

Global Electronic Article Surveillance System(EAS) Market Growth 2026-2032

<https://marketpublishers.com/r/GF0C72098BC7EN.html>

Date: October 2026

Pages: 92

Price: US\$ 3,660.00 (Single User License)

ID: GF0C72098BC7EN

Abstracts

The global Electronic Article Surveillance System(EAS) market size is predicted to grow from US\$ 1730 million in 2025 to US\$ 2633 million in 2032; it is expected to grow at a CAGR of 6.4% from 2026 to 2032.

Electronic article surveillance system (EAS) is a loss-prevention technology widely used in retail stores, supermarkets, libraries, pharmacies, apparel shops, and warehouse facilities. The system consists of electronic tags attached to merchandise and detection antennas installed at store exits. When tagged products pass through the detection zone without proper deactivation or removal, the system triggers an audible and visual alarm. Major EAS technologies include Radio Frequency (RF), Acousto-Magnetic (AM), Electromagnetic (EM), and Microwave systems, with RF and AM technologies dominating the global market. Global sales volume for electronic article surveillance (EAS) systems in 2025 is projected to be approximately 3.4 million units, with an average market selling price of around \$520 per unit. The industry's average gross profit margin is approximately 35%–50%. The EAS industry chain consists of upstream component suppliers, midstream system manufacturers, and downstream end users. Upstream participants provide RF chips, magnetic materials, PCBs, electronic components, plastics, acousto-magnetic strips, electromagnetic labels, and software development services. Magnetic materials and RF sensing modules represent critical technologies. Midstream companies develop and manufacture EAS gates, tags, deactivators, detachers, alarm controllers, and management software. Increasingly, manufacturers are integrating RFID functionality into traditional EAS platforms to provide combined security and inventory management solutions. Downstream applications span supermarkets, convenience stores, apparel retailers, department stores, libraries, pharmacies, cosmetics shops, and warehouse facilities. As retail shrinkage continues to rise globally, retailers are investing heavily in advanced loss-

prevention technologies. Meanwhile, AI-based video analytics, IoT connectivity, and cloud platforms are transforming EAS systems from standalone anti-theft devices into intelligent retail management platforms capable of supporting traffic analytics, asset tracking, and inventory visibility.

Retail shrinkage caused by theft, employee fraud, and inventory inaccuracies remains the primary growth driver for the EAS industry. The rapid expansion of self-checkout systems, unmanned stores, and open-display merchandising formats has increased the need for automated loss-prevention technologies. Retailers are therefore investing heavily in EAS infrastructure to reduce losses and improve operational efficiency. The integration of RFID, AI-powered video analytics, IoT connectivity, and EAS technologies is transforming traditional security systems into comprehensive retail intelligence platforms capable of supporting inventory management, customer analytics, and supply-chain visibility. Furthermore, retail modernization across emerging economies and the growth of omnichannel retailing continue to generate new market opportunities. Nevertheless, the industry faces several risks. The declining cost of RFID technology may encourage some retailers to bypass conventional EAS systems altogether. Economic downturns can reduce retailer capital expenditures, delaying system upgrades and new installations. Regulatory differences in radio-frequency standards and electronic equipment certifications increase international expansion costs. The market is also relatively concentrated, with established vendors benefiting from strong patent portfolios, extensive distribution networks, and long-term customer relationships. Additionally, tag tampering, signal shielding, and technological circumvention remain ongoing challenges, requiring continuous investment in innovation to maintain detection accuracy and system effectiveness.

LP Information, Inc. (LPI) ' newest research report, the "Electronic Article Surveillance System(EAS) Industry Forecast" looks at past sales and reviews total world Electronic Article Surveillance System(EAS) sales in 2025, providing a comprehensive analysis by region and market sector of projected Electronic Article Surveillance System(EAS) sales for 2026 through 2032. With Electronic Article Surveillance System(EAS) sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Electronic Article Surveillance System(EAS) industry.

This Insight Report provides a comprehensive analysis of the global Electronic Article Surveillance System(EAS) landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Electronic Article Surveillance System(EAS) portfolios and capabilities,

market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Electronic Article Surveillance System(EAS) market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Electronic Article Surveillance System(EAS) and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Electronic Article Surveillance System(EAS).

This report presents a comprehensive overview, market shares, and growth opportunities of Electronic Article Surveillance System(EAS) market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Radio Frequency (RF)

Acousto-Magnetic (AM)

Electromagnetic (EM)

Microwave System

Others

Segmentation by Product Type:

Detection Gate System

Hard Tags

Soft Labels

Detachers

Deactivators

Segmentation by System Architecture:

Standalone System

Networked System

Cloud-based System

AI-enabled Smart System

Segmentation by Application:

Apparel Retail

Supermarkets & Hypermarkets

Convenience Stores

Logistics

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Sensormatic Solutions

Nedap

Hangzhou Century Co., Ltd

Gunnebo Gateway

WGSPI

Checkpoint Systems

Ketec

ALL-TAG

Cross Point

Key Questions Addressed in this Report

What is the 10-year outlook for the global Electronic Article Surveillance System(EAS) market?

What factors are driving Electronic Article Surveillance System(EAS) market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Electronic Article Surveillance System(EAS) market opportunities vary by end market size?

How does Electronic Article Surveillance System(EAS) break out by Type, by Application?

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