

Global Electronic Article Surveillance (EAS) Labels Market Growth 2025-2031

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Abstracts

The global Electronic Article Surveillance (EAS) Labels market size is predicted to grow from US\$ 1130 million in 2025 to US\$ 1408 million in 2031; it is expected to grow at a CAGR of 3.7% from 2025 to 2031.

The impact of the latest U.S. tariff measures and the corresponding policy responses from countries worldwide on market competitiveness, regional economic performance, and supply chain configurations will be comprehensively evaluated in this report.

EAS (Electronic Article Surveillance) ? A loss prevention system that sees security tags and labels applied to merchandise. These tags and labels are then monitored by an antenna which is housed near the exit of the store. The antenna sounds an alarm should the tag come within proximity of the exit.

United States market for Electronic Article Surveillance (EAS) Labels is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

China market for Electronic Article Surveillance (EAS) Labels is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

Europe market for Electronic Article Surveillance (EAS) Labels is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

Global key Electronic Article Surveillance (EAS) Labels players cover Avery Dennison

Corporation, CCL Industries, Inc, Zebra Technologies Corporation, Alien Technology Inc, Intermec Inc, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2024.

LP Information, Inc. (LPI) ' newest research report, the "Electronic Article Surveillance (EAS) Labels Industry Forecast" looks at past sales and reviews total world Electronic Article Surveillance (EAS) Labels sales in 2024, providing a comprehensive analysis by region and market sector of projected Electronic Article Surveillance (EAS) Labels sales for 2025 through 2031. With Electronic Article Surveillance (EAS) Labels sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Electronic Article Surveillance (EAS) Labels industry.

This Insight Report provides a comprehensive analysis of the global Electronic Article Surveillance (EAS) Labels landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Electronic Article Surveillance (EAS) Labels portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Electronic Article Surveillance (EAS) Labels market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Electronic Article Surveillance (EAS) Labels and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Electronic Article Surveillance (EAS) Labels.

This report presents a comprehensive overview, market shares, and growth opportunities of Electronic Article Surveillance (EAS) Labels market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Acousto-Magnetic (AM) EAS

Microwave EAS

Electro-Magnetic EAS

UHF, Gen 2 RFID EAS

Segmentation by Application:

Automotive

Fast Moving Consumer Goods (FMCG)

Healthcare & Pharmaceutical

Logistic

Retail

Manufacturing

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Avery Dennison Corporation

CCL Industries, Inc

Zebra Technologies Corporation

Alien Technology Inc

Intermec Inc

Checkpoint Systems, Inc.

Sato Holdings Corporation

Smartrac N.V.

Muhlbauer Holding AG & Co. Ltd

ASK SA

Thin Film Electronics ASA

Graphic Label, Inc

Invengo Information Technology Co. Ltd.

Displaydata Ltd

William Frick & Company

Key Questions Addressed in this Report

What is the 10-year outlook for the global Electronic Article Surveillance (EAS) Labels market?

What factors are driving Electronic Article Surveillance (EAS) Labels market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Electronic Article Surveillance (EAS) Labels market opportunities vary by end market size?

How does Electronic Article Surveillance (EAS) Labels break out by Type, by Application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

2.1 World Market Overview

- 2.1.1 Global Electronic Article Surveillance (EAS) Labels Annual Sales 2020-2031
- 2.1.2 World Current & Future Analysis for Electronic Article Surveillance (EAS) Labels by Geographic Region, 2020, 2024 & 2031
- 2.1.3 World Current & Future Analysis for Electronic Article Surveillance (EAS) Labels by Country/Region, 2020, 2024 & 2031

2.2 Electronic Article Surveillance (EAS) Labels Segment by Type

- 2.2.1 Acousto-Magnetic (AM) EAS
- 2.2.2 Microwave EAS
- 2.2.3 Electro-Magnetic EAS
- 2.2.4 UHF, Gen 2 RFID EAS

2.3 Electronic Article Surveillance (EAS) Labels Sales by Type

- 2.3.1 Global Electronic Article Surveillance (EAS) Labels Sales Market Share by Type (2020-2025)
- 2.3.2 Global Electronic Article Surveillance (EAS) Labels Revenue and Market Share by Type (2020-2025)
- 2.3.3 Global Electronic Article Surveillance (EAS) Labels Sale Price by Type (2020-2025)

2.4 Electronic Article Surveillance (EAS) Labels Segment by Application

- 2.4.1 Automotive
- 2.4.2 Fast Moving Consumer Goods (FMCG)
- 2.4.3 Healthcare & Pharmaceutical
- 2.4.4 Logistic
- 2.4.5 Retail

2.4.6 Manufacturing

2.4.7 Others

2.5 Electronic Article Surveillance (EAS) Labels Sales by Application

2.5.1 Global Electronic Article Surveillance (EAS) Labels Sale Market Share by Application (2020-2025)

2.5.2 Global Electronic Article Surveillance (EAS) Labels Revenue and Market Share by Application (2020-2025)

2.5.3 Global Electronic Article Surveillance (EAS) Labels Sale Price by Application (2020-2025)

3 GLOBAL BY COMPANY

3.1 Global Electronic Article Surveillance (EAS) Labels Breakdown Data by Company

3.1.1 Global Electronic Article Surveillance (EAS) Labels Annual Sales by Company (2020-2025)

3.1.2 Global Electronic Article Surveillance (EAS) Labels Sales Market Share by Company (2020-2025)

3.2 Global Electronic Article Surveillance (EAS) Labels Annual Revenue by Company (2020-2025)

3.2.1 Global Electronic Article Surveillance (EAS) Labels Revenue by Company (2020-2025)

3.2.2 Global Electronic Article Surveillance (EAS) Labels Revenue Market Share by Company (2020-2025)

3.3 Global Electronic Article Surveillance (EAS) Labels Sale Price by Company

3.4 Key Manufacturers Electronic Article Surveillance (EAS) Labels Producing Area Distribution, Sales Area, Product Type

3.4.1 Key Manufacturers Electronic Article Surveillance (EAS) Labels Product Location Distribution

3.4.2 Players Electronic Article Surveillance (EAS) Labels Products Offered

3.5 Market Concentration Rate Analysis

3.5.1 Competition Landscape Analysis

3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2023-2025)

3.6 New Products and Potential Entrants

3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR ELECTRONIC ARTICLE SURVEILLANCE (EAS) LABELS BY GEOGRAPHIC REGION

4.1 World Historic Electronic Article Surveillance (EAS) Labels Market Size by

Geographic Region (2020-2025)

4.1.1 Global Electronic Article Surveillance (EAS) Labels Annual Sales by Geographic Region (2020-2025)

4.1.2 Global Electronic Article Surveillance (EAS) Labels Annual Revenue by Geographic Region (2020-2025)

4.2 World Historic Electronic Article Surveillance (EAS) Labels Market Size by Country/Region (2020-2025)

4.2.1 Global Electronic Article Surveillance (EAS) Labels Annual Sales by Country/Region (2020-2025)

4.2.2 Global Electronic Article Surveillance (EAS) Labels Annual Revenue by Country/Region (2020-2025)

4.3 Americas Electronic Article Surveillance (EAS) Labels Sales Growth

4.4 APAC Electronic Article Surveillance (EAS) Labels Sales Growth

4.5 Europe Electronic Article Surveillance (EAS) Labels Sales Growth

4.6 Middle East & Africa Electronic Article Surveillance (EAS) Labels Sales Growth

5 AMERICAS

5.1 Americas Electronic Article Surveillance (EAS) Labels Sales by Country

5.1.1 Americas Electronic Article Surveillance (EAS) Labels Sales by Country (2020-2025)

5.1.2 Americas Electronic Article Surveillance (EAS) Labels Revenue by Country (2020-2025)

5.2 Americas Electronic Article Surveillance (EAS) Labels Sales by Type (2020-2025)

5.3 Americas Electronic Article Surveillance (EAS) Labels Sales by Application (2020-2025)

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Electronic Article Surveillance (EAS) Labels Sales by Region

6.1.1 APAC Electronic Article Surveillance (EAS) Labels Sales by Region (2020-2025)

6.1.2 APAC Electronic Article Surveillance (EAS) Labels Revenue by Region (2020-2025)

6.2 APAC Electronic Article Surveillance (EAS) Labels Sales by Type (2020-2025)

6.3 APAC Electronic Article Surveillance (EAS) Labels Sales by Application

(2020-2025)

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 China Taiwan

7 EUROPE

7.1 Europe Electronic Article Surveillance (EAS) Labels by Country

7.1.1 Europe Electronic Article Surveillance (EAS) Labels Sales by Country
(2020-2025)

7.1.2 Europe Electronic Article Surveillance (EAS) Labels Revenue by Country
(2020-2025)

7.2 Europe Electronic Article Surveillance (EAS) Labels Sales by Type (2020-2025)

7.3 Europe Electronic Article Surveillance (EAS) Labels Sales by Application
(2020-2025)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Electronic Article Surveillance (EAS) Labels by Country

8.1.1 Middle East & Africa Electronic Article Surveillance (EAS) Labels Sales by
Country (2020-2025)

8.1.2 Middle East & Africa Electronic Article Surveillance (EAS) Labels Revenue by
Country (2020-2025)

8.2 Middle East & Africa Electronic Article Surveillance (EAS) Labels Sales by Type
(2020-2025)

8.3 Middle East & Africa Electronic Article Surveillance (EAS) Labels Sales by
Application (2020-2025)

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

10.1 Raw Material and Suppliers

10.2 Manufacturing Cost Structure Analysis of Electronic Article Surveillance (EAS) Labels

10.3 Manufacturing Process Analysis of Electronic Article Surveillance (EAS) Labels

10.4 Industry Chain Structure of Electronic Article Surveillance (EAS) Labels

11 MARKETING, DISTRIBUTORS AND CUSTOMER

11.1 Sales Channel

11.1.1 Direct Channels

11.1.2 Indirect Channels

11.2 Electronic Article Surveillance (EAS) Labels Distributors

11.3 Electronic Article Surveillance (EAS) Labels Customer

12 WORLD FORECAST REVIEW FOR ELECTRONIC ARTICLE SURVEILLANCE (EAS) LABELS BY GEOGRAPHIC REGION

12.1 Global Electronic Article Surveillance (EAS) Labels Market Size Forecast by Region

12.1.1 Global Electronic Article Surveillance (EAS) Labels Forecast by Region (2026-2031)

12.1.2 Global Electronic Article Surveillance (EAS) Labels Annual Revenue Forecast by Region (2026-2031)

12.2 Americas Forecast by Country (2026-2031)

12.3 APAC Forecast by Region (2026-2031)

12.4 Europe Forecast by Country (2026-2031)

12.5 Middle East & Africa Forecast by Country (2026-2031)

12.6 Global Electronic Article Surveillance (EAS) Labels Forecast by Type (2026-2031)

12.7 Global Electronic Article Surveillance (EAS) Labels Forecast by Application (2026-2031)

13 KEY PLAYERS ANALYSIS

13.1 Avery Dennison Corporation

13.1.1 Avery Dennison Corporation Company Information

13.1.2 Avery Dennison Corporation Electronic Article Surveillance (EAS) Labels Product Portfolios and Specifications

13.1.3 Avery Dennison Corporation Electronic Article Surveillance (EAS) Labels Sales, Revenue, Price and Gross Margin (2020-2025)

13.1.4 Avery Dennison Corporation Main Business Overview

13.1.5 Avery Dennison Corporation Latest Developments

13.2 CCL Industries, Inc

13.2.1 CCL Industries, Inc Company Information

13.2.2 CCL Industries, Inc Electronic Article Surveillance (EAS) Labels Product Portfolios and Specifications

13.2.3 CCL Industries, Inc Electronic Article Surveillance (EAS) Labels Sales, Revenue, Price and Gross Margin (2020-2025)

13.2.4 CCL Industries, Inc Main Business Overview

13.2.5 CCL Industries, Inc Latest Developments

13.3 Zebra Technologies Corporation

13.3.1 Zebra Technologies Corporation Company Information

13.3.2 Zebra Technologies Corporation Electronic Article Surveillance (EAS) Labels Product Portfolios and Specifications

13.3.3 Zebra Technologies Corporation Electronic Article Surveillance (EAS) Labels Sales, Revenue, Price and Gross Margin (2020-2025)

13.3.4 Zebra Technologies Corporation Main Business Overview

13.3.5 Zebra Technologies Corporation Latest Developments

13.4 Alien Technology Inc

13.4.1 Alien Technology Inc Company Information

13.4.2 Alien Technology Inc Electronic Article Surveillance (EAS) Labels Product Portfolios and Specifications

13.4.3 Alien Technology Inc Electronic Article Surveillance (EAS) Labels Sales, Revenue, Price and Gross Margin (2020-2025)

13.4.4 Alien Technology Inc Main Business Overview

13.4.5 Alien Technology Inc Latest Developments

13.5 Intermec Inc

13.5.1 Intermec Inc Company Information

13.5.2 Intermec Inc Electronic Article Surveillance (EAS) Labels Product Portfolios and Specifications

13.5.3 Intermec Inc Electronic Article Surveillance (EAS) Labels Sales, Revenue, Price and Gross Margin (2020-2025)

13.5.4 Intermec Inc Main Business Overview

13.5.5 Intermec Inc Latest Developments

13.6 Checkpoint Systems, Inc.

13.6.1 Checkpoint Systems, Inc. Company Information

13.6.2 Checkpoint Systems, Inc. Electronic Article Surveillance (EAS) Labels Product Portfolios and Specifications

13.6.3 Checkpoint Systems, Inc. Electronic Article Surveillance (EAS) Labels Sales, Revenue, Price and Gross Margin (2020-2025)

13.6.4 Checkpoint Systems, Inc. Main Business Overview

13.6.5 Checkpoint Systems, Inc. Latest Developments

13.7 Sato Holdings Corporation

13.7.1 Sato Holdings Corporation Company Information

13.7.2 Sato Holdings Corporation Electronic Article Surveillance (EAS) Labels Product Portfolios and Specifications

13.7.3 Sato Holdings Corporation Electronic Article Surveillance (EAS) Labels Sales, Revenue, Price and Gross Margin (2020-2025)

13.7.4 Sato Holdings Corporation Main Business Overview

13.7.5 Sato Holdings Corporation Latest Developments

13.8 Smartrac N.V.

13.8.1 Smartrac N.V. Company Information

13.8.2 Smartrac N.V. Electronic Article Surveillance (EAS) Labels Product Portfolios and Specifications

13.8.3 Smartrac N.V. Electronic Article Surveillance (EAS) Labels Sales, Revenue, Price and Gross Margin (2020-2025)

13.8.4 Smartrac N.V. Main Business Overview

13.8.5 Smartrac N.V. Latest Developments

13.9 Muhlbauer Holding AG & Co. Ltd

13.9.1 Muhlbauer Holding AG & Co. Ltd Company Information

13.9.2 Muhlbauer Holding AG & Co. Ltd Electronic Article Surveillance (EAS) Labels Product Portfolios and Specifications

13.9.3 Muhlbauer Holding AG & Co. Ltd Electronic Article Surveillance (EAS) Labels Sales, Revenue, Price and Gross Margin (2020-2025)

13.9.4 Muhlbauer Holding AG & Co. Ltd Main Business Overview

13.9.5 Muhlbauer Holding AG & Co. Ltd Latest Developments

13.10 ASK SA

- 13.10.1 ASK SA Company Information
- 13.10.2 ASK SA Electronic Article Surveillance (EAS) Labels Product Portfolios and Specifications
- 13.10.3 ASK SA Electronic Article Surveillance (EAS) Labels Sales, Revenue, Price and Gross Margin (2020-2025)
- 13.10.4 ASK SA Main Business Overview
- 13.10.5 ASK SA Latest Developments
- 13.11 Thin Film Electronics ASA
 - 13.11.1 Thin Film Electronics ASA Company Information
 - 13.11.2 Thin Film Electronics ASA Electronic Article Surveillance (EAS) Labels Product Portfolios and Specifications
 - 13.11.3 Thin Film Electronics ASA Electronic Article Surveillance (EAS) Labels Sales, Revenue, Price and Gross Margin (2020-2025)
 - 13.11.4 Thin Film Electronics ASA Main Business Overview
 - 13.11.5 Thin Film Electronics ASA Latest Developments
- 13.12 Graphic Label, Inc
 - 13.12.1 Graphic Label, Inc Company Information
 - 13.12.2 Graphic Label, Inc Electronic Article Surveillance (EAS) Labels Product Portfolios and Specifications
 - 13.12.3 Graphic Label, Inc Electronic Article Surveillance (EAS) Labels Sales, Revenue, Price and Gross Margin (2020-2025)
 - 13.12.4 Graphic Label, Inc Main Business Overview
 - 13.12.5 Graphic Label, Inc Latest Developments
- 13.13 Invengo Information Technology Co. Ltd.
 - 13.13.1 Invengo Information Technology Co. Ltd. Company Information
 - 13.13.2 Invengo Information Technology Co. Ltd. Electronic Article Surveillance (EAS) Labels Product Portfolios and Specifications
 - 13.13.3 Invengo Information Technology Co. Ltd. Electronic Article Surveillance (EAS) Labels Sales, Revenue, Price and Gross Margin (2020-2025)
 - 13.13.4 Invengo Information Technology Co. Ltd. Main Business Overview
 - 13.13.5 Invengo Information Technology Co. Ltd. Latest Developments
- 13.14 Displaydata Ltd
 - 13.14.1 Displaydata Ltd Company Information
 - 13.14.2 Displaydata Ltd Electronic Article Surveillance (EAS) Labels Product Portfolios and Specifications
 - 13.14.3 Displaydata Ltd Electronic Article Surveillance (EAS) Labels Sales, Revenue, Price and Gross Margin (2020-2025)
 - 13.14.4 Displaydata Ltd Main Business Overview
 - 13.14.5 Displaydata Ltd Latest Developments

13.15 William Frick & Company

13.15.1 William Frick & Company Company Information

13.15.2 William Frick & Company Electronic Article Surveillance (EAS) Labels Product Portfolios and Specifications

13.15.3 William Frick & Company Electronic Article Surveillance (EAS) Labels Sales, Revenue, Price and Gross Margin (2020-2025)

13.15.4 William Frick & Company Main Business Overview

13.15.5 William Frick & Company Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

- Table 1. Electronic Article Surveillance (EAS) Labels Annual Sales CAGR by Geographic Region (2020, 2024 & 2031) & (\$ millions)
- Table 2. Electronic Article Surveillance (EAS) Labels Annual Sales CAGR by Country/Region (2020, 2024 & 2031) & (\$ millions)
- Table 3. Major Players of Acousto-Magnetic (AM) EAS
- Table 4. Major Players of Microwave EAS
- Table 5. Major Players of Electro-Magnetic EAS
- Table 6. Major Players of UHF, Gen 2 RFID EAS
- Table 7. Global Electronic Article Surveillance (EAS) Labels Sales by Type (2020-2025) & (K Units)
- Table 8. Global Electronic Article Surveillance (EAS) Labels Sales Market Share by Type (2020-2025)
- Table 9. Global Electronic Article Surveillance (EAS) Labels Revenue by Type (2020-2025) & (\$ million)
- Table 10. Global Electronic Article Surveillance (EAS) Labels Revenue Market Share by Type (2020-2025)
- Table 11. Global Electronic Article Surveillance (EAS) Labels Sale Price by Type (2020-2025) & (USD/Unit)
- Table 12. Global Electronic Article Surveillance (EAS) Labels Sale by Application (2020-2025) & (K Units)
- Table 13. Global Electronic Article Surveillance (EAS) Labels Sale Market Share by Application (2020-2025)
- Table 14. Global Electronic Article Surveillance (EAS) Labels Revenue by Application (2020-2025) & (\$ million)
- Table 15. Global Electronic Article Surveillance (EAS) Labels Revenue Market Share by Application (2020-2025)
- Table 16. Global Electronic Article Surveillance (EAS) Labels Sale Price by Application (2020-2025) & (USD/Unit)
- Table 17. Global Electronic Article Surveillance (EAS) Labels Sales by Company (2020-2025) & (K Units)
- Table 18. Global Electronic Article Surveillance (EAS) Labels Sales Market Share by Company (2020-2025)
- Table 19. Global Electronic Article Surveillance (EAS) Labels Revenue by Company (2020-2025) & (\$ millions)
- Table 20. Global Electronic Article Surveillance (EAS) Labels Revenue Market Share by

Company (2020-2025)

Table 21. Global Electronic Article Surveillance (EAS) Labels Sale Price by Company (2020-2025) & (USD/Unit)

Table 22. Key Manufacturers Electronic Article Surveillance (EAS) Labels Producing Area Distribution and Sales Area

Table 23. Players Electronic Article Surveillance (EAS) Labels Products Offered

Table 24. Electronic Article Surveillance (EAS) Labels Concentration Ratio (CR3, CR5 and CR10) & (2023-2025)

Table 25. New Products and Potential Entrants

Table 26. Market M&A Activity & Strategy

Table 27. Global Electronic Article Surveillance (EAS) Labels Sales by Geographic Region (2020-2025) & (K Units)

Table 28. Global Electronic Article Surveillance (EAS) Labels Sales Market Share Geographic Region (2020-2025)

Table 29. Global Electronic Article Surveillance (EAS) Labels Revenue by Geographic Region (2020-2025) & (\$ millions)

Table 30. Global Electronic Article Surveillance (EAS) Labels Revenue Market Share by Geographic Region (2020-2025)

Table 31. Global Electronic Article Surveillance (EAS) Labels Sales by Country/Region (2020-2025) & (K Units)

Table 32. Global Electronic Article Surveillance (EAS) Labels Sales Market Share by Country/Region (2020-2025)

Table 33. Global Electronic Article Surveillance (EAS) Labels Revenue by Country/Region (2020-2025) & (\$ millions)

Table 34. Global Electronic Article Surveillance (EAS) Labels Revenue Market Share by Country/Region (2020-2025)

Table 35. Americas Electronic Article Surveillance (EAS) Labels Sales by Country (2020-2025) & (K Units)

Table 36. Americas Electronic Article Surveillance (EAS) Labels Sales Market Share by Country (2020-2025)

Table 37. Americas Electronic Article Surveillance (EAS) Labels Revenue by Country (2020-2025) & (\$ millions)

Table 38. Americas Electronic Article Surveillance (EAS) Labels Sales by Type (2020-2025) & (K Units)

Table 39. Americas Electronic Article Surveillance (EAS) Labels Sales by Application (2020-2025) & (K Units)

Table 40. APAC Electronic Article Surveillance (EAS) Labels Sales by Region (2020-2025) & (K Units)

Table 41. APAC Electronic Article Surveillance (EAS) Labels Sales Market Share by

Region (2020-2025)

Table 42. APAC Electronic Article Surveillance (EAS) Labels Revenue by Region (2020-2025) & (\$ millions)

Table 43. APAC Electronic Article Surveillance (EAS) Labels Sales by Type (2020-2025) & (K Units)

Table 44. APAC Electronic Article Surveillance (EAS) Labels Sales by Application (2020-2025) & (K Units)

Table 45. Europe Electronic Article Surveillance (EAS) Labels Sales by Country (2020-2025) & (K Units)

Table 46. Europe Electronic Article Surveillance (EAS) Labels Revenue by Country (2020-2025) & (\$ millions)

Table 47. Europe Electronic Article Surveillance (EAS) Labels Sales by Type (2020-2025) & (K Units)

Table 48. Europe Electronic Article Surveillance (EAS) Labels Sales by Application (2020-2025) & (K Units)

Table 49. Middle East & Africa Electronic Article Surveillance (EAS) Labels Sales by Country (2020-2025) & (K Units)

Table 50. Middle East & Africa Electronic Article Surveillance (EAS) Labels Revenue Market Share by Country (2020-2025)

Table 51. Middle East & Africa Electronic Article Surveillance (EAS) Labels Sales by Type (2020-2025) & (K Units)

Table 52. Middle East & Africa Electronic Article Surveillance (EAS) Labels Sales by Application (2020-2025) & (K Units)

Table 53. Key Market Drivers & Growth Opportunities of Electronic Article Surveillance (EAS) Labels

Table 54. Key Market Challenges & Risks of Electronic Article Surveillance (EAS) Labels

Table 55. Key Industry Trends of Electronic Article Surveillance (EAS) Labels

Table 56. Electronic Article Surveillance (EAS) Labels Raw Material

Table 57. Key Suppliers of Raw Materials

Table 58. Electronic Article Surveillance (EAS) Labels Distributors List

Table 59. Electronic Article Surveillance (EAS) Labels Customer List

Table 60. Global Electronic Article Surveillance (EAS) Labels Sales Forecast by Region (2026-2031) & (K Units)

Table 61. Global Electronic Article Surveillance (EAS) Labels Revenue Forecast by Region (2026-2031) & (\$ millions)

Table 62. Americas Electronic Article Surveillance (EAS) Labels Sales Forecast by Country (2026-2031) & (K Units)

Table 63. Americas Electronic Article Surveillance (EAS) Labels Annual Revenue

Forecast by Country (2026-2031) & (\$ millions)

Table 64. APAC Electronic Article Surveillance (EAS) Labels Sales Forecast by Region (2026-2031) & (K Units)

Table 65. APAC Electronic Article Surveillance (EAS) Labels Annual Revenue Forecast by Region (2026-2031) & (\$ millions)

Table 66. Europe Electronic Article Surveillance (EAS) Labels Sales Forecast by Country (2026-2031) & (K Units)

Table 67. Europe Electronic Article Surveillance (EAS) Labels Revenue Forecast by Country (2026-2031) & (\$ millions)

Table 68. Middle East & Africa Electronic Article Surveillance (EAS) Labels Sales Forecast by Country (2026-2031) & (K Units)

Table 69. Middle East & Africa Electronic Article Surveillance (EAS) Labels Revenue Forecast by Country (2026-2031) & (\$ millions)

Table 70. Global Electronic Article Surveillance (EAS) Labels Sales Forecast by Type (2026-2031) & (K Units)

Table 71. Global Electronic Article Surveillance (EAS) Labels Revenue Forecast by Type (2026-2031) & (\$ millions)

Table 72. Global Electronic Article Surveillance (EAS) Labels Sales Forecast by Application (2026-2031) & (K Units)

Table 73. Global Electronic Article Surveillance (EAS) Labels Revenue Forecast by Application (2026-2031) & (\$ millions)

Table 74. Avery Dennison Corporation Basic Information, Electronic Article Surveillance (EAS) Labels Manufacturing Base, Sales Area and Its Competitors

Table 75. Avery Dennison Corporation Electronic Article Surveillance (EAS) Labels Product Portfolios and Specifications

Table 76. Avery Dennison Corporation Electronic Article Surveillance (EAS) Labels Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 77. Avery Dennison Corporation Main Business

Table 78. Avery Dennison Corporation Latest Developments

Table 79. CCL Industries, Inc Basic Information, Electronic Article Surveillance (EAS) Labels Manufacturing Base, Sales Area and Its Competitors

Table 80. CCL Industries, Inc Electronic Article Surveillance (EAS) Labels Product Portfolios and Specifications

Table 81. CCL Industries, Inc Electronic Article Surveillance (EAS) Labels Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 82. CCL Industries, Inc Main Business

Table 83. CCL Industries, Inc Latest Developments

Table 84. Zebra Technologies Corporation Basic Information, Electronic Article Surveillance (EAS) Labels Manufacturing Base, Sales Area and Its Competitors

Table 85. Zebra Technologies Corporation Electronic Article Surveillance (EAS) Labels Product Portfolios and Specifications

Table 86. Zebra Technologies Corporation Electronic Article Surveillance (EAS) Labels Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 87. Zebra Technologies Corporation Main Business

Table 88. Zebra Technologies Corporation Latest Developments

Table 89. Alien Technology Inc Basic Information, Electronic Article Surveillance (EAS) Labels Manufacturing Base, Sales Area and Its Competitors

Table 90. Alien Technology Inc Electronic Article Surveillance (EAS) Labels Product Portfolios and Specifications

Table 91. Alien Technology Inc Electronic Article Surveillance (EAS) Labels Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 92. Alien Technology Inc Main Business

Table 93. Alien Technology Inc Latest Developments

Table 94. Intermec Inc Basic Information, Electronic Article Surveillance (EAS) Labels Manufacturing Base, Sales Area and Its Competitors

Table 95. Intermec Inc Electronic Article Surveillance (EAS) Labels Product Portfolios and Specifications

Table 96. Intermec Inc Electronic Article Surveillance (EAS) Labels Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 97. Intermec Inc Main Business

Table 98. Intermec Inc Latest Developments

Table 99. Checkpoint Systems, Inc. Basic Information, Electronic Article Surveillance (EAS) Labels Manufacturing Base, Sales Area and Its Competitors

Table 100. Checkpoint Systems, Inc. Electronic Article Surveillance (EAS) Labels Product Portfolios and Specifications

Table 101. Checkpoint Systems, Inc. Electronic Article Surveillance (EAS) Labels Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 102. Checkpoint Systems, Inc. Main Business

Table 103. Checkpoint Systems, Inc. Latest Developments

Table 104. Sato Holdings Corporation Basic Information, Electronic Article Surveillance (EAS) Labels Manufacturing Base, Sales Area and Its Competitors

Table 105. Sato Holdings Corporation Electronic Article Surveillance (EAS) Labels Product Portfolios and Specifications

Table 106. Sato Holdings Corporation Electronic Article Surveillance (EAS) Labels Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 107. Sato Holdings Corporation Main Business

Table 108. Sato Holdings Corporation Latest Developments

Table 109. Smartrac N.V. Basic Information, Electronic Article Surveillance (EAS)

Labels Manufacturing Base, Sales Area and Its Competitors

Table 110. Smartrac N.V. Electronic Article Surveillance (EAS) Labels Product Portfolios and Specifications

Table 111. Smartrac N.V. Electronic Article Surveillance (EAS) Labels Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 112. Smartrac N.V. Main Business

Table 113. Smartrac N.V. Latest Developments

Table 114. Muhlbauer Holding AG & Co. Ltd Basic Information, Electronic Article Surveillance (EAS) Labels Manufacturing Base, Sales Area and Its Competitors

Table 115. Muhlbauer Holding AG & Co. Ltd Electronic Article Surveillance (EAS) Labels Product Portfolios and Specifications

Table 116. Muhlbauer Holding AG & Co. Ltd Electronic Article Surveillance (EAS) Labels Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 117. Muhlbauer Holding AG & Co. Ltd Main Business

Table 118. Muhlbauer Holding AG & Co. Ltd Latest Developments

Table 119. ASK SA Basic Information, Electronic Article Surveillance (EAS) Labels Manufacturing Base, Sales Area and Its Competitors

Table 120. ASK SA Electronic Article Surveillance (EAS) Labels Product Portfolios and Specifications

Table 121. ASK SA Electronic Article Surveillance (EAS) Labels Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 122. ASK SA Main Business

Table 123. ASK SA Latest Developments

Table 124. Thin Film Electronics ASA Basic Information, Electronic Article Surveillance (EAS) Labels Manufacturing Base, Sales Area and Its Competitors

Table 125. Thin Film Electronics ASA Electronic Article Surveillance (EAS) Labels Product Portfolios and Specifications

Table 126. Thin Film Electronics ASA Electronic Article Surveillance (EAS) Labels Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 127. Thin Film Electronics ASA Main Business

Table 128. Thin Film Electronics ASA Latest Developments

Table 129. Graphic Label, Inc Basic Information, Electronic Article Surveillance (EAS) Labels Manufacturing Base, Sales Area and Its Competitors

Table 130. Graphic Label, Inc Electronic Article Surveillance (EAS) Labels Product Portfolios and Specifications

Table 131. Graphic Label, Inc Electronic Article Surveillance (EAS) Labels Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 132. Graphic Label, Inc Main Business

Table 133. Graphic Label, Inc Latest Developments

Table 134. Invengo Information Technology Co. Ltd. Basic Information, Electronic Article Surveillance (EAS) Labels Manufacturing Base, Sales Area and Its Competitors

Table 135. Invengo Information Technology Co. Ltd. Electronic Article Surveillance (EAS) Labels Product Portfolios and Specifications

Table 136. Invengo Information Technology Co. Ltd. Electronic Article Surveillance (EAS) Labels Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 137. Invengo Information Technology Co. Ltd. Main Business

Table 138. Invengo Information Technology Co. Ltd. Latest Developments

Table 139. Displaydata Ltd Basic Information, Electronic Article Surveillance (EAS) Labels Manufacturing Base, Sales Area and Its Competitors

Table 140. Displaydata Ltd Electronic Article Surveillance (EAS) Labels Product Portfolios and Specifications

Table 141. Displaydata Ltd Electronic Article Surveillance (EAS) Labels Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 142. Displaydata Ltd Main Business

Table 143. Displaydata Ltd Latest Developments

Table 144. William Frick & Company Basic Information, Electronic Article Surveillance (EAS) Labels Manufacturing Base, Sales Area and Its Competitors

Table 145. William Frick & Company Electronic Article Surveillance (EAS) Labels Product Portfolios and Specifications

Table 146. William Frick & Company Electronic Article Surveillance (EAS) Labels Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 147. William Frick & Company Main Business

Table 148. William Frick & Company Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of Electronic Article Surveillance (EAS) Labels
- Figure 2. Electronic Article Surveillance (EAS) Labels Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Electronic Article Surveillance (EAS) Labels Sales Growth Rate 2020-2031 (K Units)
- Figure 7. Global Electronic Article Surveillance (EAS) Labels Revenue Growth Rate 2020-2031 (\$ millions)
- Figure 8. Electronic Article Surveillance (EAS) Labels Sales by Geographic Region (2020, 2024 & 2031) & (\$ millions)
- Figure 9. Electronic Article Surveillance (EAS) Labels Sales Market Share by Country/Region (2024)
- Figure 10. Electronic Article Surveillance (EAS) Labels Sales Market Share by Country/Region (2020, 2024 & 2031)
- Figure 11. Product Picture of Acousto-Magnetic (AM) EAS
- Figure 12. Product Picture of Microwave EAS
- Figure 13. Product Picture of Electro-Magnetic EAS
- Figure 14. Product Picture of UHF, Gen 2 RFID EAS
- Figure 15. Global Electronic Article Surveillance (EAS) Labels Sales Market Share by Type in 2025
- Figure 16. Global Electronic Article Surveillance (EAS) Labels Revenue Market Share by Type (2020-2025)
- Figure 17. Electronic Article Surveillance (EAS) Labels Consumed in Automotive
- Figure 18. Global Electronic Article Surveillance (EAS) Labels Market: Automotive (2020-2025) & (K Units)
- Figure 19. Electronic Article Surveillance (EAS) Labels Consumed in Fast Moving Consumer Goods (FMCG)
- Figure 20. Global Electronic Article Surveillance (EAS) Labels Market: Fast Moving Consumer Goods (FMCG) (2020-2025) & (K Units)
- Figure 21. Electronic Article Surveillance (EAS) Labels Consumed in Healthcare & Pharmaceutical
- Figure 22. Global Electronic Article Surveillance (EAS) Labels Market: Healthcare & Pharmaceutical (2020-2025) & (K Units)
- Figure 23. Electronic Article Surveillance (EAS) Labels Consumed in Logistic

Figure 24. Global Electronic Article Surveillance (EAS) Labels Market: Logistic (2020-2025) & (K Units)

Figure 25. Electronic Article Surveillance (EAS) Labels Consumed in Retail

Figure 26. Global Electronic Article Surveillance (EAS) Labels Market: Retail (2020-2025) & (K Units)

Figure 27. Electronic Article Surveillance (EAS) Labels Consumed in Manufacturing

Figure 28. Global Electronic Article Surveillance (EAS) Labels Market: Manufacturing (2020-2025) & (K Units)

Figure 29. Electronic Article Surveillance (EAS) Labels Consumed in Others

Figure 30. Global Electronic Article Surveillance (EAS) Labels Market: Others (2020-2025) & (K Units)

Figure 31. Global Electronic Article Surveillance (EAS) Labels Sale Market Share by Application (2024)

Figure 32. Global Electronic Article Surveillance (EAS) Labels Revenue Market Share by Application in 2025

Figure 33. Electronic Article Surveillance (EAS) Labels Sales by Company in 2025 (K Units)

Figure 34. Global Electronic Article Surveillance (EAS) Labels Sales Market Share by Company in 2025

Figure 35. Electronic Article Surveillance (EAS) Labels Revenue by Company in 2025 (\$ millions)

Figure 36. Global Electronic Article Surveillance (EAS) Labels Revenue Market Share by Company in 2025

Figure 37. Global Electronic Article Surveillance (EAS) Labels Sales Market Share by Geographic Region (2020-2025)

Figure 38. Global Electronic Article Surveillance (EAS) Labels Revenue Market Share by Geographic Region in 2025

Figure 39. Americas Electronic Article Surveillance (EAS) Labels Sales 2020-2025 (K Units)

Figure 40. Americas Electronic Article Surveillance (EAS) Labels Revenue 2020-2025 (\$ millions)

Figure 41. APAC Electronic Article Surveillance (EAS) Labels Sales 2020-2025 (K Units)

Figure 42. APAC Electronic Article Surveillance (EAS) Labels Revenue 2020-2025 (\$ millions)

Figure 43. Europe Electronic Article Surveillance (EAS) Labels Sales 2020-2025 (K Units)

Figure 44. Europe Electronic Article Surveillance (EAS) Labels Revenue 2020-2025 (\$ millions)

Figure 45. Middle East & Africa Electronic Article Surveillance (EAS) Labels Sales 2020-2025 (K Units)

Figure 46. Middle East & Africa Electronic Article Surveillance (EAS) Labels Revenue 2020-2025 (\$ millions)

Figure 47. Americas Electronic Article Surveillance (EAS) Labels Sales Market Share by Country in 2025

Figure 48. Americas Electronic Article Surveillance (EAS) Labels Revenue Market Share by Country (2020-2025)

Figure 49. Americas Electronic Article Surveillance (EAS) Labels Sales Market Share by Type (2020-2025)

Figure 50. Americas Electronic Article Surveillance (EAS) Labels Sales Market Share by Application (2020-2025)

Figure 51. United States Electronic Article Surveillance (EAS) Labels Revenue Growth 2020-2025 (\$ millions)

Figure 52. Canada Electronic Article Surveillance (EAS) Labels Revenue Growth 2020-2025 (\$ millions)

Figure 53. Mexico Electronic Article Surveillance (EAS) Labels Revenue Growth 2020-2025 (\$ millions)

Figure 54. Brazil Electronic Article Surveillance (EAS) Labels Revenue Growth 2020-2025 (\$ millions)

Figure 55. APAC Electronic Article Surveillance (EAS) Labels Sales Market Share by Region in 2025

Figure 56. APAC Electronic Article Surveillance (EAS) Labels Revenue Market Share by Region (2020-2025)

Figure 57. APAC Electronic Article Surveillance (EAS) Labels Sales Market Share by Type (2020-2025)

Figure 58. APAC Electronic Article Surveillance (EAS) Labels Sales Market Share by Application (2020-2025)

Figure 59. China Electronic Article Surveillance (EAS) Labels Revenue Growth 2020-2025 (\$ millions)

Figure 60. Japan Electronic Article Surveillance (EAS) Labels Revenue Growth 2020-2025 (\$ millions)

Figure 61. South Korea Electronic Article Surveillance (EAS) Labels Revenue Growth 2020-2025 (\$ millions)

Figure 62. Southeast Asia Electronic Article Surveillance (EAS) Labels Revenue Growth 2020-2025 (\$ millions)

Figure 63. India Electronic Article Surveillance (EAS) Labels Revenue Growth 2020-2025 (\$ millions)

Figure 64. Australia Electronic Article Surveillance (EAS) Labels Revenue Growth

2020-2025 (\$ millions)

Figure 65. China Taiwan Electronic Article Surveillance (EAS) Labels Revenue Growth 2020-2025 (\$ millions)

Figure 66. Europe Electronic Article Surveillance (EAS) Labels Sales Market Share by Country in 2025

Figure 67. Europe Electronic Article Surveillance (EAS) Labels Revenue Market Share by Country (2020-2025)

Figure 68. Europe Electronic Article Surveillance (EAS) Labels Sales Market Share by Type (2020-2025)

Figure 69. Europe Electronic Article Surveillance (EAS) Labels Sales Market Share by Application (2020-2025)

Figure 70. Germany Electronic Article Surveillance (EAS) Labels Revenue Growth 2020-2025 (\$ millions)

Figure 71. France Electronic Article Surveillance (EAS) Labels Revenue Growth 2020-2025 (\$ millions)

Figure 72. UK Electronic Article Surveillance (EAS) Labels Revenue Growth 2020-2025 (\$ millions)

Figure 73. Italy Electronic Article Surveillance (EAS) Labels Revenue Growth 2020-2025 (\$ millions)

Figure 74. Russia Electronic Article Surveillance (EAS) Labels Revenue Growth 2020-2025 (\$ millions)

Figure 75. Middle East & Africa Electronic Article Surveillance (EAS) Labels Sales Market Share by Country (2020-2025)

Figure 76. Middle East & Africa Electronic Article Surveillance (EAS) Labels Sales Market Share by Type (2020-2025)

Figure 77. Middle East & Africa Electronic Article Surveillance (EAS) Labels Sales Market Share by Application (2020-2025)

Figure 78. Egypt Electronic Article Surveillance (EAS) Labels Revenue Growth 2020-2025 (\$ millions)

Figure 79. South Africa Electronic Article Surveillance (EAS) Labels Revenue Growth 2020-2025 (\$ millions)

Figure 80. Israel Electronic Article Surveillance (EAS) Labels Revenue Growth 2020-2025 (\$ millions)

Figure 81. Turkey Electronic Article Surveillance (EAS) Labels Revenue Growth 2020-2025 (\$ millions)

Figure 82. GCC Countries Electronic Article Surveillance (EAS) Labels Revenue Growth 2020-2025 (\$ millions)

Figure 83. Manufacturing Cost Structure Analysis of Electronic Article Surveillance (EAS) Labels in 2025

Figure 84. Manufacturing Process Analysis of Electronic Article Surveillance (EAS) Labels

Figure 85. Industry Chain Structure of Electronic Article Surveillance (EAS) Labels

Figure 86. Channels of Distribution

Figure 87. Global Electronic Article Surveillance (EAS) Labels Sales Market Forecast by Region (2026-2031)

Figure 88. Global Electronic Article Surveillance (EAS) Labels Revenue Market Share Forecast by Region (2026-2031)

Figure 89. Global Electronic Article Surveillance (EAS) Labels Sales Market Share Forecast by Type (2026-2031)

Figure 90. Global Electronic Article Surveillance (EAS) Labels Revenue Market Share Forecast by Type (2026-2031)

Figure 91. Global Electronic Article Surveillance (EAS) Labels Sales Market Share Forecast by Application (2026-2031)

Figure 92. Global Electronic Article Surveillance (EAS) Labels Revenue Market Share Forecast by Application (2026-2031)

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