

Global Electronic Greeting Cards Market Growth (Status and Outlook) 2023-2029

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Abstracts

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LPI (LP Information)' newest research report, the “Electronic Greeting Cards Industry Forecast” looks at past sales and reviews total world Electronic Greeting Cards sales in 2022, providing a comprehensive analysis by region and market sector of projected Electronic Greeting Cards sales for 2023 through 2029. With Electronic Greeting Cards sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Electronic Greeting Cards industry.

This Insight Report provides a comprehensive analysis of the global Electronic Greeting Cards landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Electronic Greeting Cards portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Electronic Greeting Cards market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Electronic Greeting Cards and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Electronic Greeting Cards.

The global Electronic Greeting Cards market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to

2029.

United States market for Electronic Greeting Cards is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for Electronic Greeting Cards is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for Electronic Greeting Cards is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key Electronic Greeting Cards players cover American Greetings Corporation, Schurman Retail Group, John Sands (Australia) Ltd., Archies Limited, Avanti Press Inc., Budget Greeting Cards Ltd., Crane & Co., Current Media Group LLC and Galison Publishing LLC, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

This report presents a comprehensive overview, market shares, and growth opportunities of Electronic Greeting Cards market by product type, application, key players and key regions and countries.

Market Segmentation:

Segmentation by type

Seasonal Cards

Everyday Cards

Segmentation by application

Business Cards

Personal Cards

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

American Greetings Corporation

Schurman Retail Group

John Sands (Australia) Ltd.

Archies Limited

Avanti Press Inc.

Budget Greeting Cards Ltd.

Crane & Co.

Current Media Group LLC

Galison Publishing LLC

Hallmark Cards, Inc.

Simon Elvin Ltd.

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