

Global DTH (Direct-To-Home) TV Market Growth (Status and Outlook) 2025-2031

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Abstracts

According to this study, the global DTH (Direct-To-Home) TV market size will reach US\$ million by 2031.

DTH is a digital satellite service that provides television viewing services directly to subscribers through satellite transmission anywhere in the country. In this a dish is placed outside a home which helps in receiving the signals and broadcasting the transmission onto a television.

United States market for DTH (Direct-To-Home) TV is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

China market for DTH (Direct-To-Home) TV is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

Europe market for DTH (Direct-To-Home) TV is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

Global key DTH (Direct-To-Home) TV players cover Astro All Asia Networks, Foxtel, Pace Micro Technology, Directv Group, Nahuelsat S.A., etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2024.

LPI (LP Information)' newest research report, the "DTH (Direct-To-Home) TV Industry Forecast" looks at past sales and reviews total world DTH (Direct-To-Home) TV sales in 2024, providing a comprehensive analysis by region and market sector of projected DTH (Direct-To-Home) TV sales for 2025 through 2031. With DTH (Direct-To-Home) TV sales broken down by region, market sector and sub-sector, this report provides a

detailed analysis in US\$ millions of the world DTH (Direct-To-Home) TV industry.

This Insight Report provides a comprehensive analysis of the global DTH (Direct-To-Home) TV landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on DTH (Direct-To-Home) TV portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global DTH (Direct-To-Home) TV market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for DTH (Direct-To-Home) TV and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global DTH (Direct-To-Home) TV.

This report presents a comprehensive overview, market shares, and growth opportunities of DTH (Direct-To-Home) TV market by product type, application, key players and key regions and countries.

Segmentation by Type:

Paid

Free

Segmentation by Application:

City

Rural

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Astro All Asia Networks

Foxtel

Pace Micro Technology

Directv Group

Nahuelsat S.A.

Thaicom

Optus Communications

Shaw Communications

True Visions Public Company

BCE

Norsat International

Sky Italia

Star Group

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