

Global Electronic Float Market Growth 2026-2032

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Abstracts

The global Electronic Float market size is predicted to grow from US\$ 129 million in 2025 to US\$ 166 million in 2032; it is expected to grow at a CAGR of 3.7% from 2026 to 2032.

Night fishing float is an eye-catching tool for anglers to observe or master fish conditions at night.

According to public information, with the rapid increase in global Internet access and adoption, there are more than 5 billion Internet users worldwide, and the number of people shopping online is also increasing. In 2022, the global e-commerce market penetration rate will increase to 19.7%, and the e-commerce market size will reach 5.5 trillion U.S. dollars. Among them, the revenue of the Asian e-commerce market ranks first, reaching 1.8 trillion U.S. dollars. According to data from the National Bureau of Statistics, China will be the largest online retail market in 2022, with online retail sales reaching 13.79 trillion yuan, a year-on-year increase of 4%. Among them, online retail sales of physical goods were 11.96 trillion yuan, a year-on-year increase of 6.2%, accounting for 27.2% of the total retail sales of consumer goods. Rural online retail sales reached 2.17 trillion yuan, a year-on-year increase of 3.6%. According to data from the Ministry of Commerce, China's cross-border e-commerce import and export (including B2B) in 2022 will be 2.11 trillion yuan, a year-on-year increase of 9.8%. Among them, exports were 1.55 trillion yuan, a year-on-year increase of 11.7%, and imports were 0.56 trillion yuan, a year-on-year increase of 4.9%.

LP Information, Inc. (LPI) ' newest research report, the "Electronic Float Industry Forecast" looks at past sales and reviews total world Electronic Float sales in 2025, providing a comprehensive analysis by region and market sector of projected Electronic Float sales for 2026 through 2032. With Electronic Float sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of

the world Electronic Float industry.

This Insight Report provides a comprehensive analysis of the global Electronic Float landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Electronic Float portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Electronic Float market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Electronic Float and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Electronic Float.

This report presents a comprehensive overview, market shares, and growth opportunities of Electronic Float market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Short Float

Long Float

Segmentation by Application:

Online

Offline

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Handing

Mermaid

Huashi

Thill

Thkfish

SouthBend

RAINBOW

Newell (Jarden Corporation)

Shimano

Rapala VMC Corporation

Weihai Guangwei Group

Dongmi Fishing

RYOBI

Pokee Fishing

Cabela's Inc.

Eagle Claw

Humminbird

St. Croix Rods

Gamakatsu

Tica Fishing

Tiemco

Preston Innovations

Beilun Haibo

AFTCO Mfg.

O.Mustad & Son

Okuma Fishing

Barfilon Fishing

Key Questions Addressed in this Report

What is the 10-year outlook for the global Electronic Float market?

What factors are driving Electronic Float market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Electronic Float market opportunities vary by end market size?

How does Electronic Float break out by Type, by Application?

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