

Global Electric Parking Heater Market Growth 2026-2032

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Abstracts

The global Electric Parking Heater market size is predicted to grow from US\$ 1345 million in 2025 to US\$ 2221 million in 2032; it is expected to grow at a CAGR of 7.5% from 2026 to 2032.

An electric parking heater is a heating system that uses electricity as a heat source to provide heat to the passenger compartment, cargo compartment, or battery area when the vehicle is parked and the engine is off. It utilizes the vehicle's battery or high-voltage power supply to heat air or coolant through electric heating elements (such as PTC heaters or high-pressure air/electric heating modules) for functions such as passenger comfort, defrosting and defogging, cabin preheating, and thermal management. This device solves the problem of insufficient engine waste heat in electric vehicles and is an important component of thermal management for new energy vehicles (EVs/HEVs/PHEVs). In 2025, the global production of electric parking heaters is estimated at approximately 8.28 million units, with an average price of approximately US\$166 per unit and a gross profit margin of approximately 30?45%.

With the rapid growth in the global ownership and sales of new energy vehicles (electric vehicles and hybrid vehicles), electric heaters have become indispensable thermal management equipment. Unlike traditional fuel-powered parking heaters, electric parking heaters do not require engine waste heat; they directly utilize high-voltage electrical systems or vehicle batteries for power, providing an efficient, safe, and zero-emission heating solution. Especially in cold regions, the demand for passenger comfort, defrosting and defogging, and battery preheating is driving its rapid adoption. Electric parking heaters, due to their high thermal efficiency, fast power response, and ability to be optimized in conjunction with heat pumps and HVAC systems, are playing an increasingly important role in future thermal management systems. The demand for

efficient thermal management technologies in electric vehicles is driving supply chain innovation and product diversification.

LP Information, Inc. (LPI) ' newest research report, the "Electric Parking Heater Industry Forecast" looks at past sales and reviews total world Electric Parking Heater sales in 2025, providing a comprehensive analysis by region and market sector of projected Electric Parking Heater sales for 2026 through 2032. With Electric Parking Heater sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Electric Parking Heater industry.

This Insight Report provides a comprehensive analysis of the global Electric Parking Heater landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Electric Parking Heater portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Electric Parking Heater market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Electric Parking Heater and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Electric Parking Heater.

This report presents a comprehensive overview, market shares, and growth opportunities of Electric Parking Heater market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

High-Voltage Electric

Low-Voltage Electric

Others

Segmentation by Power:

Low Power (6?kW)

Segmentation by Market:

OEM

Aftermarket

Segmentation by Application:

Normal EV/HEV/PHEV

Midrange EV/HEV/PHEV

High-End EV/HEV/PHEV

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Eberspacher

Webasto

Vvkb Heaters

Warmda

BorgWarner

DBK Group

Mahle

DEFA AS

Autoterm LLC

Calix

Woory Corporation

KLC Corporation

Valeo

Zhenjiang Dongfang Electric Heating Technology Co., Ltd.

Suzhou Xinye Electronics Co., Ltd.

HGTECH

Shanghai Xinpa Electronic Technology Co., Ltd.

KUS Technology Corporation

New Nanfeng Group

Key Questions Addressed in this Report

What is the 10-year outlook for the global Electric Parking Heater market?

What factors are driving Electric Parking Heater market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Electric Parking Heater market opportunities vary by end market size?

How does Electric Parking Heater break out by Type, by Application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Electric Parking Heater Annual Sales 2021-2032
 - 2.1.2 World Current & Future Analysis for Electric Parking Heater by Geographic Region, 2021, 2025 & 2032
 - 2.1.3 World Current & Future Analysis for Electric Parking Heater by Country/Region, 2021, 2025 & 2032
- 2.2 Electric Parking Heater Segment by Type
 - 2.2.1 High-Voltage Electric
 - 2.2.2 Low-Voltage Electric
 - 2.2.3 Others
 - 2.2.4 Electric Parking Heater Sales by Type
 - 2.2.4.1 Global Electric Parking Heater Sales Market Share by Type (2021-2026)
 - 2.2.4.2 Global Electric Parking Heater Revenue and Market Share by Type (2021-2026)
 - 2.2.4.3 Global Electric Parking Heater Sale Price by Type (2021-2026)
- 2.3 Electric Parking Heater Segment by Power
 - 2.3.1 Low Power (6?kW)
 - 2.3.4 Electric Parking Heater Sales by Power
 - 2.3.4.1 Global Electric Parking Heater Sales Market Share by Power (2021-2026)
 - 2.3.4.2 Global Electric Parking Heater Revenue and Market Share by Power (2021-2026)
 - 2.3.4.3 Global Electric Parking Heater Sale Price by Power (2021-2026)
- 2.4 Electric Parking Heater Segment by Market
 - 2.4.1 OEM

2.4.2 Aftermarket

2.4.3 Electric Parking Heater Sales by Market

2.4.3.1 Global Electric Parking Heater Sales Market Share by Market (2021-2026)

2.4.3.2 Global Electric Parking Heater Revenue and Market Share by Market (2021-2026)

2.4.3.3 Global Electric Parking Heater Sale Price by Market (2021-2026)

2.5 Electric Parking Heater Segment by Application

2.5.1 Normal EV/HEV/PHEV

2.5.2 Midrange EV/HEV/PHEV

2.5.3 High-End EV/HEV/PHEV

2.5.4 Electric Parking Heater Sales by Application

2.5.4.1 Global Electric Parking Heater Sale Market Share by Application (2021-2026)

2.5.4.2 Global Electric Parking Heater Revenue and Market Share by Application (2021-2026)

2.5.4.3 Global Electric Parking Heater Sale Price by Application (2021-2026)

3 GLOBAL BY COMPANY

3.1 Global Electric Parking Heater Breakdown Data by Company

3.1.1 Global Electric Parking Heater Annual Sales by Company (2021-2026)

3.1.2 Global Electric Parking Heater Sales Market Share by Company (2021-2026)

3.2 Global Electric Parking Heater Annual Revenue by Company (2021-2026)

3.2.1 Global Electric Parking Heater Revenue by Company (2021-2026)

3.2.2 Global Electric Parking Heater Revenue Market Share by Company (2021-2026)

3.3 Global Electric Parking Heater Sale Price by Company

3.4 Key Manufacturers Electric Parking Heater Producing Area Distribution, Sales Area, Product Type

3.4.1 Key Manufacturers Electric Parking Heater Product Location Distribution

3.4.2 Players Electric Parking Heater Products Offered

3.5 Market Concentration Rate Analysis

3.5.1 Competition Landscape Analysis

3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

3.6 New Products and Potential Entrants

3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR ELECTRIC PARKING HEATER BY GEOGRAPHIC REGION

4.1 World Historic Electric Parking Heater Market Size by Geographic Region

(2021-2026)

4.1.1 Global Electric Parking Heater Annual Sales by Geographic Region (2021-2026)

4.1.2 Global Electric Parking Heater Annual Revenue by Geographic Region

(2021-2026)

4.2 World Historic Electric Parking Heater Market Size by Country/Region (2021-2026)

4.2.1 Global Electric Parking Heater Annual Sales by Country/Region (2021-2026)

4.2.2 Global Electric Parking Heater Annual Revenue by Country/Region (2021-2026)

4.3 Americas Electric Parking Heater Sales Growth

4.4 APAC Electric Parking Heater Sales Growth

4.5 Europe Electric Parking Heater Sales Growth

4.6 Middle East & Africa Electric Parking Heater Sales Growth

5 AMERICAS

5.1 Americas Electric Parking Heater Sales by Country

5.1.1 Americas Electric Parking Heater Sales by Country (2021-2026)

5.1.2 Americas Electric Parking Heater Revenue by Country (2021-2026)

5.2 Americas Electric Parking Heater Sales by Type (2021-2026)

5.3 Americas Electric Parking Heater Sales by Application (2021-2026)

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Electric Parking Heater Sales by Region

6.1.1 APAC Electric Parking Heater Sales by Region (2021-2026)

6.1.2 APAC Electric Parking Heater Revenue by Region (2021-2026)

6.2 APAC Electric Parking Heater Sales by Type (2021-2026)

6.3 APAC Electric Parking Heater Sales by Application (2021-2026)

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 China Taiwan

7 EUROPE

7.1 Europe Electric Parking Heater by Country

7.1.1 Europe Electric Parking Heater Sales by Country (2021-2026)

7.1.2 Europe Electric Parking Heater Revenue by Country (2021-2026)

7.2 Europe Electric Parking Heater Sales by Type (2021-2026)

7.3 Europe Electric Parking Heater Sales by Application (2021-2026)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Electric Parking Heater by Country

8.1.1 Middle East & Africa Electric Parking Heater Sales by Country (2021-2026)

8.1.2 Middle East & Africa Electric Parking Heater Revenue by Country (2021-2026)

8.2 Middle East & Africa Electric Parking Heater Sales by Type (2021-2026)

8.3 Middle East & Africa Electric Parking Heater Sales by Application (2021-2026)

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

10.1 Raw Material and Suppliers

10.2 Manufacturing Cost Structure Analysis of Electric Parking Heater

10.3 Manufacturing Process Analysis of Electric Parking Heater

10.4 Industry Chain Structure of Electric Parking Heater

11 MARKETING, DISTRIBUTORS AND CUSTOMER

11.1 Sales Channel

11.1.1 Direct Channels

11.1.2 Indirect Channels

11.2 Electric Parking Heater Distributors

11.3 Electric Parking Heater Customer

12 WORLD FORECAST REVIEW FOR ELECTRIC PARKING HEATER BY GEOGRAPHIC REGION

12.1 Global Electric Parking Heater Market Size Forecast by Region

12.1.1 Global Electric Parking Heater Forecast by Region (2027-2032)

12.1.2 Global Electric Parking Heater Annual Revenue Forecast by Region (2027-2032)

12.2 Americas Forecast by Country (2027-2032)

12.3 APAC Forecast by Region (2027-2032)

12.4 Europe Forecast by Country (2027-2032)

12.5 Middle East & Africa Forecast by Country (2027-2032)

12.6 Global Electric Parking Heater Forecast by Type (2027-2032)

12.7 Global Electric Parking Heater Forecast by Application (2027-2032)

13 KEY PLAYERS ANALYSIS

13.1 Eberspacher

13.1.1 Eberspacher Company Information

13.1.2 Eberspacher Electric Parking Heater Product Portfolios and Specifications

13.1.3 Eberspacher Electric Parking Heater Sales, Revenue, Price and Gross Margin (2021-2026)

13.1.4 Eberspacher Main Business Overview

13.1.5 Eberspacher Latest Developments

13.2 Webasto

13.2.1 Webasto Company Information

13.2.2 Webasto Electric Parking Heater Product Portfolios and Specifications

13.2.3 Webasto Electric Parking Heater Sales, Revenue, Price and Gross Margin (2021-2026)

13.2.4 Webasto Main Business Overview

13.2.5 Webasto Latest Developments

13.3 Vvkb Heaters

- 13.3.1 Vvkb Heaters Company Information
- 13.3.2 Vvkb Heaters Electric Parking Heater Product Portfolios and Specifications
- 13.3.3 Vvkb Heaters Electric Parking Heater Sales, Revenue, Price and Gross Margin
(2021-2026)
- 13.3.4 Vvkb Heaters Main Business Overview
- 13.3.5 Vvkb Heaters Latest Developments
- 13.4 Warmda
 - 13.4.1 Warmda Company Information
 - 13.4.2 Warmda Electric Parking Heater Product Portfolios and Specifications
 - 13.4.3 Warmda Electric Parking Heater Sales, Revenue, Price and Gross Margin
(2021-2026)
 - 13.4.4 Warmda Main Business Overview
 - 13.4.5 Warmda Latest Developments
- 13.5 BorgWarner
 - 13.5.1 BorgWarner Company Information
 - 13.5.2 BorgWarner Electric Parking Heater Product Portfolios and Specifications
 - 13.5.3 BorgWarner Electric Parking Heater Sales, Revenue, Price and Gross Margin
(2021-2026)
 - 13.5.4 BorgWarner Main Business Overview
 - 13.5.5 BorgWarner Latest Developments
- 13.6 DBK Group
 - 13.6.1 DBK Group Company Information
 - 13.6.2 DBK Group Electric Parking Heater Product Portfolios and Specifications
 - 13.6.3 DBK Group Electric Parking Heater Sales, Revenue, Price and Gross Margin
(2021-2026)
 - 13.6.4 DBK Group Main Business Overview
 - 13.6.5 DBK Group Latest Developments
- 13.7 Mahle
 - 13.7.1 Mahle Company Information
 - 13.7.2 Mahle Electric Parking Heater Product Portfolios and Specifications
 - 13.7.3 Mahle Electric Parking Heater Sales, Revenue, Price and Gross Margin
(2021-2026)
 - 13.7.4 Mahle Main Business Overview
 - 13.7.5 Mahle Latest Developments
- 13.8 DEFA AS
 - 13.8.1 DEFA AS Company Information
 - 13.8.2 DEFA AS Electric Parking Heater Product Portfolios and Specifications
 - 13.8.3 DEFA AS Electric Parking Heater Sales, Revenue, Price and Gross Margin
(2021-2026)

- 13.8.4 DEFA AS Main Business Overview
- 13.8.5 DEFA AS Latest Developments
- 13.9 Autoterm LLC
 - 13.9.1 Autoterm LLC Company Information
 - 13.9.2 Autoterm LLC Electric Parking Heater Product Portfolios and Specifications
 - 13.9.3 Autoterm LLC Electric Parking Heater Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.9.4 Autoterm LLC Main Business Overview
 - 13.9.5 Autoterm LLC Latest Developments
- 13.10 Calix
 - 13.10.1 Calix Company Information
 - 13.10.2 Calix Electric Parking Heater Product Portfolios and Specifications
 - 13.10.3 Calix Electric Parking Heater Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.10.4 Calix Main Business Overview
 - 13.10.5 Calix Latest Developments
- 13.11 Woory Corporation
 - 13.11.1 Woory Corporation Company Information
 - 13.11.2 Woory Corporation Electric Parking Heater Product Portfolios and Specifications
 - 13.11.3 Woory Corporation Electric Parking Heater Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.11.4 Woory Corporation Main Business Overview
 - 13.11.5 Woory Corporation Latest Developments
- 13.12 KLC Corporation
 - 13.12.1 KLC Corporation Company Information
 - 13.12.2 KLC Corporation Electric Parking Heater Product Portfolios and Specifications
 - 13.12.3 KLC Corporation Electric Parking Heater Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.12.4 KLC Corporation Main Business Overview
 - 13.12.5 KLC Corporation Latest Developments
- 13.13 Valeo
 - 13.13.1 Valeo Company Information
 - 13.13.2 Valeo Electric Parking Heater Product Portfolios and Specifications
 - 13.13.3 Valeo Electric Parking Heater Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.13.4 Valeo Main Business Overview
 - 13.13.5 Valeo Latest Developments
- 13.14 Zhenjiang Dongfang Electric Heating Technology Co., Ltd.

13.14.1 Zhenjiang Dongfang Electric Heating Technology Co., Ltd. Company Information

13.14.2 Zhenjiang Dongfang Electric Heating Technology Co., Ltd. Electric Parking Heater Product Portfolios and Specifications

13.14.3 Zhenjiang Dongfang Electric Heating Technology Co., Ltd. Electric Parking Heater Sales, Revenue, Price and Gross Margin (2021-2026)

13.14.4 Zhenjiang Dongfang Electric Heating Technology Co., Ltd. Main Business Overview

13.14.5 Zhenjiang Dongfang Electric Heating Technology Co., Ltd. Latest Developments

13.15 Suzhou Xinye Electronics Co., Ltd.

13.15.1 Suzhou Xinye Electronics Co., Ltd. Company Information

13.15.2 Suzhou Xinye Electronics Co., Ltd. Electric Parking Heater Product Portfolios and Specifications

13.15.3 Suzhou Xinye Electronics Co., Ltd. Electric Parking Heater Sales, Revenue, Price and Gross Margin (2021-2026)

13.15.4 Suzhou Xinye Electronics Co., Ltd. Main Business Overview

13.15.5 Suzhou Xinye Electronics Co., Ltd. Latest Developments

13.16 HGTECH

13.16.1 HGTECH Company Information

13.16.2 HGTECH Electric Parking Heater Product Portfolios and Specifications

13.16.3 HGTECH Electric Parking Heater Sales, Revenue, Price and Gross Margin (2021-2026)

13.16.4 HGTECH Main Business Overview

13.16.5 HGTECH Latest Developments

13.17 Shanghai Xinpa Electronic Technology Co., Ltd.

13.17.1 Shanghai Xinpa Electronic Technology Co., Ltd. Company Information

13.17.2 Shanghai Xinpa Electronic Technology Co., Ltd. Electric Parking Heater Product Portfolios and Specifications

13.17.3 Shanghai Xinpa Electronic Technology Co., Ltd. Electric Parking Heater Sales, Revenue, Price and Gross Margin (2021-2026)

13.17.4 Shanghai Xinpa Electronic Technology Co., Ltd. Main Business Overview

13.17.5 Shanghai Xinpa Electronic Technology Co., Ltd. Latest Developments

13.18 KUS Technology Corporation

13.18.1 KUS Technology Corporation Company Information

13.18.2 KUS Technology Corporation Electric Parking Heater Product Portfolios and Specifications

13.18.3 KUS Technology Corporation Electric Parking Heater Sales, Revenue, Price and Gross Margin (2021-2026)

13.18.4 KUS Technology Corporation Main Business Overview

13.18.5 KUS Technology Corporation Latest Developments

13.19 New Nanfeng Group

13.19.1 New Nanfeng Group Company Information

13.19.2 New Nanfeng Group Electric Parking Heater Product Portfolios and Specifications

13.19.3 New Nanfeng Group Electric Parking Heater Sales, Revenue, Price and Gross Margin (2021-2026)

13.19.4 New Nanfeng Group Main Business Overview

13.19.5 New Nanfeng Group Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Electric Parking Heater Annual Sales CAGR by Geographic Region (2021, 2025 & 2032) & (\$ millions)

Table 2. Electric Parking Heater Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)

Table 3. Major Players of High-Voltage Electric

Table 4. Major Players of Low-Voltage Electric

Table 5. Major Players of Others

Table 6. Global Electric Parking Heater Sales by Type (2021-2026) & (K Units)

Table 7. Global Electric Parking Heater Sales Market Share by Type (2021-2026)

Table 8. Global Electric Parking Heater Revenue by Type (2021-2026) & (\$ million)

Table 9. Global Electric Parking Heater Revenue Market Share by Type (2021-2026)

Table 10. Global Electric Parking Heater Sale Price by Type (2021-2026) & (US\$/Unit)

Table 11. Major Players of Low Power (6?kW)

Table 14. Global Electric Parking Heater Sales by Power (2021-2026) & (K Units)

Table 15. Global Electric Parking Heater Sales Market Share by Power (2021-2026)

Table 16. Global Electric Parking Heater Revenue by Power (2021-2026) & (\$ million)

Table 17. Global Electric Parking Heater Revenue Market Share by Power (2021-2026)

Table 18. Global Electric Parking Heater Sale Price by Power (2021-2026) & (US\$/Unit)

Table 19. Major Players of OEM

Table 20. Major Players of Aftermarket

Table 21. Global Electric Parking Heater Sales by Market (2021-2026) & (K Units)

Table 22. Global Electric Parking Heater Sales Market Share by Market (2021-2026)

Table 23. Global Electric Parking Heater Revenue by Market (2021-2026) & (\$ million)

Table 24. Global Electric Parking Heater Revenue Market Share by Market (2021-2026)

Table 25. Global Electric Parking Heater Sale Price by Market (2021-2026) & (US\$/Unit)

Table 26. Global Electric Parking Heater Sale by Application (2021-2026) & (K Units)

Table 27. Global Electric Parking Heater Sale Market Share by Application (2021-2026)

Table 28. Global Electric Parking Heater Revenue by Application (2021-2026) & (\$ million)

Table 29. Global Electric Parking Heater Revenue Market Share by Application (2021-2026)

Table 30. Global Electric Parking Heater Sale Price by Application (2021-2026) & (US\$/Unit)

Table 31. Global Electric Parking Heater Sales by Company (2021-2026) & (K Units)

Table 32. Global Electric Parking Heater Sales Market Share by Company (2021-2026)

Table 33. Global Electric Parking Heater Revenue by Company (2021-2026) & (\$ millions)

Table 34. Global Electric Parking Heater Revenue Market Share by Company (2021-2026)

Table 35. Global Electric Parking Heater Sale Price by Company (2021-2026) & (US\$/Unit)

Table 36. Key Manufacturers Electric Parking Heater Producing Area Distribution and Sales Area

Table 37. Players Electric Parking Heater Products Offered

Table 38. Electric Parking Heater Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

Table 39. New Products and Potential Entrants

Table 40. Market M&A Activity & Strategy

Table 41. Global Electric Parking Heater Sales by Geographic Region (2021-2026) & (K Units)

Table 42. Global Electric Parking Heater Sales Market Share Geographic Region (2021-2026)

Table 43. Global Electric Parking Heater Revenue by Geographic Region (2021-2026) & (\$ millions)

Table 44. Global Electric Parking Heater Revenue Market Share by Geographic Region (2021-2026)

Table 45. Global Electric Parking Heater Sales by Country/Region (2021-2026) & (K Units)

Table 46. Global Electric Parking Heater Sales Market Share by Country/Region (2021-2026)

Table 47. Global Electric Parking Heater Revenue by Country/Region (2021-2026) & (\$ millions)

Table 48. Global Electric Parking Heater Revenue Market Share by Country/Region (2021-2026)

Table 49. Americas Electric Parking Heater Sales by Country (2021-2026) & (K Units)

Table 50. Americas Electric Parking Heater Sales Market Share by Country (2021-2026)

Table 51. Americas Electric Parking Heater Revenue by Country (2021-2026) & (\$ millions)

Table 52. Americas Electric Parking Heater Sales by Type (2021-2026) & (K Units)

Table 53. Americas Electric Parking Heater Sales by Application (2021-2026) & (K Units)

Table 54. APAC Electric Parking Heater Sales by Region (2021-2026) & (K Units)

Table 55. APAC Electric Parking Heater Sales Market Share by Region (2021-2026)

Table 56. APAC Electric Parking Heater Revenue by Region (2021-2026) & (\$ millions)
Table 57. APAC Electric Parking Heater Sales by Type (2021-2026) & (K Units)
Table 58. APAC Electric Parking Heater Sales by Application (2021-2026) & (K Units)
Table 59. Europe Electric Parking Heater Sales by Country (2021-2026) & (K Units)
Table 60. Europe Electric Parking Heater Revenue by Country (2021-2026) & (\$ millions)
Table 61. Europe Electric Parking Heater Sales by Type (2021-2026) & (K Units)
Table 62. Europe Electric Parking Heater Sales by Application (2021-2026) & (K Units)
Table 63. Middle East & Africa Electric Parking Heater Sales by Country (2021-2026) & (K Units)
Table 64. Middle East & Africa Electric Parking Heater Revenue Market Share by Country (2021-2026)
Table 65. Middle East & Africa Electric Parking Heater Sales by Type (2021-2026) & (K Units)
Table 66. Middle East & Africa Electric Parking Heater Sales by Application (2021-2026) & (K Units)
Table 67. Key Market Drivers & Growth Opportunities of Electric Parking Heater
Table 68. Key Market Challenges & Risks of Electric Parking Heater
Table 69. Key Industry Trends of Electric Parking Heater
Table 70. Electric Parking Heater Raw Material
Table 71. Key Suppliers of Raw Materials
Table 72. Electric Parking Heater Distributors List
Table 73. Electric Parking Heater Customer List
Table 74. Global Electric Parking Heater Sales Forecast by Region (2027-2032) & (K Units)
Table 75. Global Electric Parking Heater Revenue Forecast by Region (2027-2032) & (\$ millions)
Table 76. Americas Electric Parking Heater Sales Forecast by Country (2027-2032) & (K Units)
Table 77. Americas Electric Parking Heater Annual Revenue Forecast by Country (2027-2032) & (\$ millions)
Table 78. APAC Electric Parking Heater Sales Forecast by Region (2027-2032) & (K Units)
Table 79. APAC Electric Parking Heater Annual Revenue Forecast by Region (2027-2032) & (\$ millions)
Table 80. Europe Electric Parking Heater Sales Forecast by Country (2027-2032) & (K Units)
Table 81. Europe Electric Parking Heater Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 82. Middle East & Africa Electric Parking Heater Sales Forecast by Country (2027-2032) & (K Units)

Table 83. Middle East & Africa Electric Parking Heater Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 84. Global Electric Parking Heater Sales Forecast by Type (2027-2032) & (K Units)

Table 85. Global Electric Parking Heater Revenue Forecast by Type (2027-2032) & (\$ millions)

Table 86. Global Electric Parking Heater Sales Forecast by Application (2027-2032) & (K Units)

Table 87. Global Electric Parking Heater Revenue Forecast by Application (2027-2032) & (\$ millions)

Table 88. Eberspacher Basic Information, Electric Parking Heater Manufacturing Base, Sales Area and Its Competitors

Table 89. Eberspacher Electric Parking Heater Product Portfolios and Specifications

Table 90. Eberspacher Electric Parking Heater Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 91. Eberspacher Main Business

Table 92. Eberspacher Latest Developments

Table 93. Webasto Basic Information, Electric Parking Heater Manufacturing Base, Sales Area and Its Competitors

Table 94. Webasto Electric Parking Heater Product Portfolios and Specifications

Table 95. Webasto Electric Parking Heater Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 96. Webasto Main Business

Table 97. Webasto Latest Developments

Table 98. Vvkb Heaters Basic Information, Electric Parking Heater Manufacturing Base, Sales Area and Its Competitors

Table 99. Vvkb Heaters Electric Parking Heater Product Portfolios and Specifications

Table 100. Vvkb Heaters Electric Parking Heater Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 101. Vvkb Heaters Main Business

Table 102. Vvkb Heaters Latest Developments

Table 103. Warmda Basic Information, Electric Parking Heater Manufacturing Base, Sales Area and Its Competitors

Table 104. Warmda Electric Parking Heater Product Portfolios and Specifications

Table 105. Warmda Electric Parking Heater Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 106. Warmda Main Business

Table 107. Warmda Latest Developments

Table 108. BorgWarner Basic Information, Electric Parking Heater Manufacturing Base, Sales Area and Its Competitors

Table 109. BorgWarner Electric Parking Heater Product Portfolios and Specifications

Table 110. BorgWarner Electric Parking Heater Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 111. BorgWarner Main Business

Table 112. BorgWarner Latest Developments

Table 113. DBK Group Basic Information, Electric Parking Heater Manufacturing Base, Sales Area and Its Competitors

Table 114. DBK Group Electric Parking Heater Product Portfolios and Specifications

Table 115. DBK Group Electric Parking Heater Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 116. DBK Group Main Business

Table 117. DBK Group Latest Developments

Table 118. Mahle Basic Information, Electric Parking Heater Manufacturing Base, Sales Area and Its Competitors

Table 119. Mahle Electric Parking Heater Product Portfolios and Specifications

Table 120. Mahle Electric Parking Heater Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 121. Mahle Main Business

Table 122. Mahle Latest Developments

Table 123. DEFA AS Basic Information, Electric Parking Heater Manufacturing Base, Sales Area and Its Competitors

Table 124. DEFA AS Electric Parking Heater Product Portfolios and Specifications

Table 125. DEFA AS Electric Parking Heater Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 126. DEFA AS Main Business

Table 127. DEFA AS Latest Developments

Table 128. Autoterm LLC Basic Information, Electric Parking Heater Manufacturing Base, Sales Area and Its Competitors

Table 129. Autoterm LLC Electric Parking Heater Product Portfolios and Specifications

Table 130. Autoterm LLC Electric Parking Heater Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 131. Autoterm LLC Main Business

Table 132. Autoterm LLC Latest Developments

Table 133. Calix Basic Information, Electric Parking Heater Manufacturing Base, Sales Area and Its Competitors

Table 134. Calix Electric Parking Heater Product Portfolios and Specifications

Table 135. Calix Electric Parking Heater Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 136. Calix Main Business

Table 137. Calix Latest Developments

Table 138. Woory Corporation Basic Information, Electric Parking Heater Manufacturing Base, Sales Area and Its Competitors

Table 139. Woory Corporation Electric Parking Heater Product Portfolios and Specifications

Table 140. Woory Corporation Electric Parking Heater Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 141. Woory Corporation Main Business

Table 142. Woory Corporation Latest Developments

Table 143. KLC Corporation Basic Information, Electric Parking Heater Manufacturing Base, Sales Area and Its Competitors

Table 144. KLC Corporation Electric Parking Heater Product Portfolios and Specifications

Table 145. KLC Corporation Electric Parking Heater Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 146. KLC Corporation Main Business

Table 147. KLC Corporation Latest Developments

Table 148. Valeo Basic Information, Electric Parking Heater Manufacturing Base, Sales Area and Its Competitors

Table 149. Valeo Electric Parking Heater Product Portfolios and Specifications

Table 150. Valeo Electric Parking Heater Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 151. Valeo Main Business

Table 152. Valeo Latest Developments

Table 153. Zhenjiang Dongfang Electric Heating Technology Co., Ltd. Basic Information, Electric Parking Heater Manufacturing Base, Sales Area and Its Competitors

Table 154. Zhenjiang Dongfang Electric Heating Technology Co., Ltd. Electric Parking Heater Product Portfolios and Specifications

Table 155. Zhenjiang Dongfang Electric Heating Technology Co., Ltd. Electric Parking Heater Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 156. Zhenjiang Dongfang Electric Heating Technology Co., Ltd. Main Business

Table 157. Zhenjiang Dongfang Electric Heating Technology Co., Ltd. Latest Developments

Table 158. Suzhou Xinye Electronics Co., Ltd. Basic Information, Electric Parking

Heater Manufacturing Base, Sales Area and Its Competitors

Table 159. Suzhou Xinye Electronics Co., Ltd. Electric Parking Heater Product Portfolios and Specifications

Table 160. Suzhou Xinye Electronics Co., Ltd. Electric Parking Heater Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 161. Suzhou Xinye Electronics Co., Ltd. Main Business

Table 162. Suzhou Xinye Electronics Co., Ltd. Latest Developments

Table 163. HGTECH Basic Information, Electric Parking Heater Manufacturing Base, Sales Area and Its Competitors

Table 164. HGTECH Electric Parking Heater Product Portfolios and Specifications

Table 165. HGTECH Electric Parking Heater Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 166. HGTECH Main Business

Table 167. HGTECH Latest Developments

Table 168. Shanghai Xinpa Electronic Technology Co., Ltd. Basic Information, Electric Parking Heater Manufacturing Base, Sales Area and Its Competitors

Table 169. Shanghai Xinpa Electronic Technology Co., Ltd. Electric Parking Heater Product Portfolios and Specifications

Table 170. Shanghai Xinpa Electronic Technology Co., Ltd. Electric Parking Heater Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 171. Shanghai Xinpa Electronic Technology Co., Ltd. Main Business

Table 172. Shanghai Xinpa Electronic Technology Co., Ltd. Latest Developments

Table 173. KUS Technology Corporation Basic Information, Electric Parking Heater Manufacturing Base, Sales Area and Its Competitors

Table 174. KUS Technology Corporation Electric Parking Heater Product Portfolios and Specifications

Table 175. KUS Technology Corporation Electric Parking Heater Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 176. KUS Technology Corporation Main Business

Table 177. KUS Technology Corporation Latest Developments

Table 178. New Nanfeng Group Basic Information, Electric Parking Heater Manufacturing Base, Sales Area and Its Competitors

Table 179. New Nanfeng Group Electric Parking Heater Product Portfolios and Specifications

Table 180. New Nanfeng Group Electric Parking Heater Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 181. New Nanfeng Group Main Business

Table 182. New Nanfeng Group Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of Electric Parking Heater
- Figure 2. Electric Parking Heater Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Electric Parking Heater Sales Growth Rate 2021-2032 (K Units)
- Figure 7. Global Electric Parking Heater Revenue Growth Rate 2021-2032 (\$ millions)
- Figure 8. Electric Parking Heater Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)
- Figure 9. Electric Parking Heater Sales Market Share by Country/Region (2025)
- Figure 10. Electric Parking Heater Sales Market Share by Country/Region (2021, 2025 & 2032)
- Figure 11. Product Picture of High-Voltage Electric
- Figure 12. Product Picture of Low-Voltage Electric
- Figure 13. Product Picture of Others
- Figure 14. Global Electric Parking Heater Sales Market Share by Type in 2026
- Figure 15. Global Electric Parking Heater Revenue Market Share by Type (2021-2026)
- Figure 16. Product Picture of Low Power (6?kW)
- Figure 19. Global Electric Parking Heater Sales Market Share by Power in 2026
- Figure 20. Global Electric Parking Heater Revenue Market Share by Power (2021-2026)
- Figure 21. Product Picture of OEM
- Figure 22. Product Picture of Aftermarket
- Figure 23. Global Electric Parking Heater Sales Market Share by Market in 2026
- Figure 24. Global Electric Parking Heater Revenue Market Share by Market (2021-2026)
- Figure 25. Electric Parking Heater Consumed in Normal EV/HEV/PHEV
- Figure 26. Global Electric Parking Heater Market: Normal EV/HEV/PHEV (2021-2026) & (K Units)
- Figure 27. Electric Parking Heater Consumed in Midrange EV/HEV/PHEV
- Figure 28. Global Electric Parking Heater Market: Midrange EV/HEV/PHEV (2021-2026) & (K Units)
- Figure 29. Electric Parking Heater Consumed in High-End EV/HEV/PHEV
- Figure 30. Global Electric Parking Heater Market: High-End EV/HEV/PHEV (2021-2026) & (K Units)
- Figure 31. Global Electric Parking Heater Sale Market Share by Application (2025)

Figure 32. Global Electric Parking Heater Revenue Market Share by Application in 2025

Figure 33. Electric Parking Heater Sales by Company in 2025 (K Units)

Figure 34. Global Electric Parking Heater Sales Market Share by Company in 2025

Figure 35. Electric Parking Heater Revenue by Company in 2025 (\$ millions)

Figure 36. Global Electric Parking Heater Revenue Market Share by Company in 2025

Figure 37. Global Electric Parking Heater Sales Market Share by Geographic Region (2021-2026)

Figure 38. Global Electric Parking Heater Revenue Market Share by Geographic Region in 2025

Figure 39. Americas Electric Parking Heater Sales 2021-2026 (K Units)

Figure 40. Americas Electric Parking Heater Revenue 2021-2026 (\$ millions)

Figure 41. APAC Electric Parking Heater Sales 2021-2026 (K Units)

Figure 42. APAC Electric Parking Heater Revenue 2021-2026 (\$ millions)

Figure 43. Europe Electric Parking Heater Sales 2021-2026 (K Units)

Figure 44. Europe Electric Parking Heater Revenue 2021-2026 (\$ millions)

Figure 45. Middle East & Africa Electric Parking Heater Sales 2021-2026 (K Units)

Figure 46. Middle East & Africa Electric Parking Heater Revenue 2021-2026 (\$ millions)

Figure 47. Americas Electric Parking Heater Sales Market Share by Country in 2025

Figure 48. Americas Electric Parking Heater Revenue Market Share by Country (2021-2026)

Figure 49. Americas Electric Parking Heater Sales Market Share by Type (2021-2026)

Figure 50. Americas Electric Parking Heater Sales Market Share by Application (2021-2026)

Figure 51. United States Electric Parking Heater Revenue Growth 2021-2026 (\$ millions)

Figure 52. Canada Electric Parking Heater Revenue Growth 2021-2026 (\$ millions)

Figure 53. Mexico Electric Parking Heater Revenue Growth 2021-2026 (\$ millions)

Figure 54. Brazil Electric Parking Heater Revenue Growth 2021-2026 (\$ millions)

Figure 55. APAC Electric Parking Heater Sales Market Share by Region in 2025

Figure 56. APAC Electric Parking Heater Revenue Market Share by Region (2021-2026)

Figure 57. APAC Electric Parking Heater Sales Market Share by Type (2021-2026)

Figure 58. APAC Electric Parking Heater Sales Market Share by Application (2021-2026)

Figure 59. China Electric Parking Heater Revenue Growth 2021-2026 (\$ millions)

Figure 60. Japan Electric Parking Heater Revenue Growth 2021-2026 (\$ millions)

Figure 61. South Korea Electric Parking Heater Revenue Growth 2021-2026 (\$ millions)

Figure 62. Southeast Asia Electric Parking Heater Revenue Growth 2021-2026 (\$ millions)

- Figure 63. India Electric Parking Heater Revenue Growth 2021-2026 (\$ millions)
- Figure 64. Australia Electric Parking Heater Revenue Growth 2021-2026 (\$ millions)
- Figure 65. China Taiwan Electric Parking Heater Revenue Growth 2021-2026 (\$ millions)
- Figure 66. Europe Electric Parking Heater Sales Market Share by Country in 2025
- Figure 67. Europe Electric Parking Heater Revenue Market Share by Country (2021-2026)
- Figure 68. Europe Electric Parking Heater Sales Market Share by Type (2021-2026)
- Figure 69. Europe Electric Parking Heater Sales Market Share by Application (2021-2026)
- Figure 70. Germany Electric Parking Heater Revenue Growth 2021-2026 (\$ millions)
- Figure 71. France Electric Parking Heater Revenue Growth 2021-2026 (\$ millions)
- Figure 72. UK Electric Parking Heater Revenue Growth 2021-2026 (\$ millions)
- Figure 73. Italy Electric Parking Heater Revenue Growth 2021-2026 (\$ millions)
- Figure 74. Russia Electric Parking Heater Revenue Growth 2021-2026 (\$ millions)
- Figure 75. Middle East & Africa Electric Parking Heater Sales Market Share by Country (2021-2026)
- Figure 76. Middle East & Africa Electric Parking Heater Sales Market Share by Type (2021-2026)
- Figure 77. Middle East & Africa Electric Parking Heater Sales Market Share by Application (2021-2026)
- Figure 78. Egypt Electric Parking Heater Revenue Growth 2021-2026 (\$ millions)
- Figure 79. South Africa Electric Parking Heater Revenue Growth 2021-2026 (\$ millions)
- Figure 80. Israel Electric Parking Heater Revenue Growth 2021-2026 (\$ millions)
- Figure 81. Turkey Electric Parking Heater Revenue Growth 2021-2026 (\$ millions)
- Figure 82. GCC Countries Electric Parking Heater Revenue Growth 2021-2026 (\$ millions)
- Figure 83. Manufacturing Cost Structure Analysis of Electric Parking Heater in 2026
- Figure 84. Manufacturing Process Analysis of Electric Parking Heater
- Figure 85. Industry Chain Structure of Electric Parking Heater
- Figure 86. Channels of Distribution
- Figure 87. Global Electric Parking Heater Sales Market Forecast by Region (2027-2032)
- Figure 88. Global Electric Parking Heater Revenue Market Share Forecast by Region (2027-2032)
- Figure 89. Global Electric Parking Heater Sales Market Share Forecast by Type (2027-2032)
- Figure 90. Global Electric Parking Heater Revenue Market Share Forecast by Type (2027-2032)
- Figure 91. Global Electric Parking Heater Sales Market Share Forecast by Application

(2027-2032)

Figure 92. Global Electric Parking Heater Revenue Market Share Forecast by
Application (2027-2032)

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