

Global Electronic Reader Market Growth 2023-2029

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Abstracts

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An e-reader, also called an e-book reader or e-book device, is a mobile electronic device that is designed primarily for the purpose of reading digital e-books and periodicals.

LPI (LP Information)' newest research report, the "Electronic Reader Industry Forecast" looks at past sales and reviews total world Electronic Reader sales in 2022, providing a comprehensive analysis by region and market sector of projected Electronic Reader sales for 2023 through 2029. With Electronic Reader sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Electronic Reader industry.

This Insight Report provides a comprehensive analysis of the global Electronic Reader landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Electronic Reader portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Electronic Reader market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Electronic Reader and breaks down the forecast by type, by age, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Electronic Reader.

The global Electronic Reader market size is projected to grow from US\$ 241.6 million in 2022 to US\$ 313.6 million in 2029; it is expected to grow at a CAGR of 313.6 from 2023 to 2029.

China is the largest E-reader market with about 70% market share.

The key players are Amazon, Kobo, Sony, Hanvon, Pocketbook, Ematic, Alurateck etc. Top 3 companies occupied about 88% market share.

This report presents a comprehensive overview, market shares, and growth opportunities of Electronic Reader market by product type, age, key manufacturers and key regions and countries.

Market Segmentation:

Segmentation by type

E-ink

LCD

Segmentation by age

13-17 years old

18-24 years old

25-34 years old

35-44 years old

45-54 years old

Above 55 years old

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Amazon

Sony

Barnes&Noble

PocketBook

Kobo (Rakuten)

Bookeen

Ectaco

Ematic

DistriRead (ICARUS)

Aluratek

Tolino

Hanvon

Onyx

Key Questions Addressed in this Report

What is the 10-year outlook for the global Electronic Reader market?

What factors are driving Electronic Reader market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Electronic Reader market opportunities vary by end market size?

How does Electronic Reader break out type, age?

What are the influences of COVID-19 and Russia-Ukraine war?

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