

Global Electric Truck Rental Market Growth (Status and Outlook) 2026-2032

<https://marketpublishers.com/r/GF4B3463A5ADEN.html>

Date: February 2026

Pages: 120

Price: US\$ 3,660.00 (Single User License)

ID: GF4B3463A5ADEN

Abstracts

The global Electric Truck Rental market size is predicted to grow from US\$ 4213 million in 2025 to US\$ 8742 million in 2032; it is expected to grow at a CAGR of 11.2% from 2026 to 2032.

Electric truck rental is a transportation and logistics service model in which a leasing company provides businesses or individuals with electric trucks. Users pay a rental fee and use the vehicles for an agreed period. This model typically covers light, medium, and heavy-duty electric trucks. Leasing companies provide vehicle maintenance, insurance, charging, and other ancillary services, eliminating the need for users to bear the cost of vehicle purchase and long-term maintenance. Electric truck leasing not only allows users to flexibly allocate transportation resources, but also reduces operational barriers and carbon emissions, meeting the needs of green logistics and sustainable development.

The development of the electric truck rental market is primarily driven by policy initiatives, technological advancements, and the need for green logistics. Global emission reduction regulations, government subsidies, and low-emission zone policies are encouraging companies to adopt electric trucks. Furthermore, improved battery life, improved charging infrastructure, and the development of intelligent logistics systems are increasing the operational efficiency and leasing appeal of electric trucks. Furthermore, the leasing model itself reduces companies' initial vehicle purchase costs, allows for flexible fleet management, and mitigates vehicle maintenance and replacement risks, thus meeting the green transportation needs of e-commerce logistics and urban distribution. However, market development remains constrained by the high procurement costs of electric trucks, insufficient charging infrastructure, policy uncertainty, and the operational capabilities of leasing companies. Overall, the electric

truck rental market is constrained in the short term, but is poised for rapid growth in the long term, driven by policies, technology, and logistics needs.

LPI (LP Information)' newest research report, the “Electric Truck Rental Industry Forecast” looks at past sales and reviews total world Electric Truck Rental sales in 2025, providing a comprehensive analysis by region and market sector of projected Electric Truck Rental sales for 2026 through 2032. With Electric Truck Rental sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Electric Truck Rental industry.

This Insight Report provides a comprehensive analysis of the global Electric Truck Rental landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Electric Truck Rental portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Electric Truck Rental market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Electric Truck Rental and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Electric Truck Rental.

This report presents a comprehensive overview, market shares, and growth opportunities of Electric Truck Rental market by product type, application, key players and key regions and countries.

Segmentation by Type:

Long-term Rental

Short-term Rental

Segmentation by Application:

Personal Use

Commercial Use

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

TIP Group

PacLease

Penske

Europcar

Dawsongroup Truck and Trailer

Northgate Vehicle Hire

NRG Riverside

Hertz

Thrifty

The Larson Group

Avis

Idealease

CPI Ronghe Financial Leasing

DST

Zhejiang Green Huilian

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