

Global Electric Gravel Bikes Market Growth 2026-2032

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Abstracts

The global Electric Gravel Bikes market size is predicted to grow from US\$ 1023 million in 2025 to US\$ 1466 million in 2032; it is expected to grow at a CAGR of 5.3% from 2026 to 2032.

Electric Gravel Bikes, also known as e-gravel bikes, are electric-assist bicycles developed on the basis of conventional gravel bikes and equipped with an integrated motor, battery, and control system. They are designed for mixed-terrain riding across paved roads, gravel roads, forest tracks, and light off-road surfaces. These bikes typically feature drop handlebars or road-oriented geometry, wider tires, enhanced stability, and improved terrain capability, while using mid-drive or hub-drive motors to provide pedal assistance during climbing, long-distance riding, and challenging terrain. Compared with electric mountain bikes, electric gravel bikes generally place greater emphasis on lightweight design, riding efficiency, extended range, and versatility, and are commonly used for recreational riding, touring, bikepacking, fitness, training, and commuting.

In 2025, global Electric Gravel Bikes production reached approximately 235,000 units, and average price was US\$4,450/unit, with gross margin 35%.

United States market for Electric Gravel Bikes is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Electric Gravel Bikes is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Electric Gravel Bikes is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Electric Gravel Bikes players cover Merida, Megamo Bicycles, Trek Bikes, Estarli, Giant, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

Report Scope

LP Information, Inc. (LPI) ' newest research report, the “Electric Gravel Bikes Industry Forecast” looks at past sales and reviews total world Electric Gravel Bikes sales in 2025, providing a comprehensive analysis by region and market sector of projected Electric Gravel Bikes sales for 2026 through 2032. With Electric Gravel Bikes sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Electric Gravel Bikes industry.

This Insight Report provides a comprehensive analysis of the global Electric Gravel Bikes landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Electric Gravel Bikes portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Electric Gravel Bikes market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Electric Gravel Bikes and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Electric Gravel Bikes.

This report presents a comprehensive overview, market shares, and growth opportunities of Electric Gravel Bikes market by product type, application, key manufacturers and key regions and countries.

Market Segmentation

Segmentation by Type:

Lightweight E-Gravel Bikes

Adventure & Touring E-Gravel Bikes

Performance E-Gravel Bikes

Others

Segmentation by Battery Capacity:

Below 300 Wh

300–500 Wh

Above 500 Wh

Segmentation by Application:

Sports Use

Transcription

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its

market penetration.

Merida

Megamo Bicycles

Trek Bikes

Estarli

Giant

SCOTT Sports

Specialized

Cannondale

CUBE

Canyon

Orbea

Santa Cruz

Key Questions Addressed in this Report

What is the 10-year outlook for the global Electric Gravel Bikes market?

What factors are driving Electric Gravel Bikes market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Electric Gravel Bikes market opportunities vary by end market size?

How does Electric Gravel Bikes break out by Type, by Application?

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