

Global E-Cigs Market Growth 2024-2030

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Abstracts

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An electronic cigarette or e-cigarette is a handheld electronic device which vaporizes a flavored liquid. The user inhales the vapor. Using e-cigarettes is sometimes called vaping. The liquid in the e-cigarette, called e-liquid, is usually made of nicotine, propylene glycol, glycerine, and flavorings. Not all e-liquids contain nicotine.

The global E-Cigs market size is projected to grow from US\$ 19620 million in 2024 to US\$ 34360 million in 2030; it is expected to grow at a CAGR of 9.8% from 2024 to 2030.

LP Information, Inc. (LPI) ' newest research report, the "E-Cigs Industry Forecast" looks at past sales and reviews total world E-Cigs sales in 2023, providing a comprehensive analysis by region and market sector of projected E-Cigs sales for 2024 through 2030. With E-Cigs sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world E-Cigs industry.

This Insight Report provides a comprehensive analysis of the global E-Cigs landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on E-Cigs portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global E-Cigs market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for E-Cigs and breaks down the forecast by Type, by Sales Channel, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative

market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global E-Cigs.

Global core manufacturers of E-Cigs for In-line Systems include Imperial Tobacco, British American Tobacco, Japan Tobacco, Altria and Philip Morris International. North America is the largest consumption region, accounting for approximately 57% of the global market. In terms of type, e-vapor is the largest market segment, with a share of more than 94%. In terms of sales channel, the largest sales channel is offline sales, with a share of approximately 83%.

This report presents a comprehensive overview, market shares, and growth opportunities of E-Cigs market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

E-vapor

Heated Not Burn

Segmentation by Sales Channel:

Offline Sales

Online Sales

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Imperial Tobacco

British American Tobacco

Japan Tobacco

Altria

Philip Morris International

FirstUnion

Buddy Group

Innokin

RELX

Smoores International

ELFBAR

SKE Crystal

Elux

MOTI

Boulder

Key Questions Addressed in this Report

What is the 10-year outlook for the global E-Cigs market?

What factors are driving E-Cigs market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do E-Cigs market opportunities vary by end market size?

How does E-Cigs break out by Type, by Sales Channel?

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