

Global E-Commerce Search Software Market Growth (Status and Outlook) 2024-2030

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Abstracts

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E-Commerce Search software helps online sellers offer a better shopping experience to consumers and buyers by allowing them to easily find the best products for their needs. It analyzes and indexes product data and other e-commerce information to make it easier for buyers to find the most suitable options. This type of software also provides intelligent product recommendations, help reduce cart abandonment, improves customer engagement, and boosts revenue.

The global E-Commerce Search Software market size is projected to grow from US\$ 4621.3 million in 2023 to US\$ 8574.8 million in 2030; it is expected to grow at a CAGR of 9.2% from 2024 to 2030.

LPI (LP Information)' newest research report, the "E-Commerce Search Software Industry Forecast" looks at past sales and reviews total world E-Commerce Search Software sales in 2023, providing a comprehensive analysis by region and market sector of projected E-Commerce Search Software sales for 2024 through 2030. With E-Commerce Search Software sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world E-Commerce Search Software industry.

This Insight Report provides a comprehensive analysis of the global E-Commerce Search Software landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on E-Commerce Search Software portfolios and capabilities, market entry strategies, market

positions, and geographic footprints, to better understand these firms' unique position in an accelerating global E-Commerce Search Software market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for E-Commerce Search Software and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global E-Commerce Search Software.

According to International Telecommunication Union (ITU), the global Internet users (online population) were more than 5 billion. And the number of online shoppers was also increasing. In 2022, the global e-commerce market penetration rate increased to 19.7%, and the e-commerce market reached \$5.5 trillion. At the same time, the Asian e-commerce market ranked at the top of the revenue ranking, which has reached \$1.8 trillion. According to the National Bureau of Statistics, China was the largest online retail market in 2022, with online retail sales of 13.79 trillion yuan and a year-on-year increase of 4%. Among them, the online retail sales of physical goods were 11.96 trillion yuan, with a year-on-year increase of 6.2%, which accounted for 27.2% of the total retail sales of consumer goods.

This report presents a comprehensive overview, market shares, and growth opportunities of E-Commerce Search Software market by product type, application, key players and key regions and countries.

Segmentation by type

Cloud-Based

On-Premises

Segmentation by application

Merchandisers

E-commerce Platform Administrators

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Searchspring

Elastic

Algolia

Hawksearch

Crossover for Work

Attraqt

Constructor

Doofinder

Fast Simon

Bloomreach

Bridgeline

Kibo Commerce

Convermax

Coveo

EasyAsk Technologies

Empathy.co

exorbyte

ExpertRec

FACT-Finder International

Findify

GroupBy

Inbenta

Klevu Oy

Loop54

Lucidworks

Prefixbox

PureClarity

Reflektion

RichRelevance

Segmentify

Unbxd

ViSenze

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