

Global E-Commerce Packaging Tape Market Growth 2026-2032

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Abstracts

The global E-Commerce Packaging Tape market size is predicted to grow from US\$ 1511 million in 2025 to US\$ 2289 million in 2032; it is expected to grow at a CAGR of 6.2% from 2026 to 2032.

E-Commerce Packaging Tape is a specialized adhesive sealing material customized for online retail and logistics scenarios, featuring flexible plastic or eco-friendly paper backing bonded with pressure-sensitive adhesive. It is specially designed to firmly seal shipping cartons, prevent package cracking, leakage and unauthorized tampering during storage, transportation and distribution, and adapts to various packaging weight and delivery demands for daily e-commerce order shipment.

In 2025, global E-Commerce Packaging Tape production reached approximately 44,143 M Meters, with an average global market price of around US\$ 35 per K Meter.

The upstream supply chain includes petrochemical producers supplying polypropylene (PP) and polyethylene (PE) resins, manufacturers of acrylic/hot-melt/solvent-based adhesives, paper pulp suppliers for water-activated tape, and providers of paper/plastic cores, release liners, and printing inks; converters process these raw materials through film extrusion, coating, slitting, and printing to produce finished tape rolls, which are then distributed via industrial distributors, packaging suppliers, and e-commerce fulfillment partners to downstream end-users including online retailers, logistics companies, third-party warehouses, and small business shippers.

Raw material costs dominate the total expense, with PP/PE resins accounting for 60-70% of material costs and adhesive formulations adding 20-25%; conversion costs include film extrusion, adhesive coating, and slitting operations, while labor costs cover

production line operation and quality control; additional expenses consist of packaging (paper/plastic cores, cartons), logistics (transportation and warehousing), compliance testing, and marketing/sales overhead, with brand premium and sustainability certifications contributing to higher-end product costs.

LP Information, Inc. (LPI) ' newest research report, the "E-Commerce Packaging Tape Industry Forecast" looks at past sales and reviews total world E-Commerce Packaging Tape sales in 2025, providing a comprehensive analysis by region and market sector of projected E-Commerce Packaging Tape sales for 2026 through 2032. With E-Commerce Packaging Tape sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world E-Commerce Packaging Tape industry.

This Insight Report provides a comprehensive analysis of the global E-Commerce Packaging Tape landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on E-Commerce Packaging Tape portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global E-Commerce Packaging Tape market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for E-Commerce Packaging Tape and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global E-Commerce Packaging Tape.

This report presents a comprehensive overview, market shares, and growth opportunities of E-Commerce Packaging Tape market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Acrylic Adhesive Tape

Hot-Melt Adhesive Tape

Water-Activated Paper Tape

Segmentation by Backing Material:

BOPP (Biaxially Oriented Polypropylene) Tape

Paper Tape

PVC Tape

Segmentation by Tape Width:

Narrow Width: Below 36 mm

Standard Width: 36?60 mm

Wide Width: Above 60 mm

Segmentation by Application:

Food & Beverage

Cosmetics

Apparel and Footwear

Consumer Electronics

Home Appliances

Household Products

Pharmaceuticals

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Tesa

3M

IPG

Gertex

PenguinTapes

DS Smith

Shurtape Industrial

Phoenix Tape

SENPING

NoIssue

Hippopack

PPM Industries

Youyi Group

Vibac Group

Bagla

ubis

Avery Dennison

Nitto Denko

Key Questions Addressed in this Report

What is the 10-year outlook for the global E-Commerce Packaging Tape market?

What factors are driving E-Commerce Packaging Tape market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do E-Commerce Packaging Tape market opportunities vary by end market size?

How does E-Commerce Packaging Tape break out by Type, by Application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

2.1 World Market Overview

- 2.1.1 Global E-Commerce Packaging Tape Annual Sales 2021-2032
- 2.1.2 World Current & Future Analysis for E-Commerce Packaging Tape by Geographic Region, 2021, 2025 & 2032
- 2.1.3 World Current & Future Analysis for E-Commerce Packaging Tape by Country/Region, 2021, 2025 & 2032
- 2.2 E-Commerce Packaging Tape Segment by Type
 - 2.2.1 Acrylic Adhesive Tape
 - 2.2.2 Hot-Melt Adhesive Tape
 - 2.2.3 Water-Activated Paper Tape
 - 2.2.4 E-Commerce Packaging Tape Sales by Type
 - 2.2.4.1 Global E-Commerce Packaging Tape Sales Market Share by Type (2021-2026)
 - 2.2.4.2 Global E-Commerce Packaging Tape Revenue and Market Share by Type (2021-2026)
 - 2.2.4.3 Global E-Commerce Packaging Tape Sale Price by Type (2021-2026)
- 2.3 E-Commerce Packaging Tape Segment by Backing Material
 - 2.3.1 BOPP (Biaxially Oriented Polypropylene) Tape
 - 2.3.2 Paper Tape
 - 2.3.3 PVC Tape
 - 2.3.4 E-Commerce Packaging Tape Sales by Backing Material
 - 2.3.4.1 Global E-Commerce Packaging Tape Sales Market Share by Backing Material (2021-2026)
 - 2.3.4.2 Global E-Commerce Packaging Tape Revenue and Market Share by Backing

Material (2021-2026)

2.3.4.3 Global E-Commerce Packaging Tape Sale Price by Backing Material (2021-2026)

2.4 E-Commerce Packaging Tape Segment by Tape Width

2.4.1 Narrow Width: Below 36 mm

2.4.2 Standard Width: 36-60 mm

2.4.3 Wide Width: Above 60 mm

2.4.4 E-Commerce Packaging Tape Sales by Tape Width

2.4.4.1 Global E-Commerce Packaging Tape Sales Market Share by Tape Width (2021-2026)

2.4.4.2 Global E-Commerce Packaging Tape Revenue and Market Share by Tape Width (2021-2026)

2.4.4.3 Global E-Commerce Packaging Tape Sale Price by Tape Width (2021-2026)

2.5 E-Commerce Packaging Tape Segment by Application

2.5.1 Food & Beverage

2.5.2 Cosmetics

2.5.3 Apparel and Footwear

2.5.4 Consumer Electronics

2.5.5 Home Appliances

2.5.6 Household Products

2.5.7 Pharmaceuticals

2.5.8 Others

2.5.9 E-Commerce Packaging Tape Sales by Application

2.5.9.1 Global E-Commerce Packaging Tape Sale Market Share by Application (2021-2026)

2.5.9.2 Global E-Commerce Packaging Tape Revenue and Market Share by Application (2021-2026)

2.5.9.3 Global E-Commerce Packaging Tape Sale Price by Application (2021-2026)

3 GLOBAL BY COMPANY

3.1 Global E-Commerce Packaging Tape Breakdown Data by Company

3.1.1 Global E-Commerce Packaging Tape Annual Sales by Company (2021-2026)

3.1.2 Global E-Commerce Packaging Tape Sales Market Share by Company (2021-2026)

3.2 Global E-Commerce Packaging Tape Annual Revenue by Company (2021-2026)

3.2.1 Global E-Commerce Packaging Tape Revenue by Company (2021-2026)

3.2.2 Global E-Commerce Packaging Tape Revenue Market Share by Company (2021-2026)

- 3.3 Global E-Commerce Packaging Tape Sale Price by Company
- 3.4 Key Manufacturers E-Commerce Packaging Tape Producing Area Distribution, Sales Area, Product Type
 - 3.4.1 Key Manufacturers E-Commerce Packaging Tape Product Location Distribution
 - 3.4.2 Players E-Commerce Packaging Tape Products Offered
- 3.5 Market Concentration Rate Analysis
 - 3.5.1 Competition Landscape Analysis
 - 3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)
- 3.6 New Products and Potential Entrants
- 3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR E-COMMERCE PACKAGING TAPE BY GEOGRAPHIC REGION

- 4.1 World Historic E-Commerce Packaging Tape Market Size by Geographic Region (2021-2026)
 - 4.1.1 Global E-Commerce Packaging Tape Annual Sales by Geographic Region (2021-2026)
 - 4.1.2 Global E-Commerce Packaging Tape Annual Revenue by Geographic Region (2021-2026)
- 4.2 World Historic E-Commerce Packaging Tape Market Size by Country/Region (2021-2026)
 - 4.2.1 Global E-Commerce Packaging Tape Annual Sales by Country/Region (2021-2026)
 - 4.2.2 Global E-Commerce Packaging Tape Annual Revenue by Country/Region (2021-2026)
- 4.3 Americas E-Commerce Packaging Tape Sales Growth
- 4.4 APAC E-Commerce Packaging Tape Sales Growth
- 4.5 Europe E-Commerce Packaging Tape Sales Growth
- 4.6 Middle East & Africa E-Commerce Packaging Tape Sales Growth

5 AMERICAS

- 5.1 Americas E-Commerce Packaging Tape Sales by Country
 - 5.1.1 Americas E-Commerce Packaging Tape Sales by Country (2021-2026)
 - 5.1.2 Americas E-Commerce Packaging Tape Revenue by Country (2021-2026)
- 5.2 Americas E-Commerce Packaging Tape Sales by Type (2021-2026)
- 5.3 Americas E-Commerce Packaging Tape Sales by Application (2021-2026)
- 5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC E-Commerce Packaging Tape Sales by Region

6.1.1 APAC E-Commerce Packaging Tape Sales by Region (2021-2026)

6.1.2 APAC E-Commerce Packaging Tape Revenue by Region (2021-2026)

6.2 APAC E-Commerce Packaging Tape Sales by Type (2021-2026)

6.3 APAC E-Commerce Packaging Tape Sales by Application (2021-2026)

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 China Taiwan

7 EUROPE

7.1 Europe E-Commerce Packaging Tape by Country

7.1.1 Europe E-Commerce Packaging Tape Sales by Country (2021-2026)

7.1.2 Europe E-Commerce Packaging Tape Revenue by Country (2021-2026)

7.2 Europe E-Commerce Packaging Tape Sales by Type (2021-2026)

7.3 Europe E-Commerce Packaging Tape Sales by Application (2021-2026)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa E-Commerce Packaging Tape by Country

8.1.1 Middle East & Africa E-Commerce Packaging Tape Sales by Country
(2021-2026)

8.1.2 Middle East & Africa E-Commerce Packaging Tape Revenue by Country
(2021-2026)

8.2 Middle East & Africa E-Commerce Packaging Tape Sales by Type (2021-2026)

8.3 Middle East & Africa E-Commerce Packaging Tape Sales by Application
(2021-2026)

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

10.1 Raw Material and Suppliers

10.2 Manufacturing Cost Structure Analysis of E-Commerce Packaging Tape

10.3 Manufacturing Process Analysis of E-Commerce Packaging Tape

10.4 Industry Chain Structure of E-Commerce Packaging Tape

11 MARKETING, DISTRIBUTORS AND CUSTOMER

11.1 Sales Channel

11.1.1 Direct Channels

11.1.2 Indirect Channels

11.2 E-Commerce Packaging Tape Distributors

11.3 E-Commerce Packaging Tape Customer

12 WORLD FORECAST REVIEW FOR E-COMMERCE PACKAGING TAPE BY GEOGRAPHIC REGION

12.1 Global E-Commerce Packaging Tape Market Size Forecast by Region

12.1.1 Global E-Commerce Packaging Tape Forecast by Region (2027-2032)

12.1.2 Global E-Commerce Packaging Tape Annual Revenue Forecast by Region
(2027-2032)

12.2 Americas Forecast by Country (2027-2032)

12.3 APAC Forecast by Region (2027-2032)

12.4 Europe Forecast by Country (2027-2032)

12.5 Middle East & Africa Forecast by Country (2027-2032)

12.6 Global E-Commerce Packaging Tape Forecast by Type (2027-2032)

12.7 Global E-Commerce Packaging Tape Forecast by Application (2027-2032)

13 KEY PLAYERS ANALYSIS

13.1 Tesa

13.1.1 Tesa Company Information

13.1.2 Tesa E-Commerce Packaging Tape Product Portfolios and Specifications

13.1.3 Tesa E-Commerce Packaging Tape Sales, Revenue, Price and Gross Margin
(2021-2026)

13.1.4 Tesa Main Business Overview

13.1.5 Tesa Latest Developments

13.2 3M

13.2.1 3M Company Information

13.2.2 3M E-Commerce Packaging Tape Product Portfolios and Specifications

13.2.3 3M E-Commerce Packaging Tape Sales, Revenue, Price and Gross Margin
(2021-2026)

13.2.4 3M Main Business Overview

13.2.5 3M Latest Developments

13.3 IPG

13.3.1 IPG Company Information

13.3.2 IPG E-Commerce Packaging Tape Product Portfolios and Specifications

13.3.3 IPG E-Commerce Packaging Tape Sales, Revenue, Price and Gross Margin
(2021-2026)

13.3.4 IPG Main Business Overview

13.3.5 IPG Latest Developments

13.4 Gertex

13.4.1 Gertex Company Information

13.4.2 Gertex E-Commerce Packaging Tape Product Portfolios and Specifications

13.4.3 Gertex E-Commerce Packaging Tape Sales, Revenue, Price and Gross Margin
(2021-2026)

13.4.4 Gertex Main Business Overview

13.4.5 Gertex Latest Developments

13.5 PenguinTapes

13.5.1 PenguinTapes Company Information

13.5.2 PenguinTapes E-Commerce Packaging Tape Product Portfolios and
Specifications

13.5.3 PenguinTapes E-Commerce Packaging Tape Sales, Revenue, Price and Gross Margin (2021-2026)

13.5.4 PenguinTapes Main Business Overview

13.5.5 PenguinTapes Latest Developments

13.6 DS Smith

13.6.1 DS Smith Company Information

13.6.2 DS Smith E-Commerce Packaging Tape Product Portfolios and Specifications

13.6.3 DS Smith E-Commerce Packaging Tape Sales, Revenue, Price and Gross Margin (2021-2026)

13.6.4 DS Smith Main Business Overview

13.6.5 DS Smith Latest Developments

13.7 Shurtape Industrial

13.7.1 Shurtape Industrial Company Information

13.7.2 Shurtape Industrial E-Commerce Packaging Tape Product Portfolios and Specifications

13.7.3 Shurtape Industrial E-Commerce Packaging Tape Sales, Revenue, Price and Gross Margin (2021-2026)

13.7.4 Shurtape Industrial Main Business Overview

13.7.5 Shurtape Industrial Latest Developments

13.8 Phoenix Tape

13.8.1 Phoenix Tape Company Information

13.8.2 Phoenix Tape E-Commerce Packaging Tape Product Portfolios and Specifications

13.8.3 Phoenix Tape E-Commerce Packaging Tape Sales, Revenue, Price and Gross Margin (2021-2026)

13.8.4 Phoenix Tape Main Business Overview

13.8.5 Phoenix Tape Latest Developments

13.9 SENPING

13.9.1 SENPING Company Information

13.9.2 SENPING E-Commerce Packaging Tape Product Portfolios and Specifications

13.9.3 SENPING E-Commerce Packaging Tape Sales, Revenue, Price and Gross Margin (2021-2026)

13.9.4 SENPING Main Business Overview

13.9.5 SENPING Latest Developments

13.10 Nolssue

13.10.1 Nolssue Company Information

13.10.2 Nolssue E-Commerce Packaging Tape Product Portfolios and Specifications

13.10.3 Nolssue E-Commerce Packaging Tape Sales, Revenue, Price and Gross Margin (2021-2026)

- 13.10.4 Nolssue Main Business Overview
- 13.10.5 Nolssue Latest Developments
- 13.11 Hippopack
 - 13.11.1 Hippopack Company Information
 - 13.11.2 Hippopack E-Commerce Packaging Tape Product Portfolios and Specifications
 - 13.11.3 Hippopack E-Commerce Packaging Tape Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.11.4 Hippopack Main Business Overview
 - 13.11.5 Hippopack Latest Developments
- 13.12 PPM Industries
 - 13.12.1 PPM Industries Company Information
 - 13.12.2 PPM Industries E-Commerce Packaging Tape Product Portfolios and Specifications
 - 13.12.3 PPM Industries E-Commerce Packaging Tape Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.12.4 PPM Industries Main Business Overview
 - 13.12.5 PPM Industries Latest Developments
- 13.13 Youyi Group
 - 13.13.1 Youyi Group Company Information
 - 13.13.2 Youyi Group E-Commerce Packaging Tape Product Portfolios and Specifications
 - 13.13.3 Youyi Group E-Commerce Packaging Tape Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.13.4 Youyi Group Main Business Overview
 - 13.13.5 Youyi Group Latest Developments
- 13.14 Vibac Group
 - 13.14.1 Vibac Group Company Information
 - 13.14.2 Vibac Group E-Commerce Packaging Tape Product Portfolios and Specifications
 - 13.14.3 Vibac Group E-Commerce Packaging Tape Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.14.4 Vibac Group Main Business Overview
 - 13.14.5 Vibac Group Latest Developments
- 13.15 Bagla
 - 13.15.1 Bagla Company Information
 - 13.15.2 Bagla E-Commerce Packaging Tape Product Portfolios and Specifications
 - 13.15.3 Bagla E-Commerce Packaging Tape Sales, Revenue, Price and Gross Margin (2021-2026)

13.15.4 Bagla Main Business Overview

13.15.5 Bagla Latest Developments

13.16 ubis

13.16.1 ubis Company Information

13.16.2 ubis E-Commerce Packaging Tape Product Portfolios and Specifications

13.16.3 ubis E-Commerce Packaging Tape Sales, Revenue, Price and Gross Margin
(2021-2026)

13.16.4 ubis Main Business Overview

13.16.5 ubis Latest Developments

13.17 Avery Dennison

13.17.1 Avery Dennison Company Information

13.17.2 Avery Dennison E-Commerce Packaging Tape Product Portfolios and
Specifications

13.17.3 Avery Dennison E-Commerce Packaging Tape Sales, Revenue, Price and
Gross Margin (2021-2026)

13.17.4 Avery Dennison Main Business Overview

13.17.5 Avery Dennison Latest Developments

13.18 Nitto Denko

13.18.1 Nitto Denko Company Information

13.18.2 Nitto Denko E-Commerce Packaging Tape Product Portfolios and
Specifications

13.18.3 Nitto Denko E-Commerce Packaging Tape Sales, Revenue, Price and Gross
Margin (2021-2026)

13.18.4 Nitto Denko Main Business Overview

13.18.5 Nitto Denko Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. E-Commerce Packaging Tape Annual Sales CAGR by Geographic Region (2021, 2025 & 2032) & (\$ millions)

Table 2. E-Commerce Packaging Tape Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)

Table 3. Major Players of Acrylic Adhesive Tape

Table 4. Major Players of Hot-Melt Adhesive Tape

Table 5. Major Players of Water-Activated Paper Tape

Table 6. Global E-Commerce Packaging Tape Sales by Type (2021-2026) & (M Meters)

Table 7. Global E-Commerce Packaging Tape Sales Market Share by Type (2021-2026)

Table 8. Global E-Commerce Packaging Tape Revenue by Type (2021-2026) & (\$ million)

Table 9. Global E-Commerce Packaging Tape Revenue Market Share by Type (2021-2026)

Table 10. Global E-Commerce Packaging Tape Sale Price by Type (2021-2026) & (US\$/K Meter)

Table 11. Major Players of BOPP (Biaxially Oriented Polypropylene) Tape

Table 12. Major Players of Paper Tape

Table 13. Major Players of PVC Tape

Table 14. Global E-Commerce Packaging Tape Sales by Backing Material (2021-2026) & (M Meters)

Table 15. Global E-Commerce Packaging Tape Sales Market Share by Backing Material (2021-2026)

Table 16. Global E-Commerce Packaging Tape Revenue by Backing Material (2021-2026) & (\$ million)

Table 17. Global E-Commerce Packaging Tape Revenue Market Share by Backing Material (2021-2026)

Table 18. Global E-Commerce Packaging Tape Sale Price by Backing Material (2021-2026) & (US\$/K Meter)

Table 19. Major Players of Narrow Width: Below 36 mm

Table 20. Major Players of Standard Width: 36-60 mm

Table 21. Major Players of Wide Width: Above 60 mm

Table 22. Global E-Commerce Packaging Tape Sales by Tape Width (2021-2026) & (M Meters)

Table 23. Global E-Commerce Packaging Tape Sales Market Share by Tape Width

(2021-2026)

Table 24. Global E-Commerce Packaging Tape Revenue by Tape Width (2021-2026) & (\$ million)

Table 25. Global E-Commerce Packaging Tape Revenue Market Share by Tape Width (2021-2026)

Table 26. Global E-Commerce Packaging Tape Sale Price by Tape Width (2021-2026) & (US\$/K Meter)

Table 27. Global E-Commerce Packaging Tape Sale by Application (2021-2026) & (M Meters)

Table 28. Global E-Commerce Packaging Tape Sale Market Share by Application (2021-2026)

Table 29. Global E-Commerce Packaging Tape Revenue by Application (2021-2026) & (\$ million)

Table 30. Global E-Commerce Packaging Tape Revenue Market Share by Application (2021-2026)

Table 31. Global E-Commerce Packaging Tape Sale Price by Application (2021-2026) & (US\$/K Meter)

Table 32. Global E-Commerce Packaging Tape Sales by Company (2021-2026) & (M Meters)

Table 33. Global E-Commerce Packaging Tape Sales Market Share by Company (2021-2026)

Table 34. Global E-Commerce Packaging Tape Revenue by Company (2021-2026) & (\$ millions)

Table 35. Global E-Commerce Packaging Tape Revenue Market Share by Company (2021-2026)

Table 36. Global E-Commerce Packaging Tape Sale Price by Company (2021-2026) & (US\$/K Meter)

Table 37. Key Manufacturers E-Commerce Packaging Tape Producing Area Distribution and Sales Area

Table 38. Players E-Commerce Packaging Tape Products Offered

Table 39. E-Commerce Packaging Tape Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

Table 40. New Products and Potential Entrants

Table 41. Market M&A Activity & Strategy

Table 42. Global E-Commerce Packaging Tape Sales by Geographic Region (2021-2026) & (M Meters)

Table 43. Global E-Commerce Packaging Tape Sales Market Share Geographic Region (2021-2026)

Table 44. Global E-Commerce Packaging Tape Revenue by Geographic Region

(2021-2026) & (\$ millions)

Table 45. Global E-Commerce Packaging Tape Revenue Market Share by Geographic Region (2021-2026)

Table 46. Global E-Commerce Packaging Tape Sales by Country/Region (2021-2026) & (M Meters)

Table 47. Global E-Commerce Packaging Tape Sales Market Share by Country/Region (2021-2026)

Table 48. Global E-Commerce Packaging Tape Revenue by Country/Region (2021-2026) & (\$ millions)

Table 49. Global E-Commerce Packaging Tape Revenue Market Share by Country/Region (2021-2026)

Table 50. Americas E-Commerce Packaging Tape Sales by Country (2021-2026) & (M Meters)

Table 51. Americas E-Commerce Packaging Tape Sales Market Share by Country (2021-2026)

Table 52. Americas E-Commerce Packaging Tape Revenue by Country (2021-2026) & (\$ millions)

Table 53. Americas E-Commerce Packaging Tape Sales by Type (2021-2026) & (M Meters)

Table 54. Americas E-Commerce Packaging Tape Sales by Application (2021-2026) & (M Meters)

Table 55. APAC E-Commerce Packaging Tape Sales by Region (2021-2026) & (M Meters)

Table 56. APAC E-Commerce Packaging Tape Sales Market Share by Region (2021-2026)

Table 57. APAC E-Commerce Packaging Tape Revenue by Region (2021-2026) & (\$ millions)

Table 58. APAC E-Commerce Packaging Tape Sales by Type (2021-2026) & (M Meters)

Table 59. APAC E-Commerce Packaging Tape Sales by Application (2021-2026) & (M Meters)

Table 60. Europe E-Commerce Packaging Tape Sales by Country (2021-2026) & (M Meters)

Table 61. Europe E-Commerce Packaging Tape Revenue by Country (2021-2026) & (\$ millions)

Table 62. Europe E-Commerce Packaging Tape Sales by Type (2021-2026) & (M Meters)

Table 63. Europe E-Commerce Packaging Tape Sales by Application (2021-2026) & (M Meters)

Table 64. Middle East & Africa E-Commerce Packaging Tape Sales by Country (2021-2026) & (M Meters)

Table 65. Middle East & Africa E-Commerce Packaging Tape Revenue Market Share by Country (2021-2026)

Table 66. Middle East & Africa E-Commerce Packaging Tape Sales by Type (2021-2026) & (M Meters)

Table 67. Middle East & Africa E-Commerce Packaging Tape Sales by Application (2021-2026) & (M Meters)

Table 68. Key Market Drivers & Growth Opportunities of E-Commerce Packaging Tape

Table 69. Key Market Challenges & Risks of E-Commerce Packaging Tape

Table 70. Key Industry Trends of E-Commerce Packaging Tape

Table 71. E-Commerce Packaging Tape Raw Material

Table 72. Key Suppliers of Raw Materials

Table 73. E-Commerce Packaging Tape Distributors List

Table 74. E-Commerce Packaging Tape Customer List

Table 75. Global E-Commerce Packaging Tape Sales Forecast by Region (2027-2032) & (M Meters)

Table 76. Global E-Commerce Packaging Tape Revenue Forecast by Region (2027-2032) & (\$ millions)

Table 77. Americas E-Commerce Packaging Tape Sales Forecast by Country (2027-2032) & (M Meters)

Table 78. Americas E-Commerce Packaging Tape Annual Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 79. APAC E-Commerce Packaging Tape Sales Forecast by Region (2027-2032) & (M Meters)

Table 80. APAC E-Commerce Packaging Tape Annual Revenue Forecast by Region (2027-2032) & (\$ millions)

Table 81. Europe E-Commerce Packaging Tape Sales Forecast by Country (2027-2032) & (M Meters)

Table 82. Europe E-Commerce Packaging Tape Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 83. Middle East & Africa E-Commerce Packaging Tape Sales Forecast by Country (2027-2032) & (M Meters)

Table 84. Middle East & Africa E-Commerce Packaging Tape Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 85. Global E-Commerce Packaging Tape Sales Forecast by Type (2027-2032) & (M Meters)

Table 86. Global E-Commerce Packaging Tape Revenue Forecast by Type (2027-2032) & (\$ millions)

Table 87. Global E-Commerce Packaging Tape Sales Forecast by Application (2027-2032) & (M Meters)

Table 88. Global E-Commerce Packaging Tape Revenue Forecast by Application (2027-2032) & (\$ millions)

Table 89. Tesa Basic Information, E-Commerce Packaging Tape Manufacturing Base, Sales Area and Its Competitors

Table 90. Tesa E-Commerce Packaging Tape Product Portfolios and Specifications

Table 91. Tesa E-Commerce Packaging Tape Sales (M Meters), Revenue (\$ Million), Price (US\$/K Meter) and Gross Margin (2021-2026)

Table 92. Tesa Main Business

Table 93. Tesa Latest Developments

Table 94. 3M Basic Information, E-Commerce Packaging Tape Manufacturing Base, Sales Area and Its Competitors

Table 95. 3M E-Commerce Packaging Tape Product Portfolios and Specifications

Table 96. 3M E-Commerce Packaging Tape Sales (M Meters), Revenue (\$ Million), Price (US\$/K Meter) and Gross Margin (2021-2026)

Table 97. 3M Main Business

Table 98. 3M Latest Developments

Table 99. IPG Basic Information, E-Commerce Packaging Tape Manufacturing Base, Sales Area and Its Competitors

Table 100. IPG E-Commerce Packaging Tape Product Portfolios and Specifications

Table 101. IPG E-Commerce Packaging Tape Sales (M Meters), Revenue (\$ Million), Price (US\$/K Meter) and Gross Margin (2021-2026)

Table 102. IPG Main Business

Table 103. IPG Latest Developments

Table 104. Gertex Basic Information, E-Commerce Packaging Tape Manufacturing Base, Sales Area and Its Competitors

Table 105. Gertex E-Commerce Packaging Tape Product Portfolios and Specifications

Table 106. Gertex E-Commerce Packaging Tape Sales (M Meters), Revenue (\$ Million), Price (US\$/K Meter) and Gross Margin (2021-2026)

Table 107. Gertex Main Business

Table 108. Gertex Latest Developments

Table 109. PenguinTapes Basic Information, E-Commerce Packaging Tape Manufacturing Base, Sales Area and Its Competitors

Table 110. PenguinTapes E-Commerce Packaging Tape Product Portfolios and Specifications

Table 111. PenguinTapes E-Commerce Packaging Tape Sales (M Meters), Revenue (\$ Million), Price (US\$/K Meter) and Gross Margin (2021-2026)

Table 112. PenguinTapes Main Business

Table 113. PenguinTapes Latest Developments

Table 114. DS Smith Basic Information, E-Commerce Packaging Tape Manufacturing Base, Sales Area and Its Competitors

Table 115. DS Smith E-Commerce Packaging Tape Product Portfolios and Specifications

Table 116. DS Smith E-Commerce Packaging Tape Sales (M Meters), Revenue (\$ Million), Price (US\$/K Meter) and Gross Margin (2021-2026)

Table 117. DS Smith Main Business

Table 118. DS Smith Latest Developments

Table 119. Shurtape Industrial Basic Information, E-Commerce Packaging Tape Manufacturing Base, Sales Area and Its Competitors

Table 120. Shurtape Industrial E-Commerce Packaging Tape Product Portfolios and Specifications

Table 121. Shurtape Industrial E-Commerce Packaging Tape Sales (M Meters), Revenue (\$ Million), Price (US\$/K Meter) and Gross Margin (2021-2026)

Table 122. Shurtape Industrial Main Business

Table 123. Shurtape Industrial Latest Developments

Table 124. Phoenix Tape Basic Information, E-Commerce Packaging Tape Manufacturing Base, Sales Area and Its Competitors

Table 125. Phoenix Tape E-Commerce Packaging Tape Product Portfolios and Specifications

Table 126. Phoenix Tape E-Commerce Packaging Tape Sales (M Meters), Revenue (\$ Million), Price (US\$/K Meter) and Gross Margin (2021-2026)

Table 127. Phoenix Tape Main Business

Table 128. Phoenix Tape Latest Developments

Table 129. SENPING Basic Information, E-Commerce Packaging Tape Manufacturing Base, Sales Area and Its Competitors

Table 130. SENPING E-Commerce Packaging Tape Product Portfolios and Specifications

Table 131. SENPING E-Commerce Packaging Tape Sales (M Meters), Revenue (\$ Million), Price (US\$/K Meter) and Gross Margin (2021-2026)

Table 132. SENPING Main Business

Table 133. SENPING Latest Developments

Table 134. Nolssue Basic Information, E-Commerce Packaging Tape Manufacturing Base, Sales Area and Its Competitors

Table 135. Nolssue E-Commerce Packaging Tape Product Portfolios and Specifications

Table 136. Nolssue E-Commerce Packaging Tape Sales (M Meters), Revenue (\$ Million), Price (US\$/K Meter) and Gross Margin (2021-2026)

Table 137. Nolssue Main Business

Table 138. Nolissue Latest Developments
Table 139. Hippopack Basic Information, E-Commerce Packaging Tape Manufacturing Base, Sales Area and Its Competitors
Table 140. Hippopack E-Commerce Packaging Tape Product Portfolios and Specifications
Table 141. Hippopack E-Commerce Packaging Tape Sales (M Meters), Revenue (\$ Million), Price (US\$/K Meter) and Gross Margin (2021-2026)
Table 142. Hippopack Main Business
Table 143. Hippopack Latest Developments
Table 144. PPM Industries Basic Information, E-Commerce Packaging Tape Manufacturing Base, Sales Area and Its Competitors
Table 145. PPM Industries E-Commerce Packaging Tape Product Portfolios and Specifications
Table 146. PPM Industries E-Commerce Packaging Tape Sales (M Meters), Revenue (\$ Million), Price (US\$/K Meter) and Gross Margin (2021-2026)
Table 147. PPM Industries Main Business
Table 148. PPM Industries Latest Developments
Table 149. Youyi Group Basic Information, E-Commerce Packaging Tape Manufacturing Base, Sales Area and Its Competitors
Table 150. Youyi Group E-Commerce Packaging Tape Product Portfolios and Specifications
Table 151. Youyi Group E-Commerce Packaging Tape Sales (M Meters), Revenue (\$ Million), Price (US\$/K Meter) and Gross Margin (2021-2026)
Table 152. Youyi Group Main Business
Table 153. Youyi Group Latest Developments
Table 154. Vibac Group Basic Information, E-Commerce Packaging Tape Manufacturing Base, Sales Area and Its Competitors
Table 155. Vibac Group E-Commerce Packaging Tape Product Portfolios and Specifications
Table 156. Vibac Group E-Commerce Packaging Tape Sales (M Meters), Revenue (\$ Million), Price (US\$/K Meter) and Gross Margin (2021-2026)
Table 157. Vibac Group Main Business
Table 158. Vibac Group Latest Developments
Table 159. Bagla Basic Information, E-Commerce Packaging Tape Manufacturing Base, Sales Area and Its Competitors
Table 160. Bagla E-Commerce Packaging Tape Product Portfolios and Specifications
Table 161. Bagla E-Commerce Packaging Tape Sales (M Meters), Revenue (\$ Million), Price (US\$/K Meter) and Gross Margin (2021-2026)
Table 162. Bagla Main Business

Table 163. Bagla Latest Developments

Table 164. ubis Basic Information, E-Commerce Packaging Tape Manufacturing Base, Sales Area and Its Competitors

Table 165. ubis E-Commerce Packaging Tape Product Portfolios and Specifications

Table 166. ubis E-Commerce Packaging Tape Sales (M Meters), Revenue (\$ Million), Price (US\$/K Meter) and Gross Margin (2021-2026)

Table 167. ubis Main Business

Table 168. ubis Latest Developments

Table 169. Avery Dennison Basic Information, E-Commerce Packaging Tape Manufacturing Base, Sales Area and Its Competitors

Table 170. Avery Dennison E-Commerce Packaging Tape Product Portfolios and Specifications

Table 171. Avery Dennison E-Commerce Packaging Tape Sales (M Meters), Revenue (\$ Million), Price (US\$/K Meter) and Gross Margin (2021-2026)

Table 172. Avery Dennison Main Business

Table 173. Avery Dennison Latest Developments

Table 174. Nitto Denko Basic Information, E-Commerce Packaging Tape Manufacturing Base, Sales Area and Its Competitors

Table 175. Nitto Denko E-Commerce Packaging Tape Product Portfolios and Specifications

Table 176. Nitto Denko E-Commerce Packaging Tape Sales (M Meters), Revenue (\$ Million), Price (US\$/K Meter) and Gross Margin (2021-2026)

Table 177. Nitto Denko Main Business

Table 178. Nitto Denko Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of E-Commerce Packaging Tape
- Figure 2. E-Commerce Packaging Tape Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global E-Commerce Packaging Tape Sales Growth Rate 2021-2032 (Meters)
- Figure 7. Global E-Commerce Packaging Tape Revenue Growth Rate 2021-2032 (\$ millions)
- Figure 8. E-Commerce Packaging Tape Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)
- Figure 9. E-Commerce Packaging Tape Sales Market Share by Country/Region (2025)
- Figure 10. E-Commerce Packaging Tape Sales Market Share by Country/Region (2021, 2025 & 2032)
- Figure 11. Product Picture of Acrylic Adhesive Tape
- Figure 12. Product Picture of Hot-Melt Adhesive Tape
- Figure 13. Product Picture of Water-Activated Paper Tape
- Figure 14. Global E-Commerce Packaging Tape Sales Market Share by Type in 2026
- Figure 15. Global E-Commerce Packaging Tape Revenue Market Share by Type (2021-2026)
- Figure 16. Product Picture of BOPP (Biaxially Oriented Polypropylene) Tape
- Figure 17. Product Picture of Paper Tape
- Figure 18. Product Picture of PVC Tape
- Figure 19. Global E-Commerce Packaging Tape Sales Market Share by Backing Material in 2026
- Figure 20. Global E-Commerce Packaging Tape Revenue Market Share by Backing Material (2021-2026)
- Figure 21. Product Picture of Narrow Width: Below 36 mm
- Figure 22. Product Picture of Standard Width: 36?60 mm
- Figure 23. Product Picture of Wide Width: Above 60 mm
- Figure 24. Global E-Commerce Packaging Tape Sales Market Share by Tape Width in 2026
- Figure 25. Global E-Commerce Packaging Tape Revenue Market Share by Tape Width (2021-2026)
- Figure 26. E-Commerce Packaging Tape Consumed in Food & Beverage

Figure 27. Global E-Commerce Packaging Tape Market: Food & Beverage (2021-2026) & (M Meters)

Figure 28. E-Commerce Packaging Tape Consumed in Cosmetics

Figure 29. Global E-Commerce Packaging Tape Market: Cosmetics (2021-2026) & (M Meters)

Figure 30. E-Commerce Packaging Tape Consumed in Apparel and Footwear

Figure 31. Global E-Commerce Packaging Tape Market: Apparel and Footwear (2021-2026) & (M Meters)

Figure 32. E-Commerce Packaging Tape Consumed in Consumer Electronics

Figure 33. Global E-Commerce Packaging Tape Market: Consumer Electronics (2021-2026) & (M Meters)

Figure 34. E-Commerce Packaging Tape Consumed in Home Appliances

Figure 35. Global E-Commerce Packaging Tape Market: Home Appliances (2021-2026) & (M Meters)

Figure 36. E-Commerce Packaging Tape Consumed in Household Products

Figure 37. Global E-Commerce Packaging Tape Market: Household Products (2021-2026) & (M Meters)

Figure 38. E-Commerce Packaging Tape Consumed in Pharmaceuticals

Figure 39. Global E-Commerce Packaging Tape Market: Pharmaceuticals (2021-2026) & (M Meters)

Figure 40. E-Commerce Packaging Tape Consumed in Others

Figure 41. Global E-Commerce Packaging Tape Market: Others (2021-2026) & (M Meters)

Figure 42. Global E-Commerce Packaging Tape Sale Market Share by Application (2025)

Figure 43. Global E-Commerce Packaging Tape Revenue Market Share by Application in 2025

Figure 44. E-Commerce Packaging Tape Sales by Company in 2025 (M Meters)

Figure 45. Global E-Commerce Packaging Tape Sales Market Share by Company in 2025

Figure 46. E-Commerce Packaging Tape Revenue by Company in 2025 (\$ millions)

Figure 47. Global E-Commerce Packaging Tape Revenue Market Share by Company in 2025

Figure 48. Global E-Commerce Packaging Tape Sales Market Share by Geographic Region (2021-2026)

Figure 49. Global E-Commerce Packaging Tape Revenue Market Share by Geographic Region in 2025

Figure 50. Americas E-Commerce Packaging Tape Sales 2021-2026 (M Meters)

Figure 51. Americas E-Commerce Packaging Tape Revenue 2021-2026 (\$ millions)

- Figure 52. APAC E-Commerce Packaging Tape Sales 2021-2026 (M Meters)
- Figure 53. APAC E-Commerce Packaging Tape Revenue 2021-2026 (\$ millions)
- Figure 54. Europe E-Commerce Packaging Tape Sales 2021-2026 (M Meters)
- Figure 55. Europe E-Commerce Packaging Tape Revenue 2021-2026 (\$ millions)
- Figure 56. Middle East & Africa E-Commerce Packaging Tape Sales 2021-2026 (M Meters)
- Figure 57. Middle East & Africa E-Commerce Packaging Tape Revenue 2021-2026 (\$ millions)
- Figure 58. Americas E-Commerce Packaging Tape Sales Market Share by Country in 2025
- Figure 59. Americas E-Commerce Packaging Tape Revenue Market Share by Country (2021-2026)
- Figure 60. Americas E-Commerce Packaging Tape Sales Market Share by Type (2021-2026)
- Figure 61. Americas E-Commerce Packaging Tape Sales Market Share by Application (2021-2026)
- Figure 62. United States E-Commerce Packaging Tape Revenue Growth 2021-2026 (\$ millions)
- Figure 63. Canada E-Commerce Packaging Tape Revenue Growth 2021-2026 (\$ millions)
- Figure 64. Mexico E-Commerce Packaging Tape Revenue Growth 2021-2026 (\$ millions)
- Figure 65. Brazil E-Commerce Packaging Tape Revenue Growth 2021-2026 (\$ millions)
- Figure 66. APAC E-Commerce Packaging Tape Sales Market Share by Region in 2025
- Figure 67. APAC E-Commerce Packaging Tape Revenue Market Share by Region (2021-2026)
- Figure 68. APAC E-Commerce Packaging Tape Sales Market Share by Type (2021-2026)
- Figure 69. APAC E-Commerce Packaging Tape Sales Market Share by Application (2021-2026)
- Figure 70. China E-Commerce Packaging Tape Revenue Growth 2021-2026 (\$ millions)
- Figure 71. Japan E-Commerce Packaging Tape Revenue Growth 2021-2026 (\$ millions)
- Figure 72. South Korea E-Commerce Packaging Tape Revenue Growth 2021-2026 (\$ millions)
- Figure 73. Southeast Asia E-Commerce Packaging Tape Revenue Growth 2021-2026 (\$ millions)
- Figure 74. India E-Commerce Packaging Tape Revenue Growth 2021-2026 (\$ millions)

Figure 75. Australia E-Commerce Packaging Tape Revenue Growth 2021-2026 (\$ millions)

Figure 76. China Taiwan E-Commerce Packaging Tape Revenue Growth 2021-2026 (\$ millions)

Figure 77. Europe E-Commerce Packaging Tape Sales Market Share by Country in 2025

Figure 78. Europe E-Commerce Packaging Tape Revenue Market Share by Country (2021-2026)

Figure 79. Europe E-Commerce Packaging Tape Sales Market Share by Type (2021-2026)

Figure 80. Europe E-Commerce Packaging Tape Sales Market Share by Application (2021-2026)

Figure 81. Germany E-Commerce Packaging Tape Revenue Growth 2021-2026 (\$ millions)

Figure 82. France E-Commerce Packaging Tape Revenue Growth 2021-2026 (\$ millions)

Figure 83. UK E-Commerce Packaging Tape Revenue Growth 2021-2026 (\$ millions)

Figure 84. Italy E-Commerce Packaging Tape Revenue Growth 2021-2026 (\$ millions)

Figure 85. Russia E-Commerce Packaging Tape Revenue Growth 2021-2026 (\$ millions)

Figure 86. Middle East & Africa E-Commerce Packaging Tape Sales Market Share by Country (2021-2026)

Figure 87. Middle East & Africa E-Commerce Packaging Tape Sales Market Share by Type (2021-2026)

Figure 88. Middle East & Africa E-Commerce Packaging Tape Sales Market Share by Application (2021-2026)

Figure 89. Egypt E-Commerce Packaging Tape Revenue Growth 2021-2026 (\$ millions)

Figure 90. South Africa E-Commerce Packaging Tape Revenue Growth 2021-2026 (\$ millions)

Figure 91. Israel E-Commerce Packaging Tape Revenue Growth 2021-2026 (\$ millions)

Figure 92. Turkey E-Commerce Packaging Tape Revenue Growth 2021-2026 (\$ millions)

Figure 93. GCC Countries E-Commerce Packaging Tape Revenue Growth 2021-2026 (\$ millions)

Figure 94. Manufacturing Cost Structure Analysis of E-Commerce Packaging Tape in 2026

Figure 95. Manufacturing Process Analysis of E-Commerce Packaging Tape

Figure 96. Industry Chain Structure of E-Commerce Packaging Tape

Figure 97. Channels of Distribution

Figure 98. Global E-Commerce Packaging Tape Sales Market Forecast by Region (2027-2032)

Figure 99. Global E-Commerce Packaging Tape Revenue Market Share Forecast by Region (2027-2032)

Figure 100. Global E-Commerce Packaging Tape Sales Market Share Forecast by Type (2027-2032)

Figure 101. Global E-Commerce Packaging Tape Revenue Market Share Forecast by Type (2027-2032)

Figure 102. Global E-Commerce Packaging Tape Sales Market Share Forecast by Application (2027-2032)

Figure 103. Global E-Commerce Packaging Tape Revenue Market Share Forecast by Application (2027-2032)

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