

Global EAS Security Labels and Tags Market Growth 2024-2030

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Abstracts

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EAS (Electronic Article Surveillance) security labels and tags are anti-theft devices used in retail environments to prevent shoplifting. These small, often inconspicuous devices are attached to merchandise and contain electronic circuits or magnetic strips that interact with detection systems at store exits. When an item with an active EAS tag passes through the detection zone without being deactivated or removed at checkout, an alarm is triggered, alerting store personnel to potential theft. EAS security labels are typically adhesive and can be attached directly to products or packaging, while hard tags are reusable and often affixed with a pin. These security solutions are widely used to protect a variety of goods, ranging from clothing and electronics to groceries and pharmaceuticals, enhancing inventory security and reducing losses due to theft.

The global EAS Security Labels and Tags market size is projected to grow from US\$ million in 2024 to US\$ million in 2030; it is expected to grow at a CAGR of %from 2024 to 2030.

LP Information, Inc. (LPI) 'newest research report, the "EAS Security Labels and Tags Industry Forecast" looks at past sales and reviews total world EAS Security Labels and Tags sales in 2023, providing a comprehensive analysis by region and market sector of projected EAS Security Labels and Tags sales for 2024 through 2030. With EAS Security Labels and Tags sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world EAS Security Labels and Tags industry.

This Insight Report provides a comprehensive analysis of the global EAS Security



Labels and Tags landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on EAS Security Labels and Tags portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global EAS Security Labels and Tags market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for EAS Security Labels and Tags and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global EAS Security Labels and Tags.

United States market for EAS Security Labels and Tags is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

China market for EAS Security Labels and Tags is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

Europe market for EAS Security Labels and Tags is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

Global key EAS Security Labels and Tags players cover Checkpoint Systems, Sensormatic (Johnson Controls), All-Tag Security, Ketec, SenTech, etc. In terms of revenue, the global two largest companies occupied for a share nearly

% in 2023.

This report presents a comprehensive overview, market shares, and growth opportunities of EAS Security Labels and Tags market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

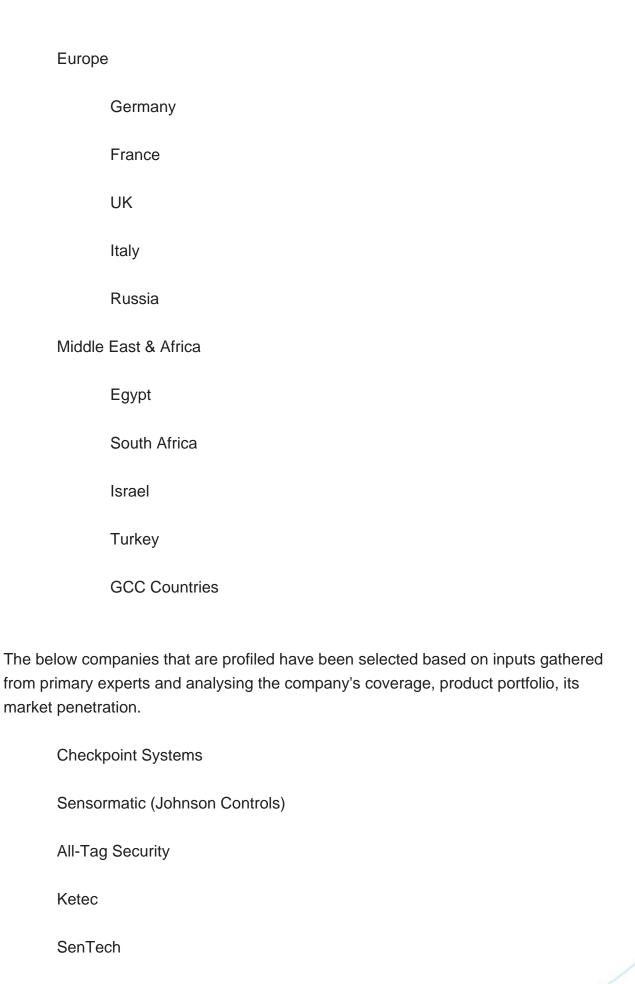
Acoustic Magnetic (AM) Tags

Electromagnetic Wave (EM) Tags

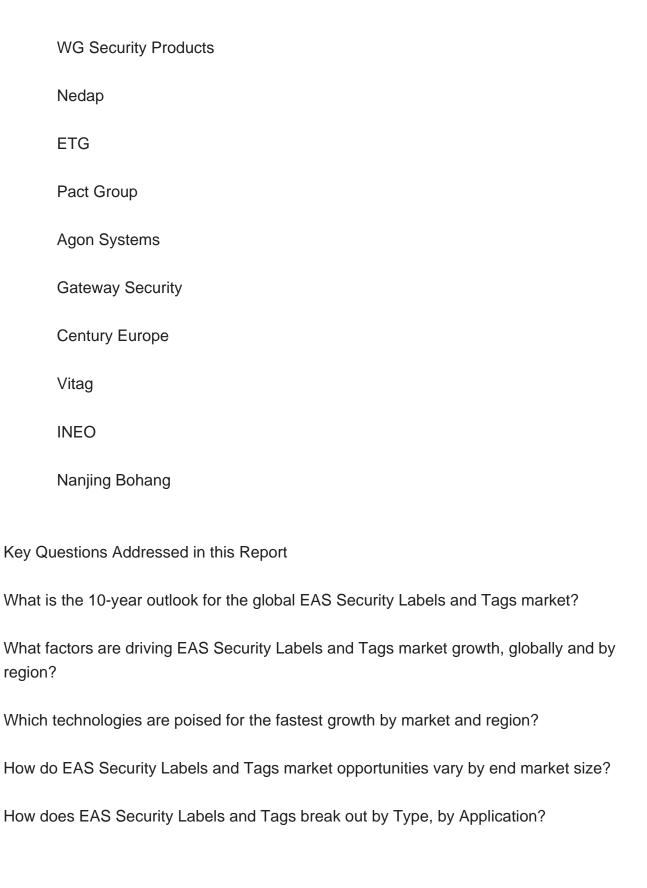


RFID Tags Segmentation by Application: Clothing and Fashion Supermarkets and Grocery Others This report also splits the market by region: **Americas United States** Canada Mexico Brazil **APAC** China Japan Korea Southeast Asia India Australia











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