

# Global Electric Underfloor Heating Market Growth 2024-2030

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## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

According to our LPI (LP Information) latest study, the global Electric Underfloor Heating market size was valued at US\$ million in 2023. With growing demand in downstream market, the Electric Underfloor Heating is forecast to a readjusted size of US\$ million by 2030 with a CAGR of % during review period.

The research report highlights the growth potential of the global Electric Underfloor Heating market. Electric Underfloor Heating are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Electric Underfloor Heating. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Electric Underfloor Heating market.

Electric floor heating is the whole ground for the radiator, through the floor radiation layer in the heat medium, uniform heating the whole ground, the use of the ground's own heat and heat upward radiation from the law of conduction, to achieve the purpose of heating. The report covers heating cables, heating film and carbon crystal materials. Although the country has issued relevant industry standards, the underfloor heating industry still exists this or that problem, with the further maturity of the underfloor heating industry, more full competition. As an emerging industry, only to pay attention to the construction quality and management of floor heating materials to implement strict procedures, from the design, material selection, procurement, storage, construction, safety, acceptance, debugging, acceptance of each link are strict control, serious operation, in the market to win the competition of survival of the fittest.

In China, Electric Underfloor Heating key players include Danfoss, Nexans, Zhonghui Group, CALORIQUE, etc. Global top four manufacturers hold a share over 30%.

East China is the largest market, with a share over 30%, followed by Southwest, and North China, both have a share over 40 percent.

In terms of product, Heating Cable is the largest segment, with a share over 45%. And in terms of application, the largest application is Civil Use, followed by Commercial Use.

#### Key Features:

The report on Electric Underfloor Heating market reflects various aspects and provide valuable insights into the industry.

**Market Size and Growth:** The research report provide an overview of the current size and growth of the Electric Underfloor Heating market. It may include historical data, market segmentation by Type (e.g., Heating Cable, Electrothermal), and regional breakdowns.

**Market Drivers and Challenges:** The report can identify and analyse the factors driving the growth of the Electric Underfloor Heating market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

**Competitive Landscape:** The research report provides analysis of the competitive landscape within the Electric Underfloor Heating market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

**Technological Developments:** The research report can delve into the latest technological developments in the Electric Underfloor Heating industry. This include advancements in Electric Underfloor Heating technology, Electric Underfloor Heating new entrants, Electric Underfloor Heating new investment, and other innovations that are shaping the future of Electric Underfloor Heating.

**Downstream Procumbent Preference:** The report can shed light on customer procumbent behaviour and adoption trends in the Electric Underfloor Heating market. It

includes factors influencing customer ' purchasing decisions, preferences for Electric Underfloor Heating product.

**Government Policies and Incentives:** The research report analyse the impact of government policies and incentives on the Electric Underfloor Heating market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Electric Underfloor Heating market. The report also evaluates the effectiveness of these policies in driving market growth.

**Environmental Impact and Sustainability:** The research report assess the environmental impact and sustainability aspects of the Electric Underfloor Heating market.

**Market Forecasts and Future Outlook:** Based on the analysis conducted, the research report provide market forecasts and outlook for the Electric Underfloor Heating industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

**Recommendations and Opportunities:** The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Electric Underfloor Heating market.

**Market Segmentation:**

Electric Underfloor Heating market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Segmentation by type

Heating Cable

Electrothermal

Carbon Crystal

Segmentation by application

Civil Use

Commercial Use

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Danfoss

Nexans

Zhonghui Group

CALORIQUE

Anze Electric Heating

NUSUN

HEATCOM

China Huanrui

Wanjianuan

Taihong Wire & Cable Co., Ltd

Anbang Electric Co.,Ltd.

### Key Questions Addressed in this Report

What is the 10-year outlook for the global Electric Underfloor Heating market?

What factors are driving Electric Underfloor Heating market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Electric Underfloor Heating market opportunities vary by end market size?

How does Electric Underfloor Heating break out type, application?

## Contents

### 1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

### 2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
  - 2.1.1 Global Electric Underfloor Heating Annual Sales 2019-2030
  - 2.1.2 World Current & Future Analysis for Electric Underfloor Heating by Geographic Region, 2019, 2023 & 2030
  - 2.1.3 World Current & Future Analysis for Electric Underfloor Heating by Country/Region, 2019, 2023 & 2030
- 2.2 Electric Underfloor Heating Segment by Type
  - 2.2.1 Heating Cable
  - 2.2.2 Electrothermal
  - 2.2.3 Carbon Crystal
- 2.3 Electric Underfloor Heating Sales by Type
  - 2.3.1 Global Electric Underfloor Heating Sales Market Share by Type (2019-2024)
  - 2.3.2 Global Electric Underfloor Heating Revenue and Market Share by Type (2019-2024)
  - 2.3.3 Global Electric Underfloor Heating Sale Price by Type (2019-2024)
- 2.4 Electric Underfloor Heating Segment by Application
  - 2.4.1 Civil Use
  - 2.4.2 Commercial Use
- 2.5 Electric Underfloor Heating Sales by Application
  - 2.5.1 Global Electric Underfloor Heating Sale Market Share by Application (2019-2024)
  - 2.5.2 Global Electric Underfloor Heating Revenue and Market Share by Application (2019-2024)
  - 2.5.3 Global Electric Underfloor Heating Sale Price by Application (2019-2024)

### **3 GLOBAL ELECTRIC UNDERFLOOR HEATING BY COMPANY**

- 3.1 Global Electric Underfloor Heating Breakdown Data by Company
  - 3.1.1 Global Electric Underfloor Heating Annual Sales by Company (2019-2024)
  - 3.1.2 Global Electric Underfloor Heating Sales Market Share by Company (2019-2024)
- 3.2 Global Electric Underfloor Heating Annual Revenue by Company (2019-2024)
  - 3.2.1 Global Electric Underfloor Heating Revenue by Company (2019-2024)
  - 3.2.2 Global Electric Underfloor Heating Revenue Market Share by Company (2019-2024)
- 3.3 Global Electric Underfloor Heating Sale Price by Company
- 3.4 Key Manufacturers Electric Underfloor Heating Producing Area Distribution, Sales Area, Product Type
  - 3.4.1 Key Manufacturers Electric Underfloor Heating Product Location Distribution
  - 3.4.2 Players Electric Underfloor Heating Products Offered
- 3.5 Market Concentration Rate Analysis
  - 3.5.1 Competition Landscape Analysis
  - 3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2019-2024)
- 3.6 New Products and Potential Entrants
- 3.7 Mergers & Acquisitions, Expansion

### **4 WORLD HISTORIC REVIEW FOR ELECTRIC UNDERFLOOR HEATING BY GEOGRAPHIC REGION**

- 4.1 World Historic Electric Underfloor Heating Market Size by Geographic Region (2019-2024)
  - 4.1.1 Global Electric Underfloor Heating Annual Sales by Geographic Region (2019-2024)
  - 4.1.2 Global Electric Underfloor Heating Annual Revenue by Geographic Region (2019-2024)
- 4.2 World Historic Electric Underfloor Heating Market Size by Country/Region (2019-2024)
  - 4.2.1 Global Electric Underfloor Heating Annual Sales by Country/Region (2019-2024)
  - 4.2.2 Global Electric Underfloor Heating Annual Revenue by Country/Region (2019-2024)
- 4.3 Americas Electric Underfloor Heating Sales Growth
- 4.4 APAC Electric Underfloor Heating Sales Growth
- 4.5 Europe Electric Underfloor Heating Sales Growth
- 4.6 Middle East & Africa Electric Underfloor Heating Sales Growth



## **5 AMERICAS**

### 5.1 Americas Electric Underfloor Heating Sales by Country

5.1.1 Americas Electric Underfloor Heating Sales by Country (2019-2024)

5.1.2 Americas Electric Underfloor Heating Revenue by Country (2019-2024)

### 5.2 Americas Electric Underfloor Heating Sales by Type

### 5.3 Americas Electric Underfloor Heating Sales by Application

### 5.4 United States

### 5.5 Canada

### 5.6 Mexico

### 5.7 Brazil

## **6 APAC**

### 6.1 APAC Electric Underfloor Heating Sales by Region

6.1.1 APAC Electric Underfloor Heating Sales by Region (2019-2024)

6.1.2 APAC Electric Underfloor Heating Revenue by Region (2019-2024)

### 6.2 APAC Electric Underfloor Heating Sales by Type

### 6.3 APAC Electric Underfloor Heating Sales by Application

### 6.4 China

### 6.5 Japan

### 6.6 South Korea

### 6.7 Southeast Asia

### 6.8 India

### 6.9 Australia

### 6.10 China Taiwan

## **7 EUROPE**

### 7.1 Europe Electric Underfloor Heating by Country

7.1.1 Europe Electric Underfloor Heating Sales by Country (2019-2024)

7.1.2 Europe Electric Underfloor Heating Revenue by Country (2019-2024)

### 7.2 Europe Electric Underfloor Heating Sales by Type

### 7.3 Europe Electric Underfloor Heating Sales by Application

### 7.4 Germany

### 7.5 France

### 7.6 UK

### 7.7 Italy

### 7.8 Russia

## **8 MIDDLE EAST & AFRICA**

### 8.1 Middle East & Africa Electric Underfloor Heating by Country

#### 8.1.1 Middle East & Africa Electric Underfloor Heating Sales by Country (2019-2024)

#### 8.1.2 Middle East & Africa Electric Underfloor Heating Revenue by Country (2019-2024)

### 8.2 Middle East & Africa Electric Underfloor Heating Sales by Type

### 8.3 Middle East & Africa Electric Underfloor Heating Sales by Application

### 8.4 Egypt

### 8.5 South Africa

### 8.6 Israel

### 8.7 Turkey

### 8.8 GCC Countries

## **9 MARKET DRIVERS, CHALLENGES AND TRENDS**

### 9.1 Market Drivers & Growth Opportunities

### 9.2 Market Challenges & Risks

### 9.3 Industry Trends

## **10 MANUFACTURING COST STRUCTURE ANALYSIS**

### 10.1 Raw Material and Suppliers

### 10.2 Manufacturing Cost Structure Analysis of Electric Underfloor Heating

### 10.3 Manufacturing Process Analysis of Electric Underfloor Heating

### 10.4 Industry Chain Structure of Electric Underfloor Heating

## **11 MARKETING, DISTRIBUTORS AND CUSTOMER**

### 11.1 Sales Channel

#### 11.1.1 Direct Channels

#### 11.1.2 Indirect Channels

### 11.2 Electric Underfloor Heating Distributors

### 11.3 Electric Underfloor Heating Customer

## **12 WORLD FORECAST REVIEW FOR ELECTRIC UNDERFLOOR HEATING BY GEOGRAPHIC REGION**

- 12.1 Global Electric Underfloor Heating Market Size Forecast by Region
  - 12.1.1 Global Electric Underfloor Heating Forecast by Region (2025-2030)
  - 12.1.2 Global Electric Underfloor Heating Annual Revenue Forecast by Region (2025-2030)
- 12.2 Americas Forecast by Country
- 12.3 APAC Forecast by Region
- 12.4 Europe Forecast by Country
- 12.5 Middle East & Africa Forecast by Country
- 12.6 Global Electric Underfloor Heating Forecast by Type
- 12.7 Global Electric Underfloor Heating Forecast by Application

## **13 KEY PLAYERS ANALYSIS**

### 13.1 Danfoss

- 13.1.1 Danfoss Company Information
- 13.1.2 Danfoss Electric Underfloor Heating Product Portfolios and Specifications
- 13.1.3 Danfoss Electric Underfloor Heating Sales, Revenue, Price and Gross Margin (2019-2024)
- 13.1.4 Danfoss Main Business Overview
- 13.1.5 Danfoss Latest Developments

### 13.2 Nexans

- 13.2.1 Nexans Company Information
- 13.2.2 Nexans Electric Underfloor Heating Product Portfolios and Specifications
- 13.2.3 Nexans Electric Underfloor Heating Sales, Revenue, Price and Gross Margin (2019-2024)
- 13.2.4 Nexans Main Business Overview
- 13.2.5 Nexans Latest Developments

### 13.3 Zhonghui Group

- 13.3.1 Zhonghui Group Company Information
- 13.3.2 Zhonghui Group Electric Underfloor Heating Product Portfolios and Specifications
- 13.3.3 Zhonghui Group Electric Underfloor Heating Sales, Revenue, Price and Gross Margin (2019-2024)
- 13.3.4 Zhonghui Group Main Business Overview
- 13.3.5 Zhonghui Group Latest Developments

### 13.4 CALORIQUE

- 13.4.1 CALORIQUE Company Information
- 13.4.2 CALORIQUE Electric Underfloor Heating Product Portfolios and Specifications
- 13.4.3 CALORIQUE Electric Underfloor Heating Sales, Revenue, Price and Gross

## Margin (2019-2024)

13.4.4 CALORIQUE Main Business Overview

13.4.5 CALORIQUE Latest Developments

## 13.5 Anze Electric Heating

13.5.1 Anze Electric Heating Company Information

13.5.2 Anze Electric Heating Electric Underfloor Heating Product Portfolios and Specifications

13.5.3 Anze Electric Heating Electric Underfloor Heating Sales, Revenue, Price and Gross Margin (2019-2024)

13.5.4 Anze Electric Heating Main Business Overview

13.5.5 Anze Electric Heating Latest Developments

## 13.6 NUSUN

13.6.1 NUSUN Company Information

13.6.2 NUSUN Electric Underfloor Heating Product Portfolios and Specifications

13.6.3 NUSUN Electric Underfloor Heating Sales, Revenue, Price and Gross Margin (2019-2024)

13.6.4 NUSUN Main Business Overview

13.6.5 NUSUN Latest Developments

## 13.7 HEATCOM

13.7.1 HEATCOM Company Information

13.7.2 HEATCOM Electric Underfloor Heating Product Portfolios and Specifications

13.7.3 HEATCOM Electric Underfloor Heating Sales, Revenue, Price and Gross

Margin (2019-2024)

13.7.4 HEATCOM Main Business Overview

13.7.5 HEATCOM Latest Developments

## 13.8 China Huanrui

13.8.1 China Huanrui Company Information

13.8.2 China Huanrui Electric Underfloor Heating Product Portfolios and Specifications

13.8.3 China Huanrui Electric Underfloor Heating Sales, Revenue, Price and Gross

Margin (2019-2024)

13.8.4 China Huanrui Main Business Overview

13.8.5 China Huanrui Latest Developments

## 13.9 Wanjianuan

13.9.1 Wanjianuan Company Information

13.9.2 Wanjianuan Electric Underfloor Heating Product Portfolios and Specifications

13.9.3 Wanjianuan Electric Underfloor Heating Sales, Revenue, Price and Gross

Margin (2019-2024)

13.9.4 Wanjianuan Main Business Overview

13.9.5 Wanjianuan Latest Developments

### 13.10 Taihong Wire & Cable Co., Ltd

13.10.1 Taihong Wire & Cable Co., Ltd Company Information

13.10.2 Taihong Wire & Cable Co., Ltd Electric Underfloor Heating Product Portfolios and Specifications

13.10.3 Taihong Wire & Cable Co., Ltd Electric Underfloor Heating Sales, Revenue, Price and Gross Margin (2019-2024)

13.10.4 Taihong Wire & Cable Co., Ltd Main Business Overview

13.10.5 Taihong Wire & Cable Co., Ltd Latest Developments

### 13.11 Anbang Electric Co.,Ltd.

13.11.1 Anbang Electric Co.,Ltd. Company Information

13.11.2 Anbang Electric Co.,Ltd. Electric Underfloor Heating Product Portfolios and Specifications

13.11.3 Anbang Electric Co.,Ltd. Electric Underfloor Heating Sales, Revenue, Price and Gross Margin (2019-2024)

13.11.4 Anbang Electric Co.,Ltd. Main Business Overview

13.11.5 Anbang Electric Co.,Ltd. Latest Developments

## **14 RESEARCH FINDINGS AND CONCLUSION**

## List Of Tables

### LIST OF TABLES

Table 1. Electric Underfloor Heating Annual Sales CAGR by Geographic Region (2019, 2023 & 2030) & (\$ millions)

Table 2. Electric Underfloor Heating Annual Sales CAGR by Country/Region (2019, 2023 & 2030) & (\$ millions)

Table 3. Major Players of Heating Cable

Table 4. Major Players of Electrothermal

Table 5. Major Players of Carbon Crystal

Table 6. Global Electric Underfloor Heating Sales by Type (2019-2024) & (Sqm)

Table 7. Global Electric Underfloor Heating Sales Market Share by Type (2019-2024)

Table 8. Global Electric Underfloor Heating Revenue by Type (2019-2024) & (\$ million)

Table 9. Global Electric Underfloor Heating Revenue Market Share by Type (2019-2024)

Table 10. Global Electric Underfloor Heating Sale Price by Type (2019-2024) & (USD/Sqm)

Table 11. Global Electric Underfloor Heating Sales by Application (2019-2024) & (Sqm)

Table 12. Global Electric Underfloor Heating Sales Market Share by Application (2019-2024)

Table 13. Global Electric Underfloor Heating Revenue by Application (2019-2024)

Table 14. Global Electric Underfloor Heating Revenue Market Share by Application (2019-2024)

Table 15. Global Electric Underfloor Heating Sale Price by Application (2019-2024) & (USD/Sqm)

Table 16. Global Electric Underfloor Heating Sales by Company (2019-2024) & (Sqm)

Table 17. Global Electric Underfloor Heating Sales Market Share by Company (2019-2024)

Table 18. Global Electric Underfloor Heating Revenue by Company (2019-2024) (\$ Millions)

Table 19. Global Electric Underfloor Heating Revenue Market Share by Company (2019-2024)

Table 20. Global Electric Underfloor Heating Sale Price by Company (2019-2024) & (USD/Sqm)

Table 21. Key Manufacturers Electric Underfloor Heating Producing Area Distribution and Sales Area

Table 22. Players Electric Underfloor Heating Products Offered

Table 23. Electric Underfloor Heating Concentration Ratio (CR3, CR5 and CR10) &

(2019-2024)

Table 24. New Products and Potential Entrants

Table 25. Mergers & Acquisitions, Expansion

Table 26. Global Electric Underfloor Heating Sales by Geographic Region (2019-2024) & (Sqm)

Table 27. Global Electric Underfloor Heating Sales Market Share Geographic Region (2019-2024)

Table 28. Global Electric Underfloor Heating Revenue by Geographic Region (2019-2024) & (\$ millions)

Table 29. Global Electric Underfloor Heating Revenue Market Share by Geographic Region (2019-2024)

Table 30. Global Electric Underfloor Heating Sales by Country/Region (2019-2024) & (Sqm)

Table 31. Global Electric Underfloor Heating Sales Market Share by Country/Region (2019-2024)

Table 32. Global Electric Underfloor Heating Revenue by Country/Region (2019-2024) & (\$ millions)

Table 33. Global Electric Underfloor Heating Revenue Market Share by Country/Region (2019-2024)

Table 34. Americas Electric Underfloor Heating Sales by Country (2019-2024) & (Sqm)

Table 35. Americas Electric Underfloor Heating Sales Market Share by Country (2019-2024)

Table 36. Americas Electric Underfloor Heating Revenue by Country (2019-2024) & (\$ Millions)

Table 37. Americas Electric Underfloor Heating Revenue Market Share by Country (2019-2024)

Table 38. Americas Electric Underfloor Heating Sales by Type (2019-2024) & (Sqm)

Table 39. Americas Electric Underfloor Heating Sales by Application (2019-2024) & (Sqm)

Table 40. APAC Electric Underfloor Heating Sales by Region (2019-2024) & (Sqm)

Table 41. APAC Electric Underfloor Heating Sales Market Share by Region (2019-2024)

Table 42. APAC Electric Underfloor Heating Revenue by Region (2019-2024) & (\$ Millions)

Table 43. APAC Electric Underfloor Heating Revenue Market Share by Region (2019-2024)

Table 44. APAC Electric Underfloor Heating Sales by Type (2019-2024) & (Sqm)

Table 45. APAC Electric Underfloor Heating Sales by Application (2019-2024) & (Sqm)

Table 46. Europe Electric Underfloor Heating Sales by Country (2019-2024) & (Sqm)

Table 47. Europe Electric Underfloor Heating Sales Market Share by Country

(2019-2024)

Table 48. Europe Electric Underfloor Heating Revenue by Country (2019-2024) & (\$ Millions)

Table 49. Europe Electric Underfloor Heating Revenue Market Share by Country (2019-2024)

Table 50. Europe Electric Underfloor Heating Sales by Type (2019-2024) & (Sqm)

Table 51. Europe Electric Underfloor Heating Sales by Application (2019-2024) & (Sqm)

Table 52. Middle East & Africa Electric Underfloor Heating Sales by Country (2019-2024) & (Sqm)

Table 53. Middle East & Africa Electric Underfloor Heating Sales Market Share by Country (2019-2024)

Table 54. Middle East & Africa Electric Underfloor Heating Revenue by Country (2019-2024) & (\$ Millions)

Table 55. Middle East & Africa Electric Underfloor Heating Revenue Market Share by Country (2019-2024)

Table 56. Middle East & Africa Electric Underfloor Heating Sales by Type (2019-2024) & (Sqm)

Table 57. Middle East & Africa Electric Underfloor Heating Sales by Application (2019-2024) & (Sqm)

Table 58. Key Market Drivers & Growth Opportunities of Electric Underfloor Heating

Table 59. Key Market Challenges & Risks of Electric Underfloor Heating

Table 60. Key Industry Trends of Electric Underfloor Heating

Table 61. Electric Underfloor Heating Raw Material

Table 62. Key Suppliers of Raw Materials

Table 63. Electric Underfloor Heating Distributors List

Table 64. Electric Underfloor Heating Customer List

Table 65. Global Electric Underfloor Heating Sales Forecast by Region (2025-2030) & (Sqm)

Table 66. Global Electric Underfloor Heating Revenue Forecast by Region (2025-2030) & (\$ millions)

Table 67. Americas Electric Underfloor Heating Sales Forecast by Country (2025-2030) & (Sqm)

Table 68. Americas Electric Underfloor Heating Revenue Forecast by Country (2025-2030) & (\$ millions)

Table 69. APAC Electric Underfloor Heating Sales Forecast by Region (2025-2030) & (Sqm)

Table 70. APAC Electric Underfloor Heating Revenue Forecast by Region (2025-2030) & (\$ millions)

Table 71. Europe Electric Underfloor Heating Sales Forecast by Country (2025-2030) &



(Sqm)

Table 72. Europe Electric Underfloor Heating Revenue Forecast by Country (2025-2030) & (\$ millions)

Table 73. Middle East & Africa Electric Underfloor Heating Sales Forecast by Country (2025-2030) & (Sqm)

Table 74. Middle East & Africa Electric Underfloor Heating Revenue Forecast by Country (2025-2030) & (\$ millions)

Table 75. Global Electric Underfloor Heating Sales Forecast by Type (2025-2030) & (Sqm)

Table 76. Global Electric Underfloor Heating Revenue Forecast by Type (2025-2030) & (\$ Millions)

Table 77. Global Electric Underfloor Heating Sales Forecast by Application (2025-2030) & (Sqm)

Table 78. Global Electric Underfloor Heating Revenue Forecast by Application (2025-2030) & (\$ Millions)

Table 79. Danfoss Basic Information, Electric Underfloor Heating Manufacturing Base, Sales Area and Its Competitors

Table 80. Danfoss Electric Underfloor Heating Product Portfolios and Specifications

Table 81. Danfoss Electric Underfloor Heating Sales (Sqm), Revenue (\$ Million), Price (USD/Sqm) and Gross Margin (2019-2024)

Table 82. Danfoss Main Business

Table 83. Danfoss Latest Developments

Table 84. Nexans Basic Information, Electric Underfloor Heating Manufacturing Base, Sales Area and Its Competitors

Table 85. Nexans Electric Underfloor Heating Product Portfolios and Specifications

Table 86. Nexans Electric Underfloor Heating Sales (Sqm), Revenue (\$ Million), Price (USD/Sqm) and Gross Margin (2019-2024)

Table 87. Nexans Main Business

Table 88. Nexans Latest Developments

Table 89. Zhonghui Group Basic Information, Electric Underfloor Heating Manufacturing Base, Sales Area and Its Competitors

Table 90. Zhonghui Group Electric Underfloor Heating Product Portfolios and Specifications

Table 91. Zhonghui Group Electric Underfloor Heating Sales (Sqm), Revenue (\$ Million), Price (USD/Sqm) and Gross Margin (2019-2024)

Table 92. Zhonghui Group Main Business

Table 93. Zhonghui Group Latest Developments

Table 94. CALORIQUE Basic Information, Electric Underfloor Heating Manufacturing Base, Sales Area and Its Competitors

Table 95. CALORIQUE Electric Underfloor Heating Product Portfolios and Specifications

Table 96. CALORIQUE Electric Underfloor Heating Sales (Sqm), Revenue (\$ Million), Price (USD/Sqm) and Gross Margin (2019-2024)

Table 97. CALORIQUE Main Business

Table 98. CALORIQUE Latest Developments

Table 99. Anze Electric Heating Basic Information, Electric Underfloor Heating Manufacturing Base, Sales Area and Its Competitors

Table 100. Anze Electric Heating Electric Underfloor Heating Product Portfolios and Specifications

Table 101. Anze Electric Heating Electric Underfloor Heating Sales (Sqm), Revenue (\$ Million), Price (USD/Sqm) and Gross Margin (2019-2024)

Table 102. Anze Electric Heating Main Business

Table 103. Anze Electric Heating Latest Developments

Table 104. NUSUN Basic Information, Electric Underfloor Heating Manufacturing Base, Sales Area and Its Competitors

Table 105. NUSUN Electric Underfloor Heating Product Portfolios and Specifications

Table 106. NUSUN Electric Underfloor Heating Sales (Sqm), Revenue (\$ Million), Price (USD/Sqm) and Gross Margin (2019-2024)

Table 107. NUSUN Main Business

Table 108. NUSUN Latest Developments

Table 109. HEATCOM Basic Information, Electric Underfloor Heating Manufacturing Base, Sales Area and Its Competitors

Table 110. HEATCOM Electric Underfloor Heating Product Portfolios and Specifications

Table 111. HEATCOM Electric Underfloor Heating Sales (Sqm), Revenue (\$ Million), Price (USD/Sqm) and Gross Margin (2019-2024)

Table 112. HEATCOM Main Business

Table 113. HEATCOM Latest Developments

Table 114. China Huanrui Basic Information, Electric Underfloor Heating Manufacturing Base, Sales Area and Its Competitors

Table 115. China Huanrui Electric Underfloor Heating Product Portfolios and Specifications

Table 116. China Huanrui Electric Underfloor Heating Sales (Sqm), Revenue (\$ Million), Price (USD/Sqm) and Gross Margin (2019-2024)

Table 117. China Huanrui Main Business

Table 118. China Huanrui Latest Developments

Table 119. Wanjianuan Basic Information, Electric Underfloor Heating Manufacturing Base, Sales Area and Its Competitors

Table 120. Wanjianuan Electric Underfloor Heating Product Portfolios and

## Specifications

Table 121. Wanjianuan Electric Underfloor Heating Sales (Sqm), Revenue (\$ Million), Price (USD/Sqm) and Gross Margin (2019-2024)

Table 122. Wanjianuan Main Business

Table 123. Wanjianuan Latest Developments

Table 124. Taihong Wire & Cable Co., Ltd Basic Information, Electric Underfloor Heating Manufacturing Base, Sales Area and Its Competitors

Table 125. Taihong Wire & Cable Co., Ltd Electric Underfloor Heating Product Portfolios and Specifications

Table 126. Taihong Wire & Cable Co., Ltd Electric Underfloor Heating Sales (Sqm), Revenue (\$ Million), Price (USD/Sqm) and Gross Margin (2019-2024)

Table 127. Taihong Wire & Cable Co., Ltd Main Business

Table 128. Taihong Wire & Cable Co., Ltd Latest Developments

Table 129. Anbang Electric Co.,Ltd. Basic Information, Electric Underfloor Heating Manufacturing Base, Sales Area and Its Competitors

Table 130. Anbang Electric Co.,Ltd. Electric Underfloor Heating Product Portfolios and Specifications

Table 131. Anbang Electric Co.,Ltd. Electric Underfloor Heating Sales (Sqm), Revenue (\$ Million), Price (USD/Sqm) and Gross Margin (2019-2024)

Table 132. Anbang Electric Co.,Ltd. Main Business

Table 133. Anbang Electric Co.,Ltd. Latest Developments

## List Of Figures

### LIST OF FIGURES

- Figure 1. Picture of Electric Underfloor Heating
- Figure 2. Electric Underfloor Heating Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Electric Underfloor Heating Sales Growth Rate 2019-2030 (Sqm)
- Figure 7. Global Electric Underfloor Heating Revenue Growth Rate 2019-2030 (\$ Millions)
- Figure 8. Electric Underfloor Heating Sales by Region (2019, 2023 & 2030) & (\$ Millions)
- Figure 9. Product Picture of Heating Cable
- Figure 10. Product Picture of Electrothermal
- Figure 11. Product Picture of Carbon Crystal
- Figure 12. Global Electric Underfloor Heating Sales Market Share by Type in 2023
- Figure 13. Global Electric Underfloor Heating Revenue Market Share by Type (2019-2024)
- Figure 14. Electric Underfloor Heating Consumed in Civil Use
- Figure 15. Global Electric Underfloor Heating Market: Civil Use (2019-2024) & (Sqm)
- Figure 16. Electric Underfloor Heating Consumed in Commercial Use
- Figure 17. Global Electric Underfloor Heating Market: Commercial Use (2019-2024) & (Sqm)
- Figure 18. Global Electric Underfloor Heating Sales Market Share by Application (2023)
- Figure 19. Global Electric Underfloor Heating Revenue Market Share by Application in 2023
- Figure 20. Electric Underfloor Heating Sales Market by Company in 2023 (Sqm)
- Figure 21. Global Electric Underfloor Heating Sales Market Share by Company in 2023
- Figure 22. Electric Underfloor Heating Revenue Market by Company in 2023 (\$ Million)
- Figure 23. Global Electric Underfloor Heating Revenue Market Share by Company in 2023
- Figure 24. Global Electric Underfloor Heating Sales Market Share by Geographic Region (2019-2024)
- Figure 25. Global Electric Underfloor Heating Revenue Market Share by Geographic Region in 2023
- Figure 26. Americas Electric Underfloor Heating Sales 2019-2024 (Sqm)
- Figure 27. Americas Electric Underfloor Heating Revenue 2019-2024 (\$ Millions)

- Figure 28. APAC Electric Underfloor Heating Sales 2019-2024 (Sqm)
- Figure 29. APAC Electric Underfloor Heating Revenue 2019-2024 (\$ Millions)
- Figure 30. Europe Electric Underfloor Heating Sales 2019-2024 (Sqm)
- Figure 31. Europe Electric Underfloor Heating Revenue 2019-2024 (\$ Millions)
- Figure 32. Middle East & Africa Electric Underfloor Heating Sales 2019-2024 (Sqm)
- Figure 33. Middle East & Africa Electric Underfloor Heating Revenue 2019-2024 (\$ Millions)
- Figure 34. Americas Electric Underfloor Heating Sales Market Share by Country in 2023
- Figure 35. Americas Electric Underfloor Heating Revenue Market Share by Country in 2023
- Figure 36. Americas Electric Underfloor Heating Sales Market Share by Type (2019-2024)
- Figure 37. Americas Electric Underfloor Heating Sales Market Share by Application (2019-2024)
- Figure 38. United States Electric Underfloor Heating Revenue Growth 2019-2024 (\$ Millions)
- Figure 39. Canada Electric Underfloor Heating Revenue Growth 2019-2024 (\$ Millions)
- Figure 40. Mexico Electric Underfloor Heating Revenue Growth 2019-2024 (\$ Millions)
- Figure 41. Brazil Electric Underfloor Heating Revenue Growth 2019-2024 (\$ Millions)
- Figure 42. APAC Electric Underfloor Heating Sales Market Share by Region in 2023
- Figure 43. APAC Electric Underfloor Heating Revenue Market Share by Regions in 2023
- Figure 44. APAC Electric Underfloor Heating Sales Market Share by Type (2019-2024)
- Figure 45. APAC Electric Underfloor Heating Sales Market Share by Application (2019-2024)
- Figure 46. China Electric Underfloor Heating Revenue Growth 2019-2024 (\$ Millions)
- Figure 47. Japan Electric Underfloor Heating Revenue Growth 2019-2024 (\$ Millions)
- Figure 48. South Korea Electric Underfloor Heating Revenue Growth 2019-2024 (\$ Millions)
- Figure 49. Southeast Asia Electric Underfloor Heating Revenue Growth 2019-2024 (\$ Millions)
- Figure 50. India Electric Underfloor Heating Revenue Growth 2019-2024 (\$ Millions)
- Figure 51. Australia Electric Underfloor Heating Revenue Growth 2019-2024 (\$ Millions)
- Figure 52. China Taiwan Electric Underfloor Heating Revenue Growth 2019-2024 (\$ Millions)
- Figure 53. Europe Electric Underfloor Heating Sales Market Share by Country in 2023
- Figure 54. Europe Electric Underfloor Heating Revenue Market Share by Country in 2023
- Figure 55. Europe Electric Underfloor Heating Sales Market Share by Type (2019-2024)

Figure 56. Europe Electric Underfloor Heating Sales Market Share by Application (2019-2024)

Figure 57. Germany Electric Underfloor Heating Revenue Growth 2019-2024 (\$ Millions)

Figure 58. France Electric Underfloor Heating Revenue Growth 2019-2024 (\$ Millions)

Figure 59. UK Electric Underfloor Heating Revenue Growth 2019-2024 (\$ Millions)

Figure 60. Italy Electric Underfloor Heating Revenue Growth 2019-2024 (\$ Millions)

Figure 61. Russia Electric Underfloor Heating Revenue Growth 2019-2024 (\$ Millions)

Figure 62. Middle East & Africa Electric Underfloor Heating Sales Market Share by Country in 2023

Figure 63. Middle East & Africa Electric Underfloor Heating Revenue Market Share by Country in 2023

Figure 64. Middle East & Africa Electric Underfloor Heating Sales Market Share by Type (2019-2024)

Figure 65. Middle East & Africa Electric Underfloor Heating Sales Market Share by Application (2019-2024)

Figure 66. Egypt Electric Underfloor Heating Revenue Growth 2019-2024 (\$ Millions)

Figure 67. South Africa Electric Underfloor Heating Revenue Growth 2019-2024 (\$ Millions)

Figure 68. Israel Electric Underfloor Heating Revenue Growth 2019-2024 (\$ Millions)

Figure 69. Turkey Electric Underfloor Heating Revenue Growth 2019-2024 (\$ Millions)

Figure 70. GCC Country Electric Underfloor Heating Revenue Growth 2019-2024 (\$ Millions)

Figure 71. Manufacturing Cost Structure Analysis of Electric Underfloor Heating in 2023

Figure 72. Manufacturing Process Analysis of Electric Underfloor Heating

Figure 73. Industry Chain Structure of Electric Underfloor Heating

Figure 74. Channels of Distribution

Figure 75. Global Electric Underfloor Heating Sales Market Forecast by Region (2025-2030)

Figure 76. Global Electric Underfloor Heating Revenue Market Share Forecast by Region (2025-2030)

Figure 77. Global Electric Underfloor Heating Sales Market Share Forecast by Type (2025-2030)

Figure 78. Global Electric Underfloor Heating Revenue Market Share Forecast by Type (2025-2030)

Figure 79. Global Electric Underfloor Heating Sales Market Share Forecast by Application (2025-2030)

Figure 80. Global Electric Underfloor Heating Revenue Market Share Forecast by Application (2025-2030)

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