

Global EAS Security Labels and Tags Market Growth 2024-2030

<https://marketpublishers.com/r/G6C32E1FFC0DEN.html>

Date: July 2024

Pages: 118

Price: US\$ 3,660.00 (Single User License)

ID: G6C32E1FFC0DEN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

EAS (Electronic Article Surveillance) security labels and tags are anti-theft devices used in retail environments to prevent shoplifting. These small, often inconspicuous devices are attached to merchandise and contain electronic circuits or magnetic strips that interact with detection systems at store exits. When an item with an active EAS tag passes through the detection zone without being deactivated or removed at checkout, an alarm is triggered, alerting store personnel to potential theft. EAS security labels are typically adhesive and can be attached directly to products or packaging, while hard tags are reusable and often affixed with a pin. These security solutions are widely used to protect a variety of goods, ranging from clothing and electronics to groceries and pharmaceuticals, enhancing inventory security and reducing losses due to theft.

The global EAS Security Labels and Tags market size is projected to grow from US\$ million in 2024 to US\$ million in 2030; it is expected to grow at a CAGR of % from 2024 to 2030.

LP Information, Inc. (LPI) ' newest research report, the "EAS Security Labels and Tags Industry Forecast" looks at past sales and reviews total world EAS Security Labels and Tags sales in 2023, providing a comprehensive analysis by region and market sector of projected EAS Security Labels and Tags sales for 2024 through 2030. With EAS Security Labels and Tags sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world EAS Security Labels and Tags industry.

This Insight Report provides a comprehensive analysis of the global EAS Security

Labels and Tags landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on EAS Security Labels and Tags portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global EAS Security Labels and Tags market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for EAS Security Labels and Tags and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global EAS Security Labels and Tags.

United States market for EAS Security Labels and Tags is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

China market for EAS Security Labels and Tags is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

Europe market for EAS Security Labels and Tags is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

Global key EAS Security Labels and Tags players cover Checkpoint Systems, Sensormatic (Johnson Controls), All-Tag Security, Ketec, SenTech, etc. In terms of revenue, the global two largest companies occupied for a share nearly

% in 2023.

This report presents a comprehensive overview, market shares, and growth opportunities of EAS Security Labels and Tags market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Acoustic Magnetic (AM) Tags

Electromagnetic Wave (EM) Tags

RFID Tags

Segmentation by Application:

Clothing and Fashion

Supermarkets and Grocery

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Checkpoint Systems

Sensormatic (Johnson Controls)

All-Tag Security

Ketec

SenTech

WG Security Products

Nedap

ETG

Pact Group

Agon Systems

Gateway Security

Century Europe

Vitag

INEO

Nanjing Bohang

Key Questions Addressed in this Report

What is the 10-year outlook for the global EAS Security Labels and Tags market?

What factors are driving EAS Security Labels and Tags market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do EAS Security Labels and Tags market opportunities vary by end market size?

How does EAS Security Labels and Tags break out by Type, by Application?

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