

Global Electronic Shelf Label for Supermarket Market Growth 2025-2031

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Abstracts

The global Electronic Shelf Label for Supermarket market size is predicted to grow from US\$ 472 million in 2025 to US\$ 651 million in 2031; it is expected to grow at a CAGR of 5.5% from 2025 to 2031.

The impact of the latest U.S. tariff measures and the corresponding policy responses from countries worldwide on market competitiveness, regional economic performance, and supply chain configurations will be comprehensively evaluated in this report.

Electronic Shelf Label, also known by the acronym ESL. It is the latest solution for inventory and price management in the retail sector, based on the use of advanced IT technology. ESL replaces conventional paper price tags attached to the shelves of supermarkets and department stores with, for example, LCDs and electronic paper (E-paper) that show information on product price, sales promotions, etc.

United States market for Electronic Shelf Label for Supermarket is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

China market for Electronic Shelf Label for Supermarket is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

Europe market for Electronic Shelf Label for Supermarket is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

Global key Electronic Shelf Label for Supermarket players cover BOE (SES-imagotag), Pricer, SoluM, E Ink, Displaydata, etc. In terms of revenue, the global two largest

companies occupied for a share nearly % in 2024.

LP Information, Inc. (LPI) ' newest research report, the “Electronic Shelf Label for Supermarket Industry Forecast” looks at past sales and reviews total world Electronic Shelf Label for Supermarket sales in 2024, providing a comprehensive analysis by region and market sector of projected Electronic Shelf Label for Supermarket sales for 2025 through 2031. With Electronic Shelf Label for Supermarket sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Electronic Shelf Label for Supermarket industry.

This Insight Report provides a comprehensive analysis of the global Electronic Shelf Label for Supermarket landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Electronic Shelf Label for Supermarket portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Electronic Shelf Label for Supermarket market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Electronic Shelf Label for Supermarket and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Electronic Shelf Label for Supermarket.

This report presents a comprehensive overview, market shares, and growth opportunities of Electronic Shelf Label for Supermarket market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Liquid Crystal Display (LCD) Displays

E papers Displays

Segmentation by Application:

Drug

Consumer Products

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

BOE (SES-imagotag)

Pricer

SoluM

E Ink

Displaydata

Opticon Sensors Europe B.V

DIGI

Hanshow

LG innotek

Panasonic

Altierre

Key Questions Addressed in this Report

What is the 10-year outlook for the global Electronic Shelf Label for Supermarket market?

What factors are driving Electronic Shelf Label for Supermarket market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Electronic Shelf Label for Supermarket market opportunities vary by end market size?

How does Electronic Shelf Label for Supermarket break out by Type, by Application?

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