

Global Electric Vehicle Tire Testing System Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Electric Vehicle Tire Testing System market size is predicted to grow from US\$ 734 million in 2025 to US\$ 1386 million in 2032; it is expected to grow at a CAGR of 9.5% from 2026 to 2032.

An electric vehicle (EV) tire testing system is a high-performance testing device specifically designed for electric vehicles (EVs). It is primarily used to simulate and evaluate the performance of EV tires under various road conditions, speeds, loads, and temperatures. By simulating real-world driving conditions, the system tests key performance indicators such as tire durability, grip, rolling resistance, and noise, helping tire manufacturers and EV producers optimize tire design and improve safety and driving experience.

The upstream raw materials for this product mainly include high-precision sensors, hydraulic systems, electronic control systems, and mechanical components, primarily sourced from precision instrument manufacturers and automotive parts suppliers. Downstream supply mainly targets EV manufacturers, tire producers, automotive testing institutions, and R&D laboratories. With the continuous growth of the EV market, especially the increasing global demand for low-carbon and environmentally friendly vehicles, the demand for EV tire testing systems is also continuously rising.

In the future, with the continuous development of EV technology, especially breakthroughs in driving range, intelligent driving, and autonomous driving technologies, tire performance will have an increasingly important impact on the overall performance of EVs. Therefore, tire testing systems will continue to develop towards higher precision, intelligence, and automation. Downstream consumption is mainly concentrated in EV manufacturers and high-end tire producers, while upstream material consumption relies

on high-quality electronic components and precision mechanical parts. With the booming development of the electric vehicle market, it possesses enormous growth potential and business opportunities.

United States market for Electric Vehicle Tire Testing System is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Electric Vehicle Tire Testing System is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Electric Vehicle Tire Testing System is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Electric Vehicle Tire Testing System players cover Kistler, Applus+ IDIADA, Smithers, ZF Friedrichshafen, MTS Systems, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LPI (LP Information)' newest research report, the "Electric Vehicle Tire Testing System Industry Forecast" looks at past sales and reviews total world Electric Vehicle Tire Testing System sales in 2025, providing a comprehensive analysis by region and market sector of projected Electric Vehicle Tire Testing System sales for 2026 through 2032. With Electric Vehicle Tire Testing System sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Electric Vehicle Tire Testing System industry.

This Insight Report provides a comprehensive analysis of the global Electric Vehicle Tire Testing System landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Electric Vehicle Tire Testing System portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Electric Vehicle Tire Testing System market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Electric Vehicle Tire Testing System and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-

up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Electric Vehicle Tire Testing System.

This report presents a comprehensive overview, market shares, and growth opportunities of Electric Vehicle Tire Testing System market by product type, application, key players and key regions and countries.

Segmentation by Type:

Physical Hardware Testing

Signal Acquisition Testing

Optical Testing

Segmentation by Test Project:

Tire Pressure Testing

Rolling Resistance Testing

Tire Durability Testing

Others

Segmentation by Measurement Accuracy:

Measurement Accuracy: 0.1% FS

Measurement Accuracy: ?0.05% FS

Segmentation by Application:

Passenger Vehicles

Commercial Vehicles

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Kistler

Applus+ IDIADA

Smithers

ZF Friedrichshafen

MTS Systems

NIRA Dynamics

Hankook Tire

ATS Group

A&D Technology

SHANGHAI YICHENG

TMSI

Polytec

NAGAHAMA SEISAKUSHO

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