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Global Electric Guitar Pickups Market Growth 2026-2032

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Abstracts

The global Electric Guitar Pickups market size is predicted to grow from US$ 991 million in 2025 to US$ 1337 million in 2032; it is expected to grow at a CAGR of 4.5% from 2026 to 2032.

In 2024, global production of Electric Guitar Pickups reached approximately 19.4 million units, with an average global market price of around USD 50 per unit. Electric Guitar Pickups are electromagnetic transducers used in electric guitars to convert the vibrations of the metal strings into electrical signals, which can then be amplified and processed to produce sound through speakers. They work by using coils of wire wound around magnetic poles; when the guitar strings vibrate within the magnetic field, they induce a small electrical current in the coil. Different pickup designs—such as single-coil, humbucker, and P90—produce distinct tonal qualities, influencing factors like brightness, warmth, and output level, making pickups a critical component in shaping a guitar's overall tone and character.

United States market for Electric Guitar Pickups is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Electric Guitar Pickups is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Electric Guitar Pickups is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Electric Guitar Pickups players cover Seymour Duncan, DiMarzio, Kent Armstrong, Fender, Gibson, etc. In terms of revenue, the global two largest companies

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occupied for a share nearly % in 2025.

Report Scope

LP Information, Inc. (LPI) ' newest research report, the “Electric Guitar Pickups Industry Forecast” looks at past sales and reviews total world Electric Guitar Pickups sales in 2025, providing a comprehensive analysis by region and market sector of projected Electric Guitar Pickups sales for 2026 through 2032. With Electric Guitar Pickups sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Electric Guitar Pickups industry.

This Insight Report provides a comprehensive analysis of the global Electric Guitar Pickups landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Electric Guitar Pickups portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global Electric Guitar Pickups market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Electric Guitar Pickups and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Electric Guitar Pickups.

This report presents a comprehensive overview, market shares, and growth opportunities of Electric Guitar Pickups market by product type, application, key manufacturers and key regions and countries.

Market Segmentation

Segmentation by Type:

Alnico Magnet Pickups

Ceramic Magnet Pickups

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Segmentation by Application:

- Professional Musicians
- Individual Hobbyists

This report also splits the market by region:

- Americas
  - United States
  - Canada
  - Mexico
  - Brazil
- APAC
  - China
  - Japan
  - Korea
  - Southeast Asia
  - India
  - Australia
- Europe
  - Germany
  - France

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UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Seymour Duncan

DiMarzio

Kent Armstrong

Fender

Gibson

Bare Knuckle

Lindy Fralin

Fishman

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TV Jones

Lollar

Suhr

Mojo

Tone Rider

Rio Grande

Curtis Novak

Bartolini

Key Questions Addressed in this Report

What is the 10-year outlook for the global Electric Guitar Pickups market?

What factors are driving Electric Guitar Pickups market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Electric Guitar Pickups market opportunities vary by end market size?

How does Electric Guitar Pickups break out by Type, by Application?

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