stability Program

Figure 13. Global Electronic Stability Program Sales Market Share by Type in 2026

Figure 14. Global Electronic Stability Program Revenue Market Share by Type (2021-2026)

Figure 15. Product Picture of Hydraulic Braking ESC

Figure 16. Product Picture of Pneumatic Electronic Braking ESC

Figure 17. Global Electronic Stability Program Sales Market Share by Execution Medium in 2026

Figure 18. Global Electronic Stability Program Revenue Market Share by Execution Medium (2021-2026)

Figure 19. Product Picture of Standalone ESC Module

Figure 20. Product Picture of Integrated Braking Platform With ESC

Figure 21. Global Electronic Stability Program Sales Market Share by System Integration Form in 2026

Figure 22. Global Electronic Stability Program Revenue Market Share by System Integration Form (2021-2026)

Figure 23. Electronic Stability Program Consumed in Passenger Vehicle

Figure 24. Global Electronic Stability Program Market: Passenger Vehicle (2021-2026) & (M Units)

Figure 25. Electronic Stability Program Consumed in Commercial Vehicle

Figure 26. Global Electronic Stability Program Market: Commercial Vehicle (2021-2026)

& (M Units)

Figure 27. Global Electronic Stability Program Sale Market Share by Application (2025)

Figure 28. Global Electronic Stability Program Revenue Market Share by Application in 2025

Figure 29. Electronic Stability Program Sales by Company in 2025 (M Units)

Figure 30. Global Electronic Stability Program Sales Market Share by Company in 2025

Figure 31. Electronic Stability Program Revenue by Company in 2025 (\$ millions)

Figure 32. Global Electronic Stability Program Revenue Market Share by Company in 2025

Figure 33. Global Electronic Stability Program Sales Market Share by Geographic Region (2021-2026)

Figure 34. Global Electronic Stability Program Revenue Market Share by Geographic Region in 2025

Figure 35. Americas Electronic Stability Program Sales 2021-2026 (M Units)

Figure 36. Americas Electronic Stability Program Revenue 2021-2026 (\$ millions)

Figure 37. APAC Electronic Stability Program Sales 2021-2026 (M Units)

Figure 38. APAC Electronic Stability Program Revenue 2021-2026 (\$ millions)

Figure 39. Europe Electronic Stability Program Sales 2021-2026 (M Units)

Figure 40. Europe Electronic Stability Program Revenue 2021-2026 (\$ millions)

Figure 41. Middle East & Africa Electronic Stability Program Sales 2021-2026 (M Units)

Figure 42. Middle East & Africa Electronic Stability Program Revenue 2021-2026 (\$ millions)

Figure 43. Americas Electronic Stability Program Sales Market Share by Country in 2025

Figure 44. Americas Electronic Stability Program Revenue Market Share by Country (2021-2026)

Figure 45. Americas Electronic Stability Program Sales Market Share by Type (2021-2026)

Figure 46. Americas Electronic Stability Program Sales Market Share by Application (2021-2026)

Figure 47. United States Electronic Stability Program Revenue Growth 2021-2026 (\$ millions)

Figure 48. Canada Electronic Stability Program Revenue Growth 2021-2026 (\$ millions)

Figure 49. Mexico Electronic Stability Program Revenue Growth 2021-2026 (\$ millions)

Figure 50. Brazil Electronic Stability Program Revenue Growth 2021-2026 (\$ millions)

Figure 51. APAC Electronic Stability Program Sales Market Share by Region in 2025

Figure 52. APAC Electronic Stability Program Revenue Market Share by Region (2021-2026)

Figure 53. APAC Electronic Stability Program Sales Market Share by Type (2021-2026)

Figure 54. APAC Electronic Stability Program Sales Market Share by Application (2021-2026)

Figure 55. China Electronic Stability Program Revenue Growth 2021-2026 (\$ millions)

Figure 56. Japan Electronic Stability Program Revenue Growth 2021-2026 (\$ millions)

Figure 57. South Korea Electronic Stability Program Revenue Growth 2021-2026 (\$ millions)

Figure 58. Southeast Asia Electronic Stability Program Revenue Growth 2021-2026 (\$ millions)

Figure 59. India Electronic Stability Program Revenue Growth 2021-2026 (\$ millions)

Figure 60. Australia Electronic Stability Program Revenue Growth 2021-2026 (\$ millions)

Figure 61. China Taiwan Electronic Stability Program Revenue Growth 2021-2026 (\$ millions)

Figure 62. Europe Electronic Stability Program Sales Market Share by Country in 2025

Figure 63. Europe Electronic Stability Program Revenue Market Share by Country (2021-2026)

Figure 64. Europe Electronic Stability Program Sales Market Share by Type (2021-2026)

Figure 65. Europe Electronic Stability Program Sales Market Share by Application (2021-2026)

Figure 66. Germany Electronic Stability Program Revenue Growth 2021-2026 (\$ millions)

Figure 67. France Electronic Stability Program Revenue Growth 2021-2026 (\$ millions)

Figure 68. UK Electronic Stability Program Revenue Growth 2021-2026 (\$ millions)

Figure 69. Italy Electronic Stability Program Revenue Growth 2021-2026 (\$ millions)

Figure 70. Russia Electronic Stability Program Revenue Growth 2021-2026 (\$ millions)

Figure 71. Middle East & Africa Electronic Stability Program Sales Market Share by Country (2021-2026)

Figure 72. Middle East & Africa Electronic Stability Program Sales Market Share by Type (2021-2026)

Figure 73. Middle East & Africa Electronic Stability Program Sales Market Share by Application (2021-2026)

Figure 74. Egypt Electronic Stability Program Revenue Growth 2021-2026 (\$ millions)

Figure 75. South Africa Electronic Stability Program Revenue Growth 2021-2026 (\$ millions)

Figure 76. Israel Electronic Stability Program Revenue Growth 2021-2026 (\$ millions)

Figure 77. Turkey Electronic Stability Program Revenue Growth 2021-2026 (\$ millions)

Figure 78. GCC Countries Electronic Stability Program Revenue Growth 2021-2026 (\$ millions)

Figure 79. Manufacturing Cost Structure Analysis of Electronic Stability Program in 2026

Figure 80. Manufacturing Process Analysis of Electronic Stability Program

Figure 81. Industry Chain Structure of Electronic Stability Program

Figure 82. Channels of Distribution

Figure 83. Global Electronic Stability Program Sales Market Forecast by Region (2027-2032)

Figure 84. Global Electronic Stability Program Revenue Market Share Forecast by Region (2027-2032)

Figure 85. Global Electronic Stability Program Sales Market Share Forecast by Type (2027-2032)

Figure 86. Global Electronic Stability Program Revenue Market Share Forecast by Type (2027-2032)

Figure 87. Global Electronic Stability Program Sales Market Share Forecast by Application (2027-2032)

Figure 88. Global Electronic Stability Program Revenue Market Share Forecast by Application (2027-2032)

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