

Global e-Commerce Hair Care Market Growth (Status and Outlook) 2024-2030

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

This report mainly studies hair care products in e-commerce market.

The global e-Commerce Hair Care market size is projected to grow from US\$ million in 2023 to US\$ million in 2030; it is expected to grow at a CAGR of % from 2024 to 2030.

LPI (LP Information)' newest research report, the “e-Commerce Hair Care Industry Forecast” looks at past sales and reviews total world e-Commerce Hair Care sales in 2023, providing a comprehensive analysis by region and market sector of projected e-Commerce Hair Care sales for 2024 through 2030. With e-Commerce Hair Care sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world e-Commerce Hair Care industry.

This Insight Report provides a comprehensive analysis of the global e-Commerce Hair Care landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on e-Commerce Hair Care portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global e-Commerce Hair Care market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for e-Commerce Hair Care and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up

qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global e-Commerce Hair Care.

According to International Telecommunication Union (ITU), the global Internet users (online population) were more than 5 billion. And the number of online shoppers was also increasing. In 2022, the global e-commerce market penetration rate increased to 19.7%, and the e-commerce market reached \$5.5 trillion. At the same time, the Asian e-commerce market ranked at the top of the revenue ranking, which has reached \$1.8 trillion. According to the National Bureau of Statistics, China was the largest online retail market in 2022, with online retail sales of 13.79 trillion yuan and a year-on-year increase of 4%. Among them, the online retail sales of physical goods were 11.96 trillion yuan, with a year-on-year increase of 6.2%, which accounted for 27.2% of the total retail sales of consumer goods.

This report presents a comprehensive overview, market shares, and growth opportunities of e-Commerce Hair Care market by product type, application, key players and key regions and countries.

Segmentation by type

Shampoo

Conditioner

Hair Mask

Others

Segmentation by application

B2B

B2C

C2C

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

L'Oreal

Schwarzkopf

Beeflower

DOVE

Shiseido

Pantene

Vidal Sassoon

AvalonOrganics

Kerastase

Rejoice (P&G)

Aussie (P&G)

ReneFurterer

Heads & Shoulders (P&G)

RYOE

Syoss

Guangdong Mingchen

TSUBAKI (Shiseido)

Guangdong LAF

BAWANG

Folt?ne

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