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Global Electric Ironers Market Growth 2024-2030

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Abstracts

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The global Electric Ironers market size is predicted to grow from US$ 13.8 million in 2024 to US$ 12.4 million in 2030; it is expected to grow at a CAGR of -1.9% from 2024 to 2030.

An electric iron is a household appliance used to press clothes and fabrics to remove wrinkles, smooth creases, and improve their overall appearance. It typically consists of a heated metal plate, known as the soleplate, which is designed to glide over fabric, while a thermostat controls the temperature to prevent damage to delicate materials. Electric irons work by using electricity to heat the soleplate, which is then applied to clothing, often with steam for added effectiveness. Steam irons, a popular variant, have the added feature of releasing steam to further loosen wrinkles and refresh fabrics. The modern electric iron also includes features like adjustable temperature settings, steam bursts, anti-drip mechanisms, and automatic shut-off for safety. Widely used in homes and in commercial laundry settings, electric irons play an essential role in fabric care, offering a fast and efficient solution for achieving a smooth, polished look for clothes and textiles.

The electric iron market has been declining year by year, largely due to changing consumer preferences and the growing availability of alternative garment care solutions. The rise of handheld garment steamers, which offer a quicker, more convenient way to remove wrinkles, has significantly impacted the demand for traditional irons. Additionally, the increasing popularity of casual and wrinkle-resistant clothing, which requires little to no ironing, has further diminished the necessity of electric irons. In developed markets, the saturation of household irons has led to slower replacement cycles, contributing to the overall decline. Furthermore, technological advancements in other appliances, such as dryers with steam functions, have provided consumers with

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more efficient, multifunctional alternatives. As a result, the electric iron market is facing consistent downturns, with a shift towards more convenient, energy-efficient, and versatile fabric care solutions.

LP Information, Inc. (LPI) ' newest research report, the “Electric Ironers Industry Forecast” looks at past sales and reviews total world Electric Ironers sales in 2023, providing a comprehensive analysis by region and market sector of projected Electric Ironers sales for 2024 through 2030. With Electric Ironers sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Electric Ironers industry.

This Insight Report provides a comprehensive analysis of the global Electric Ironers landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Electric Ironers portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global Electric Ironers market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Electric Ironers and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Electric Ironers.

This report presents a comprehensive overview, market shares, and growth opportunities of Electric Ironers market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Wireless

Wired

Segmentation by Application:

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Supermarket

Retail

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

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UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Philips

HEIGER

Panasonic

Cuori

Haier Electric

Shanghai Hongxin

Electrolux

Braun

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Tefal

Hamilton Beach

Rowenta

SENCOR

Venus

Daewoo

T-fal

Polti

Kenmore

Conair

Bosch

Black & Decker

Key Questions Addressed in this Report

What is the 10-year outlook for the global Electric Ironers market?

What factors are driving Electric Ironers market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Electric Ironers market opportunities vary by end market size?

How does Electric Ironers break out by Type, by Application?

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