

Global Earthenware Market Growth 2024-2030

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Abstracts

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According to our LPI (LP Information) latest study, the global Earthenware market size was valued at US\$ 1699.2 million in 2023. With growing demand in downstream market, the Earthenware is forecast to a readjusted size of US\$ 2338.6 million by 2030 with a CAGR of 4.7% during review period.

The research report highlights the growth potential of the global Earthenware market. Earthenware are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Earthenware. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Earthenware market.

Earthenware generally means a ceramic material which has a variety of uses ranging from pottery, tableware to decorative objects. The compositions vary to a great extent among countries and also among individual makers. The general composition consists of 25% ball clay, 28% kaolin, 32% quartz and 15% feldspar.

Earthenware is among the oldest materials to be used in pottery. Red clay is the most commonly available and most commonly used. But white and buff colored clay earthenware is also becoming popular these days. Earthenware is made by heating the clay at a range of 1000 and 1150 degrees Celsius (1800 and 2100 degrees Fahrenheit) and gloss fired from 950 to 1050 °C (1750 to 1925 °F). However it can also be low fired and high gloated. This is especially done by studio potters at workshops where biscuit temperatures are 900 to 1050 °C (1650 to 1920 °F) with gloss temperatures in the range of 1040 to 1150 °C (1900 to 2100 °F). The raw materials and the desired

characteristics of the finished ware influence the range of temperatures. The raw materials also decide the color of the body. It can be anything between white to red. The higher temperatures can cause the earthenware to bloat. Due to firing the body becomes porous and opaque. Earthenware can also be described as pottery that has not been fired to the point where it gets vitrified and is more porous and coarser than stoneware and porcelain. In order to make it less porous the body can be covered completely or decorated with a liquid clay mixture (called 'slip') or it can be glazed.

Global Earthenware key players include Yixing Wankun, Hongshan Flowerpot, Linyi Lijun, Shanxi xianglong black pottery handicraft co., Ltd, etc.

China is the largest market, with a share over 60%, followed by Europe, and North America, both have a share about 40 percent.

In terms of product, Black pottery is the largest segment, with a share over 50%. And in terms of application, the largest application is Flower pot, followed by Teapot, Decorations, etc.

Key Features:

The report on Earthenware market reflects various aspects and provide valuable insights into the industry.

Market Size and Growth: The research report provide an overview of the current size and growth of the Earthenware market. It may include historical data, market segmentation by Type (e.g., Black Pottery, Red Pottery), and regional breakdowns.

Market Drivers and Challenges: The report can identify and analyse the factors driving the growth of the Earthenware market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

Competitive Landscape: The research report provides analysis of the competitive landscape within the Earthenware market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

Technological Developments: The research report can delve into the latest

technological developments in the Earthenware industry. This include advancements in Earthenware technology, Earthenware new entrants, Earthenware new investment, and other innovations that are shaping the future of Earthenware.

Downstream Procumbent Preference: The report can shed light on customer procumbent behaviour and adoption trends in the Earthenware market. It includes factors influencing customer ' purchasing decisions, preferences for Earthenware product.

Government Policies and Incentives: The research report analyse the impact of government policies and incentives on the Earthenware market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Earthenware market. The report also evaluates the effectiveness of these policies in driving market growth.

Environmental Impact and Sustainability: The research report assess the environmental impact and sustainability aspects of the Earthenware market.

Market Forecasts and Future Outlook: Based on the analysis conducted, the research report provide market forecasts and outlook for the Earthenware industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

Recommendations and Opportunities: The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Earthenware market.

Market Segmentation:

Earthenware market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Segmentation by type

Black Pottery

Red Pottery

Others

Segmentation by application

Flower Pot

Teapot

Decorations

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

ELHO

Poterie Lorraine

Titisinaran

Yorkshire

Yixing Wankun

Hongshan Flowerpot

Linyi Lijun

Shanxi xianglong black pottery handicraft co., Ltd

Qihe Longshan black pottery Technology Co., Ltd.

liangzi black pottery

Jinan Longshan Longyuan Black Pottery Art Co., Ltd

Jiangsu Sheng Yixing Red Pottery Arts Factory

QuanZheng Red Ceramics Technology Co.Ltd.

POTTERY MFG

Key Questions Addressed in this Report

What is the 10-year outlook for the global Earthenware market?

What factors are driving Earthenware market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Earthenware market opportunities vary by end market size?

How does Earthenware break out type, application?

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