

Global E-ink Nameplates Market Growth 2026-2032

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Abstracts

The global E-ink Nameplates market size is predicted to grow from US\$ 43.69 million in 2025 to US\$ 147 million in 2032; it is expected to grow at a CAGR of 19.1% from 2026 to 2032.

In 2025, global sales of E-ink Nameplates reached approximately 385 k units, with an average market price of about USD 116 unit, an annual production capacity of roughly 420 k units, and an industry-average gross margin of approximately 20%.

E-ink Nameplates refer to reusable, low-power electronic identification display devices that use electronic paper or electronic ink display technology to present names, job titles, organizations, meeting agendas, room status, visitor credentials, employee identities, or desk and door information. The scope of this study focuses on finished devices used in meetings, offices, receptions, exhibitions, healthcare, education, government and enterprise environments. Typical product forms include tabletop e-paper conference nameplates, dual-sided meeting table cards, e-paper door and desk signs, e-paper visitor badges, e-paper employee ID badges, and associated gateways, NFC writers and basic device management software. The key technical attributes usually include bistable e-paper display, image retention without continuous power, paper-like visibility, low-glare readability, wide viewing angle, NFC/BLE/Wi-Fi/gateway-based content updates, rechargeable or passive NFC-powered architectures, three-color, four-color or six-color display options, and template-based batch content management.

Based on our research, E-ink Nameplates should be understood as a low-power identity-display device category rather than a broad e-paper display market. Their core value proposition lies in replacing disposable or manually prepared name cards, visitor badges, door signs and meeting table cards with reusable electronic devices that can be updated in batches. Compared with LCD nameplates, e-paper devices offer

persistent display without continuous power, reduced glare, paper-like readability and better camera friendliness in formal meeting environments. Compared with traditional paper or acrylic nameplates, they provide operational efficiency, template-based updates and integration potential with meeting, visitor and workplace management systems. Therefore, the report scope should be built around identity and seating information display, not around all e-paper signage, electronic shelf labels or display modules.

From the supply-side perspective, the global industry structure is highly asymmetric. China has the broadest manufacturing base, supported by conference system OEMs, ESL suppliers, e-paper module companies and smart hardware integrators. This makes Chinese suppliers more visible in e-paper conference nameplates, desk signs and cost-sensitive badge products. Europe is more solution-oriented, with companies focusing on visitor management, workplace orchestration, event registration and reusable digital name tags. Taiwan plays a critical upstream and ODM role through e-paper technology, display modules and smart card manufacturing capabilities, while South Korea and North America remain more fragmented and application-specific. This structure explains why the longlist is wider than the core list: many firms are relevant to the supply chain, but only a smaller group has clear finished-device evidence.

Demand is mainly driven by paperless meetings, sustainable office operations, visitor management digitization, event check-in efficiency and the professionalization of government and enterprise meeting rooms. The market is still project-oriented rather than purely retail-oriented, which means revenue recognition can be uneven and tied to enterprise procurement cycles, government budgets, event activity and channel partnerships. Conference nameplates remain the most established use case, but e-paper visitor badges and employee ID badges are becoming increasingly important because they connect identity display with access control, visitor workflows and ESG objectives. This creates a wider addressable base than conference table nameplates alone.

Product development is moving from monochrome and three-color displays toward four-color and six-color e-paper solutions, from single-device updates to gateway/cloud-managed batch updates, and from simple name display to integrated identity, QR code, access and workflow functions. Power architecture is also diversifying: conference nameplates usually rely on rechargeable batteries, gateway-managed wireless updates or photovoltaic-assisted designs, while smart badges increasingly use passive NFC, BLE, ultra-thin rechargeable batteries or hybrid access-control interfaces. In the next stage, competitive advantage will depend less on simply sourcing an e-paper display

and more on industrial design, firmware reliability, batch update efficiency, software templates, integration APIs, security features and procurement cost control.

LP Information, Inc. (LPI) ' newest research report, the 'E-ink Nameplates Industry Forecast' looks at past sales and reviews total world E-ink Nameplates sales in 2025, providing a comprehensive analysis by region and market sector of projected E-ink Nameplates sales for 2026 through 2032. With E-ink Nameplates sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world E-ink Nameplates industry.

This Insight Report provides a comprehensive analysis of the global E-ink Nameplates landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on E-ink Nameplates portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global E-ink Nameplates market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for E-ink Nameplates and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global E-ink Nameplates.

This report presents a comprehensive overview, market shares, and growth opportunities of E-ink Nameplates market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Single-sided Display

Double-sided Display

Segmentation by Display:

Three-color E-paper

Four-color E-paper

Six-color E-paper

Segmentation by Power:

Replaceable Battery

Rechargeable Battery

Segmentation by Application:

Government and Public Sector

Corporate Offices

Healthcare Institutions

Education and Research

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered

from primary experts and analysing the company's coverage, product portfolio, its market penetration.

SEEKINK

Good Display

TAIDEN

SmartDisplayer

ZKONG

Visionect

VISSONIC

DSPPA

VIANOMO

Gachi

SEADA

Shenzhen Infree

Shenyi Technology

Key Questions Addressed in this Report

What is the 10-year outlook for the global E-ink Nameplates market?

What factors are driving E-ink Nameplates market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do E-ink Nameplates market opportunities vary by end market size?

How does E-ink Nameplates break out by Type, by Application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global E-ink Nameplates Annual Sales 2021-2032
 - 2.1.2 World Current & Future Analysis for E-ink Nameplates by Geographic Region, 2021, 2025 & 2032
 - 2.1.3 World Current & Future Analysis for E-ink Nameplates by Country/Region, 2021, 2025 & 2032
- 2.2 E-ink Nameplates Segment by Type
 - 2.2.1 Single-sided Display
 - 2.2.2 Double-sided Display
 - 2.2.3 E-ink Nameplates Sales by Type
 - 2.2.3.1 Global E-ink Nameplates Sales Market Share by Type (2021-2026)
 - 2.2.3.2 Global E-ink Nameplates Revenue and Market Share by Type (2021-2026)
 - 2.2.3.3 Global E-ink Nameplates Sale Price by Type (2021-2026)
- 2.3 E-ink Nameplates Segment by Display
 - 2.3.1 Three-color E-paper
 - 2.3.2 Four-color E-paper
 - 2.3.3 Six-color E-paper
 - 2.3.4 E-ink Nameplates Sales by Display
 - 2.3.4.1 Global E-ink Nameplates Sales Market Share by Display (2021-2026)
 - 2.3.4.2 Global E-ink Nameplates Revenue and Market Share by Display (2021-2026)
 - 2.3.4.3 Global E-ink Nameplates Sale Price by Display (2021-2026)
- 2.4 E-ink Nameplates Segment by Power
 - 2.4.1 Replaceable Battery
 - 2.4.2 Rechargeable Battery

2.4.3 E-ink Nameplates Sales by Power

2.4.3.1 Global E-ink Nameplates Sales Market Share by Power (2021-2026)

2.4.3.2 Global E-ink Nameplates Revenue and Market Share by Power (2021-2026)

2.4.3.3 Global E-ink Nameplates Sale Price by Power (2021-2026)

2.5 E-ink Nameplates Segment by Application

2.5.1 Government and Public Sector

2.5.2 Corporate Offices

2.5.3 Healthcare Institutions

2.5.4 Education and Research

2.5.5 Others

2.5.6 E-ink Nameplates Sales by Application

2.5.6.1 Global E-ink Nameplates Sale Market Share by Application (2021-2026)

2.5.6.2 Global E-ink Nameplates Revenue and Market Share by Application
(2021-2026)

2.5.6.3 Global E-ink Nameplates Sale Price by Application (2021-2026)

3 GLOBAL BY COMPANY

3.1 Global E-ink Nameplates Breakdown Data by Company

3.1.1 Global E-ink Nameplates Annual Sales by Company (2021-2026)

3.1.2 Global E-ink Nameplates Sales Market Share by Company (2021-2026)

3.2 Global E-ink Nameplates Annual Revenue by Company (2021-2026)

3.2.1 Global E-ink Nameplates Revenue by Company (2021-2026)

3.2.2 Global E-ink Nameplates Revenue Market Share by Company (2021-2026)

3.3 Global E-ink Nameplates Sale Price by Company

3.4 Key Manufacturers E-ink Nameplates Producing Area Distribution, Sales Area, Product Type

3.4.1 Key Manufacturers E-ink Nameplates Product Location Distribution

3.4.2 Players E-ink Nameplates Products Offered

3.5 Market Concentration Rate Analysis

3.5.1 Competition Landscape Analysis

3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

3.6 New Products and Potential Entrants

3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR E-INK NAMEPLATES BY GEOGRAPHIC REGION

4.1 World Historic E-ink Nameplates Market Size by Geographic Region (2021-2026)

- 4.1.1 Global E-ink Nameplates Annual Sales by Geographic Region (2021-2026)
- 4.1.2 Global E-ink Nameplates Annual Revenue by Geographic Region (2021-2026)
- 4.2 World Historic E-ink Nameplates Market Size by Country/Region (2021-2026)
 - 4.2.1 Global E-ink Nameplates Annual Sales by Country/Region (2021-2026)
 - 4.2.2 Global E-ink Nameplates Annual Revenue by Country/Region (2021-2026)
- 4.3 Americas E-ink Nameplates Sales Growth
- 4.4 APAC E-ink Nameplates Sales Growth
- 4.5 Europe E-ink Nameplates Sales Growth
- 4.6 Middle East & Africa E-ink Nameplates Sales Growth

5 AMERICAS

- 5.1 Americas E-ink Nameplates Sales by Country
 - 5.1.1 Americas E-ink Nameplates Sales by Country (2021-2026)
 - 5.1.2 Americas E-ink Nameplates Revenue by Country (2021-2026)
- 5.2 Americas E-ink Nameplates Sales by Type (2021-2026)
- 5.3 Americas E-ink Nameplates Sales by Application (2021-2026)
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Brazil

6 APAC

- 6.1 APAC E-ink Nameplates Sales by Region
 - 6.1.1 APAC E-ink Nameplates Sales by Region (2021-2026)
 - 6.1.2 APAC E-ink Nameplates Revenue by Region (2021-2026)
- 6.2 APAC E-ink Nameplates Sales by Type (2021-2026)
- 6.3 APAC E-ink Nameplates Sales by Application (2021-2026)
- 6.4 China
- 6.5 Japan
- 6.6 South Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia
- 6.10 China Taiwan

7 EUROPE

7.1 Europe E-ink Nameplates by Country

7.1.1 Europe E-ink Nameplates Sales by Country (2021-2026)

7.1.2 Europe E-ink Nameplates Revenue by Country (2021-2026)

7.2 Europe E-ink Nameplates Sales by Type (2021-2026)

7.3 Europe E-ink Nameplates Sales by Application (2021-2026)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa E-ink Nameplates by Country

8.1.1 Middle East & Africa E-ink Nameplates Sales by Country (2021-2026)

8.1.2 Middle East & Africa E-ink Nameplates Revenue by Country (2021-2026)

8.2 Middle East & Africa E-ink Nameplates Sales by Type (2021-2026)

8.3 Middle East & Africa E-ink Nameplates Sales by Application (2021-2026)

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

10.1 Raw Material and Suppliers

10.2 Manufacturing Cost Structure Analysis of E-ink Nameplates

10.3 Manufacturing Process Analysis of E-ink Nameplates

10.4 Industry Chain Structure of E-ink Nameplates

11 MARKETING, DISTRIBUTORS AND CUSTOMER

11.1 Sales Channel

11.1.1 Direct Channels

11.1.2 Indirect Channels

11.2 E-ink Nameplates Distributors

11.3 E-ink Nameplates Customer

12 WORLD FORECAST REVIEW FOR E-INK NAMEPLATES BY GEOGRAPHIC REGION

12.1 Global E-ink Nameplates Market Size Forecast by Region

12.1.1 Global E-ink Nameplates Forecast by Region (2027-2032)

12.1.2 Global E-ink Nameplates Annual Revenue Forecast by Region (2027-2032)

12.2 Americas Forecast by Country (2027-2032)

12.3 APAC Forecast by Region (2027-2032)

12.4 Europe Forecast by Country (2027-2032)

12.5 Middle East & Africa Forecast by Country (2027-2032)

12.6 Global E-ink Nameplates Forecast by Type (2027-2032)

12.7 Global E-ink Nameplates Forecast by Application (2027-2032)

13 KEY PLAYERS ANALYSIS

13.1 SEEKINK

13.1.1 SEEKINK Company Information

13.1.2 SEEKINK E-ink Nameplates Product Portfolios and Specifications

13.1.3 SEEKINK E-ink Nameplates Sales, Revenue, Price and Gross Margin (2021-2026)

13.1.4 SEEKINK Main Business Overview

13.1.5 SEEKINK Latest Developments

13.2 Good Display

13.2.1 Good Display Company Information

13.2.2 Good Display E-ink Nameplates Product Portfolios and Specifications

13.2.3 Good Display E-ink Nameplates Sales, Revenue, Price and Gross Margin (2021-2026)

13.2.4 Good Display Main Business Overview

13.2.5 Good Display Latest Developments

13.3 TAIDEN

13.3.1 TAIDEN Company Information

13.3.2 TAIDEN E-ink Nameplates Product Portfolios and Specifications

13.3.3 TAIDEN E-ink Nameplates Sales, Revenue, Price and Gross Margin

(2021-2026)

13.3.4 TAIDEN Main Business Overview

13.3.5 TAIDEN Latest Developments

13.4 SmartDisplayer

13.4.1 SmartDisplayer Company Information

13.4.2 SmartDisplayer E-ink Nameplates Product Portfolios and Specifications

13.4.3 SmartDisplayer E-ink Nameplates Sales, Revenue, Price and Gross Margin

(2021-2026)

13.4.4 SmartDisplayer Main Business Overview

13.4.5 SmartDisplayer Latest Developments

13.5 ZKONG

13.5.1 ZKONG Company Information

13.5.2 ZKONG E-ink Nameplates Product Portfolios and Specifications

13.5.3 ZKONG E-ink Nameplates Sales, Revenue, Price and Gross Margin

(2021-2026)

13.5.4 ZKONG Main Business Overview

13.5.5 ZKONG Latest Developments

13.6 Visionect

13.6.1 Visionect Company Information

13.6.2 Visionect E-ink Nameplates Product Portfolios and Specifications

13.6.3 Visionect E-ink Nameplates Sales, Revenue, Price and Gross Margin

(2021-2026)

13.6.4 Visionect Main Business Overview

13.6.5 Visionect Latest Developments

13.7 VISSONIC

13.7.1 VISSONIC Company Information

13.7.2 VISSONIC E-ink Nameplates Product Portfolios and Specifications

13.7.3 VISSONIC E-ink Nameplates Sales, Revenue, Price and Gross Margin

(2021-2026)

13.7.4 VISSONIC Main Business Overview

13.7.5 VISSONIC Latest Developments

13.8 DSPPA

13.8.1 DSPPA Company Information

13.8.2 DSPPA E-ink Nameplates Product Portfolios and Specifications

13.8.3 DSPPA E-ink Nameplates Sales, Revenue, Price and Gross Margin

(2021-2026)

13.8.4 DSPPA Main Business Overview

13.8.5 DSPPA Latest Developments

13.9 VIANOMO

- 13.9.1 VIANOMO Company Information
- 13.9.2 VIANOMO E-ink Nameplates Product Portfolios and Specifications
- 13.9.3 VIANOMO E-ink Nameplates Sales, Revenue, Price and Gross Margin
(2021-2026)
- 13.9.4 VIANOMO Main Business Overview
- 13.9.5 VIANOMO Latest Developments
- 13.10 Gachi
 - 13.10.1 Gachi Company Information
 - 13.10.2 Gachi E-ink Nameplates Product Portfolios and Specifications
 - 13.10.3 Gachi E-ink Nameplates Sales, Revenue, Price and Gross Margin
(2021-2026)
 - 13.10.4 Gachi Main Business Overview
 - 13.10.5 Gachi Latest Developments
- 13.11 SEADA
 - 13.11.1 SEADA Company Information
 - 13.11.2 SEADA E-ink Nameplates Product Portfolios and Specifications
 - 13.11.3 SEADA E-ink Nameplates Sales, Revenue, Price and Gross Margin
(2021-2026)
 - 13.11.4 SEADA Main Business Overview
 - 13.11.5 SEADA Latest Developments
- 13.12 Shenzhen Infree
 - 13.12.1 Shenzhen Infree Company Information
 - 13.12.2 Shenzhen Infree E-ink Nameplates Product Portfolios and Specifications
 - 13.12.3 Shenzhen Infree E-ink Nameplates Sales, Revenue, Price and Gross Margin
(2021-2026)
 - 13.12.4 Shenzhen Infree Main Business Overview
 - 13.12.5 Shenzhen Infree Latest Developments
- 13.13 Shenyi Technology
 - 13.13.1 Shenyi Technology Company Information
 - 13.13.2 Shenyi Technology E-ink Nameplates Product Portfolios and Specifications
 - 13.13.3 Shenyi Technology E-ink Nameplates Sales, Revenue, Price and Gross
Margin (2021-2026)
 - 13.13.4 Shenyi Technology Main Business Overview
 - 13.13.5 Shenyi Technology Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. E-ink Nameplates Annual Sales CAGR by Geographic Region (2021, 2025 & 2032) & (\$ millions)

Table 2. E-ink Nameplates Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)

Table 3. Major Players of Single-sided Display

Table 4. Major Players of Double-sided Display

Table 5. Global E-ink Nameplates Sales by Type (2021-2026) & (Units)

Table 6. Global E-ink Nameplates Sales Market Share by Type (2021-2026)

Table 7. Global E-ink Nameplates Revenue by Type (2021-2026) & (\$ million)

Table 8. Global E-ink Nameplates Revenue Market Share by Type (2021-2026)

Table 9. Global E-ink Nameplates Sale Price by Type (2021-2026) & (US\$/Unit)

Table 10. Major Players of Three-color E-paper

Table 11. Major Players of Four-color E-paper

Table 12. Major Players of Six-color E-paper

Table 13. Global E-ink Nameplates Sales by Display (2021-2026) & (Units)

Table 14. Global E-ink Nameplates Sales Market Share by Display (2021-2026)

Table 15. Global E-ink Nameplates Revenue by Display (2021-2026) & (\$ million)

Table 16. Global E-ink Nameplates Revenue Market Share by Display (2021-2026)

Table 17. Global E-ink Nameplates Sale Price by Display (2021-2026) & (US\$/Unit)

Table 18. Major Players of Replaceable Battery

Table 19. Major Players of Rechargeable Battery

Table 20. Global E-ink Nameplates Sales by Power (2021-2026) & (Units)

Table 21. Global E-ink Nameplates Sales Market Share by Power (2021-2026)

Table 22. Global E-ink Nameplates Revenue by Power (2021-2026) & (\$ million)

Table 23. Global E-ink Nameplates Revenue Market Share by Power (2021-2026)

Table 24. Global E-ink Nameplates Sale Price by Power (2021-2026) & (US\$/Unit)

Table 25. Global E-ink Nameplates Sale by Application (2021-2026) & (Units)

Table 26. Global E-ink Nameplates Sale Market Share by Application (2021-2026)

Table 27. Global E-ink Nameplates Revenue by Application (2021-2026) & (\$ million)

Table 28. Global E-ink Nameplates Revenue Market Share by Application (2021-2026)

Table 29. Global E-ink Nameplates Sale Price by Application (2021-2026) & (US\$/Unit)

Table 30. Global E-ink Nameplates Sales by Company (2021-2026) & (Units)

Table 31. Global E-ink Nameplates Sales Market Share by Company (2021-2026)

Table 32. Global E-ink Nameplates Revenue by Company (2021-2026) & (\$ millions)

Table 33. Global E-ink Nameplates Revenue Market Share by Company (2021-2026)

Table 34. Global E-ink Nameplates Sale Price by Company (2021-2026) & (US\$/Unit)

Table 35. Key Manufacturers E-ink Nameplates Producing Area Distribution and Sales Area

Table 36. Players E-ink Nameplates Products Offered

Table 37. E-ink Nameplates Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

Table 38. New Products and Potential Entrants

Table 39. Market M&A Activity & Strategy

Table 40. Global E-ink Nameplates Sales by Geographic Region (2021-2026) & (Units)

Table 41. Global E-ink Nameplates Sales Market Share Geographic Region (2021-2026)

Table 42. Global E-ink Nameplates Revenue by Geographic Region (2021-2026) & (\$ millions)

Table 43. Global E-ink Nameplates Revenue Market Share by Geographic Region (2021-2026)

Table 44. Global E-ink Nameplates Sales by Country/Region (2021-2026) & (Units)

Table 45. Global E-ink Nameplates Sales Market Share by Country/Region (2021-2026)

Table 46. Global E-ink Nameplates Revenue by Country/Region (2021-2026) & (\$ millions)

Table 47. Global E-ink Nameplates Revenue Market Share by Country/Region (2021-2026)

Table 48. Americas E-ink Nameplates Sales by Country (2021-2026) & (Units)

Table 49. Americas E-ink Nameplates Sales Market Share by Country (2021-2026)

Table 50. Americas E-ink Nameplates Revenue by Country (2021-2026) & (\$ millions)

Table 51. Americas E-ink Nameplates Sales by Type (2021-2026) & (Units)

Table 52. Americas E-ink Nameplates Sales by Application (2021-2026) & (Units)

Table 53. APAC E-ink Nameplates Sales by Region (2021-2026) & (Units)

Table 54. APAC E-ink Nameplates Sales Market Share by Region (2021-2026)

Table 55. APAC E-ink Nameplates Revenue by Region (2021-2026) & (\$ millions)

Table 56. APAC E-ink Nameplates Sales by Type (2021-2026) & (Units)

Table 57. APAC E-ink Nameplates Sales by Application (2021-2026) & (Units)

Table 58. Europe E-ink Nameplates Sales by Country (2021-2026) & (Units)

Table 59. Europe E-ink Nameplates Revenue by Country (2021-2026) & (\$ millions)

Table 60. Europe E-ink Nameplates Sales by Type (2021-2026) & (Units)

Table 61. Europe E-ink Nameplates Sales by Application (2021-2026) & (Units)

Table 62. Middle East & Africa E-ink Nameplates Sales by Country (2021-2026) & (Units)

Table 63. Middle East & Africa E-ink Nameplates Revenue Market Share by Country (2021-2026)

Table 64. Middle East & Africa E-ink Nameplates Sales by Type (2021-2026) & (Units)

Table 65. Middle East & Africa E-ink Nameplates Sales by Application (2021-2026) & (Units)
Table 66. Key Market Drivers & Growth Opportunities of E-ink Nameplates
Table 67. Key Market Challenges & Risks of E-ink Nameplates
Table 68. Key Industry Trends of E-ink Nameplates
Table 69. E-ink Nameplates Raw Material
Table 70. Key Suppliers of Raw Materials
Table 71. E-ink Nameplates Distributors List
Table 72. E-ink Nameplates Customer List
Table 73. Global E-ink Nameplates Sales Forecast by Region (2027-2032) & (Units)
Table 74. Global E-ink Nameplates Revenue Forecast by Region (2027-2032) & (\$ millions)
Table 75. Americas E-ink Nameplates Sales Forecast by Country (2027-2032) & (Units)
Table 76. Americas E-ink Nameplates Annual Revenue Forecast by Country (2027-2032) & (\$ millions)
Table 77. APAC E-ink Nameplates Sales Forecast by Region (2027-2032) & (Units)
Table 78. APAC E-ink Nameplates Annual Revenue Forecast by Region (2027-2032) & (\$ millions)
Table 79. Europe E-ink Nameplates Sales Forecast by Country (2027-2032) & (Units)
Table 80. Europe E-ink Nameplates Revenue Forecast by Country (2027-2032) & (\$ millions)
Table 81. Middle East & Africa E-ink Nameplates Sales Forecast by Country (2027-2032) & (Units)
Table 82. Middle East & Africa E-ink Nameplates Revenue Forecast by Country (2027-2032) & (\$ millions)
Table 83. Global E-ink Nameplates Sales Forecast by Type (2027-2032) & (Units)
Table 84. Global E-ink Nameplates Revenue Forecast by Type (2027-2032) & (\$ millions)
Table 85. Global E-ink Nameplates Sales Forecast by Application (2027-2032) & (Units)
Table 86. Global E-ink Nameplates Revenue Forecast by Application (2027-2032) & (\$ millions)
Table 87. SEEKINK Basic Information, E-ink Nameplates Manufacturing Base, Sales Area and Its Competitors
Table 88. SEEKINK E-ink Nameplates Product Portfolios and Specifications
Table 89. SEEKINK E-ink Nameplates Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
Table 90. SEEKINK Main Business
Table 91. SEEKINK Latest Developments
Table 92. Good Display Basic Information, E-ink Nameplates Manufacturing Base,

Sales Area and Its Competitors

Table 93. Good Display E-ink Nameplates Product Portfolios and Specifications

Table 94. Good Display E-ink Nameplates Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 95. Good Display Main Business

Table 96. Good Display Latest Developments

Table 97. TAIDEN Basic Information, E-ink Nameplates Manufacturing Base, Sales Area and Its Competitors

Table 98. TAIDEN E-ink Nameplates Product Portfolios and Specifications

Table 99. TAIDEN E-ink Nameplates Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 100. TAIDEN Main Business

Table 101. TAIDEN Latest Developments

Table 102. SmartDisplayer Basic Information, E-ink Nameplates Manufacturing Base, Sales Area and Its Competitors

Table 103. SmartDisplayer E-ink Nameplates Product Portfolios and Specifications

Table 104. SmartDisplayer E-ink Nameplates Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 105. SmartDisplayer Main Business

Table 106. SmartDisplayer Latest Developments

Table 107. ZKONG Basic Information, E-ink Nameplates Manufacturing Base, Sales Area and Its Competitors

Table 108. ZKONG E-ink Nameplates Product Portfolios and Specifications

Table 109. ZKONG E-ink Nameplates Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 110. ZKONG Main Business

Table 111. ZKONG Latest Developments

Table 112. Visionect Basic Information, E-ink Nameplates Manufacturing Base, Sales Area and Its Competitors

Table 113. Visionect E-ink Nameplates Product Portfolios and Specifications

Table 114. Visionect E-ink Nameplates Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 115. Visionect Main Business

Table 116. Visionect Latest Developments

Table 117. VISSONIC Basic Information, E-ink Nameplates Manufacturing Base, Sales Area and Its Competitors

Table 118. VISSONIC E-ink Nameplates Product Portfolios and Specifications

Table 119. VISSONIC E-ink Nameplates Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 120. VISSONIC Main Business

Table 121. VISSONIC Latest Developments

Table 122. DSPPA Basic Information, E-ink Nameplates Manufacturing Base, Sales Area and Its Competitors

Table 123. DSPPA E-ink Nameplates Product Portfolios and Specifications

Table 124. DSPPA E-ink Nameplates Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 125. DSPPA Main Business

Table 126. DSPPA Latest Developments

Table 127. VIANOMO Basic Information, E-ink Nameplates Manufacturing Base, Sales Area and Its Competitors

Table 128. VIANOMO E-ink Nameplates Product Portfolios and Specifications

Table 129. VIANOMO E-ink Nameplates Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 130. VIANOMO Main Business

Table 131. VIANOMO Latest Developments

Table 132. Gachi Basic Information, E-ink Nameplates Manufacturing Base, Sales Area and Its Competitors

Table 133. Gachi E-ink Nameplates Product Portfolios and Specifications

Table 134. Gachi E-ink Nameplates Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 135. Gachi Main Business

Table 136. Gachi Latest Developments

Table 137. SEADA Basic Information, E-ink Nameplates Manufacturing Base, Sales Area and Its Competitors

Table 138. SEADA E-ink Nameplates Product Portfolios and Specifications

Table 139. SEADA E-ink Nameplates Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 140. SEADA Main Business

Table 141. SEADA Latest Developments

Table 142. Shenzhen Infree Basic Information, E-ink Nameplates Manufacturing Base, Sales Area and Its Competitors

Table 143. Shenzhen Infree E-ink Nameplates Product Portfolios and Specifications

Table 144. Shenzhen Infree E-ink Nameplates Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 145. Shenzhen Infree Main Business

Table 146. Shenzhen Infree Latest Developments

Table 147. Shenyi Technology Basic Information, E-ink Nameplates Manufacturing Base, Sales Area and Its Competitors

Table 148. Shenyi Technology E-ink Nameplates Product Portfolios and Specifications

Table 149. Shenyi Technology E-ink Nameplates Sales (Units), Revenue (\$ Million),
Price (US\$/Unit) and Gross Margin (2021-2026)

Table 150. Shenyi Technology Main Business

Table 151. Shenyi Technology Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of E-ink Nameplates
- Figure 2. E-ink Nameplates Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global E-ink Nameplates Sales Growth Rate 2021-2032 (Units)
- Figure 7. Global E-ink Nameplates Revenue Growth Rate 2021-2032 (\$ millions)
- Figure 8. E-ink Nameplates Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)
- Figure 9. E-ink Nameplates Sales Market Share by Country/Region (2025)
- Figure 10. E-ink Nameplates Sales Market Share by Country/Region (2021, 2025 & 2032)
- Figure 11. Product Picture of Single-sided Display
- Figure 12. Product Picture of Double-sided Display
- Figure 13. Global E-ink Nameplates Sales Market Share by Type in 2026
- Figure 14. Global E-ink Nameplates Revenue Market Share by Type (2021-2026)
- Figure 15. Product Picture of Three-color E-paper
- Figure 16. Product Picture of Four-color E-paper
- Figure 17. Product Picture of Six-color E-paper
- Figure 18. Global E-ink Nameplates Sales Market Share by Display in 2026
- Figure 19. Global E-ink Nameplates Revenue Market Share by Display (2021-2026)
- Figure 20. Product Picture of Replaceable Battery
- Figure 21. Product Picture of Rechargeable Battery
- Figure 22. Global E-ink Nameplates Sales Market Share by Power in 2026
- Figure 23. Global E-ink Nameplates Revenue Market Share by Power (2021-2026)
- Figure 24. E-ink Nameplates Consumed in Government and Public Sector
- Figure 25. Global E-ink Nameplates Market: Government and Public Sector (2021-2026) & (Units)
- Figure 26. E-ink Nameplates Consumed in Corporate Offices
- Figure 27. Global E-ink Nameplates Market: Corporate Offices (2021-2026) & (Units)
- Figure 28. E-ink Nameplates Consumed in Healthcare Institutions
- Figure 29. Global E-ink Nameplates Market: Healthcare Institutions (2021-2026) & (Units)
- Figure 30. E-ink Nameplates Consumed in Education and Research
- Figure 31. Global E-ink Nameplates Market: Education and Research (2021-2026) &

(Units)

Figure 32. E-ink Nameplates Consumed in Others

Figure 33. Global E-ink Nameplates Market: Others (2021-2026) & (Units)

Figure 34. Global E-ink Nameplates Sale Market Share by Application (2025)

Figure 35. Global E-ink Nameplates Revenue Market Share by Application in 2025

Figure 36. E-ink Nameplates Sales by Company in 2025 (Units)

Figure 37. Global E-ink Nameplates Sales Market Share by Company in 2025

Figure 38. E-ink Nameplates Revenue by Company in 2025 (\$ millions)

Figure 39. Global E-ink Nameplates Revenue Market Share by Company in 2025

Figure 40. Global E-ink Nameplates Sales Market Share by Geographic Region (2021-2026)

Figure 41. Global E-ink Nameplates Revenue Market Share by Geographic Region in 2025

Figure 42. Americas E-ink Nameplates Sales 2021-2026 (Units)

Figure 43. Americas E-ink Nameplates Revenue 2021-2026 (\$ millions)

Figure 44. APAC E-ink Nameplates Sales 2021-2026 (Units)

Figure 45. APAC E-ink Nameplates Revenue 2021-2026 (\$ millions)

Figure 46. Europe E-ink Nameplates Sales 2021-2026 (Units)

Figure 47. Europe E-ink Nameplates Revenue 2021-2026 (\$ millions)

Figure 48. Middle East & Africa E-ink Nameplates Sales 2021-2026 (Units)

Figure 49. Middle East & Africa E-ink Nameplates Revenue 2021-2026 (\$ millions)

Figure 50. Americas E-ink Nameplates Sales Market Share by Country in 2025

Figure 51. Americas E-ink Nameplates Revenue Market Share by Country (2021-2026)

Figure 52. Americas E-ink Nameplates Sales Market Share by Type (2021-2026)

Figure 53. Americas E-ink Nameplates Sales Market Share by Application (2021-2026)

Figure 54. United States E-ink Nameplates Revenue Growth 2021-2026 (\$ millions)

Figure 55. Canada E-ink Nameplates Revenue Growth 2021-2026 (\$ millions)

Figure 56. Mexico E-ink Nameplates Revenue Growth 2021-2026 (\$ millions)

Figure 57. Brazil E-ink Nameplates Revenue Growth 2021-2026 (\$ millions)

Figure 58. APAC E-ink Nameplates Sales Market Share by Region in 2025

Figure 59. APAC E-ink Nameplates Revenue Market Share by Region (2021-2026)

Figure 60. APAC E-ink Nameplates Sales Market Share by Type (2021-2026)

Figure 61. APAC E-ink Nameplates Sales Market Share by Application (2021-2026)

Figure 62. China E-ink Nameplates Revenue Growth 2021-2026 (\$ millions)

Figure 63. Japan E-ink Nameplates Revenue Growth 2021-2026 (\$ millions)

Figure 64. South Korea E-ink Nameplates Revenue Growth 2021-2026 (\$ millions)

Figure 65. Southeast Asia E-ink Nameplates Revenue Growth 2021-2026 (\$ millions)

Figure 66. India E-ink Nameplates Revenue Growth 2021-2026 (\$ millions)

Figure 67. Australia E-ink Nameplates Revenue Growth 2021-2026 (\$ millions)

Figure 68. China Taiwan E-ink Nameplates Revenue Growth 2021-2026 (\$ millions)

Figure 69. Europe E-ink Nameplates Sales Market Share by Country in 2025

Figure 70. Europe E-ink Nameplates Revenue Market Share by Country (2021-2026)

Figure 71. Europe E-ink Nameplates Sales Market Share by Type (2021-2026)

Figure 72. Europe E-ink Nameplates Sales Market Share by Application (2021-2026)

Figure 73. Germany E-ink Nameplates Revenue Growth 2021-2026 (\$ millions)

Figure 74. France E-ink Nameplates Revenue Growth 2021-2026 (\$ millions)

Figure 75. UK E-ink Nameplates Revenue Growth 2021-2026 (\$ millions)

Figure 76. Italy E-ink Nameplates Revenue Growth 2021-2026 (\$ millions)

Figure 77. Russia E-ink Nameplates Revenue Growth 2021-2026 (\$ millions)

Figure 78. Middle East & Africa E-ink Nameplates Sales Market Share by Country (2021-2026)

Figure 79. Middle East & Africa E-ink Nameplates Sales Market Share by Type (2021-2026)

Figure 80. Middle East & Africa E-ink Nameplates Sales Market Share by Application (2021-2026)

Figure 81. Egypt E-ink Nameplates Revenue Growth 2021-2026 (\$ millions)

Figure 82. South Africa E-ink Nameplates Revenue Growth 2021-2026 (\$ millions)

Figure 83. Israel E-ink Nameplates Revenue Growth 2021-2026 (\$ millions)

Figure 84. Turkey E-ink Nameplates Revenue Growth 2021-2026 (\$ millions)

Figure 85. GCC Countries E-ink Nameplates Revenue Growth 2021-2026 (\$ millions)

Figure 86. Manufacturing Cost Structure Analysis of E-ink Nameplates in 2026

Figure 87. Manufacturing Process Analysis of E-ink Nameplates

Figure 88. Industry Chain Structure of E-ink Nameplates

Figure 89. Channels of Distribution

Figure 90. Global E-ink Nameplates Sales Market Forecast by Region (2027-2032)

Figure 91. Global E-ink Nameplates Revenue Market Share Forecast by Region (2027-2032)

Figure 92. Global E-ink Nameplates Sales Market Share Forecast by Type (2027-2032)

Figure 93. Global E-ink Nameplates Revenue Market Share Forecast by Type (2027-2032)

Figure 94. Global E-ink Nameplates Sales Market Share Forecast by Application (2027-2032)

Figure 95. Global E-ink Nameplates Revenue Market Share Forecast by Application (2027-2032)

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