

# Global E-commerce Live Streaming Market Growth (Status and Outlook) 2023-2029

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## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

LPI (LP Information)' newest research report, the “E-commerce Live Streaming Industry Forecast” looks at past sales and reviews total world E-commerce Live Streaming sales in 2022, providing a comprehensive analysis by region and market sector of projected E-commerce Live Streaming sales for 2023 through 2029. With E-commerce Live Streaming sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world E-commerce Live Streaming industry.

This Insight Report provides a comprehensive analysis of the global E-commerce Live Streaming landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on E-commerce Live Streaming portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global E-commerce Live Streaming market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for E-commerce Live Streaming and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global E-commerce Live Streaming.

The global E-commerce Live Streaming market size is projected to grow from US\$

million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for E-commerce Live Streaming is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for E-commerce Live Streaming is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for E-commerce Live Streaming is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key E-commerce Live Streaming players cover Taobao Live, Kuaishou Live, TikTok Live, MOGU, JD.com, Pinduoduo, Lazada, Shopee and Facebook, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

This report presents a comprehensive overview, market shares, and growth opportunities of E-commerce Live Streaming market by product type, application, key players and key regions and countries.

## Market Segmentation:

### Segmentation by type

Social Platform

Electronic Business Platform

### Segmentation by application

Clothing

Consumer Electronics

Food and Beverage

Others

This report also splits the market by region:

### Americas

United States

Canada

Mexico

Brazil

### APAC

China

Japan

Korea

Southeast Asia

India

Australia

### Europe

Germany

France

UK

Italy

Russia

### Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Taobao Live

Kuaishou Live

TikTok Live

MOGU

JD.com

Pinduoduo

Lazada

Shopee

Facebook

Rakuten

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