

Global Electric Portable Moxibustion Instrument Market Growth 2026-2032

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Abstracts

The global Electric Portable Moxibustion Instrument market size is predicted to grow from US\$ 690 million in 2025 to US\$ 1363 million in 2032; it is expected to grow at a CAGR of 10.0% from 2026 to 2032.

In 2025, global shipments of electric portable moxibustion instruments are estimated at approximately 19.8 million units, with an average selling price of about USD 72 per unit. Electric portable moxibustion instruments are compact therapeutic devices that use electricity as the heat source, employing electric heating elements, intelligent temperature control systems, and safety protection structures to replicate the thermal stimulation effects of traditional moxibustion. While preserving the core principles of warming meridians and promoting circulation, these devices eliminate open flames, smoke, and combustion residues. They offer stable temperature control, ease of use, reusability, and suitability for long-term home therapy, making them a key product form in the modernization and consumerization of traditional moxibustion therapy.

From a market perspective, electric portable moxibustion instruments have become the dominant technological route within the portable moxibustion category, with steadily increasing penetration in home healthcare and daily therapy consumption. Growing consumer emphasis on safety, convenience, and controllability gives electric products a clear advantage over traditional combustion-based tools. Industry trends point toward greater intelligence and multifunctional integration, including multi-level precision temperature control, timer management, modular therapy heads, and connectivity with mobile devices for health tracking. Design aesthetics, wearing comfort, and material safety are emerging as key differentiation factors. Market consensus suggests that electric portable moxibustion instruments, combining traditional therapy concepts with consumer electronics attributes, offer strong long-term growth potential, while

competition will increasingly shift from price-driven to technology-, safety-, and brand-driven dynamics.

LP Information, Inc. (LPI) ' newest research report, the "Electric Portable Moxibustion Instrument Industry Forecast" looks at past sales and reviews total world Electric Portable Moxibustion Instrument sales in 2025, providing a comprehensive analysis by region and market sector of projected Electric Portable Moxibustion Instrument sales for 2026 through 2032. With Electric Portable Moxibustion Instrument sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Electric Portable Moxibustion Instrument industry.

This Insight Report provides a comprehensive analysis of the global Electric Portable Moxibustion Instrument landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Electric Portable Moxibustion Instrument portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Electric Portable Moxibustion Instrument market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Electric Portable Moxibustion Instrument and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Electric Portable Moxibustion Instrument.

This report presents a comprehensive overview, market shares, and growth opportunities of Electric Portable Moxibustion Instrument market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Contactless Type

Contact Type

Segmentation by Power Supply:

Rechargeable Moxibustion Instrument

Plug-in Moxibustion Instrument

Segmentation by Control Method:

Manual-Control Moxibustion Instrument

Intelligent-Control Moxibustion Instrument

Segmentation by Application:

Home

Commercial

Medical

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Sedatelec

Beijing Jianmin Moxibustion Technology Co., Ltd.

Hainenda Medical Industry Group

Qiqihar Xianghe Traditional Chinese Medicine Equipment Co., Ltd.

Shanxi Aikang Medical Device Co., Ltd.

Shenyang Tianren Heyi Technology Co., Ltd.

Foshan Leawell Medical Technology

Jiangsu Xingxin Medical Equipment Co., Ltd.

Henan Xiangyu Medical Equipment Co., Ltd.

Shanghai Aikang Intelligent Medical Technology Co., Ltd.

Guangzhou Aishang Health Technology Co., Ltd.

Shenzhen Aike Intelligent Technology Co., Ltd.

Key Questions Addressed in this Report

What is the 10-year outlook for the global Electric Portable Moxibustion Instrument market?

What factors are driving Electric Portable Moxibustion Instrument market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Electric Portable Moxibustion Instrument market opportunities vary by end market size?

How does Electric Portable Moxibustion Instrument break out by Type, by

Application?

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