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Global EdTech Market Growth (Status and Outlook) 2023-2029

https://marketpublishers.com/r/G6630C09D70DEN.html
Date: March 2023
Pages: 113
Price: US$ 3,660.00 (Single User License)
ID: G6630C09D70DEN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

LPI (LP Information)' newest research report, the “EdTech Industry Forecast” looks at past sales and reviews total world EdTech sales in 2022, providing a comprehensive analysis by region and market sector of projected EdTech sales for 2023 through 2029. With EdTech sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world EdTech industry.

This Insight Report provides a comprehensive analysis of the global EdTech landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on EdTech portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global EdTech market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for EdTech and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global EdTech.

The global EdTech market size is projected to grow from US$ million in 2022 to US$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for EdTech is estimated to increase from US$ million in 2022 to

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US$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for EdTech is estimated to increase from US$ million in 2022 to US$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for EdTech is estimated to increase from US$ million in 2022 to US$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key EdTech players cover BYJU'S, VIPKid, iTutorGroup, Udacity, Newsela, Civitas Learning, Dreambox Learning, Guild Education and Coursera, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

This report presents a comprehensive overview, market shares, and growth opportunities of EdTech market by product type, application, key players and key regions and countries.

Market Segmentation:

Segmentation by type

Hardware

Software

Content

Segmentation by application

Preschool

K-12

Higher Education

Others

This report also splits the market by region:

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Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

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South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

BYJU'S

VIPKid

iTutorGroup

Udacity

Newsela

Civitas Learning

Dreambox Learning

Guild Education

Coursera

Schoology

Instructure

Knewton

17zuoye

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Yuanfudao

Udemy

Age of Learning

HuJiang

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