

Global Effect Pigments Market Growth 2025-2031

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Abstracts

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The global Effect Pigments market size is predicted to grow from US\$ 3336 million in 2025 to US\$ 4107 million in 2031; it is expected to grow at a CAGR of 3.5% from 2025 to 2031.

Effect pigments are embedded in coatings and paints to change the hue or gloss level and to give the target object a certain texture. Unlike classic pigments, effect pigments are flaky. The gloss effect is caused by reflection or interference and not the typical scattering.

They are used in a variety of applications including coatings, personal care products, packaging plastics, inks and many other applications. Effect pigments are used whenever a soft shine, a satin luster or a brilliant metallic appearance are desired.

Global Effect Pigments key players include Altana, BASF, Toyo Aluminium, Merck, Silberline, etc. Global top five manufacturers hold a share over 55%.

Europe is the largest market, with a share about 40%, followed by North America and China, both have a share over 40 percent.

In terms of product, Artificial Mineral Pigments is the largest segment, with a share over 60%. And in terms of application, the largest application is Coatings, followed by Inks.

LP Information, Inc. (LPI) ' newest research report, the "Effect Pigments Industry Forecast" looks at past sales and reviews total world Effect Pigments sales in 2024, providing a comprehensive analysis by region and market sector of projected Effect Pigments sales for 2025 through 2031. With Effect Pigments sales broken down by

region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Effect Pigments industry.

This Insight Report provides a comprehensive analysis of the global Effect Pigments landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Effect Pigments portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Effect Pigments market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Effect Pigments and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Effect Pigments.

This report presents a comprehensive overview, market shares, and growth opportunities of Effect Pigments market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Natural Mineral Pigments

Artificial Mineral Pigments

Segmentation by Application:

Coatings

Inks

Plastics

Cosmetics

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Altana

BASF

Toyo Aluminium

Merck

Silberline

Schlenk

Sun Chemical

Sudarshan

Cristal

CQV

GEO Tech

Kuncaï

Rika

Zuxing

Ruicheng

Yortay

Key Questions Addressed in this Report

What is the 10-year outlook for the global Effect Pigments market?

What factors are driving Effect Pigments market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Effect Pigments market opportunities vary by end market size?

How does Effect Pigments break out by Type, by Application?

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