

Global Electric BBQ Market Growth 2026-2032

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Abstracts

The global Electric BBQ market size is predicted to grow from US\$ 364 million in 2025 to US\$ 548 million in 2032; it is expected to grow at a CAGR of 5.5% from 2026 to 2032.

In 2025, global sales volume of electric BBQ grills is estimated at approximately 2,400,000 units, with an average selling price of around USD 155 per unit. An electric BBQ grill is an outdoor or semi-outdoor cooking device powered by electricity, using electric heating elements such as heating tubes or resistance coils to provide stable heat for grilling meat, vegetables, and other food items. These products offer convenience, no fuel requirement, easy cleaning and maintenance, and broad applicability, making them suitable for urban balconies, ventilated indoor spaces, and environments with open-flame restrictions. The structure typically includes electric heating systems, temperature control modules, cooking plates or grates, and housing units, with variations in power, heating uniformity, and portability.

From a market structure perspective, electric BBQ grills represent a substitute segment within the broader grill market, driven by urban living constraints (such as open-flame restrictions), demand for convenient home cooking, and lightweight consumption trends. Within the overall market, these products complement gas and charcoal grills but have limitations in high-temperature outdoor grilling performance. Industry barriers are low, with competition focused on heating efficiency, temperature control accuracy, safety design, and brand distribution capabilities. Penetration is relatively higher in Europe, North America, and high-density urban markets.

LP Information, Inc. (LPI) ' newest research report, the "Electric BBQ Industry Forecast" looks at past sales and reviews total world Electric BBQ sales in 2025, providing a comprehensive analysis by region and market sector of projected Electric BBQ sales for 2026 through 2032. With Electric BBQ sales broken down by region,

market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Electric BBQ industry.

This Insight Report provides a comprehensive analysis of the global Electric BBQ landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Electric BBQ portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Electric BBQ market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Electric BBQ and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Electric BBQ.

This report presents a comprehensive overview, market shares, and growth opportunities of Electric BBQ market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Manual Grill

Automatic Grill

Segmentation by Cooking Area:

3,000 cm²

Segmentation by Portability:

Stationary Barbecue Oven

Wheeled Barbecue Oven

Segmentation by Application:

Home

Commercial

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Weber

Napoleon

Char-Broil

Middleby

Traeger Ranger

Snow Peak

Cyber?? Grills

Landmann

Big Green Egg

SNS Grills

PK Grills

COBB Grill America

Cuisinart

GoBQ Grills

Old Smokey

Shriro (Everdure)

LotusGrill

Zhejiang Supor

GUANGDONG MEIHAO ELECTRIC

Ningbo Manxiang Outdoor Products

Key Questions Addressed in this Report

What is the 10-year outlook for the global Electric BBQ market?

What factors are driving Electric BBQ market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Electric BBQ market opportunities vary by end market size?

How does Electric BBQ break out by Type, by Application?

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