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Global Electronic Performance and Tracking Systems (EPTS) Market Growth 2026-2032

https://marketpublishers.com/r/GFC2FF4B95B9EN.html
Date: October 2026
Pages: 223
Price: US$ 3,660.00 (Single User License)
ID: GFC2FF4B95B9EN

Abstracts

The global Electronic Performance and Tracking Systems (EPTS) market size is predicted to grow from US$ 1096 million in 2025 to US$ 2356 million in 2032; it is expected to grow at a CAGR of 11.6% from 2026 to 2032.

Electronic Performance and Tracking Systems are sports technology systems used to collect, analyze, and visualize athlete movement, workload, positioning, speed, acceleration, distance, physiological indicators, and tactical behavior during training and competition. They may use wearable sensors, satellite positioning, local positioning, inertial measurement units, heart-rate modules, optical tracking cameras, base stations, software platforms, and cloud analytics. These systems are used by professional clubs, national teams, leagues, universities, academies, sports science departments, broadcasters, and performance analysts. This category excludes ordinary fitness trackers, consumer smartwatches, standalone heart-rate monitors, general video cameras without tracking analytics, venue ticketing systems, and sports management software without performance-tracking hardware or validated athlete data capture.The industrial chain of Electronic Performance and Tracking Systems includes upstream suppliers of positioning chips, inertial sensors, heart-rate sensors, cameras, antennas, batteries, wireless communication modules, microcontrollers, wearable housings, textiles, straps, charging docks, servers, cloud infrastructure, software development tools, data storage modules, optical components, cables, and packaging materials. The midstream consists of sports technology manufacturers and solution providers that design and assemble wearable devices, tracking tags, camera arrays, base stations, athlete monitoring platforms, data-processing algorithms, visualization dashboards, team-management interfaces, and analytics modules. Downstream users include football clubs, basketball teams, rugby teams, hockey teams, universities, sports academies, leagues, national training centers, sports medicine departments,

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broadcasters, data service providers, and elite youth development programs.

The Electronic Performance and Tracking System market is moving from elite-team adoption toward broader use across professional, collegiate, academy, and semi-professional sports. Demand is driven by the need for workload control, injury-risk management, tactical analysis, player development, return-to-play monitoring, and fan-facing data products. Buyers increasingly evaluate data accuracy, sensor reliability, athlete comfort, software usability, integration with video analysis, coaching workflow fit, and the ability to turn raw tracking data into actionable performance decisions. Wearable systems have stronger scalability across training environments, while optical and local-positioning systems are valued for venue-level tracking and broadcast-grade analytics. Suppliers with validated data models, sport-specific analytics, strong service support, and flexible subscription models are better positioned. Main challenges include budget sensitivity outside elite sports, data privacy concerns, system interoperability, coaching adoption, and the need to prove performance impact beyond data collection. In 2025, global Electronic Performance and Tracking System production reached approximately 72.26 thousand units, with an average global market price of around US$15,500 per unit. The gross profit margin of major companies in the industry ranged from 34% to 55%. In 2025, the global production capacity of Electronic Performance and Tracking Systems was approximately 96.34 thousand units.

Report Scope

LP Information, Inc. (LPI) ' newest research report, the “Electronic Performance and Tracking Systems (EPTS) Industry Forecast” looks at past sales and reviews total world Electronic Performance and Tracking Systems (EPTS) sales in 2025, providing a comprehensive analysis by region and market sector of projected Electronic Performance and Tracking Systems (EPTS) sales for 2026 through 2032. With Electronic Performance and Tracking Systems (EPTS) sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Electronic Performance and Tracking Systems (EPTS) industry.

This Insight Report provides a comprehensive analysis of the global Electronic Performance and Tracking Systems (EPTS) landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Electronic Performance and Tracking Systems (EPTS) portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an

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accelerating global Electronic Performance and Tracking Systems (EPTS) market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Electronic Performance and Tracking Systems (EPTS) and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Electronic Performance and Tracking Systems (EPTS).

This report presents a comprehensive overview, market shares, and growth opportunities of Electronic Performance and Tracking Systems (EPTS) market by product type, application, key manufacturers and key regions and countries.

Market Segmentation

Segmentation by Type:

Satellite Positioning EPTS

Local Positioning EPTS

Optical Tracking EPTS

Segmentation by Device Form Factor:

Player-worn EPTS

Non-wearable EPTS

Segmentation by Highest Supported Data Availability Mode:

Real-time-capable EPTS

Post-session-only EPTS

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Segmentation by Maximum Data Output Frequency:

Maximum Player Position Data Output Frequency up to 10 Hz

Maximum Player Position Data Output Frequency above 10 Hz to 25 Hz

Maximum Player Position Data Output Frequency above 25 Hz to 50 Hz

Maximum Player Position Data Output Frequency above 50 Hz

Segmentation by Application:

Professional Sports Clubs

Sports Federations and League Operators

Educational and Research Institutions

Independent Youth and Grassroots Sports Organizations

Broadcast and Sports Media Organizations

Individual Athletes and Independent Coaches

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

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APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

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The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Sony Group Corporation

Electronic Arts Inc.

Catapult Group International Ltd.

KINEXON Sports & Media GmbH

Polar Electro Oy

PlayerData Limited

JOHAN Sports B.V. (DEMCON Group)

Exelio S.r.l.

Fitogether Inc.

SkillCorner SAS

Sportlight Technology Ltd.

Sportable Technologies Limited

PlayerMaker LTD

Genius Sports Limited

Hudl, Inc.

Zebra Technologies Corporation

K-SPORT WORLD S.R.L.

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Qingdao 2038 Sports Management Co., Ltd.

Gengee Technology Co., Ltd.

Qoncept, Inc.

TECHTUIT CO., LTD.

DDSports, Inc. (ShotTracker)

Spiideo AB

Perform Content Services Limited (Stats Perform)

Sports Data Innovation SL (OLIVER Sports)

Track160 Ltd.

Insiders.live SA

MAC LLOYD SAS (McLloyd)

TRACKTICS GmbH

Visuallex Sport International Limited (VX Sport)

Sportradar Group AG

Key Questions Addressed in this Report

What is the 10-year outlook for the global Electronic Performance and Tracking Systems (EPTS) market?

What factors are driving Electronic Performance and Tracking Systems (EPTS) market growth, globally and by region?

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Which technologies are poised for the fastest growth by market and region?

How do Electronic Performance and Tracking Systems (EPTS) market opportunities vary by end market size?

How does Electronic Performance and Tracking Systems (EPTS) break out by Type, by Application?

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