

Global Electric Massage Sofa Chair Market Growth 2024-2030

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Abstracts

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According to our LPI (LP Information) latest study, the global Electric Massage Sofa Chair market size was valued at US\$ 4003.3 million in 2023. With growing demand in downstream market, the Electric Massage Sofa Chair is forecast to a readjusted size of US\$ 6605.9 million by 2030 with a CAGR of 7.4% during review period.

The research report highlights the growth potential of the global Electric Massage Sofa Chair market. Electric Massage Sofa Chair are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Electric Massage Sofa Chair. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Electric Massage Sofa Chair market.

Electric massage chairs are driven by electric motors and air pumps, relying on machinery (massage wheels) and air bags to massage, knead, and beat certain parts of the human body. The neck, shoulders, back and waist of the human body are supported by the backrest, and can be tilted backwards from a high position to a low position, so that the human body can lie on its back.

Global key players of Electric Massage Soft Chair include Ogawa, OSIM, BODYFRIEND, Panasonic and Rotal, etc. The top five players hold a share over 46%. The APAC (excluding China) region is the world's largest market for Electric Massage Sofa Chair, has a share about 55%, followed by China and North America, with share 21% and 11%, separately. In terms of product types, 3D & 4D Massage

Chair is the largest market segment, occupying for a share of about 97%. In terms of product applications, Electric Massage Sofa Chair is mainly used in household, with a market share of 71%, followed by commercial.

Key Features:

The report on Electric Massage Sofa Chair market reflects various aspects and provide valuable insights into the industry.

Market Size and Growth: The research report provide an overview of the current size and growth of the Electric Massage Sofa Chair market. It may include historical data, market segmentation by Type (e.g., 2D Massage Chair, 3D & 4D Massage Chair), and regional breakdowns.

Market Drivers and Challenges: The report can identify and analyse the factors driving the growth of the Electric Massage Sofa Chair market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

Competitive Landscape: The research report provides analysis of the competitive landscape within the Electric Massage Sofa Chair market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

Technological Developments: The research report can delve into the latest technological developments in the Electric Massage Sofa Chair industry. This include advancements in Electric Massage Sofa Chair technology, Electric Massage Sofa Chair new entrants, Electric Massage Sofa Chair new investment, and other innovations that are shaping the future of Electric Massage Sofa Chair.

Downstream Procumbent Preference: The report can shed light on customer procumbent behaviour and adoption trends in the Electric Massage Sofa Chair market. It includes factors influencing customer ' purchasing decisions, preferences for Electric Massage Sofa Chair product.

Government Policies and Incentives: The research report analyse the impact of government policies and incentives on the Electric Massage Sofa Chair market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and

other measures aimed at promoting Electric Massage Sofa Chair market. The report also evaluates the effectiveness of these policies in driving market growth.

Environmental Impact and Sustainability: The research report assess the environmental impact and sustainability aspects of the Electric Massage Sofa Chair market.

Market Forecasts and Future Outlook: Based on the analysis conducted, the research report provide market forecasts and outlook for the Electric Massage Sofa Chair industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

Recommendations and Opportunities: The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Electric Massage Sofa Chair market.

Market Segmentation:

Electric Massage Sofa Chair market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Segmentation by type

2D Massage Chair

3D & 4D Massage Chair

Segmentation by application

Household

Commercial

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Panasonic

Osaki

Human Touch

OSIM

Family Inada

Fujiiryoki

Luraco

Infinity

Ogawa

Daito-THRIVE

OTO Bodycare

Rotal

BODYFRIEND

Tokuyo

ITSU

Key Questions Addressed in this Report

What is the 10-year outlook for the global Electric Massage Sofa Chair market?

What factors are driving Electric Massage Sofa Chair market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Electric Massage Sofa Chair market opportunities vary by end market size?

How does Electric Massage Sofa Chair break out type, application?

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