

Global Electronic Shelf Label IC Market Growth 2026-2032

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Abstracts

The global Electronic Shelf Label IC market size is predicted to grow from US\$ 1569 million in 2025 to US\$ 2583 million in 2032; it is expected to grow at a CAGR of 7.5% from 2026 to 2032.

Electronic Shelf Label IC has the most advanced ink screen driver IC technology, providing ultra-low power consumption electronic ink screen shelf label driver IC, from black and white ink screen, 3-color ink screen to 4-color ink screen development, becoming the rise of unmanned stores in the future, Combining online and offline products with the best tools, assist customers to develop new products and create new markets. In 2025, global Electronic Shelf Label IC production reached approximately 697.64 M Units, with an average global market price of around US\$ 2.36 per unit.

Electronic Shelf Label IC are a demand for digitalization and efficient management of stores driven by the development of new retail; Secondly, the continuously rising labor costs will also lead to more retailers using electronic price tag systems in their stores to effectively improve management efficiency and enhance corporate competitiveness; Thirdly, technological advancements drive the rapid improvement of the performance and functionality of electronic price tag systems, enabling them to achieve rich functions such as fast picking, precise marketing, traffic integration, and shared warehousing, bringing increased business value to customers.

LP Information, Inc. (LPI) ' newest research report, the "Electronic Shelf Label IC Industry Forecast" looks at past sales and reviews total world Electronic Shelf Label IC sales in 2025, providing a comprehensive analysis by region and market sector of projected Electronic Shelf Label IC sales for 2026 through 2032. With Electronic Shelf Label IC sales broken down by region, market sector and sub-sector, this report

provides a detailed analysis in US\$ millions of the world Electronic Shelf Label IC industry.

This Insight Report provides a comprehensive analysis of the global Electronic Shelf Label IC landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Electronic Shelf Label IC portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Electronic Shelf Label IC market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Electronic Shelf Label IC and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Electronic Shelf Label IC.

This report presents a comprehensive overview, market shares, and growth opportunities of Electronic Shelf Label IC market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

QFN Package

WLCSP Packaging

Other

Segmentation by Wireless Communication:

2.4GHz Private Protocol

Bluetooth

Other

Segmentation by Application Environment:

Normal Temperature Chip

Low Temperature Chip

Segmentation by Application:

Smart Healthcare

Smart Retail

Smart Warehouse

Smart Mobility

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Nordic Semiconductor(NO)

Texas Instruments(US)

NXP Semiconductors(NL)

STMicroelectronics(CH)

Infineon(DE)

Nexperia(NL)

Yichip Microelectronics(CN)

Telink(CN)

JADARD TECHNOLOGY(CN)

Lenze Technologies(CN)

Quaming Intelligence(CN)

Rockchip Electronics(CN)

Wuhan Ruinajie Semiconductor(CN)

Ingchips Technology(CN)

Phyplus Technologies(CN)

EDOM Technology(TW)

Key Questions Addressed in this Report

What is the 10-year outlook for the global Electronic Shelf Label IC market?

What factors are driving Electronic Shelf Label IC market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Electronic Shelf Label IC market opportunities vary by end market size?

How does Electronic Shelf Label IC break out by Type, by Application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Electronic Shelf Label IC Annual Sales 2021-2032
 - 2.1.2 World Current & Future Analysis for Electronic Shelf Label IC by Geographic Region, 2021, 2025 & 2032
 - 2.1.3 World Current & Future Analysis for Electronic Shelf Label IC by Country/Region, 2021, 2025 & 2032
- 2.2 Electronic Shelf Label IC Segment by Type
 - 2.2.1 QFN Package
 - 2.2.2 WLCSP Packaging
 - 2.2.3 Other
 - 2.2.4 Electronic Shelf Label IC Sales by Type
 - 2.2.4.1 Global Electronic Shelf Label IC Sales Market Share by Type (2021-2026)
 - 2.2.4.2 Global Electronic Shelf Label IC Revenue and Market Share by Type (2021-2026)
 - 2.2.4.3 Global Electronic Shelf Label IC Sale Price by Type (2021-2026)
- 2.3 Electronic Shelf Label IC Segment by Wireless Communication
 - 2.3.1 2.4GHz Private Protocol
 - 2.3.2 Bluetooth
 - 2.3.3 Other
 - 2.3.4 Electronic Shelf Label IC Sales by Wireless Communication
 - 2.3.4.1 Global Electronic Shelf Label IC Sales Market Share by Wireless Communication (2021-2026)
 - 2.3.4.2 Global Electronic Shelf Label IC Revenue and Market Share by Wireless Communication (2021-2026)

2.3.4.3 Global Electronic Shelf Label IC Sale Price by Wireless Communication (2021-2026)

2.4 Electronic Shelf Label IC Segment by Application Environment

2.4.1 Normal Temperature Chip

2.4.2 Low Temperature Chip

2.4.3 Electronic Shelf Label IC Sales by Application Environment

2.4.3.1 Global Electronic Shelf Label IC Sales Market Share by Application Environment (2021-2026)

2.4.3.2 Global Electronic Shelf Label IC Revenue and Market Share by Application Environment (2021-2026)

2.4.3.3 Global Electronic Shelf Label IC Sale Price by Application Environment (2021-2026)

2.5 Electronic Shelf Label IC Segment by Application

2.5.1 Smart Healthcare

2.5.2 Smart Retail

2.5.3 Smart Warehouse

2.5.4 Smart Mobility

2.5.5 Other

2.5.6 Electronic Shelf Label IC Sales by Application

2.5.6.1 Global Electronic Shelf Label IC Sale Market Share by Application (2021-2026)

2.5.6.2 Global Electronic Shelf Label IC Revenue and Market Share by Application (2021-2026)

2.5.6.3 Global Electronic Shelf Label IC Sale Price by Application (2021-2026)

3 GLOBAL BY COMPANY

3.1 Global Electronic Shelf Label IC Breakdown Data by Company

3.1.1 Global Electronic Shelf Label IC Annual Sales by Company (2021-2026)

3.1.2 Global Electronic Shelf Label IC Sales Market Share by Company (2021-2026)

3.2 Global Electronic Shelf Label IC Annual Revenue by Company (2021-2026)

3.2.1 Global Electronic Shelf Label IC Revenue by Company (2021-2026)

3.2.2 Global Electronic Shelf Label IC Revenue Market Share by Company (2021-2026)

3.3 Global Electronic Shelf Label IC Sale Price by Company

3.4 Key Manufacturers Electronic Shelf Label IC Producing Area Distribution, Sales Area, Product Type

3.4.1 Key Manufacturers Electronic Shelf Label IC Product Location Distribution

3.4.2 Players Electronic Shelf Label IC Products Offered

3.5 Market Concentration Rate Analysis

3.5.1 Competition Landscape Analysis

3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

3.6 New Products and Potential Entrants

3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR ELECTRONIC SHELF LABEL IC BY GEOGRAPHIC REGION

4.1 World Historic Electronic Shelf Label IC Market Size by Geographic Region (2021-2026)

4.1.1 Global Electronic Shelf Label IC Annual Sales by Geographic Region (2021-2026)

4.1.2 Global Electronic Shelf Label IC Annual Revenue by Geographic Region (2021-2026)

4.2 World Historic Electronic Shelf Label IC Market Size by Country/Region (2021-2026)

4.2.1 Global Electronic Shelf Label IC Annual Sales by Country/Region (2021-2026)

4.2.2 Global Electronic Shelf Label IC Annual Revenue by Country/Region (2021-2026)

4.3 Americas Electronic Shelf Label IC Sales Growth

4.4 APAC Electronic Shelf Label IC Sales Growth

4.5 Europe Electronic Shelf Label IC Sales Growth

4.6 Middle East & Africa Electronic Shelf Label IC Sales Growth

5 AMERICAS

5.1 Americas Electronic Shelf Label IC Sales by Country

5.1.1 Americas Electronic Shelf Label IC Sales by Country (2021-2026)

5.1.2 Americas Electronic Shelf Label IC Revenue by Country (2021-2026)

5.2 Americas Electronic Shelf Label IC Sales by Type (2021-2026)

5.3 Americas Electronic Shelf Label IC Sales by Application (2021-2026)

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Electronic Shelf Label IC Sales by Region

- 6.1.1 APAC Electronic Shelf Label IC Sales by Region (2021-2026)
- 6.1.2 APAC Electronic Shelf Label IC Revenue by Region (2021-2026)
- 6.2 APAC Electronic Shelf Label IC Sales by Type (2021-2026)
- 6.3 APAC Electronic Shelf Label IC Sales by Application (2021-2026)
- 6.4 China
- 6.5 Japan
- 6.6 South Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia
- 6.10 China Taiwan

7 EUROPE

- 7.1 Europe Electronic Shelf Label IC by Country
 - 7.1.1 Europe Electronic Shelf Label IC Sales by Country (2021-2026)
 - 7.1.2 Europe Electronic Shelf Label IC Revenue by Country (2021-2026)
- 7.2 Europe Electronic Shelf Label IC Sales by Type (2021-2026)
- 7.3 Europe Electronic Shelf Label IC Sales by Application (2021-2026)
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia

8 MIDDLE EAST & AFRICA

- 8.1 Middle East & Africa Electronic Shelf Label IC by Country
 - 8.1.1 Middle East & Africa Electronic Shelf Label IC Sales by Country (2021-2026)
 - 8.1.2 Middle East & Africa Electronic Shelf Label IC Revenue by Country (2021-2026)
- 8.2 Middle East & Africa Electronic Shelf Label IC Sales by Type (2021-2026)
- 8.3 Middle East & Africa Electronic Shelf Label IC Sales by Application (2021-2026)
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

- 9.1 Market Drivers & Growth Opportunities
- 9.2 Market Challenges & Risks
- 9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

- 10.1 Raw Material and Suppliers
- 10.2 Manufacturing Cost Structure Analysis of Electronic Shelf Label IC
- 10.3 Manufacturing Process Analysis of Electronic Shelf Label IC
- 10.4 Industry Chain Structure of Electronic Shelf Label IC

11 MARKETING, DISTRIBUTORS AND CUSTOMER

- 11.1 Sales Channel
 - 11.1.1 Direct Channels
 - 11.1.2 Indirect Channels
- 11.2 Electronic Shelf Label IC Distributors
- 11.3 Electronic Shelf Label IC Customer

12 WORLD FORECAST REVIEW FOR ELECTRONIC SHELF LABEL IC BY GEOGRAPHIC REGION

- 12.1 Global Electronic Shelf Label IC Market Size Forecast by Region
 - 12.1.1 Global Electronic Shelf Label IC Forecast by Region (2027-2032)
 - 12.1.2 Global Electronic Shelf Label IC Annual Revenue Forecast by Region (2027-2032)
- 12.2 Americas Forecast by Country (2027-2032)
- 12.3 APAC Forecast by Region (2027-2032)
- 12.4 Europe Forecast by Country (2027-2032)
- 12.5 Middle East & Africa Forecast by Country (2027-2032)
- 12.6 Global Electronic Shelf Label IC Forecast by Type (2027-2032)
- 12.7 Global Electronic Shelf Label IC Forecast by Application (2027-2032)

13 KEY PLAYERS ANALYSIS

- 13.1 Nordic Semiconductor(NO)
 - 13.1.1 Nordic Semiconductor(NO) Company Information
 - 13.1.2 Nordic Semiconductor(NO) Electronic Shelf Label IC Product Portfolios and

Specifications

13.1.3 Nordic Semiconductor(NO) Electronic Shelf Label IC Sales, Revenue, Price and Gross Margin (2021-2026)

13.1.4 Nordic Semiconductor(NO) Main Business Overview

13.1.5 Nordic Semiconductor(NO) Latest Developments

13.2 Texas Instruments(US)

13.2.1 Texas Instruments(US) Company Information

13.2.2 Texas Instruments(US) Electronic Shelf Label IC Product Portfolios and Specifications

13.2.3 Texas Instruments(US) Electronic Shelf Label IC Sales, Revenue, Price and Gross Margin (2021-2026)

13.2.4 Texas Instruments(US) Main Business Overview

13.2.5 Texas Instruments(US) Latest Developments

13.3 NXP Semiconductors(NL)

13.3.1 NXP Semiconductors(NL) Company Information

13.3.2 NXP Semiconductors(NL) Electronic Shelf Label IC Product Portfolios and Specifications

13.3.3 NXP Semiconductors(NL) Electronic Shelf Label IC Sales, Revenue, Price and Gross Margin (2021-2026)

13.3.4 NXP Semiconductors(NL) Main Business Overview

13.3.5 NXP Semiconductors(NL) Latest Developments

13.4 STMicroelectronics(CH)

13.4.1 STMicroelectronics(CH) Company Information

13.4.2 STMicroelectronics(CH) Electronic Shelf Label IC Product Portfolios and Specifications

13.4.3 STMicroelectronics(CH) Electronic Shelf Label IC Sales, Revenue, Price and Gross Margin (2021-2026)

13.4.4 STMicroelectronics(CH) Main Business Overview

13.4.5 STMicroelectronics(CH) Latest Developments

13.5 Infineon(DE)

13.5.1 Infineon(DE) Company Information

13.5.2 Infineon(DE) Electronic Shelf Label IC Product Portfolios and Specifications

13.5.3 Infineon(DE) Electronic Shelf Label IC Sales, Revenue, Price and Gross Margin (2021-2026)

13.5.4 Infineon(DE) Main Business Overview

13.5.5 Infineon(DE) Latest Developments

13.6 Nexperia(NL)

13.6.1 Nexperia(NL) Company Information

13.6.2 Nexperia(NL) Electronic Shelf Label IC Product Portfolios and Specifications

13.6.3 Nexperia(NL) Electronic Shelf Label IC Sales, Revenue, Price and Gross Margin (2021-2026)

13.6.4 Nexperia(NL) Main Business Overview

13.6.5 Nexperia(NL) Latest Developments

13.7 Yichip Microelectronics(CN)

13.7.1 Yichip Microelectronics(CN) Company Information

13.7.2 Yichip Microelectronics(CN) Electronic Shelf Label IC Product Portfolios and Specifications

13.7.3 Yichip Microelectronics(CN) Electronic Shelf Label IC Sales, Revenue, Price and Gross Margin (2021-2026)

13.7.4 Yichip Microelectronics(CN) Main Business Overview

13.7.5 Yichip Microelectronics(CN) Latest Developments

13.8 Telink(CN)

13.8.1 Telink(CN) Company Information

13.8.2 Telink(CN) Electronic Shelf Label IC Product Portfolios and Specifications

13.8.3 Telink(CN) Electronic Shelf Label IC Sales, Revenue, Price and Gross Margin (2021-2026)

13.8.4 Telink(CN) Main Business Overview

13.8.5 Telink(CN) Latest Developments

13.9 JADARD TECHNOLOGY(CN)

13.9.1 JADARD TECHNOLOGY(CN) Company Information

13.9.2 JADARD TECHNOLOGY(CN) Electronic Shelf Label IC Product Portfolios and Specifications

13.9.3 JADARD TECHNOLOGY(CN) Electronic Shelf Label IC Sales, Revenue, Price and Gross Margin (2021-2026)

13.9.4 JADARD TECHNOLOGY(CN) Main Business Overview

13.9.5 JADARD TECHNOLOGY(CN) Latest Developments

13.10 Lenze Technologies(CN)

13.10.1 Lenze Technologies(CN) Company Information

13.10.2 Lenze Technologies(CN) Electronic Shelf Label IC Product Portfolios and Specifications

13.10.3 Lenze Technologies(CN) Electronic Shelf Label IC Sales, Revenue, Price and Gross Margin (2021-2026)

13.10.4 Lenze Technologies(CN) Main Business Overview

13.10.5 Lenze Technologies(CN) Latest Developments

13.11 Quaming Intelligence(CN)

13.11.1 Quaming Intelligence(CN) Company Information

13.11.2 Quaming Intelligence(CN) Electronic Shelf Label IC Product Portfolios and Specifications

13.11.3 Quaming Intelligence(CN) Electronic Shelf Label IC Sales, Revenue, Price and Gross Margin (2021-2026)

13.11.4 Quaming Intelligence(CN) Main Business Overview

13.11.5 Quaming Intelligence(CN) Latest Developments

13.12 Rockchip Electronics(CN)

13.12.1 Rockchip Electronics(CN) Company Information

13.12.2 Rockchip Electronics(CN) Electronic Shelf Label IC Product Portfolios and Specifications

13.12.3 Rockchip Electronics(CN) Electronic Shelf Label IC Sales, Revenue, Price and Gross Margin (2021-2026)

13.12.4 Rockchip Electronics(CN) Main Business Overview

13.12.5 Rockchip Electronics(CN) Latest Developments

13.13 Wuhan Ruinajie Semiconductor(CN)

13.13.1 Wuhan Ruinajie Semiconductor(CN) Company Information

13.13.2 Wuhan Ruinajie Semiconductor(CN) Electronic Shelf Label IC Product Portfolios and Specifications

13.13.3 Wuhan Ruinajie Semiconductor(CN) Electronic Shelf Label IC Sales, Revenue, Price and Gross Margin (2021-2026)

13.13.4 Wuhan Ruinajie Semiconductor(CN) Main Business Overview

13.13.5 Wuhan Ruinajie Semiconductor(CN) Latest Developments

13.14 Ingchips Technology(CN)

13.14.1 Ingchips Technology(CN) Company Information

13.14.2 Ingchips Technology(CN) Electronic Shelf Label IC Product Portfolios and Specifications

13.14.3 Ingchips Technology(CN) Electronic Shelf Label IC Sales, Revenue, Price and Gross Margin (2021-2026)

13.14.4 Ingchips Technology(CN) Main Business Overview

13.14.5 Ingchips Technology(CN) Latest Developments

13.15 Phyplus Technologies(CN)

13.15.1 Phyplus Technologies(CN) Company Information

13.15.2 Phyplus Technologies(CN) Electronic Shelf Label IC Product Portfolios and Specifications

13.15.3 Phyplus Technologies(CN) Electronic Shelf Label IC Sales, Revenue, Price and Gross Margin (2021-2026)

13.15.4 Phyplus Technologies(CN) Main Business Overview

13.15.5 Phyplus Technologies(CN) Latest Developments

13.16 EDOM Technology(TW)

13.16.1 EDOM Technology(TW) Company Information

13.16.2 EDOM Technology(TW) Electronic Shelf Label IC Product Portfolios and

Specifications

13.16.3 EDOM Technology(TW) Electronic Shelf Label IC Sales, Revenue, Price and Gross Margin (2021-2026)

13.16.4 EDOM Technology(TW) Main Business Overview

13.16.5 EDOM Technology(TW) Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

- Table 1. Electronic Shelf Label IC Annual Sales CAGR by Geographic Region (2021, 2025 & 2032) & (\$ millions)
- Table 2. Electronic Shelf Label IC Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)
- Table 3. Major Players of QFN Package
- Table 4. Major Players of WLCSP Packaging
- Table 5. Major Players of Other
- Table 6. Global Electronic Shelf Label IC Sales by Type (2021-2026) & (Million Units)
- Table 7. Global Electronic Shelf Label IC Sales Market Share by Type (2021-2026)
- Table 8. Global Electronic Shelf Label IC Revenue by Type (2021-2026) & (\$ million)
- Table 9. Global Electronic Shelf Label IC Revenue Market Share by Type (2021-2026)
- Table 10. Global Electronic Shelf Label IC Sale Price by Type (2021-2026) & (US\$/Unit)
- Table 11. Major Players of 2.4GHz Private Protocol
- Table 12. Major Players of Bluetooth
- Table 13. Major Players of Other
- Table 14. Global Electronic Shelf Label IC Sales by Wireless Communication (2021-2026) & (Million Units)
- Table 15. Global Electronic Shelf Label IC Sales Market Share by Wireless Communication (2021-2026)
- Table 16. Global Electronic Shelf Label IC Revenue by Wireless Communication (2021-2026) & (\$ million)
- Table 17. Global Electronic Shelf Label IC Revenue Market Share by Wireless Communication (2021-2026)
- Table 18. Global Electronic Shelf Label IC Sale Price by Wireless Communication (2021-2026) & (US\$/Unit)
- Table 19. Major Players of Normal Temperature Chip
- Table 20. Major Players of Low Temperature Chip
- Table 21. Global Electronic Shelf Label IC Sales by Application Environment (2021-2026) & (Million Units)
- Table 22. Global Electronic Shelf Label IC Sales Market Share by Application Environment (2021-2026)
- Table 23. Global Electronic Shelf Label IC Revenue by Application Environment (2021-2026) & (\$ million)
- Table 24. Global Electronic Shelf Label IC Revenue Market Share by Application Environment (2021-2026)

Table 25. Global Electronic Shelf Label IC Sale Price by Application Environment (2021-2026) & (US\$/Unit)

Table 26. Global Electronic Shelf Label IC Sale by Application (2021-2026) & (Million Units)

Table 27. Global Electronic Shelf Label IC Sale Market Share by Application (2021-2026)

Table 28. Global Electronic Shelf Label IC Revenue by Application (2021-2026) & (\$ million)

Table 29. Global Electronic Shelf Label IC Revenue Market Share by Application (2021-2026)

Table 30. Global Electronic Shelf Label IC Sale Price by Application (2021-2026) & (US\$/Unit)

Table 31. Global Electronic Shelf Label IC Sales by Company (2021-2026) & (Million Units)

Table 32. Global Electronic Shelf Label IC Sales Market Share by Company (2021-2026)

Table 33. Global Electronic Shelf Label IC Revenue by Company (2021-2026) & (\$ millions)

Table 34. Global Electronic Shelf Label IC Revenue Market Share by Company (2021-2026)

Table 35. Global Electronic Shelf Label IC Sale Price by Company (2021-2026) & (US\$/Unit)

Table 36. Key Manufacturers Electronic Shelf Label IC Producing Area Distribution and Sales Area

Table 37. Players Electronic Shelf Label IC Products Offered

Table 38. Electronic Shelf Label IC Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

Table 39. New Products and Potential Entrants

Table 40. Market M&A Activity & Strategy

Table 41. Global Electronic Shelf Label IC Sales by Geographic Region (2021-2026) & (Million Units)

Table 42. Global Electronic Shelf Label IC Sales Market Share Geographic Region (2021-2026)

Table 43. Global Electronic Shelf Label IC Revenue by Geographic Region (2021-2026) & (\$ millions)

Table 44. Global Electronic Shelf Label IC Revenue Market Share by Geographic Region (2021-2026)

Table 45. Global Electronic Shelf Label IC Sales by Country/Region (2021-2026) & (Million Units)

Table 46. Global Electronic Shelf Label IC Sales Market Share by Country/Region (2021-2026)

Table 47. Global Electronic Shelf Label IC Revenue by Country/Region (2021-2026) & (\$ millions)

Table 48. Global Electronic Shelf Label IC Revenue Market Share by Country/Region (2021-2026)

Table 49. Americas Electronic Shelf Label IC Sales by Country (2021-2026) & (Million Units)

Table 50. Americas Electronic Shelf Label IC Sales Market Share by Country (2021-2026)

Table 51. Americas Electronic Shelf Label IC Revenue by Country (2021-2026) & (\$ millions)

Table 52. Americas Electronic Shelf Label IC Sales by Type (2021-2026) & (Million Units)

Table 53. Americas Electronic Shelf Label IC Sales by Application (2021-2026) & (Million Units)

Table 54. APAC Electronic Shelf Label IC Sales by Region (2021-2026) & (Million Units)

Table 55. APAC Electronic Shelf Label IC Sales Market Share by Region (2021-2026)

Table 56. APAC Electronic Shelf Label IC Revenue by Region (2021-2026) & (\$ millions)

Table 57. APAC Electronic Shelf Label IC Sales by Type (2021-2026) & (Million Units)

Table 58. APAC Electronic Shelf Label IC Sales by Application (2021-2026) & (Million Units)

Table 59. Europe Electronic Shelf Label IC Sales by Country (2021-2026) & (Million Units)

Table 60. Europe Electronic Shelf Label IC Revenue by Country (2021-2026) & (\$ millions)

Table 61. Europe Electronic Shelf Label IC Sales by Type (2021-2026) & (Million Units)

Table 62. Europe Electronic Shelf Label IC Sales by Application (2021-2026) & (Million Units)

Table 63. Middle East & Africa Electronic Shelf Label IC Sales by Country (2021-2026) & (Million Units)

Table 64. Middle East & Africa Electronic Shelf Label IC Revenue Market Share by Country (2021-2026)

Table 65. Middle East & Africa Electronic Shelf Label IC Sales by Type (2021-2026) & (Million Units)

Table 66. Middle East & Africa Electronic Shelf Label IC Sales by Application (2021-2026) & (Million Units)

Table 67. Key Market Drivers & Growth Opportunities of Electronic Shelf Label IC

Table 68. Key Market Challenges & Risks of Electronic Shelf Label IC

Table 69. Key Industry Trends of Electronic Shelf Label IC

Table 70. Electronic Shelf Label IC Raw Material

Table 71. Key Suppliers of Raw Materials

Table 72. Electronic Shelf Label IC Distributors List

Table 73. Electronic Shelf Label IC Customer List

Table 74. Global Electronic Shelf Label IC Sales Forecast by Region (2027-2032) & (Million Units)

Table 75. Global Electronic Shelf Label IC Revenue Forecast by Region (2027-2032) & (\$ millions)

Table 76. Americas Electronic Shelf Label IC Sales Forecast by Country (2027-2032) & (Million Units)

Table 77. Americas Electronic Shelf Label IC Annual Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 78. APAC Electronic Shelf Label IC Sales Forecast by Region (2027-2032) & (Million Units)

Table 79. APAC Electronic Shelf Label IC Annual Revenue Forecast by Region (2027-2032) & (\$ millions)

Table 80. Europe Electronic Shelf Label IC Sales Forecast by Country (2027-2032) & (Million Units)

Table 81. Europe Electronic Shelf Label IC Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 82. Middle East & Africa Electronic Shelf Label IC Sales Forecast by Country (2027-2032) & (Million Units)

Table 83. Middle East & Africa Electronic Shelf Label IC Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 84. Global Electronic Shelf Label IC Sales Forecast by Type (2027-2032) & (Million Units)

Table 85. Global Electronic Shelf Label IC Revenue Forecast by Type (2027-2032) & (\$ millions)

Table 86. Global Electronic Shelf Label IC Sales Forecast by Application (2027-2032) & (Million Units)

Table 87. Global Electronic Shelf Label IC Revenue Forecast by Application (2027-2032) & (\$ millions)

Table 88. Nordic Semiconductor(NO) Basic Information, Electronic Shelf Label IC Manufacturing Base, Sales Area and Its Competitors

Table 89. Nordic Semiconductor(NO) Electronic Shelf Label IC Product Portfolios and Specifications

Table 90. Nordic Semiconductor(NO) Electronic Shelf Label IC Sales (Million Units),

Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 91. Nordic Semiconductor(NO) Main Business

Table 92. Nordic Semiconductor(NO) Latest Developments

Table 93. Texas Instruments(US) Basic Information, Electronic Shelf Label IC Manufacturing Base, Sales Area and Its Competitors

Table 94. Texas Instruments(US) Electronic Shelf Label IC Product Portfolios and Specifications

Table 95. Texas Instruments(US) Electronic Shelf Label IC Sales (Million Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 96. Texas Instruments(US) Main Business

Table 97. Texas Instruments(US) Latest Developments

Table 98. NXP Semiconductors(NL) Basic Information, Electronic Shelf Label IC Manufacturing Base, Sales Area and Its Competitors

Table 99. NXP Semiconductors(NL) Electronic Shelf Label IC Product Portfolios and Specifications

Table 100. NXP Semiconductors(NL) Electronic Shelf Label IC Sales (Million Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 101. NXP Semiconductors(NL) Main Business

Table 102. NXP Semiconductors(NL) Latest Developments

Table 103. STMicroelectronics(CH) Basic Information, Electronic Shelf Label IC Manufacturing Base, Sales Area and Its Competitors

Table 104. STMicroelectronics(CH) Electronic Shelf Label IC Product Portfolios and Specifications

Table 105. STMicroelectronics(CH) Electronic Shelf Label IC Sales (Million Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 106. STMicroelectronics(CH) Main Business

Table 107. STMicroelectronics(CH) Latest Developments

Table 108. Infineon(DE) Basic Information, Electronic Shelf Label IC Manufacturing Base, Sales Area and Its Competitors

Table 109. Infineon(DE) Electronic Shelf Label IC Product Portfolios and Specifications

Table 110. Infineon(DE) Electronic Shelf Label IC Sales (Million Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 111. Infineon(DE) Main Business

Table 112. Infineon(DE) Latest Developments

Table 113. Nexperia(NL) Basic Information, Electronic Shelf Label IC Manufacturing Base, Sales Area and Its Competitors

Table 114. Nexperia(NL) Electronic Shelf Label IC Product Portfolios and Specifications

Table 115. Nexperia(NL) Electronic Shelf Label IC Sales (Million Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 116. Nexperia(NL) Main Business

Table 117. Nexperia(NL) Latest Developments

Table 118. Yichip Microelectronics(CN) Basic Information, Electronic Shelf Label IC Manufacturing Base, Sales Area and Its Competitors

Table 119. Yichip Microelectronics(CN) Electronic Shelf Label IC Product Portfolios and Specifications

Table 120. Yichip Microelectronics(CN) Electronic Shelf Label IC Sales (Million Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 121. Yichip Microelectronics(CN) Main Business

Table 122. Yichip Microelectronics(CN) Latest Developments

Table 123. Telink(CN) Basic Information, Electronic Shelf Label IC Manufacturing Base, Sales Area and Its Competitors

Table 124. Telink(CN) Electronic Shelf Label IC Product Portfolios and Specifications

Table 125. Telink(CN) Electronic Shelf Label IC Sales (Million Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 126. Telink(CN) Main Business

Table 127. Telink(CN) Latest Developments

Table 128. JADARD TECHNOLOGY(CN) Basic Information, Electronic Shelf Label IC Manufacturing Base, Sales Area and Its Competitors

Table 129. JADARD TECHNOLOGY(CN) Electronic Shelf Label IC Product Portfolios and Specifications

Table 130. JADARD TECHNOLOGY(CN) Electronic Shelf Label IC Sales (Million Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 131. JADARD TECHNOLOGY(CN) Main Business

Table 132. JADARD TECHNOLOGY(CN) Latest Developments

Table 133. Lenze Technologies(CN) Basic Information, Electronic Shelf Label IC Manufacturing Base, Sales Area and Its Competitors

Table 134. Lenze Technologies(CN) Electronic Shelf Label IC Product Portfolios and Specifications

Table 135. Lenze Technologies(CN) Electronic Shelf Label IC Sales (Million Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 136. Lenze Technologies(CN) Main Business

Table 137. Lenze Technologies(CN) Latest Developments

Table 138. Quaming Intelligence(CN) Basic Information, Electronic Shelf Label IC Manufacturing Base, Sales Area and Its Competitors

Table 139. Quaming Intelligence(CN) Electronic Shelf Label IC Product Portfolios and Specifications

Table 140. Quaming Intelligence(CN) Electronic Shelf Label IC Sales (Million Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 141. Quaming Intelligence(CN) Main Business
Table 142. Quaming Intelligence(CN) Latest Developments
Table 143. Rockchip Electronics(CN) Basic Information, Electronic Shelf Label IC Manufacturing Base, Sales Area and Its Competitors
Table 144. Rockchip Electronics(CN) Electronic Shelf Label IC Product Portfolios and Specifications
Table 145. Rockchip Electronics(CN) Electronic Shelf Label IC Sales (Million Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
Table 146. Rockchip Electronics(CN) Main Business
Table 147. Rockchip Electronics(CN) Latest Developments
Table 148. Wuhan Ruinajie Semiconductor(CN) Basic Information, Electronic Shelf Label IC Manufacturing Base, Sales Area and Its Competitors
Table 149. Wuhan Ruinajie Semiconductor(CN) Electronic Shelf Label IC Product Portfolios and Specifications
Table 150. Wuhan Ruinajie Semiconductor(CN) Electronic Shelf Label IC Sales (Million Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
Table 151. Wuhan Ruinajie Semiconductor(CN) Main Business
Table 152. Wuhan Ruinajie Semiconductor(CN) Latest Developments
Table 153. Ingchips Technology(CN) Basic Information, Electronic Shelf Label IC Manufacturing Base, Sales Area and Its Competitors
Table 154. Ingchips Technology(CN) Electronic Shelf Label IC Product Portfolios and Specifications
Table 155. Ingchips Technology(CN) Electronic Shelf Label IC Sales (Million Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
Table 156. Ingchips Technology(CN) Main Business
Table 157. Ingchips Technology(CN) Latest Developments
Table 158. Phyplus Technologies(CN) Basic Information, Electronic Shelf Label IC Manufacturing Base, Sales Area and Its Competitors
Table 159. Phyplus Technologies(CN) Electronic Shelf Label IC Product Portfolios and Specifications
Table 160. Phyplus Technologies(CN) Electronic Shelf Label IC Sales (Million Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
Table 161. Phyplus Technologies(CN) Main Business
Table 162. Phyplus Technologies(CN) Latest Developments
Table 163. EDOM Technology(TW) Basic Information, Electronic Shelf Label IC Manufacturing Base, Sales Area and Its Competitors
Table 164. EDOM Technology(TW) Electronic Shelf Label IC Product Portfolios and Specifications
Table 165. EDOM Technology(TW) Electronic Shelf Label IC Sales (Million Units),

Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 166. EDOM Technology(TW) Main Business

Table 167. EDOM Technology(TW) Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of Electronic Shelf Label IC
- Figure 2. Electronic Shelf Label IC Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Electronic Shelf Label IC Sales Growth Rate 2021-2032 (Million Units)
- Figure 7. Global Electronic Shelf Label IC Revenue Growth Rate 2021-2032 (\$ millions)
- Figure 8. Electronic Shelf Label IC Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)
- Figure 9. Electronic Shelf Label IC Sales Market Share by Country/Region (2025)
- Figure 10. Electronic Shelf Label IC Sales Market Share by Country/Region (2021, 2025 & 2032)
- Figure 11. Product Picture of QFN Package
- Figure 12. Product Picture of WLCSP Packaging
- Figure 13. Product Picture of Other
- Figure 14. Global Electronic Shelf Label IC Sales Market Share by Type in 2026
- Figure 15. Global Electronic Shelf Label IC Revenue Market Share by Type (2021-2026)
- Figure 16. Product Picture of 2.4GHz Private Protocol
- Figure 17. Product Picture of Bluetooth
- Figure 18. Product Picture of Other
- Figure 19. Global Electronic Shelf Label IC Sales Market Share by Wireless Communication in 2026
- Figure 20. Global Electronic Shelf Label IC Revenue Market Share by Wireless Communication (2021-2026)
- Figure 21. Product Picture of Normal Temperature Chip
- Figure 22. Product Picture of Low Temperature Chip
- Figure 23. Global Electronic Shelf Label IC Sales Market Share by Application Environment in 2026
- Figure 24. Global Electronic Shelf Label IC Revenue Market Share by Application Environment (2021-2026)
- Figure 25. Electronic Shelf Label IC Consumed in Smart Healthcare
- Figure 26. Global Electronic Shelf Label IC Market: Smart Healthcare (2021-2026) & (Million Units)
- Figure 27. Electronic Shelf Label IC Consumed in Smart Retail

Figure 28. Global Electronic Shelf Label IC Market: Smart Retail (2021-2026) & (Million Units)

Figure 29. Electronic Shelf Label IC Consumed in Smart Warehouse

Figure 30. Global Electronic Shelf Label IC Market: Smart Warehouse (2021-2026) & (Million Units)

Figure 31. Electronic Shelf Label IC Consumed in Smart Mobility

Figure 32. Global Electronic Shelf Label IC Market: Smart Mobility (2021-2026) & (Million Units)

Figure 33. Electronic Shelf Label IC Consumed in Other

Figure 34. Global Electronic Shelf Label IC Market: Other (2021-2026) & (Million Units)

Figure 35. Global Electronic Shelf Label IC Sale Market Share by Application (2025)

Figure 36. Global Electronic Shelf Label IC Revenue Market Share by Application in 2025

Figure 37. Electronic Shelf Label IC Sales by Company in 2025 (Million Units)

Figure 38. Global Electronic Shelf Label IC Sales Market Share by Company in 2025

Figure 39. Electronic Shelf Label IC Revenue by Company in 2025 (\$ millions)

Figure 40. Global Electronic Shelf Label IC Revenue Market Share by Company in 2025

Figure 41. Global Electronic Shelf Label IC Sales Market Share by Geographic Region (2021-2026)

Figure 42. Global Electronic Shelf Label IC Revenue Market Share by Geographic Region in 2025

Figure 43. Americas Electronic Shelf Label IC Sales 2021-2026 (Million Units)

Figure 44. Americas Electronic Shelf Label IC Revenue 2021-2026 (\$ millions)

Figure 45. APAC Electronic Shelf Label IC Sales 2021-2026 (Million Units)

Figure 46. APAC Electronic Shelf Label IC Revenue 2021-2026 (\$ millions)

Figure 47. Europe Electronic Shelf Label IC Sales 2021-2026 (Million Units)

Figure 48. Europe Electronic Shelf Label IC Revenue 2021-2026 (\$ millions)

Figure 49. Middle East & Africa Electronic Shelf Label IC Sales 2021-2026 (Million Units)

Figure 50. Middle East & Africa Electronic Shelf Label IC Revenue 2021-2026 (\$ millions)

Figure 51. Americas Electronic Shelf Label IC Sales Market Share by Country in 2025

Figure 52. Americas Electronic Shelf Label IC Revenue Market Share by Country (2021-2026)

Figure 53. Americas Electronic Shelf Label IC Sales Market Share by Type (2021-2026)

Figure 54. Americas Electronic Shelf Label IC Sales Market Share by Application (2021-2026)

Figure 55. United States Electronic Shelf Label IC Revenue Growth 2021-2026 (\$ millions)

Figure 56. Canada Electronic Shelf Label IC Revenue Growth 2021-2026 (\$ millions)

Figure 57. Mexico Electronic Shelf Label IC Revenue Growth 2021-2026 (\$ millions)

Figure 58. Brazil Electronic Shelf Label IC Revenue Growth 2021-2026 (\$ millions)

Figure 59. APAC Electronic Shelf Label IC Sales Market Share by Region in 2025

Figure 60. APAC Electronic Shelf Label IC Revenue Market Share by Region
(2021-2026)

Figure 61. APAC Electronic Shelf Label IC Sales Market Share by Type (2021-2026)

Figure 62. APAC Electronic Shelf Label IC Sales Market Share by Application
(2021-2026)

Figure 63. China Electronic Shelf Label IC Revenue Growth 2021-2026 (\$ millions)

Figure 64. Japan Electronic Shelf Label IC Revenue Growth 2021-2026 (\$ millions)

Figure 65. South Korea Electronic Shelf Label IC Revenue Growth 2021-2026 (\$
millions)

Figure 66. Southeast Asia Electronic Shelf Label IC Revenue Growth 2021-2026 (\$
millions)

Figure 67. India Electronic Shelf Label IC Revenue Growth 2021-2026 (\$ millions)

Figure 68. Australia Electronic Shelf Label IC Revenue Growth 2021-2026 (\$ millions)

Figure 69. China Taiwan Electronic Shelf Label IC Revenue Growth 2021-2026 (\$
millions)

Figure 70. Europe Electronic Shelf Label IC Sales Market Share by Country in 2025

Figure 71. Europe Electronic Shelf Label IC Revenue Market Share by Country
(2021-2026)

Figure 72. Europe Electronic Shelf Label IC Sales Market Share by Type (2021-2026)

Figure 73. Europe Electronic Shelf Label IC Sales Market Share by Application
(2021-2026)

Figure 74. Germany Electronic Shelf Label IC Revenue Growth 2021-2026 (\$ millions)

Figure 75. France Electronic Shelf Label IC Revenue Growth 2021-2026 (\$ millions)

Figure 76. UK Electronic Shelf Label IC Revenue Growth 2021-2026 (\$ millions)

Figure 77. Italy Electronic Shelf Label IC Revenue Growth 2021-2026 (\$ millions)

Figure 78. Russia Electronic Shelf Label IC Revenue Growth 2021-2026 (\$ millions)

Figure 79. Middle East & Africa Electronic Shelf Label IC Sales Market Share by
Country (2021-2026)

Figure 80. Middle East & Africa Electronic Shelf Label IC Sales Market Share by Type
(2021-2026)

Figure 81. Middle East & Africa Electronic Shelf Label IC Sales Market Share by
Application (2021-2026)

Figure 82. Egypt Electronic Shelf Label IC Revenue Growth 2021-2026 (\$ millions)

Figure 83. South Africa Electronic Shelf Label IC Revenue Growth 2021-2026 (\$
millions)

Figure 84. Israel Electronic Shelf Label IC Revenue Growth 2021-2026 (\$ millions)

Figure 85. Turkey Electronic Shelf Label IC Revenue Growth 2021-2026 (\$ millions)

Figure 86. GCC Countries Electronic Shelf Label IC Revenue Growth 2021-2026 (\$ millions)

Figure 87. Manufacturing Cost Structure Analysis of Electronic Shelf Label IC in 2026

Figure 88. Manufacturing Process Analysis of Electronic Shelf Label IC

Figure 89. Industry Chain Structure of Electronic Shelf Label IC

Figure 90. Channels of Distribution

Figure 91. Global Electronic Shelf Label IC Sales Market Forecast by Region (2027-2032)

Figure 92. Global Electronic Shelf Label IC Revenue Market Share Forecast by Region (2027-2032)

Figure 93. Global Electronic Shelf Label IC Sales Market Share Forecast by Type (2027-2032)

Figure 94. Global Electronic Shelf Label IC Revenue Market Share Forecast by Type (2027-2032)

Figure 95. Global Electronic Shelf Label IC Sales Market Share Forecast by Application (2027-2032)

Figure 96. Global Electronic Shelf Label IC Revenue Market Share Forecast by Application (2027-2032)

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