

# Global Electric Motorcycle and Scooter Market Growth 2026-2032

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## Abstracts

The global Electric Motorcycle and Scooter market size is predicted to grow from US\$ 5292 million in 2025 to US\$ 7290 million in 2032; it is expected to grow at a CAGR of 4.8% from 2026 to 2032.

Electric motorcycles and scooters are two-wheeled motor vehicles propelled solely by a rechargeable battery-electric powertrain and controlled by a throttle (no pedal assist), covering step-through scooters/mopeds and straddle motorcycles. Volume is dominated by China, supported by a very large stock of commuter scooters and mopeds, and by India's accelerating E2W registrations, while ASEAN contributes meaningful, policy-linked growth. Technically, today's product landscape is best described along four practical axes: vehicle form (step-through scooters, straddle-type motorcycles, and light mopeds), battery system (fixed, removable, or networked swapping), cell chemistry (with lead-acid still prominent in China's sales mix, and LFP/NMC rising), and nominal power bands (?3 kW up to >11 kW for high-performance).

In the current market, global production is around 20.6 million units, with an average selling price of about USD 255 per unit on an EXW basis. Upstream, the cell chemistry split is the primary cost and performance lever. Lead-acid remains cost-optimal for mass commuter models and legacy fleets, especially in price-sensitive Chinese channels; LFP is now mainstream for removable/swappable systems and city scooters; NMC/NCA sits in higher-performance and premium segments; sodium-ion has emerged in pilot and early commercial runs for scooters given its cost and low-temperature characteristics, mostly in China. OEM reports repeatedly describe programs to replace lead-acid with lithium in mid- and high-end tiers, while authorities and standards bodies are tightening safety rules for lithium packs in e-two-wheelers (e.g., SAMR's lithium battery safety specification for e-bikes in 2024), all reinforcing a chemistry mix shift

rather than an overnight replacement. Procurement patterns include B2C retail, fleet frameworks for delivery/sharing (often with TCO or uptime guarantees), and in swapping ecosystems a clear unbundling of hardware and service.

Structurally the market is fragmented but features prominent leaders across China and India as well as global brands in the high-performance and premium niches. Typical vehicle-level gross margins sit in the 20–30% range depending on chemistry, motor layout, and channel mix. Looking toward 2025–2031, we expect volume growth led by: (i) continued urban commuter demand and fleet electrification in delivery/rental; (ii) broader adoption of swappable or removable batteries for uptime-critical use cases; and (iii) chemistry cost dynamics where LFP and sodium-ion widen addressable price points, while lead-acid remains a large installed base in China but gradually cedes share in new sales. Key bottlenecks include certification lead times, cell supply localization outside China, and infrastructure density for swapping and safe charging.

LP Information, Inc. (LPI) ' newest research report, the “Electric Motorcycle and Scooter Industry Forecast” looks at past sales and reviews total world Electric Motorcycle and Scooter sales in 2025, providing a comprehensive analysis by region and market sector of projected Electric Motorcycle and Scooter sales for 2026 through 2032. With Electric Motorcycle and Scooter sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Electric Motorcycle and Scooter industry.

This Insight Report provides a comprehensive analysis of the global Electric Motorcycle and Scooter landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Electric Motorcycle and Scooter portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Electric Motorcycle and Scooter market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Electric Motorcycle and Scooter and breaks down the forecast by Vehicle Form, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Electric Motorcycle and Scooter.

This report presents a comprehensive overview, market shares, and growth opportunities of Electric Motorcycle and Scooter market by product type, application, key manufacturers and key regions and countries.

#### Segmentation by Vehicle Form:

Electric Scooter (step-through)

Electric Motorcycle (straddle/cruiser/sport)

E-Moped / Light Scooter

#### Segmentation by Battery System:

Fixed wired charging

Removable plug-in pack

Networked swappable

#### Segmentation by Battery Cell Chemistry:

Lead-acid

LFP

NMC/NCA

Others

#### Segmentation by Nominal Motor Power:

>3 kW

3–7 kW

7–11 kW

>11 kW

Segmentation by Application:

Personal Commuting

Delivery & Last-mile Logistics

Shared Mobility & Rental

Government & Utility Fleets

Other Commercial & Recreation

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Yadea Group

Aima Technology

Sunra

TAILG

Luyuan

NIU Technologies

Segway-Ninebot

BYVIN (Benling)

LIMA

Wuyang-Honda

Gogoro

KYMCO (Ionex)

SYM (Sanyang)

Piaggio

BMW Motorrad

Zero Motorcycles

Energica Motor Company

LiveWire

Kawasaki

Vmoto (Super Soco)

HORWIN

Silence Urban Mobility

Askoll EVA

Govecs

ZEEHO (CFMOTO)

FELO

Kollter

Zongshen (Cineco / Cyclone e-)

Ola Electric

TVS

Bajaj

Hero VIDA

Ather Energy

#### Key Questions Addressed in this Report

What is the 10-year outlook for the global Electric Motorcycle and Scooter market?

What factors are driving Electric Motorcycle and Scooter market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Electric Motorcycle and Scooter market opportunities vary by end market size?

How does Electric Motorcycle and Scooter break out by Vehicle Form, by Application?

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