

Global Ecommerce Inventory Management Software Market Growth (Status and Outlook) 2024-2030

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Abstracts

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Ecommerce inventory management software provides detailed stock reporting for online retailers. This type of software can automatically initiate warehouse packing and shipping the moment an online sale is made. Inventory counts are updated to reflect receiving, sales, and returns, often more reliably and frequently than human stock counts.

Some ecommerce inventory management software also includes predictive modeling functionality to anticipate inventory needs in advance.

The global Ecommerce Inventory Management Software market size is projected to grow from US\$ 1209.1 million in 2023 to US\$ 2303.9 million in 2030; it is expected to grow at a CAGR of 9.6% from 2024 to 2030.

LPI (LP Information)' newest research report, the "Ecommerce Inventory Management Software Industry Forecast" looks at past sales and reviews total world Ecommerce Inventory Management Software sales in 2023, providing a comprehensive analysis by region and market sector of projected Ecommerce Inventory Management Software sales for 2024 through 2030. With Ecommerce Inventory Management Software sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Ecommerce Inventory Management Software industry.

This Insight Report provides a comprehensive analysis of the global Ecommerce Inventory Management Software landscape and highlights key trends related to product

segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Ecommerce Inventory Management Software portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Ecommerce Inventory Management Software market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Ecommerce Inventory Management Software and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Ecommerce Inventory Management Software.

According to International Telecommunication Union (ITU), the global Internet users (online population) were more than 5 billion. And the number of online shoppers was also increasing. In 2022, the global e-commerce market penetration rate increased to 19.7%, and the e-commerce market reached \$5.5 trillion. At the same time, the Asian e-commerce market ranked at the top of the revenue ranking, which has reached \$1.8 trillion. According to the National Bureau of Statistics, China was the largest online retail market in 2022, with online retail sales of 13.79 trillion yuan and a year-on-year increase of 4%. Among them, the online retail sales of physical goods were 11.96 trillion yuan, with a year-on-year increase of 6.2%, which accounted for 27.2% of the total retail sales of consumer goods.

This report presents a comprehensive overview, market shares, and growth opportunities of Ecommerce Inventory Management Software market by product type, application, key players and key regions and countries.

Segmentation by type

Cloud-Based

On-Premises

Segmentation by application

Ecommerce Companies

Brick-and-mortar Retailers

Hybrid Retailers

Enterprises

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Zangerine

AdvancePro Technologies

Jazva

ERP Gold

Znode

Logistics For Hire

2Ship

SKULabs

Zoey

Brightpearl

Acctivate Inventory Software

Fattmerchant

Expedite Commerce

Akeneo

Shopify

Lightspeed HQ

ShipStation

Magento

Ecwid

Cin7

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