

Global E-commerce Marketplace Aggregator Market Growth (Status and Outlook) 2024-2030

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Abstracts

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The aggregator creates a partnership and signs a contract with the chosen businesses so that a consolidated offering operates under one brand.

Aggregators earn profit by attracting more customers to use their platform to access those services under standardized pricing. Usually, they include domain expertise in business infrastructure and marketing aspects. And when partners get their customers, the aggregator platform earns commissions from the sale of their goods and services.

The global E-commerce Marketplace Aggregator market size is projected to grow from US\$ million in 2024 to US\$ million in 2030; it is expected to grow at a CAGR of %from 2024 to 2030.

LPI (LP Information)' newest research report, the "E-commerce Marketplace Aggregator Industry Forecast" looks at past sales and reviews total world E-commerce Marketplace Aggregator sales in 2022, providing a comprehensive analysis by region and market sector of projected E-commerce Marketplace Aggregator sales for 2023 through 2029. With E-commerce Marketplace Aggregator sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world E-commerce Marketplace Aggregator industry.

This Insight Report provides a comprehensive analysis of the global E-commerce Marketplace Aggregator landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with



a focus on E-commerce Marketplace Aggregator portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global E-commerce Marketplace Aggregator market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for E-commerce Marketplace Aggregator and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global E-commerce Marketplace Aggregator.

United States market for E-commerce Marketplace Aggregator is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

China market for E-commerce Marketplace Aggregator is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

Europe market for E-commerce Marketplace Aggregator is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

Global key E-commerce Marketplace Aggregator players cover GrubHub, Elevate Brands, Zomato, Unybrands, FoodPanda, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2023.

This report presents a comprehensive overview, market shares, and growth opportunities of E-commerce Marketplace Aggregator market by product type, application, key players and key regions and countries.

Segmentation by Type:

Food Delivery Aggregators

Hotel Aggregators

Shipping Aggregators



Taxi Booking Aggregators		
Others		
Segmentation by Application:		
SMEs		
Large Enterprise		
This report also splits the market by region:		
Americas		
United States		
Canada		
Mexico		
Brazil		
APAC		
China		
Japan		
Korea		
Southeast Asia		
India		
Australia		
Europe		



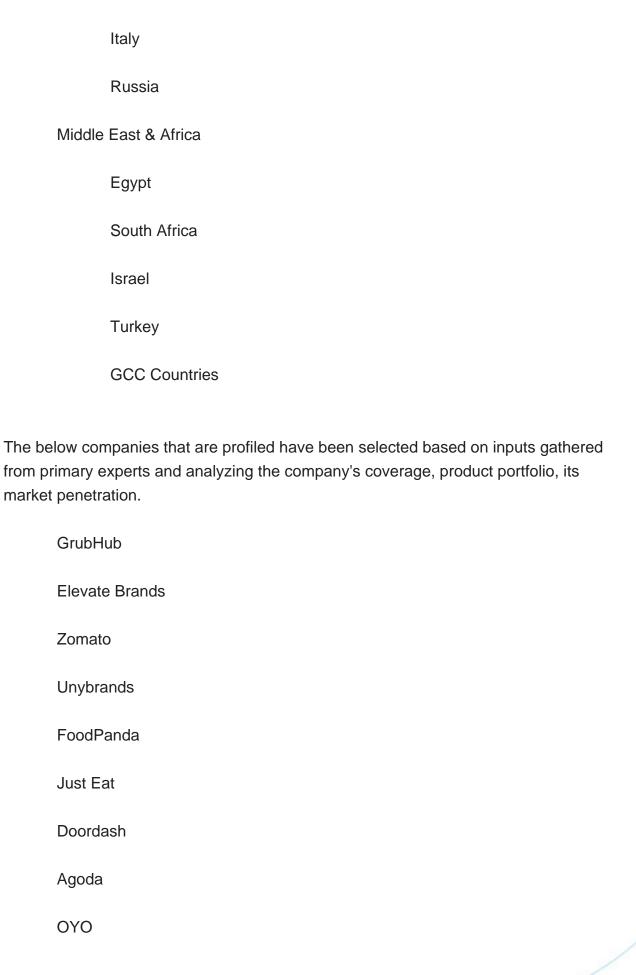
	Germany	
	France	
	UK	
	Italy	
	Russia	
Middle	East & Africa	
	Egypt	
	South Africa	
	Israel	
	Turkey	
	GCC Countries	
Segmentation by Type:		
Food D	elivery Aggregators	
Hotel A	ggregators	
Shippin	ng Aggregators	
Taxi Bo	ooking Aggregators	
Others		

Segmentation by Application:



SMEs		
Large I	Enterprise	
This report also splits the market by region:		
Americ	Americas	
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APAC		
	China	
	Japan	
	Korea	
	Southeast Asia	
	India	
	Australia	
Europe		
	Germany	
	France	
	UK	









Airbnb
Uber
Lyft
Shiprocket
Shippo
Pickrr
Rainforest
Growve
Win Brands Group
Thrasio



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