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Global Electric Blanket Dryer Market Growth 2026-2032

https://marketpublishers.com/r/G398143B239DEN.html
Date: October 2026
Pages: 118
Price: US$ 3,660.00 (Single User License)
ID: G398143B239DEN

Abstracts

The global Electric Blanket Dryer market size is predicted to grow from US$ 391 million in 2025 to US$ 582 million in 2032; it is expected to grow at a CAGR of 6.0% from 2026 to 2032.

In 2025, global Electric Blanket Dryer production reached approximately 4 million units, with an average global market price of around USD 100 per unit.

The gross profit margin of major companies in the industry is between 22%–35%.

In 2025, the global production capacity of Electric Blanket Dryer was approximately 5.3 million units.

Electric Blanket Dryer is a household electrical appliance designed to dry, warm, and refresh blankets, bedding, mattresses, and other large textile items by circulating heated air. The appliance typically consists of a heating element, fan, air duct, control unit, housing, and flexible air-delivery structure that directs warm air into or beneath bedding. Depending on the design, it may provide drying, warming, moisture removal, dust-mite control, deodorizing, or timed operation. The product is mainly used in homes, hotels, healthcare and elderly-care facilities, and other indoor environments where bedding requires regular drying or warming. The product scope covers dedicated electric bedding and blanket drying appliances and excludes ordinary clothes dryers and room heaters.

The industry chain begins upstream with heating elements, electric motors, fans, temperature sensors, control boards, plastics, metal components, wiring, fabrics, and other structural materials. Midstream manufacturers integrate heating, air circulation,

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temperature control, safety protection, and user-interface functions through injection molding, metal processing, electronic assembly, wiring, testing, and final assembly. Product specifications vary according to heating power, airflow, drying capacity, temperature control, noise level, and safety features. Downstream, finished products are distributed through appliance retailers, department stores, e-commerce platforms, and household goods channels for residential and institutional bedding care.

United States market for Electric Blanket Dryer is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Electric Blanket Dryer is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Electric Blanket Dryer is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Electric Blanket Dryer players cover Panasonic Holdings Corporation, Mitsubishi Electric Corporation, IRIS OHYAMA Inc., Sharp Corporation, Hitachi Global Life Solutions, Inc., etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

Report Scope

LP Information, Inc. (LPI) ' newest research report, the “Electric Blanket Dryer Industry Forecast” looks at past sales and reviews total world Electric Blanket Dryer sales in 2025, providing a comprehensive analysis by region and market sector of projected Electric Blanket Dryer sales for 2026 through 2032. With Electric Blanket Dryer sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Electric Blanket Dryer industry.

This Insight Report provides a comprehensive analysis of the global Electric Blanket Dryer landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Electric Blanket Dryer portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global Electric Blanket Dryer market.

This Insight Report evaluates the key market trends, drivers, and affecting factors

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shaping the global outlook for Electric Blanket Dryer and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Electric Blanket Dryer.

This report presents a comprehensive overview, market shares, and growth opportunities of Electric Blanket Dryer market by product type, application, key manufacturers and key regions and countries.

Market Segmentation

Segmentation by Type:

Electric Heating Wire

PTC Ceramic Heating

Infrared Heating

Segmentation by Installation Configuration:

Portable Dryers

Bedside Dryers

Ceiling-Mounted Dryers

Segmentation by Rated Power:

Low Power??500 W?

Medium Power?>500–1000 W?

High Power?>1000 W?

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Segmentation by Application:

Electric Blanket Drying

Quilt Drying

Mattress and Bedding Drying

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

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Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Panasonic Holdings Corporation

Mitsubishi Electric Corporation

IRIS OHYAMA Inc.

Sharp Corporation

Hitachi Global Life Solutions, Inc.

ZOJIRUSHI CORPORATION

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YAMAZEN Corporation

Twinbird Corporation

cado Co., Ltd.

Midea Group Co., Ltd.

Gree Electric Appliances Inc. of Zhuhai

Guangdong Deerma Technology Co., Ltd.

Guangdong Bear Electric Co., Ltd.

Joyoung Co., Ltd.

Key Questions Addressed in this Report

What is the 10-year outlook for the global Electric Blanket Dryer market?

What factors are driving Electric Blanket Dryer market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Electric Blanket Dryer market opportunities vary by end market size?

How does Electric Blanket Dryer break out by Type, by Application?

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Contents

1 SCOPE OF THE REPORT

1.1 Market Introduction
1.2 Years Considered
1.3 Research Objectives
1.4 Market Research Methodology
1.5 Research Process and Data Source
1.6 Economic Indicators
1.7 Currency Considered
1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

2.1 World Market Overview
  2.1.1 Global Electric Blanket Dryer Annual Sales 2021-2032
  2.1.2 World Current & Future Analysis for Electric Blanket Dryer by Geographic Region, 2021, 2025 & 2032
  2.1.3 World Current & Future Analysis for Electric Blanket Dryer by Country/Region, 2021, 2025 & 2032
2.2 Electric Blanket Dryer Segment by Type
  2.2.1 Electric Heating Wire
  2.2.2 PTC Ceramic Heating
  2.2.3 Infrared Heating
  2.2.4 Electric Blanket Dryer Sales by Type
    2.2.4.1 Global Electric Blanket Dryer Sales Market Share by Type (2021-2026)
    2.2.4.2 Global Electric Blanket Dryer Revenue and Market Share by Type (2021-2026)
    2.2.4.3 Global Electric Blanket Dryer Sale Price by Type (2021-2026)
2.3 Electric Blanket Dryer Segment by Installation Configuration
  2.3.1 Portable Dryers
  2.3.2 Bedside Dryers
  2.3.3 Ceiling-Mounted Dryers
  2.3.4 Electric Blanket Dryer Sales by Installation Configuration
    2.3.4.1 Global Electric Blanket Dryer Sales Market Share by Installation Configuration (2021-2026)
    2.3.4.2 Global Electric Blanket Dryer Revenue and Market Share by Installation Configuration (2021-2026)

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2.3.4.3 Global Electric Blanket Dryer Sale Price by Installation Configuration (2021-2026)
2.4 Electric Blanket Dryer Segment by Rated Power
2.4.1 Low Power??500 W?
2.4.2 Medium Power?>500–1000 W?
2.4.3 High Power?>1000 W?
2.4.4 Electric Blanket Dryer Sales by Rated Power
2.4.4.1 Global Electric Blanket Dryer Sales Market Share by Rated Power (2021-2026)
2.4.4.2 Global Electric Blanket Dryer Revenue and Market Share by Rated Power (2021-2026)
2.4.4.3 Global Electric Blanket Dryer Sale Price by Rated Power (2021-2026)
2.5 Electric Blanket Dryer Segment by Application
2.5.1 Electric Blanket Drying
2.5.2 Quilt Drying
2.5.3 Mattress and Bedding Drying
2.5.4 Other
2.5.5 Electric Blanket Dryer Sales by Application
2.5.5.1 Global Electric Blanket Dryer Sale Market Share by Application (2021-2026)
2.5.5.2 Global Electric Blanket Dryer Revenue and Market Share by Application (2021-2026)
2.5.5.3 Global Electric Blanket Dryer Sale Price by Application (2021-2026)

3 GLOBAL BY COMPANY

3.1 Global Electric Blanket Dryer Breakdown Data by Company
3.1.1 Global Electric Blanket Dryer Annual Sales by Company (2021-2026)
3.1.2 Global Electric Blanket Dryer Sales Market Share by Company (2021-2026)
3.2 Global Electric Blanket Dryer Annual Revenue by Company (2021-2026)
3.2.1 Global Electric Blanket Dryer Revenue by Company (2021-2026)
3.2.2 Global Electric Blanket Dryer Revenue Market Share by Company (2021-2026)
3.3 Global Electric Blanket Dryer Sale Price by Company
3.4 Key Manufacturers Electric Blanket Dryer Producing Area Distribution, Sales Area, Product Type
3.4.1 Key Manufacturers Electric Blanket Dryer Product Location Distribution
3.4.2 Players Electric Blanket Dryer Products Offered
3.5 Market Concentration Rate Analysis
3.5.1 Competition Landscape Analysis
3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

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3.6 New Products and Potential Entrants
3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR ELECTRIC BLANKET DRYER BY GEOGRAPHIC REGION

4.1 World Historic Electric Blanket Dryer Market Size by Geographic Region (2021-2026)
  4.1.1 Global Electric Blanket Dryer Annual Sales by Geographic Region (2021-2026)
  4.1.2 Global Electric Blanket Dryer Annual Revenue by Geographic Region (2021-2026)
4.2 World Historic Electric Blanket Dryer Market Size by Country/Region (2021-2026)
  4.2.1 Global Electric Blanket Dryer Annual Sales by Country/Region (2021-2026)
  4.2.2 Global Electric Blanket Dryer Annual Revenue by Country/Region (2021-2026)
4.3 Americas Electric Blanket Dryer Sales Growth
4.4 APAC Electric Blanket Dryer Sales Growth
4.5 Europe Electric Blanket Dryer Sales Growth
4.6 Middle East & Africa Electric Blanket Dryer Sales Growth

5 AMERICAS

5.1 Americas Electric Blanket Dryer Sales by Country
  5.1.1 Americas Electric Blanket Dryer Sales by Country (2021-2026)
  5.1.2 Americas Electric Blanket Dryer Revenue by Country (2021-2026)
5.2 Americas Electric Blanket Dryer Sales by Type (2021-2026)
5.3 Americas Electric Blanket Dryer Sales by Application (2021-2026)
5.4 United States
5.5 Canada
5.6 Mexico
5.7 Brazil

6 APAC

6.1 APAC Electric Blanket Dryer Sales by Region
  6.1.1 APAC Electric Blanket Dryer Sales by Region (2021-2026)
  6.1.2 APAC Electric Blanket Dryer Revenue by Region (2021-2026)
6.2 APAC Electric Blanket Dryer Sales by Type (2021-2026)
6.3 APAC Electric Blanket Dryer Sales by Application (2021-2026)
6.4 China

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6.5 Japan
6.6 South Korea
6.7 Southeast Asia
6.8 India
6.9 Australia
6.10 China Taiwan

7 EUROPE

7.1 Europe Electric Blanket Dryer by Country
  7.1.1 Europe Electric Blanket Dryer Sales by Country (2021-2026)
  7.1.2 Europe Electric Blanket Dryer Revenue by Country (2021-2026)
7.2 Europe Electric Blanket Dryer Sales by Type (2021-2026)
7.3 Europe Electric Blanket Dryer Sales by Application (2021-2026)
7.4 Germany
7.5 France
7.6 UK
7.7 Italy
7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Electric Blanket Dryer by Country
  8.1.1 Middle East & Africa Electric Blanket Dryer Sales by Country (2021-2026)
  8.1.2 Middle East & Africa Electric Blanket Dryer Revenue by Country (2021-2026)
8.2 Middle East & Africa Electric Blanket Dryer Sales by Type (2021-2026)
8.3 Middle East & Africa Electric Blanket Dryer Sales by Application (2021-2026)
8.4 Egypt
8.5 South Africa
8.6 Israel
8.7 Turkey
8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities
9.2 Market Challenges & Risks
9.3 Industry Trends

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info@marketpublishers.com

10 MANUFACTURING COST STRUCTURE ANALYSIS

10.1 Raw Material and Suppliers
10.2 Manufacturing Cost Structure Analysis of Electric Blanket Dryer
10.3 Manufacturing Process Analysis of Electric Blanket Dryer
10.4 Industry Chain Structure of Electric Blanket Dryer

11 MARKETING, DISTRIBUTORS AND CUSTOMER

11.1 Sales Channel
  11.1.1 Direct Channels
  11.1.2 Indirect Channels
11.2 Electric Blanket Dryer Distributors
11.3 Electric Blanket Dryer Customer

12 WORLD FORECAST REVIEW FOR ELECTRIC BLANKET DRYER BY GEOGRAPHIC REGION

12.1 Global Electric Blanket Dryer Market Size Forecast by Region
  12.1.1 Global Electric Blanket Dryer Forecast by Region (2027-2032)
  12.1.2 Global Electric Blanket Dryer Annual Revenue Forecast by Region (2027-2032)
12.2 Americas Forecast by Country (2027-2032)
12.3 APAC Forecast by Region (2027-2032)
12.4 Europe Forecast by Country (2027-2032)
12.5 Middle East & Africa Forecast by Country (2027-2032)
12.6 Global Electric Blanket Dryer Forecast by Type (2027-2032)
12.7 Global Electric Blanket Dryer Forecast by Application (2027-2032)

13 KEY PLAYERS ANALYSIS

13.1 Panasonic Holdings Corporation
  13.1.1 Panasonic Holdings Corporation Company Information
  13.1.2 Panasonic Holdings Corporation Electric Blanket Dryer Product Portfolios and Specifications
  13.1.3 Panasonic Holdings Corporation Electric Blanket Dryer Sales, Revenue, Price and Gross Margin (2021-2026)
  13.1.4 Panasonic Holdings Corporation Main Business Overview
  13.1.5 Panasonic Holdings Corporation Latest Developments
13.2 Mitsubishi Electric Corporation

+357 96 030922
info@marketpublishers.com

13.2.1 Mitsubishi Electric Corporation Company Information
13.2.2 Mitsubishi Electric Corporation Electric Blanket Dryer Product Portfolios and Specifications
13.2.3 Mitsubishi Electric Corporation Electric Blanket Dryer Sales, Revenue, Price and Gross Margin (2021-2026)
13.2.4 Mitsubishi Electric Corporation Main Business Overview
13.2.5 Mitsubishi Electric Corporation Latest Developments
13.3 IRIS OHYAMA Inc.
13.3.1 IRIS OHYAMA Inc. Company Information
13.3.2 IRIS OHYAMA Inc. Electric Blanket Dryer Product Portfolios and Specifications
13.3.3 IRIS OHYAMA Inc. Electric Blanket Dryer Sales, Revenue, Price and Gross Margin (2021-2026)
13.3.4 IRIS OHYAMA Inc. Main Business Overview
13.3.5 IRIS OHYAMA Inc. Latest Developments
13.4 Sharp Corporation
13.4.1 Sharp Corporation Company Information
13.4.2 Sharp Corporation Electric Blanket Dryer Product Portfolios and Specifications
13.4.3 Sharp Corporation Electric Blanket Dryer Sales, Revenue, Price and Gross Margin (2021-2026)
13.4.4 Sharp Corporation Main Business Overview
13.4.5 Sharp Corporation Latest Developments
13.5 Hitachi Global Life Solutions, Inc.
13.5.1 Hitachi Global Life Solutions, Inc. Company Information
13.5.2 Hitachi Global Life Solutions, Inc. Electric Blanket Dryer Product Portfolios and Specifications
13.5.3 Hitachi Global Life Solutions, Inc. Electric Blanket Dryer Sales, Revenue, Price and Gross Margin (2021-2026)
13.5.4 Hitachi Global Life Solutions, Inc. Main Business Overview
13.5.5 Hitachi Global Life Solutions, Inc. Latest Developments
13.6 ZOJIRUSHI CORPORATION
13.6.1 ZOJIRUSHI CORPORATION Company Information
13.6.2 ZOJIRUSHI CORPORATION Electric Blanket Dryer Product Portfolios and Specifications
13.6.3 ZOJIRUSHI CORPORATION Electric Blanket Dryer Sales, Revenue, Price and Gross Margin (2021-2026)
13.6.4 ZOJIRUSHI CORPORATION Main Business Overview
13.6.5 ZOJIRUSHI CORPORATION Latest Developments
13.7 YAMAZEN Corporation
13.7.1 YAMAZEN Corporation Company Information

+357 96 030922
info@marketpublishers.com

13.7.2 YAMAZEN Corporation Electric Blanket Dryer Product Portfolios and Specifications
13.7.3 YAMAZEN Corporation Electric Blanket Dryer Sales, Revenue, Price and Gross Margin (2021-2026)
13.7.4 YAMAZEN Corporation Main Business Overview
13.7.5 YAMAZEN Corporation Latest Developments
13.8 Twinbird Corporation
13.8.1 Twinbird Corporation Company Information
13.8.2 Twinbird Corporation Electric Blanket Dryer Product Portfolios and Specifications
13.8.3 Twinbird Corporation Electric Blanket Dryer Sales, Revenue, Price and Gross Margin (2021-2026)
13.8.4 Twinbird Corporation Main Business Overview
13.8.5 Twinbird Corporation Latest Developments
13.9 cado Co., Ltd.
13.9.1 cado Co., Ltd. Company Information
13.9.2 cado Co., Ltd. Electric Blanket Dryer Product Portfolios and Specifications
13.9.3 cado Co., Ltd. Electric Blanket Dryer Sales, Revenue, Price and Gross Margin (2021-2026)
13.9.4 cado Co., Ltd. Main Business Overview
13.9.5 cado Co., Ltd. Latest Developments
13.10 Midea Group Co., Ltd.
13.10.1 Midea Group Co., Ltd. Company Information
13.10.2 Midea Group Co., Ltd. Electric Blanket Dryer Product Portfolios and Specifications
13.10.3 Midea Group Co., Ltd. Electric Blanket Dryer Sales, Revenue, Price and Gross Margin (2021-2026)
13.10.4 Midea Group Co., Ltd. Main Business Overview
13.10.5 Midea Group Co., Ltd. Latest Developments
13.11 Gree Electric Appliances Inc. of Zhuhai
13.11.1 Gree Electric Appliances Inc. of Zhuhai Company Information
13.11.2 Gree Electric Appliances Inc. of Zhuhai Electric Blanket Dryer Product Portfolios and Specifications
13.11.3 Gree Electric Appliances Inc. of Zhuhai Electric Blanket Dryer Sales, Revenue, Price and Gross Margin (2021-2026)
13.11.4 Gree Electric Appliances Inc. of Zhuhai Main Business Overview
13.11.5 Gree Electric Appliances Inc. of Zhuhai Latest Developments
13.12 Guangdong Deerma Technology Co., Ltd.
13.12.1 Guangdong Deerma Technology Co., Ltd. Company Information

+357 96 030922
info@marketpublishers.com

13.12.2 Guangdong Deerma Technology Co., Ltd. Electric Blanket Dryer Product Portfolios and Specifications
13.12.3 Guangdong Deerma Technology Co., Ltd. Electric Blanket Dryer Sales, Revenue, Price and Gross Margin (2021-2026)
13.12.4 Guangdong Deerma Technology Co., Ltd. Main Business Overview
13.12.5 Guangdong Deerma Technology Co., Ltd. Latest Developments
13.13 Guangdong Bear Electric Co., Ltd.
13.13.1 Guangdong Bear Electric Co., Ltd. Company Information
13.13.2 Guangdong Bear Electric Co., Ltd. Electric Blanket Dryer Product Portfolios and Specifications
13.13.3 Guangdong Bear Electric Co., Ltd. Electric Blanket Dryer Sales, Revenue, Price and Gross Margin (2021-2026)
13.13.4 Guangdong Bear Electric Co., Ltd. Main Business Overview
13.13.5 Guangdong Bear Electric Co., Ltd. Latest Developments
13.14 Joyoung Co., Ltd.
13.14.1 Joyoung Co., Ltd. Company Information
13.14.2 Joyoung Co., Ltd. Electric Blanket Dryer Product Portfolios and Specifications
13.14.3 Joyoung Co., Ltd. Electric Blanket Dryer Sales, Revenue, Price and Gross Margin (2021-2026)
13.14.4 Joyoung Co., Ltd. Main Business Overview
13.14.5 Joyoung Co., Ltd. Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

+357 96 030922
info@marketpublishers.com

List Of Tables

LIST OF TABLES

Table 1. Electric Blanket Dryer Annual Sales CAGR by Geographic Region (2021, 2025 & 2032) & ($ millions)
Table 2. Electric Blanket Dryer Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & ($ millions)
Table 3. Major Players of Electric Heating Wire
Table 4. Major Players of PTC Ceramic Heating
Table 5. Major Players of Infrared Heating
Table 6. Global Electric Blanket Dryer Sales by Type (2021-2026) & (K Units)
Table 7. Global Electric Blanket Dryer Sales Market Share by Type (2021-2026)
Table 8. Global Electric Blanket Dryer Revenue by Type (2021-2026) & ($ million)
Table 9. Global Electric Blanket Dryer Revenue Market Share by Type (2021-2026)
Table 10. Global Electric Blanket Dryer Sale Price by Type (2021-2026) & (US$/Unit)
Table 11. Major Players of Portable Dryers
Table 12. Major Players of Bedside Dryers
Table 13. Major Players of Ceiling-Mounted Dryers
Table 14. Global Electric Blanket Dryer Sales by Installation Configuration (2021-2026) & (K Units)
Table 15. Global Electric Blanket Dryer Sales Market Share by Installation Configuration (2021-2026)
Table 16. Global Electric Blanket Dryer Revenue by Installation Configuration (2021-2026) & ($ million)
Table 17. Global Electric Blanket Dryer Revenue Market Share by Installation Configuration (2021-2026)
Table 18. Global Electric Blanket Dryer Sale Price by Installation Configuration (2021-2026) & (US$/Unit)
Table 19. Major Players of Low Power??500 W?
Table 20. Major Players of Medium Power?>500–1000 W?
Table 21. Major Players of High Power?>1000 W?
Table 22. Global Electric Blanket Dryer Sales by Rated Power (2021-2026) & (K Units)
Table 23. Global Electric Blanket Dryer Sales Market Share by Rated Power (2021-2026)
Table 24. Global Electric Blanket Dryer Revenue by Rated Power (2021-2026) & ($ million)
Table 25. Global Electric Blanket Dryer Revenue Market Share by Rated Power (2021-2026)

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info@marketpublishers.com

Table 26. Global Electric Blanket Dryer Sale Price by Rated Power (2021-2026) & (US$/Unit)
Table 27. Global Electric Blanket Dryer Sale by Application (2021-2026) & (K Units)
Table 28. Global Electric Blanket Dryer Sale Market Share by Application (2021-2026)
Table 29. Global Electric Blanket Dryer Revenue by Application (2021-2026) & ($ million)
Table 30. Global Electric Blanket Dryer Revenue Market Share by Application (2021-2026)
Table 31. Global Electric Blanket Dryer Sale Price by Application (2021-2026) & (US$/Unit)
Table 32. Global Electric Blanket Dryer Sales by Company (2021-2026) & (K Units)
Table 33. Global Electric Blanket Dryer Sales Market Share by Company (2021-2026)
Table 34. Global Electric Blanket Dryer Revenue by Company (2021-2026) & ($ millions)
Table 35. Global Electric Blanket Dryer Revenue Market Share by Company (2021-2026)
Table 36. Global Electric Blanket Dryer Sale Price by Company (2021-2026) & (US$/Unit)
Table 37. Key Manufacturers Electric Blanket Dryer Producing Area Distribution and Sales Area
Table 38. Players Electric Blanket Dryer Products Offered
Table 39. Electric Blanket Dryer Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)
Table 40. New Products and Potential Entrants
Table 41. Market M&A Activity & Strategy
Table 42. Global Electric Blanket Dryer Sales by Geographic Region (2021-2026) & (K Units)
Table 43. Global Electric Blanket Dryer Sales Market Share Geographic Region (2021-2026)
Table 44. Global Electric Blanket Dryer Revenue by Geographic Region (2021-2026) & ($ millions)
Table 45. Global Electric Blanket Dryer Revenue Market Share by Geographic Region (2021-2026)
Table 46. Global Electric Blanket Dryer Sales by Country/Region (2021-2026) & (K Units)
Table 47. Global Electric Blanket Dryer Sales Market Share by Country/Region (2021-2026)
Table 48. Global Electric Blanket Dryer Revenue by Country/Region (2021-2026) & ($ millions)

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info@marketpublishers.com

Table 49. Global Electric Blanket Dryer Revenue Market Share by Country/Region (2021-2026)
Table 50. Americas Electric Blanket Dryer Sales by Country (2021-2026) & (K Units)
Table 51. Americas Electric Blanket Dryer Sales Market Share by Country (2021-2026)
Table 52. Americas Electric Blanket Dryer Revenue by Country (2021-2026) & ($ millions)
Table 53. Americas Electric Blanket Dryer Sales by Type (2021-2026) & (K Units)
Table 54. Americas Electric Blanket Dryer Sales by Application (2021-2026) & (K Units)
Table 55. APAC Electric Blanket Dryer Sales by Region (2021-2026) & (K Units)
Table 56. APAC Electric Blanket Dryer Sales Market Share by Region (2021-2026)
Table 57. APAC Electric Blanket Dryer Revenue by Region (2021-2026) & ($ millions)
Table 58. APAC Electric Blanket Dryer Sales by Type (2021-2026) & (K Units)
Table 59. APAC Electric Blanket Dryer Sales by Application (2021-2026) & (K Units)
Table 60. Europe Electric Blanket Dryer Sales by Country (2021-2026) & (K Units)
Table 61. Europe Electric Blanket Dryer Revenue by Country (2021-2026) & ($ millions)
Table 62. Europe Electric Blanket Dryer Sales by Type (2021-2026) & (K Units)
Table 63. Europe Electric Blanket Dryer Sales by Application (2021-2026) & (K Units)
Table 64. Middle East & Africa Electric Blanket Dryer Sales by Country (2021-2026) & (K Units)
Table 65. Middle East & Africa Electric Blanket Dryer Revenue Market Share by Country (2021-2026)
Table 66. Middle East & Africa Electric Blanket Dryer Sales by Type (2021-2026) & (K Units)
Table 67. Middle East & Africa Electric Blanket Dryer Sales by Application (2021-2026) & (K Units)
Table 68. Key Market Drivers & Growth Opportunities of Electric Blanket Dryer
Table 69. Key Market Challenges & Risks of Electric Blanket Dryer
Table 70. Key Industry Trends of Electric Blanket Dryer
Table 71. Electric Blanket Dryer Raw Material
Table 72. Key Suppliers of Raw Materials
Table 73. Electric Blanket Dryer Distributors List
Table 74. Electric Blanket Dryer Customer List
Table 75. Global Electric Blanket Dryer Sales Forecast by Region (2027-2032) & (K Units)
Table 76. Global Electric Blanket Dryer Revenue Forecast by Region (2027-2032) & ($ millions)
Table 77. Americas Electric Blanket Dryer Sales Forecast by Country (2027-2032) & (K Units)
Table 78. Americas Electric Blanket Dryer Annual Revenue Forecast by Country

+357 96 030922
info@marketpublishers.com

(2027-2032) & ($ millions)
Table 79. APAC Electric Blanket Dryer Sales Forecast by Region (2027-2032) & (K Units)
Table 80. APAC Electric Blanket Dryer Annual Revenue Forecast by Region (2027-2032) & ($ millions)
Table 81. Europe Electric Blanket Dryer Sales Forecast by Country (2027-2032) & (K Units)
Table 82. Europe Electric Blanket Dryer Revenue Forecast by Country (2027-2032) & ($ millions)
Table 83. Middle East & Africa Electric Blanket Dryer Sales Forecast by Country (2027-2032) & (K Units)
Table 84. Middle East & Africa Electric Blanket Dryer Revenue Forecast by Country (2027-2032) & ($ millions)
Table 85. Global Electric Blanket Dryer Sales Forecast by Type (2027-2032) & (K Units)
Table 86. Global Electric Blanket Dryer Revenue Forecast by Type (2027-2032) & ($ millions)
Table 87. Global Electric Blanket Dryer Sales Forecast by Application (2027-2032) & (K Units)
Table 88. Global Electric Blanket Dryer Revenue Forecast by Application (2027-2032) & ($ millions)
Table 89. Panasonic Holdings Corporation Basic Information, Electric Blanket Dryer Manufacturing Base, Sales Area and Its Competitors
Table 90. Panasonic Holdings Corporation Electric Blanket Dryer Product Portfolios and Specifications
Table 91. Panasonic Holdings Corporation Electric Blanket Dryer Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 92. Panasonic Holdings Corporation Main Business
Table 93. Panasonic Holdings Corporation Latest Developments
Table 94. Mitsubishi Electric Corporation Basic Information, Electric Blanket Dryer Manufacturing Base, Sales Area and Its Competitors
Table 95. Mitsubishi Electric Corporation Electric Blanket Dryer Product Portfolios and Specifications
Table 96. Mitsubishi Electric Corporation Electric Blanket Dryer Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 97. Mitsubishi Electric Corporation Main Business
Table 98. Mitsubishi Electric Corporation Latest Developments
Table 99. IRIS OHYAMA Inc. Basic Information, Electric Blanket Dryer Manufacturing Base, Sales Area and Its Competitors
Table 100. IRIS OHYAMA Inc. Electric Blanket Dryer Product Portfolios and

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Specifications
Table 101. IRIS OHYAMA Inc. Electric Blanket Dryer Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 102. IRIS OHYAMA Inc. Main Business
Table 103. IRIS OHYAMA Inc. Latest Developments
Table 104. Sharp Corporation Basic Information, Electric Blanket Dryer Manufacturing Base, Sales Area and Its Competitors
Table 105. Sharp Corporation Electric Blanket Dryer Product Portfolios and Specifications
Table 106. Sharp Corporation Electric Blanket Dryer Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 107. Sharp Corporation Main Business
Table 108. Sharp Corporation Latest Developments
Table 109. Hitachi Global Life Solutions, Inc. Basic Information, Electric Blanket Dryer Manufacturing Base, Sales Area and Its Competitors
Table 110. Hitachi Global Life Solutions, Inc. Electric Blanket Dryer Product Portfolios and Specifications
Table 111. Hitachi Global Life Solutions, Inc. Electric Blanket Dryer Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 112. Hitachi Global Life Solutions, Inc. Main Business
Table 113. Hitachi Global Life Solutions, Inc. Latest Developments
Table 114. ZOJIRUSHI CORPORATION Basic Information, Electric Blanket Dryer Manufacturing Base, Sales Area and Its Competitors
Table 115. ZOJIRUSHI CORPORATION Electric Blanket Dryer Product Portfolios and Specifications
Table 116. ZOJIRUSHI CORPORATION Electric Blanket Dryer Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 117. ZOJIRUSHI CORPORATION Main Business
Table 118. ZOJIRUSHI CORPORATION Latest Developments
Table 119. YAMAZEN Corporation Basic Information, Electric Blanket Dryer Manufacturing Base, Sales Area and Its Competitors
Table 120. YAMAZEN Corporation Electric Blanket Dryer Product Portfolios and Specifications
Table 121. YAMAZEN Corporation Electric Blanket Dryer Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 122. YAMAZEN Corporation Main Business
Table 123. YAMAZEN Corporation Latest Developments
Table 124. Twinbird Corporation Basic Information, Electric Blanket Dryer Manufacturing Base, Sales Area and Its Competitors

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Table 125. Twinbird Corporation Electric Blanket Dryer Product Portfolios and Specifications
Table 126. Twinbird Corporation Electric Blanket Dryer Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 127. Twinbird Corporation Main Business
Table 128. Twinbird Corporation Latest Developments
Table 129. cado Co., Ltd. Basic Information, Electric Blanket Dryer Manufacturing Base, Sales Area and Its Competitors
Table 130. cado Co., Ltd. Electric Blanket Dryer Product Portfolios and Specifications
Table 131. cado Co., Ltd. Electric Blanket Dryer Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 132. cado Co., Ltd. Main Business
Table 133. cado Co., Ltd. Latest Developments
Table 134. Midea Group Co., Ltd. Basic Information, Electric Blanket Dryer Manufacturing Base, Sales Area and Its Competitors
Table 135. Midea Group Co., Ltd. Electric Blanket Dryer Product Portfolios and Specifications
Table 136. Midea Group Co., Ltd. Electric Blanket Dryer Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 137. Midea Group Co., Ltd. Main Business
Table 138. Midea Group Co., Ltd. Latest Developments
Table 139. Gree Electric Appliances Inc. of Zhuhai Basic Information, Electric Blanket Dryer Manufacturing Base, Sales Area and Its Competitors
Table 140. Gree Electric Appliances Inc. of Zhuhai Electric Blanket Dryer Product Portfolios and Specifications
Table 141. Gree Electric Appliances Inc. of Zhuhai Electric Blanket Dryer Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 142. Gree Electric Appliances Inc. of Zhuhai Main Business
Table 143. Gree Electric Appliances Inc. of Zhuhai Latest Developments
Table 144. Guangdong Deerma Technology Co., Ltd. Basic Information, Electric Blanket Dryer Manufacturing Base, Sales Area and Its Competitors
Table 145. Guangdong Deerma Technology Co., Ltd. Electric Blanket Dryer Product Portfolios and Specifications
Table 146. Guangdong Deerma Technology Co., Ltd. Electric Blanket Dryer Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 147. Guangdong Deerma Technology Co., Ltd. Main Business
Table 148. Guangdong Deerma Technology Co., Ltd. Latest Developments
Table 149. Guangdong Bear Electric Co., Ltd. Basic Information, Electric Blanket Dryer Manufacturing Base, Sales Area and Its Competitors

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Table 150. Guangdong Bear Electric Co., Ltd. Electric Blanket Dryer Product Portfolios and Specifications
Table 151. Guangdong Bear Electric Co., Ltd. Electric Blanket Dryer Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 152. Guangdong Bear Electric Co., Ltd. Main Business
Table 153. Guangdong Bear Electric Co., Ltd. Latest Developments
Table 154. Joyoung Co., Ltd. Basic Information, Electric Blanket Dryer Manufacturing Base, Sales Area and Its Competitors
Table 155. Joyoung Co., Ltd. Electric Blanket Dryer Product Portfolios and Specifications
Table 156. Joyoung Co., Ltd. Electric Blanket Dryer Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 157. Joyoung Co., Ltd. Main Business
Table 158. Joyoung Co., Ltd. Latest Developments

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List Of Figures

LIST OF FIGURES

Figure 1. Picture of Electric Blanket Dryer
Figure 2. Electric Blanket Dryer Report Years Considered
Figure 3. Research Objectives
Figure 4. Research Methodology
Figure 5. Research Process and Data Source
Figure 6. Global Electric Blanket Dryer Sales Growth Rate 2021-2032 (K Units)
Figure 7. Global Electric Blanket Dryer Revenue Growth Rate 2021-2032 ($ millions)
Figure 8. Electric Blanket Dryer Sales by Geographic Region (2021, 2025 & 2032) & ($ millions)
Figure 9. Electric Blanket Dryer Sales Market Share by Country/Region (2025)
Figure 10. Electric Blanket Dryer Sales Market Share by Country/Region (2021, 2025 & 2032)
Figure 11. Product Picture of Electric Heating Wire
Figure 12. Product Picture of PTC Ceramic Heating
Figure 13. Product Picture of Infrared Heating
Figure 14. Global Electric Blanket Dryer Sales Market Share by Type in 2026
Figure 15. Global Electric Blanket Dryer Revenue Market Share by Type (2021-2026)
Figure 16. Product Picture of Portable Dryers
Figure 17. Product Picture of Bedside Dryers
Figure 18. Product Picture of Ceiling-Mounted Dryers
Figure 19. Global Electric Blanket Dryer Sales Market Share by Installation Configuration in 2026
Figure 20. Global Electric Blanket Dryer Revenue Market Share by Installation Configuration (2021-2026)
Figure 21. Product Picture of Low Power??500 W?
Figure 22. Product Picture of Medium Power?>500–1000 W?
Figure 23. Product Picture of High Power?>1000 W?
Figure 24. Global Electric Blanket Dryer Sales Market Share by Rated Power in 2026
Figure 25. Global Electric Blanket Dryer Revenue Market Share by Rated Power (2021-2026)
Figure 26. Electric Blanket Dryer Consumed in Electric Blanket Drying
Figure 27. Global Electric Blanket Dryer Market: Electric Blanket Drying (2021-2026) & (K Units)
Figure 28. Electric Blanket Dryer Consumed in Quilt Drying
Figure 29. Global Electric Blanket Dryer Market: Quilt Drying (2021-2026) & (K Units)

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Figure 30. Electric Blanket Dryer Consumed in Mattress and Bedding Drying
Figure 31. Global Electric Blanket Dryer Market: Mattress and Bedding Drying (2021-2026) & (K Units)
Figure 32. Electric Blanket Dryer Consumed in Other
Figure 33. Global Electric Blanket Dryer Market: Other (2021-2026) & (K Units)
Figure 34. Global Electric Blanket Dryer Sale Market Share by Application (2025)
Figure 35. Global Electric Blanket Dryer Revenue Market Share by Application in 2025
Figure 36. Electric Blanket Dryer Sales by Company in 2025 (K Units)
Figure 37. Global Electric Blanket Dryer Sales Market Share by Company in 2025
Figure 38. Electric Blanket Dryer Revenue by Company in 2025 ($ millions)
Figure 39. Global Electric Blanket Dryer Revenue Market Share by Company in 2025
Figure 40. Global Electric Blanket Dryer Sales Market Share by Geographic Region (2021-2026)
Figure 41. Global Electric Blanket Dryer Revenue Market Share by Geographic Region in 2025
Figure 42. Americas Electric Blanket Dryer Sales 2021-2026 (K Units)
Figure 43. Americas Electric Blanket Dryer Revenue 2021-2026 ($ millions)
Figure 44. APAC Electric Blanket Dryer Sales 2021-2026 (K Units)
Figure 45. APAC Electric Blanket Dryer Revenue 2021-2026 ($ millions)
Figure 46. Europe Electric Blanket Dryer Sales 2021-2026 (K Units)
Figure 47. Europe Electric Blanket Dryer Revenue 2021-2026 ($ millions)
Figure 48. Middle East & Africa Electric Blanket Dryer Sales 2021-2026 (K Units)
Figure 49. Middle East & Africa Electric Blanket Dryer Revenue 2021-2026 ($ millions)
Figure 50. Americas Electric Blanket Dryer Sales Market Share by Country in 2025
Figure 51. Americas Electric Blanket Dryer Revenue Market Share by Country (2021-2026)
Figure 52. Americas Electric Blanket Dryer Sales Market Share by Type (2021-2026)
Figure 53. Americas Electric Blanket Dryer Sales Market Share by Application (2021-2026)
Figure 54. United States Electric Blanket Dryer Revenue Growth 2021-2026 ($ millions)
Figure 55. Canada Electric Blanket Dryer Revenue Growth 2021-2026 ($ millions)
Figure 56. Mexico Electric Blanket Dryer Revenue Growth 2021-2026 ($ millions)
Figure 57. Brazil Electric Blanket Dryer Revenue Growth 2021-2026 ($ millions)
Figure 58. APAC Electric Blanket Dryer Sales Market Share by Region in 2025
Figure 59. APAC Electric Blanket Dryer Revenue Market Share by Region (2021-2026)
Figure 60. APAC Electric Blanket Dryer Sales Market Share by Type (2021-2026)
Figure 61. APAC Electric Blanket Dryer Sales Market Share by Application (2021-2026)
Figure 62. China Electric Blanket Dryer Revenue Growth 2021-2026 ($ millions)
Figure 63. Japan Electric Blanket Dryer Revenue Growth 2021-2026 ($ millions)

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Figure 64. South Korea Electric Blanket Dryer Revenue Growth 2021-2026 ($ millions)
Figure 65. Southeast Asia Electric Blanket Dryer Revenue Growth 2021-2026 ($ millions)
Figure 66. India Electric Blanket Dryer Revenue Growth 2021-2026 ($ millions)
Figure 67. Australia Electric Blanket Dryer Revenue Growth 2021-2026 ($ millions)
Figure 68. China Taiwan Electric Blanket Dryer Revenue Growth 2021-2026 ($ millions)
Figure 69. Europe Electric Blanket Dryer Sales Market Share by Country in 2025
Figure 70. Europe Electric Blanket Dryer Revenue Market Share by Country (2021-2026)
Figure 71. Europe Electric Blanket Dryer Sales Market Share by Type (2021-2026)
Figure 72. Europe Electric Blanket Dryer Sales Market Share by Application (2021-2026)
Figure 73. Germany Electric Blanket Dryer Revenue Growth 2021-2026 ($ millions)
Figure 74. France Electric Blanket Dryer Revenue Growth 2021-2026 ($ millions)
Figure 75. UK Electric Blanket Dryer Revenue Growth 2021-2026 ($ millions)
Figure 76. Italy Electric Blanket Dryer Revenue Growth 2021-2026 ($ millions)
Figure 77. Russia Electric Blanket Dryer Revenue Growth 2021-2026 ($ millions)
Figure 78. Middle East & Africa Electric Blanket Dryer Sales Market Share by Country (2021-2026)
Figure 79. Middle East & Africa Electric Blanket Dryer Sales Market Share by Type (2021-2026)
Figure 80. Middle East & Africa Electric Blanket Dryer Sales Market Share by Application (2021-2026)
Figure 81. Egypt Electric Blanket Dryer Revenue Growth 2021-2026 ($ millions)
Figure 82. South Africa Electric Blanket Dryer Revenue Growth 2021-2026 ($ millions)
Figure 83. Israel Electric Blanket Dryer Revenue Growth 2021-2026 ($ millions)
Figure 84. Turkey Electric Blanket Dryer Revenue Growth 2021-2026 ($ millions)
Figure 85. GCC Countries Electric Blanket Dryer Revenue Growth 2021-2026 ($ millions)
Figure 86. Manufacturing Cost Structure Analysis of Electric Blanket Dryer in 2026
Figure 87. Manufacturing Process Analysis of Electric Blanket Dryer
Figure 88. Industry Chain Structure of Electric Blanket Dryer
Figure 89. Channels of Distribution
Figure 90. Global Electric Blanket Dryer Sales Market Forecast by Region (2027-2032)
Figure 91. Global Electric Blanket Dryer Revenue Market Share Forecast by Region (2027-2032)
Figure 92. Global Electric Blanket Dryer Sales Market Share Forecast by Type (2027-2032)
Figure 93. Global Electric Blanket Dryer Revenue Market Share Forecast by Type

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(2027-2032)
Figure 94. Global Electric Blanket Dryer Sales Market Share Forecast by Application (2027-2032)
Figure 95. Global Electric Blanket Dryer Revenue Market Share Forecast by Application (2027-2032)

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