

# Global E-Commerce Market Growth (Status and Outlook) 2024-2030

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## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

The global E-Commerce market size is projected to grow from US\$ 6337240 million in 2023 to US\$ 20272270 million in 2030; it is expected to grow at a CAGR of 18.1% from 2024 to 2030.

LPI (LP Information)' newest research report, the “E-Commerce Industry Forecast” looks at past sales and reviews total world E-Commerce sales in 2023, providing a comprehensive analysis by region and market sector of projected E-Commerce sales for 2024 through 2030. With E-Commerce sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world E-Commerce industry.

This Insight Report provides a comprehensive analysis of the global E-Commerce landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on E-Commerce portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global E-Commerce market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for E-Commerce and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the

current state and future trajectory in the global E-Commerce.

According to International Telecommunication Union (ITU), the global Internet users (online population) were more than 5 billion. And the number of online shoppers was also increasing. In 2022, the global e-commerce market penetration rate increased to 19.7%, and the e-commerce market reached \$5.5 trillion. At the same time, the Asian e-commerce market ranked at the top of the revenue ranking, which has reached \$1.8 trillion. According to the National Bureau of Statistics, China was the largest online retail market in 2022, with online retail sales of 13.79 trillion yuan and a year-on-year increase of 4%. Among them, the online retail sales of physical goods were 11.96 trillion yuan, with a year-on-year increase of 6.2%, which accounted for 27.2% of the total retail sales of consumer goods.

This report presents a comprehensive overview, market shares, and growth opportunities of E-Commerce market by product type, application, key players and key regions and countries.

#### Segmentation by type

Buyer-oriented E-commerce

Supplier-oriented E-commerce

Intermediary-oriented E-commerce

#### Segmentation by application

Large Enterprises

SMEs

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

## APAC

China

Japan

Korea

Southeast Asia

India

Australia

## Europe

Germany

France

UK

Italy

Russia

## Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Amazon

Alibaba

Rakuten

IBM

SAP Hybris

Oracle

IndiaMART

Walmart

Mercateo

Magento (Adobe)

Global Sources

NetSuite

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