

Global Electric Mountain Bikes Market Growth 2026-2032

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Abstracts

The global Electric Mountain Bikes market size is predicted to grow from US\$ 405 million in 2025 to US\$ 1416 million in 2032; it is expected to grow at a CAGR of 19.7% from 2026 to 2032.

In 2025, the global production of Electric Mountain Bikes reached approximately 60,000 units, with an average global market price of around US\$6,700 per unit. In the same year, the global total production capacity of Electric Mountain Bikes reached 77,000 units. The industry average gross profit margin of this product reached 28%. Electric mountain bikes are a type of two-wheeled vehicle powered by electricity and specifically designed for complex off-road environments. They typically consist of a high-performance motor, a battery system, and an electronic control system. Their core features include high torque output, excellent climbing ability, a lightweight body structure, and a high-strength suspension system, while also offering advantages such as low noise, zero emissions, and low maintenance costs. Compared to traditional gasoline-powered off-road motorcycles, electric mountain bikes have significant advantages in environmental performance and intelligent control, representing an important application of new energy technology in off-road sports and outdoor travel.

The electric mountain bike industry chain mainly comprises three segments: upstream core component supply, midstream vehicle manufacturing and system integration, and downstream sales and applications. The upstream includes key components such as batteries, motors, electronic control systems, frame materials, and suspension systems. The midstream consists of vehicle manufacturers responsible for vehicle design, powertrain matching, structural optimization, and intelligent control system integration. The downstream targets off-road enthusiasts, outdoor adventurers, and the professional racing market, and also includes distribution channels, rental services, and after-sales

service. With technological advancements and consumer upgrades, the industry chain is developing towards higher performance, greater intelligence, and branding.

Driven by the global trend of new energy transformation and green travel, the electric mountain bike market is rapidly emerging. On the one hand, increasingly stringent environmental regulations and carbon reduction targets are prompting the transformation of traditional fuel-powered off-road motorcycles towards electrification; on the other hand, advancements in battery energy density, motor efficiency optimization, and intelligent control technology have significantly enhanced the range and power performance of electric mountain bikes, gradually meeting the needs of professional off-road and racing. Simultaneously, the upgrading of outdoor sports consumption and the expansion of the electric two-wheeler market have also provided a vast demand space. However, range, charging infrastructure, and cost remain limiting factors. Overall, the electric mountain bike industry will exhibit a development trend driven by technology, accelerated market penetration, and continuously expanding application scenarios.

United States market for Electric Mountain Bikes is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Electric Mountain Bikes is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Electric Mountain Bikes is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Electric Mountain Bikes players cover Yamaha, Zero Motorcycles, Brutus, Mahindra, Triumph Motorcycles, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the "Electric Mountain Bikes Industry Forecast" looks at past sales and reviews total world Electric Mountain Bikes sales in 2025, providing a comprehensive analysis by region and market sector of projected Electric Mountain Bikes sales for 2026 through 2032. With Electric Mountain Bikes sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Electric Mountain Bikes industry.

This Insight Report provides a comprehensive analysis of the global Electric Mountain Bikes landscape and highlights key trends related to product segmentation, company

formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Electric Mountain Bikes portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Electric Mountain Bikes market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Electric Mountain Bikes and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Electric Mountain Bikes.

This report presents a comprehensive overview, market shares, and growth opportunities of Electric Mountain Bikes market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Children/Teenagers

Adults

Segmentation by Power and Range:

Lightweight Short-Distance

Medium-Distance Racing

High-Performance Long-Distance

Segmentation by Usage Scenarios:

Leisure & Entertainment

Competitive

Adventure & Endurance

Segmentation by Application:

Online Sales

Offline Sales

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Yamaha

Zero Motorcycles

Brutus

Mahindra

Triumph Motorcycles

QJ Motor

STRiX eMotors Ltd.

BMW Motorrad

Stark Future

Torrot

Surron

Talaria

Zongshen

Key Questions Addressed in this Report

What is the 10-year outlook for the global Electric Mountain Bikes market?

What factors are driving Electric Mountain Bikes market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Electric Mountain Bikes market opportunities vary by end market size?

How does Electric Mountain Bikes break out by Type, by Application?

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