

Global E-cigarette Market Growth 2024-2030

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Abstracts

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An electronic cigarette or e-cigarette is a handheld electronic device which vaporizes a flavored liquid. The user inhales the vapor. Using e-cigarettes is sometimes called vaping. The liquid in the e-cigarette, called e-liquid, is usually made of nicotine, propylene glycol, glycerine, and flavorings. Not all e-liquids contain nicotine.

The global E-cigarette market size is projected to grow from US\$ 19620 million in 2024 to US\$ 34360 million in 2030; it is expected to grow at a CAGR of 9.8% from 2024 to 2030.

LP Information, Inc. (LPI) ' newest research report, the "E-cigarette Industry Forecast" looks at past sales and reviews total world E-cigarette sales in 2023, providing a comprehensive analysis by region and market sector of projected E-cigarette sales for 2024 through 2030. With E-cigarette sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world E-cigarette industry.

This Insight Report provides a comprehensive analysis of the global E-cigarette landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on E-cigarette portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global E-cigarette market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for E-cigarette and breaks down the forecast by Type, by

Sales Channel, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global E-cigarette.

Global core manufacturers of E-cigarette for In-line Systems include Imperial Tobacco, British American Tobacco, Japan Tobacco, Altria and Philip Morris International. North America is the largest consumption region, accounting for approximately 57% of the global market. In terms of type, e-vapor is the largest market segment, with a share of more than 94%. In terms of application, the largest application is offline sales, with a share of approximately 83%.

This report presents a comprehensive overview, market shares, and growth opportunities of E-cigarette market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

E-vapor

Heated Not Burn

Segmentation by Sales Channel:

Online Sales

Offline Sales

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Imperial Tobacco

British American Tobacco

Japan Tobacco

Altria

Philip Morris International

FirstUnion

Buddy Group

Innokin

RELX

Smoores International

ELFBAR

SKE Crystal

Elux

MOTI

Boulder

Key Questions Addressed in this Report

What is the 10-year outlook for the global E-cigarette market?

What factors are driving E-cigarette market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do E-cigarette market opportunities vary by end market size?

How does E-cigarette break out by Type, by Sales Channel?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global E-cigarette Annual Sales 2019-2030
 - 2.1.2 World Current & Future Analysis for E-cigarette by Geographic Region, 2019, 2023 & 2030
 - 2.1.3 World Current & Future Analysis for E-cigarette by Country/Region, 2019, 2023 & 2030
- 2.2 E-cigarette Segment by Type
 - 2.2.1 E-vapor
 - 2.2.2 Heated Not Burn
- 2.3 E-cigarette Sales by Type
 - 2.3.1 Global E-cigarette Sales Market Share by Type (2019-2024)
 - 2.3.2 Global E-cigarette Revenue and Market Share by Type (2019-2024)
 - 2.3.3 Global E-cigarette Sale Price by Type (2019-2024)
- 2.4 E-cigarette Segment by Sales Channel
 - 2.4.1 Online Sales
 - 2.4.2 Offline Sales
- 2.5 E-cigarette Sales by Sales Channel
 - 2.5.1 Global E-cigarette Sale Market Share by Sales Channel (2019-2024)
 - 2.5.2 Global E-cigarette Revenue and Market Share by Sales Channel (2019-2024)
 - 2.5.3 Global E-cigarette Sale Price by Sales Channel (2019-2024)

3 GLOBAL BY COMPANY

- 3.1 Global E-cigarette Breakdown Data by Company

- 3.1.1 Global E-cigarette Annual Sales by Company (2019-2024)
- 3.1.2 Global E-cigarette Sales Market Share by Company (2019-2024)
- 3.2 Global E-cigarette Annual Revenue by Company (2019-2024)
 - 3.2.1 Global E-cigarette Revenue by Company (2019-2024)
 - 3.2.2 Global E-cigarette Revenue Market Share by Company (2019-2024)
- 3.3 Global E-cigarette Sale Price by Company
- 3.4 Key Manufacturers E-cigarette Producing Area Distribution, Sales Area, Product Type
 - 3.4.1 Key Manufacturers E-cigarette Product Location Distribution
 - 3.4.2 Players E-cigarette Products Offered
- 3.5 Market Concentration Rate Analysis
 - 3.5.1 Competition Landscape Analysis
 - 3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2019-2024)
- 3.6 New Products and Potential Entrants
- 3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR E-CIGARETTE BY GEOGRAPHIC REGION

- 4.1 World Historic E-cigarette Market Size by Geographic Region (2019-2024)
 - 4.1.1 Global E-cigarette Annual Sales by Geographic Region (2019-2024)
 - 4.1.2 Global E-cigarette Annual Revenue by Geographic Region (2019-2024)
- 4.2 World Historic E-cigarette Market Size by Country/Region (2019-2024)
 - 4.2.1 Global E-cigarette Annual Sales by Country/Region (2019-2024)
 - 4.2.2 Global E-cigarette Annual Revenue by Country/Region (2019-2024)
- 4.3 Americas E-cigarette Sales Growth
- 4.4 APAC E-cigarette Sales Growth
- 4.5 Europe E-cigarette Sales Growth
- 4.6 Middle East & Africa E-cigarette Sales Growth

5 AMERICAS

- 5.1 Americas E-cigarette Sales by Country
 - 5.1.1 Americas E-cigarette Sales by Country (2019-2024)
 - 5.1.2 Americas E-cigarette Revenue by Country (2019-2024)
- 5.2 Americas E-cigarette Sales by Type (2019-2024)
- 5.3 Americas E-cigarette Sales by Sales Channel (2019-2024)
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC E-cigarette Sales by Region

6.1.1 APAC E-cigarette Sales by Region (2019-2024)

6.1.2 APAC E-cigarette Revenue by Region (2019-2024)

6.2 APAC E-cigarette Sales by Type (2019-2024)

6.3 APAC E-cigarette Sales by Sales Channel (2019-2024)

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 China Taiwan

7 EUROPE

7.1 Europe E-cigarette by Country

7.1.1 Europe E-cigarette Sales by Country (2019-2024)

7.1.2 Europe E-cigarette Revenue by Country (2019-2024)

7.2 Europe E-cigarette Sales by Type (2019-2024)

7.3 Europe E-cigarette Sales by Sales Channel (2019-2024)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa E-cigarette by Country

8.1.1 Middle East & Africa E-cigarette Sales by Country (2019-2024)

8.1.2 Middle East & Africa E-cigarette Revenue by Country (2019-2024)

8.2 Middle East & Africa E-cigarette Sales by Type (2019-2024)

8.3 Middle East & Africa E-cigarette Sales by Sales Channel (2019-2024)

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

10.1 Raw Material and Suppliers

10.2 Manufacturing Cost Structure Analysis of E-cigarette

10.3 Manufacturing Process Analysis of E-cigarette

10.4 Industry Chain Structure of E-cigarette

11 MARKETING, DISTRIBUTORS AND CUSTOMER

11.1 Sales Channel

11.1.1 Direct Channels

11.1.2 Indirect Channels

11.2 E-cigarette Distributors

11.3 E-cigarette Customer

12 WORLD FORECAST REVIEW FOR E-CIGARETTE BY GEOGRAPHIC REGION

12.1 Global E-cigarette Market Size Forecast by Region

12.1.1 Global E-cigarette Forecast by Region (2025-2030)

12.1.2 Global E-cigarette Annual Revenue Forecast by Region (2025-2030)

12.2 Americas Forecast by Country (2025-2030)

12.3 APAC Forecast by Region (2025-2030)

12.4 Europe Forecast by Country (2025-2030)

12.5 Middle East & Africa Forecast by Country (2025-2030)

12.6 Global E-cigarette Forecast by Type (2025-2030)

12.7 Global E-cigarette Forecast by Sales Channel (2025-2030)

13 KEY PLAYERS ANALYSIS

13.1 Imperial Tobacco

13.1.1 Imperial Tobacco Company Information

13.1.2 Imperial Tobacco E-cigarette Product Portfolios and Specifications

13.1.3 Imperial Tobacco E-cigarette Sales, Revenue, Price and Gross Margin
(2019-2024)

13.1.4 Imperial Tobacco Main Business Overview

13.1.5 Imperial Tobacco Latest Developments

13.2 British American Tobacco

13.2.1 British American Tobacco Company Information

13.2.2 British American Tobacco E-cigarette Product Portfolios and Specifications

13.2.3 British American Tobacco E-cigarette Sales, Revenue, Price and Gross Margin
(2019-2024)

13.2.4 British American Tobacco Main Business Overview

13.2.5 British American Tobacco Latest Developments

13.3 Japan Tobacco

13.3.1 Japan Tobacco Company Information

13.3.2 Japan Tobacco E-cigarette Product Portfolios and Specifications

13.3.3 Japan Tobacco E-cigarette Sales, Revenue, Price and Gross Margin
(2019-2024)

13.3.4 Japan Tobacco Main Business Overview

13.3.5 Japan Tobacco Latest Developments

13.4 Altria

13.4.1 Altria Company Information

13.4.2 Altria E-cigarette Product Portfolios and Specifications

13.4.3 Altria E-cigarette Sales, Revenue, Price and Gross Margin (2019-2024)

13.4.4 Altria Main Business Overview

13.4.5 Altria Latest Developments

13.5 Philip Morris International

13.5.1 Philip Morris International Company Information

13.5.2 Philip Morris International E-cigarette Product Portfolios and Specifications

13.5.3 Philip Morris International E-cigarette Sales, Revenue, Price and Gross Margin
(2019-2024)

13.5.4 Philip Morris International Main Business Overview

13.5.5 Philip Morris International Latest Developments

13.6 FirstUnion

13.6.1 FirstUnion Company Information

13.6.2 FirstUnion E-cigarette Product Portfolios and Specifications

13.6.3 FirstUnion E-cigarette Sales, Revenue, Price and Gross Margin (2019-2024)

13.6.4 FirstUnion Main Business Overview

- 13.6.5 FirstUnion Latest Developments
- 13.7 Buddy Group
 - 13.7.1 Buddy Group Company Information
 - 13.7.2 Buddy Group E-cigarette Product Portfolios and Specifications
 - 13.7.3 Buddy Group E-cigarette Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.7.4 Buddy Group Main Business Overview
 - 13.7.5 Buddy Group Latest Developments
- 13.8 Innokin
 - 13.8.1 Innokin Company Information
 - 13.8.2 Innokin E-cigarette Product Portfolios and Specifications
 - 13.8.3 Innokin E-cigarette Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.8.4 Innokin Main Business Overview
 - 13.8.5 Innokin Latest Developments
- 13.9 RELX
 - 13.9.1 RELX Company Information
 - 13.9.2 RELX E-cigarette Product Portfolios and Specifications
 - 13.9.3 RELX E-cigarette Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.9.4 RELX Main Business Overview
 - 13.9.5 RELX Latest Developments
- 13.10 Smoore International
 - 13.10.1 Smoore International Company Information
 - 13.10.2 Smoore International E-cigarette Product Portfolios and Specifications
 - 13.10.3 Smoore International E-cigarette Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.10.4 Smoore International Main Business Overview
 - 13.10.5 Smoore International Latest Developments
- 13.11 ELFBAR
 - 13.11.1 ELFBAR Company Information
 - 13.11.2 ELFBAR E-cigarette Product Portfolios and Specifications
 - 13.11.3 ELFBAR E-cigarette Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.11.4 ELFBAR Main Business Overview
 - 13.11.5 ELFBAR Latest Developments
- 13.12 SKE Crystal
 - 13.12.1 SKE Crystal Company Information
 - 13.12.2 SKE Crystal E-cigarette Product Portfolios and Specifications
 - 13.12.3 SKE Crystal E-cigarette Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.12.4 SKE Crystal Main Business Overview
 - 13.12.5 SKE Crystal Latest Developments
- 13.13 Elux

13.13.1 Elux Company Information

13.13.2 Elux E-cigarette Product Portfolios and Specifications

13.13.3 Elux E-cigarette Sales, Revenue, Price and Gross Margin (2019-2024)

13.13.4 Elux Main Business Overview

13.13.5 Elux Latest Developments

13.14 MOTI

13.14.1 MOTI Company Information

13.14.2 MOTI E-cigarette Product Portfolios and Specifications

13.14.3 MOTI E-cigarette Sales, Revenue, Price and Gross Margin (2019-2024)

13.14.4 MOTI Main Business Overview

13.14.5 MOTI Latest Developments

13.15 Boulder

13.15.1 Boulder Company Information

13.15.2 Boulder E-cigarette Product Portfolios and Specifications

13.15.3 Boulder E-cigarette Sales, Revenue, Price and Gross Margin (2019-2024)

13.15.4 Boulder Main Business Overview

13.15.5 Boulder Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

- Table 1. E-cigarette Annual Sales CAGR by Geographic Region (2019, 2023 & 2030) & (\$ millions)
- Table 2. E-cigarette Annual Sales CAGR by Country/Region (2019, 2023 & 2030) & (\$ millions)
- Table 3. Major Players of E-vapor
- Table 4. Major Players of Heated Not Burn
- Table 5. Global E-cigarette Sales by Type (2019-2024) & (M Units)
- Table 6. Global E-cigarette Sales Market Share by Type (2019-2024)
- Table 7. Global E-cigarette Revenue by Type (2019-2024) & (\$ million)
- Table 8. Global E-cigarette Revenue Market Share by Type (2019-2024)
- Table 9. Global E-cigarette Sale Price by Type (2019-2024) & (US\$/Unit)
- Table 10. Global E-cigarette Sale by Sales Channel (2019-2024) & (M Units)
- Table 11. Global E-cigarette Sale Market Share by Sales Channel (2019-2024)
- Table 12. Global E-cigarette Revenue by Sales Channel (2019-2024) & (\$ million)
- Table 13. Global E-cigarette Revenue Market Share by Sales Channel (2019-2024)
- Table 14. Global E-cigarette Sale Price by Sales Channel (2019-2024) & (US\$/Unit)
- Table 15. Global E-cigarette Sales by Company (2019-2024) & (M Units)
- Table 16. Global E-cigarette Sales Market Share by Company (2019-2024)
- Table 17. Global E-cigarette Revenue by Company (2019-2024) & (\$ millions)
- Table 18. Global E-cigarette Revenue Market Share by Company (2019-2024)
- Table 19. Global E-cigarette Sale Price by Company (2019-2024) & (US\$/Unit)
- Table 20. Key Manufacturers E-cigarette Producing Area Distribution and Sales Area
- Table 21. Players E-cigarette Products Offered
- Table 22. E-cigarette Concentration Ratio (CR3, CR5 and CR10) & (2019-2024)
- Table 23. New Products and Potential Entrants
- Table 24. Market M&A Activity & Strategy
- Table 25. Global E-cigarette Sales by Geographic Region (2019-2024) & (M Units)
- Table 26. Global E-cigarette Sales Market Share Geographic Region (2019-2024)
- Table 27. Global E-cigarette Revenue by Geographic Region (2019-2024) & (\$ millions)
- Table 28. Global E-cigarette Revenue Market Share by Geographic Region (2019-2024)
- Table 29. Global E-cigarette Sales by Country/Region (2019-2024) & (M Units)
- Table 30. Global E-cigarette Sales Market Share by Country/Region (2019-2024)
- Table 31. Global E-cigarette Revenue by Country/Region (2019-2024) & (\$ millions)
- Table 32. Global E-cigarette Revenue Market Share by Country/Region (2019-2024)
- Table 33. Americas E-cigarette Sales by Country (2019-2024) & (M Units)

- Table 34. Americas E-cigarette Sales Market Share by Country (2019-2024)
- Table 35. Americas E-cigarette Revenue by Country (2019-2024) & (\$ millions)
- Table 36. Americas E-cigarette Sales by Type (2019-2024) & (M Units)
- Table 37. Americas E-cigarette Sales by Sales Channel (2019-2024) & (M Units)
- Table 38. APAC E-cigarette Sales by Region (2019-2024) & (M Units)
- Table 39. APAC E-cigarette Sales Market Share by Region (2019-2024)
- Table 40. APAC E-cigarette Revenue by Region (2019-2024) & (\$ millions)
- Table 41. APAC E-cigarette Sales by Type (2019-2024) & (M Units)
- Table 42. APAC E-cigarette Sales by Sales Channel (2019-2024) & (M Units)
- Table 43. Europe E-cigarette Sales by Country (2019-2024) & (M Units)
- Table 44. Europe E-cigarette Revenue by Country (2019-2024) & (\$ millions)
- Table 45. Europe E-cigarette Sales by Type (2019-2024) & (M Units)
- Table 46. Europe E-cigarette Sales by Sales Channel (2019-2024) & (M Units)
- Table 47. Middle East & Africa E-cigarette Sales by Country (2019-2024) & (M Units)
- Table 48. Middle East & Africa E-cigarette Revenue Market Share by Country (2019-2024)
- Table 49. Middle East & Africa E-cigarette Sales by Type (2019-2024) & (M Units)
- Table 50. Middle East & Africa E-cigarette Sales by Sales Channel (2019-2024) & (M Units)
- Table 51. Key Market Drivers & Growth Opportunities of E-cigarette
- Table 52. Key Market Challenges & Risks of E-cigarette
- Table 53. Key Industry Trends of E-cigarette
- Table 54. E-cigarette Raw Material
- Table 55. Key Suppliers of Raw Materials
- Table 56. E-cigarette Distributors List
- Table 57. E-cigarette Customer List
- Table 58. Global E-cigarette Sales Forecast by Region (2025-2030) & (M Units)
- Table 59. Global E-cigarette Revenue Forecast by Region (2025-2030) & (\$ millions)
- Table 60. Americas E-cigarette Sales Forecast by Country (2025-2030) & (M Units)
- Table 61. Americas E-cigarette Annual Revenue Forecast by Country (2025-2030) & (\$ millions)
- Table 62. APAC E-cigarette Sales Forecast by Region (2025-2030) & (M Units)
- Table 63. APAC E-cigarette Annual Revenue Forecast by Region (2025-2030) & (\$ millions)
- Table 64. Europe E-cigarette Sales Forecast by Country (2025-2030) & (M Units)
- Table 65. Europe E-cigarette Revenue Forecast by Country (2025-2030) & (\$ millions)
- Table 66. Middle East & Africa E-cigarette Sales Forecast by Country (2025-2030) & (M Units)
- Table 67. Middle East & Africa E-cigarette Revenue Forecast by Country (2025-2030) &

(\$ millions)

Table 68. Global E-cigarette Sales Forecast by Type (2025-2030) & (M Units)

Table 69. Global E-cigarette Revenue Forecast by Type (2025-2030) & (\$ millions)

Table 70. Global E-cigarette Sales Forecast by Sales Channel (2025-2030) & (M Units)

Table 71. Global E-cigarette Revenue Forecast by Sales Channel (2025-2030) & (\$ millions)

Table 72. Imperial Tobacco Basic Information, E-cigarette Manufacturing Base, Sales Area and Its Competitors

Table 73. Imperial Tobacco E-cigarette Product Portfolios and Specifications

Table 74. Imperial Tobacco E-cigarette Sales (M Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 75. Imperial Tobacco Main Business

Table 76. Imperial Tobacco Latest Developments

Table 77. British American Tobacco Basic Information, E-cigarette Manufacturing Base, Sales Area and Its Competitors

Table 78. British American Tobacco E-cigarette Product Portfolios and Specifications

Table 79. British American Tobacco E-cigarette Sales (M Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 80. British American Tobacco Main Business

Table 81. British American Tobacco Latest Developments

Table 82. Japan Tobacco Basic Information, E-cigarette Manufacturing Base, Sales Area and Its Competitors

Table 83. Japan Tobacco E-cigarette Product Portfolios and Specifications

Table 84. Japan Tobacco E-cigarette Sales (M Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 85. Japan Tobacco Main Business

Table 86. Japan Tobacco Latest Developments

Table 87. Altria Basic Information, E-cigarette Manufacturing Base, Sales Area and Its Competitors

Table 88. Altria E-cigarette Product Portfolios and Specifications

Table 89. Altria E-cigarette Sales (M Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 90. Altria Main Business

Table 91. Altria Latest Developments

Table 92. Philip Morris International Basic Information, E-cigarette Manufacturing Base, Sales Area and Its Competitors

Table 93. Philip Morris International E-cigarette Product Portfolios and Specifications

Table 94. Philip Morris International E-cigarette Sales (M Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

- Table 95. Philip Morris International Main Business
- Table 96. Philip Morris International Latest Developments
- Table 97. FirstUnion Basic Information, E-cigarette Manufacturing Base, Sales Area and Its Competitors
- Table 98. FirstUnion E-cigarette Product Portfolios and Specifications
- Table 99. FirstUnion E-cigarette Sales (M Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)
- Table 100. FirstUnion Main Business
- Table 101. FirstUnion Latest Developments
- Table 102. Buddy Group Basic Information, E-cigarette Manufacturing Base, Sales Area and Its Competitors
- Table 103. Buddy Group E-cigarette Product Portfolios and Specifications
- Table 104. Buddy Group E-cigarette Sales (M Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)
- Table 105. Buddy Group Main Business
- Table 106. Buddy Group Latest Developments
- Table 107. Innokin Basic Information, E-cigarette Manufacturing Base, Sales Area and Its Competitors
- Table 108. Innokin E-cigarette Product Portfolios and Specifications
- Table 109. Innokin E-cigarette Sales (M Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)
- Table 110. Innokin Main Business
- Table 111. Innokin Latest Developments
- Table 112. RELX Basic Information, E-cigarette Manufacturing Base, Sales Area and Its Competitors
- Table 113. RELX E-cigarette Product Portfolios and Specifications
- Table 114. RELX E-cigarette Sales (M Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)
- Table 115. RELX Main Business
- Table 116. RELX Latest Developments
- Table 117. Smoore International Basic Information, E-cigarette Manufacturing Base, Sales Area and Its Competitors
- Table 118. Smoore International E-cigarette Product Portfolios and Specifications
- Table 119. Smoore International E-cigarette Sales (M Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)
- Table 120. Smoore International Main Business
- Table 121. Smoore International Latest Developments
- Table 122. ELFBAR Basic Information, E-cigarette Manufacturing Base, Sales Area and Its Competitors

Table 123. ELFBAR E-cigarette Product Portfolios and Specifications

Table 124. ELFBAR E-cigarette Sales (M Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 125. ELFBAR Main Business

Table 126. ELFBAR Latest Developments

Table 127. SKE Crystal Basic Information, E-cigarette Manufacturing Base, Sales Area and Its Competitors

Table 128. SKE Crystal E-cigarette Product Portfolios and Specifications

Table 129. SKE Crystal E-cigarette Sales (M Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 130. SKE Crystal Main Business

Table 131. SKE Crystal Latest Developments

Table 132. Elux Basic Information, E-cigarette Manufacturing Base, Sales Area and Its Competitors

Table 133. Elux E-cigarette Product Portfolios and Specifications

Table 134. Elux E-cigarette Sales (M Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 135. Elux Main Business

Table 136. Elux Latest Developments

Table 137. MOTI Basic Information, E-cigarette Manufacturing Base, Sales Area and Its Competitors

Table 138. MOTI E-cigarette Product Portfolios and Specifications

Table 139. MOTI E-cigarette Sales (M Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 140. MOTI Main Business

Table 141. MOTI Latest Developments

Table 142. Boulder Basic Information, E-cigarette Manufacturing Base, Sales Area and Its Competitors

Table 143. Boulder E-cigarette Product Portfolios and Specifications

Table 144. Boulder E-cigarette Sales (M Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 145. Boulder Main Business

Table 146. Boulder Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of E-cigarette
- Figure 2. E-cigarette Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global E-cigarette Sales Growth Rate 2019-2030 (M Units)
- Figure 7. Global E-cigarette Revenue Growth Rate 2019-2030 (\$ millions)
- Figure 8. E-cigarette Sales by Geographic Region (2019, 2023 & 2030) & (\$ millions)
- Figure 9. E-cigarette Sales Market Share by Country/Region (2023)
- Figure 10. E-cigarette Sales Market Share by Country/Region (2019, 2023 & 2030)
- Figure 11. Product Picture of E-vapor
- Figure 12. Product Picture of Heated Not Burn
- Figure 13. Global E-cigarette Sales Market Share by Type in 2023
- Figure 14. Global E-cigarette Revenue Market Share by Type (2019-2024)
- Figure 15. E-cigarette Consumed in Online Sales
- Figure 16. Global E-cigarette Market: Online Sales (2019-2024) & (M Units)
- Figure 17. E-cigarette Consumed in Offline Sales
- Figure 18. Global E-cigarette Market: Offline Sales (2019-2024) & (M Units)
- Figure 19. Global E-cigarette Sale Market Share by Sales Channel (2023)
- Figure 20. Global E-cigarette Revenue Market Share by Sales Channel in 2023
- Figure 21. E-cigarette Sales by Company in 2023 (M Units)
- Figure 22. Global E-cigarette Sales Market Share by Company in 2023
- Figure 23. E-cigarette Revenue by Company in 2023 (\$ millions)
- Figure 24. Global E-cigarette Revenue Market Share by Company in 2023
- Figure 25. Global E-cigarette Sales Market Share by Geographic Region (2019-2024)
- Figure 26. Global E-cigarette Revenue Market Share by Geographic Region in 2023
- Figure 27. Americas E-cigarette Sales 2019-2024 (M Units)
- Figure 28. Americas E-cigarette Revenue 2019-2024 (\$ millions)
- Figure 29. APAC E-cigarette Sales 2019-2024 (M Units)
- Figure 30. APAC E-cigarette Revenue 2019-2024 (\$ millions)
- Figure 31. Europe E-cigarette Sales 2019-2024 (M Units)
- Figure 32. Europe E-cigarette Revenue 2019-2024 (\$ millions)
- Figure 33. Middle East & Africa E-cigarette Sales 2019-2024 (M Units)
- Figure 34. Middle East & Africa E-cigarette Revenue 2019-2024 (\$ millions)
- Figure 35. Americas E-cigarette Sales Market Share by Country in 2023

- Figure 36. Americas E-cigarette Revenue Market Share by Country (2019-2024)
- Figure 37. Americas E-cigarette Sales Market Share by Type (2019-2024)
- Figure 38. Americas E-cigarette Sales Market Share by Sales Channel (2019-2024)
- Figure 39. United States E-cigarette Revenue Growth 2019-2024 (\$ millions)
- Figure 40. Canada E-cigarette Revenue Growth 2019-2024 (\$ millions)
- Figure 41. Mexico E-cigarette Revenue Growth 2019-2024 (\$ millions)
- Figure 42. Brazil E-cigarette Revenue Growth 2019-2024 (\$ millions)
- Figure 43. APAC E-cigarette Sales Market Share by Region in 2023
- Figure 44. APAC E-cigarette Revenue Market Share by Region (2019-2024)
- Figure 45. APAC E-cigarette Sales Market Share by Type (2019-2024)
- Figure 46. APAC E-cigarette Sales Market Share by Sales Channel (2019-2024)
- Figure 47. China E-cigarette Revenue Growth 2019-2024 (\$ millions)
- Figure 48. Japan E-cigarette Revenue Growth 2019-2024 (\$ millions)
- Figure 49. South Korea E-cigarette Revenue Growth 2019-2024 (\$ millions)
- Figure 50. Southeast Asia E-cigarette Revenue Growth 2019-2024 (\$ millions)
- Figure 51. India E-cigarette Revenue Growth 2019-2024 (\$ millions)
- Figure 52. Australia E-cigarette Revenue Growth 2019-2024 (\$ millions)
- Figure 53. China Taiwan E-cigarette Revenue Growth 2019-2024 (\$ millions)
- Figure 54. Europe E-cigarette Sales Market Share by Country in 2023
- Figure 55. Europe E-cigarette Revenue Market Share by Country (2019-2024)
- Figure 56. Europe E-cigarette Sales Market Share by Type (2019-2024)
- Figure 57. Europe E-cigarette Sales Market Share by Sales Channel (2019-2024)
- Figure 58. Germany E-cigarette Revenue Growth 2019-2024 (\$ millions)
- Figure 59. France E-cigarette Revenue Growth 2019-2024 (\$ millions)
- Figure 60. UK E-cigarette Revenue Growth 2019-2024 (\$ millions)
- Figure 61. Italy E-cigarette Revenue Growth 2019-2024 (\$ millions)
- Figure 62. Russia E-cigarette Revenue Growth 2019-2024 (\$ millions)
- Figure 63. Middle East & Africa E-cigarette Sales Market Share by Country (2019-2024)
- Figure 64. Middle East & Africa E-cigarette Sales Market Share by Type (2019-2024)
- Figure 65. Middle East & Africa E-cigarette Sales Market Share by Sales Channel (2019-2024)
- Figure 66. Egypt E-cigarette Revenue Growth 2019-2024 (\$ millions)
- Figure 67. South Africa E-cigarette Revenue Growth 2019-2024 (\$ millions)
- Figure 68. Israel E-cigarette Revenue Growth 2019-2024 (\$ millions)
- Figure 69. Turkey E-cigarette Revenue Growth 2019-2024 (\$ millions)
- Figure 70. GCC Countries E-cigarette Revenue Growth 2019-2024 (\$ millions)
- Figure 71. Manufacturing Cost Structure Analysis of E-cigarette in 2023
- Figure 72. Manufacturing Process Analysis of E-cigarette
- Figure 73. Industry Chain Structure of E-cigarette

Figure 74. Channels of Distribution

Figure 75. Global E-cigarette Sales Market Forecast by Region (2025-2030)

Figure 76. Global E-cigarette Revenue Market Share Forecast by Region (2025-2030)

Figure 77. Global E-cigarette Sales Market Share Forecast by Type (2025-2030)

Figure 78. Global E-cigarette Revenue Market Share Forecast by Type (2025-2030)

Figure 79. Global E-cigarette Sales Market Share Forecast by Sales Channel
(2025-2030)

Figure 80. Global E-cigarette Revenue Market Share Forecast by Sales Channel
(2025-2030)

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