

Global Electrically Insulating Polyester Film Tape Market Growth 2026-2032

<https://marketpublishers.com/r/GCC5BEB12647EN.html>

Date: October 2026

Pages: 134

Price: US\$ 3,660.00 (Single User License)

ID: GCC5BEB12647EN

Abstracts

The global Electrically Insulating Polyester Film Tape market size is predicted to grow from US\$ 1006 million in 2025 to US\$ 1530 million in 2032; it is expected to grow at a CAGR of 6.3% from 2026 to 2032.

In 2025, global production of electrically insulating polyester film tape reached 1.39 billion square meters, with an estimated average selling price of US\$0.74 per square meter. Electrically insulating polyester film tape is an electrical insulating tape made by coating PET polyester film with acrylic adhesive, rubber-based adhesive, silicone, or thermosetting pressure-sensitive adhesive. It is mainly used to provide high dielectric strength, mechanical strength, dimensional stability, solvent resistance, and heat resistance at relatively thin thicknesses. It is favored in industrial manufacturing and electronic and electrical insulation scenarios, used for insulation of motor/generator end windings, and also used in electronics, automotive, aerospace, composite material protection, and PCB manufacturing. The upstream of the industry chain mainly includes PET/BOPET film, acrylic adhesive, rubber resin adhesive, silicone, flame retardants, tackifying resins, release materials, paper tubes, packaging materials, coating equipment, slitting and rewinding equipment, and cleanroom testing equipment; the midstream involves substrate surface treatment, adhesive coating, drying, curing, rewinding, slitting, die-cutting, UL/CSA and other electrical certifications, and brand sales; the downstream mainly targets the transformer, motor, relay, inductor coil, capacitor, home appliance, consumer electronics, power adapter, automotive wiring harness, new energy vehicle power battery, energy storage system, industrial control, and maintenance markets. Gross profit margin is approximately 20%–40%.

United States market for Electrically Insulating Polyester Film Tape is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026

through 2032.

China market for Electrically Insulating Polyester Film Tape is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Electrically Insulating Polyester Film Tape is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Electrically Insulating Polyester Film Tape players cover 3M, Nitto Denko, Tesa SE, CMC Klebetechnik, Avery Dennison Performance Tapes, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

Report Scope

LP Information, Inc. (LPI) ' newest research report, the “Electrically Insulating Polyester Film Tape Industry Forecast” looks at past sales and reviews total world Electrically Insulating Polyester Film Tape sales in 2025, providing a comprehensive analysis by region and market sector of projected Electrically Insulating Polyester Film Tape sales for 2026 through 2032. With Electrically Insulating Polyester Film Tape sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Electrically Insulating Polyester Film Tape industry.

This Insight Report provides a comprehensive analysis of the global Electrically Insulating Polyester Film Tape landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Electrically Insulating Polyester Film Tape portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Electrically Insulating Polyester Film Tape market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Electrically Insulating Polyester Film Tape and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Electrically

Insulating Polyester Film Tape.

This report presents a comprehensive overview, market shares, and growth opportunities of Electrically Insulating Polyester Film Tape market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Acrylic Adhesive Type

Rubber Adhesive Type

Silicone Adhesive Type

Thermosetting Type

Segmentation by Structure:

Single-sided Tape

Double-sided Tape

Segmentation by Heat Resistance Rating:

105°C

120°C

130°C

Segmentation by Color and Identification Application:

Yellow

Transparent

Black

Blue

White

Others

Segmentation by Application:

Transformer

Motor/Generator

Relay

Inductor

Capacitor

Automotive Wiring Harnesses

Power Batteries/Energy Storage

Home Appliances

Consumer Electronics

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

3M

Nitto Denko

Tesa SE

CMC Klebetechnik

Avery Dennison Performance Tapes

Saint-Gobain Tape Solutions

PPI Adhesive Products

IPG

Teraoka Seisakusho

ACHEM Technology Corporation

Avatack

Advance Tapes

Scapa Industrial

Lohmann

Jiuding Tape

Jiaxing Risure New Material

Xiamen Naikos New Materials

Intek Tapes

Key Questions Addressed in this Report

What is the 10-year outlook for the global Electrically Insulating Polyester Film Tape market?

What factors are driving Electrically Insulating Polyester Film Tape market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Electrically Insulating Polyester Film Tape market opportunities vary by end market size?

How does Electrically Insulating Polyester Film Tape break out by Type, by Application?

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