

Global EAS Hard Tags Market Growth 2024-2030

<https://marketpublishers.com/r/G98786865EB9EN.html>

Date: July 2024

Pages: 120

Price: US\$ 3,660.00 (Single User License)

ID: G98786865EB9EN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

EAS (Electronic Article Surveillance) hard tags are security devices used in retail environments to prevent theft. These tags are attached to merchandise and are designed to trigger an alarm if someone attempts to remove the item from the store without proper deactivation or removal at the checkout counter. EAS hard tags typically consist of a plastic housing that encases a detection element, such as a magnetic, acousto-magnetic, or radio-frequency component. When an item with an active EAS hard tag passes through the EAS detection system installed at store exits, the system detects the tag and sounds an alarm, alerting staff to the potential theft. These tags are durable, reusable, and can be removed or deactivated only with special tools, making them an effective deterrent against shoplifting.

The global EAS Hard Tags market size is projected to grow from US\$ million in 2024 to US\$ million in 2030; it is expected to grow at a CAGR of %from 2024 to 2030.

LP Information, Inc. (LPI) ' newest research report, the "EAS Hard Tags Industry Forecast" looks at past sales and reviews total world EAS Hard Tags sales in 2023, providing a comprehensive analysis by region and market sector of projected EAS Hard Tags sales for 2024 through 2030. With EAS Hard Tags sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world EAS Hard Tags industry.

This Insight Report provides a comprehensive analysis of the global EAS Hard Tags landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on EAS Hard Tags portfolios and capabilities, market entry strategies, market positions, and

geographic footprints, to better understand these firms' unique position in an accelerating global EAS Hard Tags market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for EAS Hard Tags and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global EAS Hard Tags.

United States market for EAS Hard Tags is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

China market for EAS Hard Tags is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

Europe market for EAS Hard Tags is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

Global key EAS Hard Tags players cover Checkpoint Systems, Sensormatic (Johnson Controls), All-Tag Security, Ketec, SenTech, etc. In terms of revenue, the global two largest companies occupied for a share nearly

% in 2023.

This report presents a comprehensive overview, market shares, and growth opportunities of EAS Hard Tags market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Acoustic Magnetic (AM) Tags

Electromagnetic Wave (EM) Tags

RFID Tags

Segmentation by Application:

Clothing and Fashion

Supermarkets and Grocery

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Checkpoint Systems

Sensormatic (Johnson Controls)

All-Tag Security

Ketec

SenTech

WG Security Products

Nedap

ETG

Pact Group

Agon Systems

Gateway Security

Century Europe

Vitag

INEO

Nanjing Bohang

Key Questions Addressed in this Report

What is the 10-year outlook for the global EAS Hard Tags market?

What factors are driving EAS Hard Tags market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do EAS Hard Tags market opportunities vary by end market size?

How does EAS Hard Tags break out by Type, by Application?

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