

# Global Ecommerce Order Management Software Market Growth (Status and Outlook) 2024-2030

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## Abstracts

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Ecommerce order management software consolidates and automates business operations from the moment a product or service is listed in a catalog until the last order goes through and the product is delivered. When a customer places an online order, the software checks for errors in inventory, payment, and delivery instructions and then initiates fulfillment tasks and creates a record of the order transaction. Different departments can use this data for marketing intelligence, reporting requirements, etc.

The global Ecommerce Order Management Software market size is projected to grow from US\$ 1391.1 million in 2023 to US\$ 2496.6 million in 2030; it is expected to grow at a CAGR of 8.7% from 2024 to 2030.

LPI (LP Information)' newest research report, the "Ecommerce Order Management Software Industry Forecast" looks at past sales and reviews total world Ecommerce Order Management Software sales in 2023, providing a comprehensive analysis by region and market sector of projected Ecommerce Order Management Software sales for 2024 through 2030. With Ecommerce Order Management Software sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Ecommerce Order Management Software industry.

This Insight Report provides a comprehensive analysis of the global Ecommerce Order Management Software landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Ecommerce Order Management Software portfolios and capabilities, market

entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Ecommerce Order Management Software market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Ecommerce Order Management Software and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Ecommerce Order Management Software.

According to International Telecommunication Union (ITU), the global Internet users (online population) were more than 5 billion. And the number of online shoppers was also increasing. In 2022, the global e-commerce market penetration rate increased to 19.7%, and the e-commerce market reached \$5.5 trillion. At the same time, the Asian e-commerce market ranked at the top of the revenue ranking, which has reached \$1.8 trillion. According to the National Bureau of Statistics, China was the largest online retail market in 2022, with online retail sales of 13.79 trillion yuan and a year-on-year increase of 4%. Among them, the online retail sales of physical goods were 11.96 trillion yuan, with a year-on-year increase of 6.2%, which accounted for 27.2% of the total retail sales of consumer goods.

This report presents a comprehensive overview, market shares, and growth opportunities of Ecommerce Order Management Software market by product type, application, key players and key regions and countries.

#### Segmentation by type

Cloud-Based

On-Premises

#### Segmentation by application

Small and midsize ecommerce companies

Hybrid retailers

Service providers

Enterprises

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Zangerine

AdvancePro Technologies

Jazva

ERP Gold

Znode

Logistics For Hire

2Ship

SKULabs

Zoey

Moduurn

Brightpearl

Acctivate Inventory Software

Expedite Commerce

Akeneo

GenAlpha Technologies

Wix.com

Shopify

Squarespace

Square

Lightspeed HQ

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