

Global Electric Lawn Mowers Market Growth 2025-2031

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Abstracts

The global Electric Lawn Mowers market size is predicted to grow from US\$ 5515 million in 2025 to US\$ 7425 million in 2031; it is expected to grow at a CAGR of 5.1% from 2025 to 2031.

The impact of the latest U.S. tariff measures and the corresponding policy responses from countries worldwide on market competitiveness, regional economic performance, and supply chain configurations will be comprehensively evaluated in this report.

Electric Lawn Mowers start instantly, run quietly, spew no exhaust fumes, and require no regular engine maintenance.

The global market for electric lawn mowers has been experiencing significant growth in recent years. This can be attributed to several factors, including increasing consumer awareness about environmental sustainability, rising concerns about air and noise pollution, and advancements in battery technology.

One of the key drivers of the market is the growing demand for eco-friendly and sustainable lawn care solutions. Electric lawn mowers are considered to be more environmentally friendly compared to their gas-powered counterparts as they produce zero emissions and are quieter during operation. This has led to a shift in consumer preferences towards electric lawn mowers, especially in regions with strict environmental regulations.

Another factor contributing to the market growth is the increasing adoption of lithium-ion batteries in electric lawn mowers. These batteries offer longer run times, faster charging, and higher power output compared to traditional lead-acid batteries. As a

result, electric lawn mowers powered by lithium-ion batteries are becoming more popular among consumers who value convenience and performance.

Furthermore, technological advancements have led to the development of robotic electric lawn mowers. These autonomous mowers can navigate and mow lawns without human intervention, providing convenience and time-saving benefits to consumers. The increasing adoption of smart home technologies and the growing trend of connected devices are expected to further drive the demand for robotic electric lawn mowers.

However, there are some challenges that the market faces. One of the main challenges is the higher upfront cost of electric lawn mowers compared to gas-powered ones. Electric lawn mowers tend to be more expensive due to the cost of battery technology and other components. This can deter price-sensitive consumers from adopting electric lawn mowers.

Additionally, the limited battery life of electric lawn mowers can be a constraint for some users, especially those with larger lawns. While advancements in battery technology have improved the run time of electric lawn mowers, they still may not be suitable for properties with extensive lawn areas. This can limit the market potential in certain regions or for certain customer segments.

LP Information, Inc. (LPI) ' newest research report, the “Electric Lawn Mowers Industry Forecast” looks at past sales and reviews total world Electric Lawn Mowers sales in 2024, providing a comprehensive analysis by region and market sector of projected Electric Lawn Mowers sales for 2025 through 2031. With Electric Lawn Mowers sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Electric Lawn Mowers industry.

This Insight Report provides a comprehensive analysis of the global Electric Lawn Mowers landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Electric Lawn Mowers portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Electric Lawn Mowers market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Electric Lawn Mowers and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of

opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Electric Lawn Mowers.

This report presents a comprehensive overview, market shares, and growth opportunities of Electric Lawn Mowers market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Cordeless Electric Lawn Mower

Corded Electric Lawn Mower

Segmentation by Application:

Home

Commercial

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Bosch

Flymo

WOLF-Garten

Mountfield

Hayter

Al-Ko

Oleo-Mac

Toro

EGO POWER+

Cobra

KOBALT

RYOBI

Greenworks Tools

Earthwise

Black & Decker

Sun Joe

STIHL

Neuton

Ozito

Key Questions Addressed in this Report

What is the 10-year outlook for the global Electric Lawn Mowers market?
What factors are driving Electric Lawn Mowers market growth, globally and by region?
Which technologies are poised for the fastest growth by market and region?
How do Electric Lawn Mowers market opportunities vary by end market size?
How does Electric Lawn Mowers break out by Type, by Application?

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